

Main Street, Picton, Ont., constructed with "Tarvia-X" in 1910.

Tarvia Roads for Towns and Villages—

THE road problem of a small town is an awkward one. Property values as a rule cannot sustain costly types of pavement, whereas the traffic from the surrounding countryside may be heavy.

The best roads for towns so situated are Tarvia macadam.

Tarvia is a coal-tar preparation which bonds the stone together, making a tough, slightly plastic surface which is automobile-proof, dustless and durable.

An old macadam road can be converted to Tarvia macadam at a slight cost and will thenceforth show a very low annual up-keep.

In fact, hundreds of miles of macadam are being converted

to Tarvia macadam every year in recognition of the lowered cost of maintenance and the net saving in taxation. When Tarvia roads are introduced, the business of the community usually increases greatly—more products going out and more money and goods coming in.

Statistics invariably prove that where good roads replace poor roads, the people of the community save enough in hauling expenses the first year or two to pay for the roads. And further, good roads will convert the most dismal, stuck-in-the-mud community into one that is up-and-doing, and throbbing with life and growth.

Numerous towns all over the Dominion now use Tarvia on a large scale in order to reduce maintenance expenses as well as to get durable, dustless and mudless roads.

There is a grade of Tarvia and a Tarvia method for most road problems.

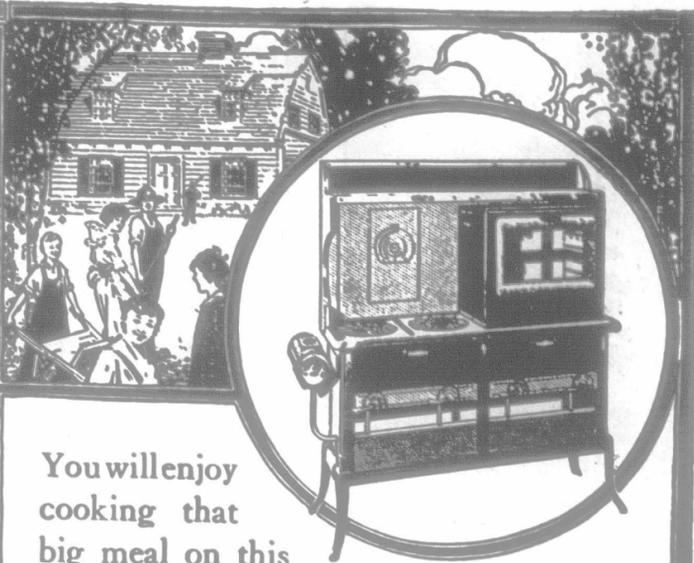
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Tarvia
Preserves Roads
Prevents Dust—

Booklet on Request. Address our Nearest Office.

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MONTREAL TORONTO WINNIPEG VANCOUVER
ST. JOHN, N. B. HALIFAX, N. S. SYDNEY, N. S.



You will enjoy cooking that big meal on this family size oil stove. Everything so convenient. Each burner controllable to any desired heat. Equipped with the perfect baking "Success" oven. Booklet free.

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The "Traction" or "Special" mark is on every pavement and road in every portion of Canada. Either mark is the sure sign that all is well ahead.

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No matter how fast it comes, the most unruly animal can't break through a Peerless Perfection Farm Fence—it springs back into shape. Made of heavy Open Hearth steel galvanized wire with all the impurities taken out and all the strength and toughness left in. Every wire is crimped making the fence into one continuous spring. Top and bottom wires are extra heavy. Will not sag. Requires less posts than ordinary fence. Absolutely guaranteed. Don't buy a rod of fencing until you get our illustrated Catalog. Describes our big line of farm, poultry and ornamental fencing. Also Peerless farm gates. Agencies almost everywhere. Agents wanted in all unassigned territory.

The Banwell-Hoxie Wire Fence Company, Ltd.
Winnipeg, Man. Hamilton, Ont.

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The Great-West Life Assurance Company were providing particularly attractive policies it would not—for eleven successive years—have led all Canadian companies in the amount of business written in Canada.

UNLESS the funds were invested at an exceptionally favorable rate it would be impossible to pay the unequalled profits that are being paid to Policyholders.

UNLESS strict economy prevailed, the advantage of these high earnings would be lost.

These and many other points of vital interest to those looking for the best in Life Insurance, are referred to in the Twenty-fifth Annual Report of

THE GREAT - WEST LIFE ASSURANCE COMPANY
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Use proper precaution. Make your own will on a Bax Legal Will Form. Don't take any substitute. You must be sure. If your stationer has not Bax, send 35c. to Bax Co., 163 College St., Toronto.

In a Mutual Company all the surplus is credited to the policyholders—not 90% or 95%, but the whole