

# How YOU Can Profit

BY

## Canada's Increasing Population

Increasing population the past few years has augmented the valuation of Canada's new cities by millions of dollars. This valuation will continue to increase at the same or even greater rate for years to come. These millions of dollars—all created by the demands and requirements for land and business property of the increasing population—represent the profits paid to the early holders of real estate.

**Buy Lots in**

# Watrous

**NOW**

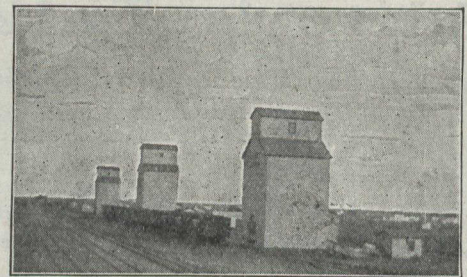
SEND THIS COUPON FOR DESCRIPTIVE LITERATURE

SEND THIS COUPON WITH YOUR FIRST PAYMENT

You cannot participate in profits already earned, but here is a sure way by which you may share, and share big, in the profits yet to be earned by Canada's continued increasing population. Here is a way to make a little money grow and earn big interest for you.

The rapid development of Western Canada, during the last five years, and her wonderful growth in wealth, has been chiefly due to the splendid railway systems that have been and are now being built. These great systems of transportation open up new territory and new towns, and make continued rapid increases of population a certainty. Watrous is the most favoured city on one of the most favoured Railways in Western Canada—The Grand Trunk Pacific Railway. It is located near the banks of Little Manitou Lake, the most wonderful body of mineral water on the American Continent—a veritable Mecca for health and pleasure seekers. Proximity to this Lake would of itself alone in a few years make of Watrous a thriving, bustling metropolis. But add to this Natural Sanitarium of International importance a surrounding community of prosperous, progressive farmers with modern, highly cultivated farms—a large population of railroad wage-earners and a class of live, up-to-date, go-ahead business men and citizens who do things, and you have a hint of the irresistible influences and forces that are at work building up Watrous.

The requisites of a flourishing prairie city are first of all railway facilities. It must be an easy point to reach and ship from. Beyond this it must be either a centre of manufacture or of a highly productive farming country. Again, it should be a pleasant place



to live in, have good drainage, good water and some attractions.

See how perfectly Watrous fulfills these requirements. This is the Central Divisional Point of a large, important and growing Canadian railway. The Railway alone will employ a number of people whose homes will naturally be at Watrous.

Manufacturing industries will be needed, and Watrous is the natural place for them to locate. And lastly, Watrous has Little Manitou Lake, a veritable Mecca for health and pleasure-seekers. Thus is Watrous doubly sure of constant and permanent growth.

Watrous has all the advantages of Moose Jaw and Saskatoon, and it has Little Manitou Lake into the bargain, which is as valuable as all its other assets combined. Not only that, but this wonderful mineral lake cannot be duplicated, and no other feature of competing cities can take its place.

### Little Manitou Lake---"The Carlsbad of Canada."

The Winnipeg Telegram, speaking editorially of Watrous and its wonderful mineral lake has the following:

Little Lake Manitou, on the G.T.P., is beginning to receive the attention which the wonderful medicinal properties of the water of the lake so well entitle it. The Indians called the lake Manitou, which means "Good Spirit," owing to the healing qualities they found the waters possessed. It is said that Indians came to this lake from hundreds of miles round, and on the shores are still to be seen circles of stones, which mark Indian encampments. Though it is probable that the Indians for years have availed themselves of the curative powers of the waters of this lake, it was not until the building of the G.T.P. had caused the town of Watrous to spring into being two years ago that the remarkable medicinal value of the lake begun to be generally realized.

### BUY LOTS IN WATROUS--YOU CAN'T MAKE A MISTAKE

The more lots you buy in Watrous, the more money you will make. Judging the future by the past, it might be reasonably said that it would be almost impossible to purchase lots in a live and growing young city of Western Canada and not make money. Lots in Moose Jaw that sold a few years ago at \$100 each are to-day worth from \$1,000 to \$3,000. Lots which sold in Saskatoon ten years ago for \$100 are to-day worth ten to fifty times that amount. You could have purchased lots in Edmonton ten years ago for \$100 each, which are to-day worth \$1,000 to \$10,000.

Those who purchased lots in Edmonton ten years ago are now the possessors of property worth 1,000 per cent. more than the price at which it was originally purchased—an average increase in value of 100 per cent. each year.

In Fort William, the same rapid advance in values has taken place. Lots which sold for \$100 to \$200 each, even five years ago, have since sold for \$1,000 to \$2,000. It is almost impossible to chronicle the rapid advance in property in Calgary, Regina, Winnipeg, Vancouver and other cities of Western Canada.

Buy lots in Watrous now while they are selling at the ground floor price.

On account of the rapidity with which lots are selling we advise that you let us make the selection for you, and we promise that we will give you the best available remaining lots of the time your order is received.

Make remittances payable to the order of and send direct to the Land Commissioner of the Grand Trunk Pacific Railway, Winnipeg. Receipts for payments made will be issued direct by the Land Commissioner of the Railway Company, and when you have completed your payments, title will be issued to you direct from the Grand Trunk Pacific Railway.

No interest charged on deferred payments in case you purchase on the installment plan, and no taxes to pay until 1912. Lots 50 feet frontage, price \$100 and \$125.

The more lots you buy in Watrous, the more money you will make. Reserve the number of lots you wish to purchase at once, and send all remittances to

In case you wish any further particulars before buying, address—

**Land Commissioner, Grand Trunk Pacific Railway, WINNIPEG, MANITOBA**

In case you wish any further particulars before buying, address—  
**International Securities Company, Limited**  
C.C. Somerset Building, Winnipeg, Manitoba.

### INFORMATION COUPON

International Securities Co., Ltd., 649 Somerset Bldg., Winnipeg, Man.

Please forward to me by return mail full particulars regarding the sale of town lots in the subdivision to the original townsite of Watrous, which is just being placed on the market.

Name .....

C.C. Address .....

### Application Blank for Purchase of Lots

Land Commissioner, Grand Trunk Pacific Railway, Winnipeg, Man.

I hereby make application to purchase ..... lots at the price of \$..... each, and enclose herewith remittance for \$..... being one-tenth the total purchase price. I agree to remit the same amount each month for nine consecutive months.

I desire your representative to select for me at Watrous what he regards as the best lots remaining unsold at this price. Title to lots to be clear and indefensible. No interest to be charged on deferred payments, and no taxes until the year 1912.

Name .....

C.C. Address .....