

Internationally Acclaimed Peak Performance Strategist Anthony Robbins

One Day Seminar
Halifax
February 17, 1993
Registration \$249.00 In advance \$199.00
Student Special \$149.00

Fredericton: ATR Productions, a Fredericton based firm, announced earlier this week that they have secured Mr. Anthony Robbins to speak in Halifax this January.

"It's not cross-border shopping or interest rates that have to change – it's attitudes. Somehow, Atlantic Canadians have led themselves to believe that our region is second rate to the rest of the country". Mr. Yerxa insists that there are ways of succeeding in any company.

Mr. Robbins is the founder of nine companies which gross over 50 million dollars annually. Though his two national best-sellers, *Unlimited Power* and *Awaken the Giant*, his audio cassettes, infomercials, and world renowned seminars, Robbins coaches people and companies on how to help themselves break through patterns that sabotage their capabilities.

"He's the most sought after speaker in North America and in my opinion, the

best in the world. We had to find someone who could make a considerable change in 1800 people's business careers and personal lives. We only wish that every Atlantic Canadian could be there in February".

The full-day workshop, entitled 'Strategic Influence', will entertain over 1800 participants at the World Trade and Convention Centre in Halifax. Participants will learn how they have the power to shape their own lives, to affect their own behaviours, to change their incomes, their relationships, their emotions and the direction of their lives. Anthony Robbins says that "It (influence) is the difference between success or failure, happiness or depression, wealth or poverty, being fit or fat. It's the difference between hoping for a better future or actually living your dreams".

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