



LONDON & LANCASHIRE LIFE

HEAD OFFICE FOR CANADA
MONTREAL

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ESTABLISHED 1849

The Bradstreet Mercantile Agency

THE BRADSTREET CO., Proprietors

Executive Offices, 346 & 348 Broadway, NEW YORK

Branches in the principal cities of the United States and Canada, the European Continent, Australia and in London, Eng.

The Bradstreet Company is the oldest and financially the strongest organization of its kind. Working in the one interest and under one management, with larger ramifications and more capital engaged in its enterprise and more money spent in the obtaining and dissemination of information than any similar institution in the world.

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TORONTO " McKinnon Building, Melinda and Jordan Sts.
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JOHN A. FULTON Superintendent

Excelsior Life Insurance Company.

Head Office: TORONTO. Incorporated 1880.

One of the Best Companies for
POLICY-HOLDERS and AGENTS.

Liberal and Attractive Policies.

Absolute Security

Vacancies for General, District and Local Agents.

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Union Assurance Society

OF LONDON.

(Instituted in the Reign of Queen Anne, A.D. 1714.)

Capital and Accumulated Funds exceed **\$16,000,000**

One of the Oldest and Strongest of Fire Offices.

Canada Branch: 260 St. James Street, - - MONTREAL.

T. L. MORRISEY, Manager.

NORTHERN

Assurance Company of London.

ESTABLISHED 1856.

Capital and Funds, 1895	\$38,365,000
Revenue	8,714,000
Dominion Deposit	200,000

CANADIAN BRANCH OFFICE:

1730 Notre Dame Street, - Montreal.

ROBERT W. TYRE, Manager.

G. E. MOBERLY, Inspector.

SOME GOOD REASONS For Insuring in the . . . Great West Life

Insurance in force

\$10,632,590 00

Surplus to Policy holders:

Dom. Govt. Standard:

\$181,095.50

RESULTS never

equalled by any

other Company

at the same Age

1st Because it invests the premiums to better advantage than any other Company can;

2nd Because, while charging much lower premiums it is paying this year to participating policy-holders over 30 p.c. more profits than is being paid this year by the oldest and largest Eastern Companies;

3rd Because those insuring now are more interested in present and future results than in what has been;

4th Because the GREAT WEST was the first Canadian Company to adopt a higher standard of reserve;

AND

5th Because it leads in everything that is to the interest of policy-holders.

PHOENIX INSURANCE COMPANY

Of Hartford, Conn.

ESTABLISHED IN 1864

Deposited with Canadian Government, over **\$200,000**

HEAD OFFICE: 16 Place d'Armes Square - MONTREAL.

W. J. TATLEY, - Manager for Canada

THE . . .

Keystone Fire Insurance Co.

OF SAINT JOHN, N.B.

INCORPORATED A.D. 1889.

CAPITAL, \$200,000.

Home Office - Princess Street, Saint John, N.B.

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Secretary

LANCASHIRE

INSURANCE COMPANY OF ENGLAND.

CAPITAL AND ASSETS EXCEED \$20,000,000

CANADA BRANCH HEAD OFFICE, TORONTO

J. G. THOMPSON, MANAGER

A. W. GILES, J. A. FRIGON, Inspectors.