

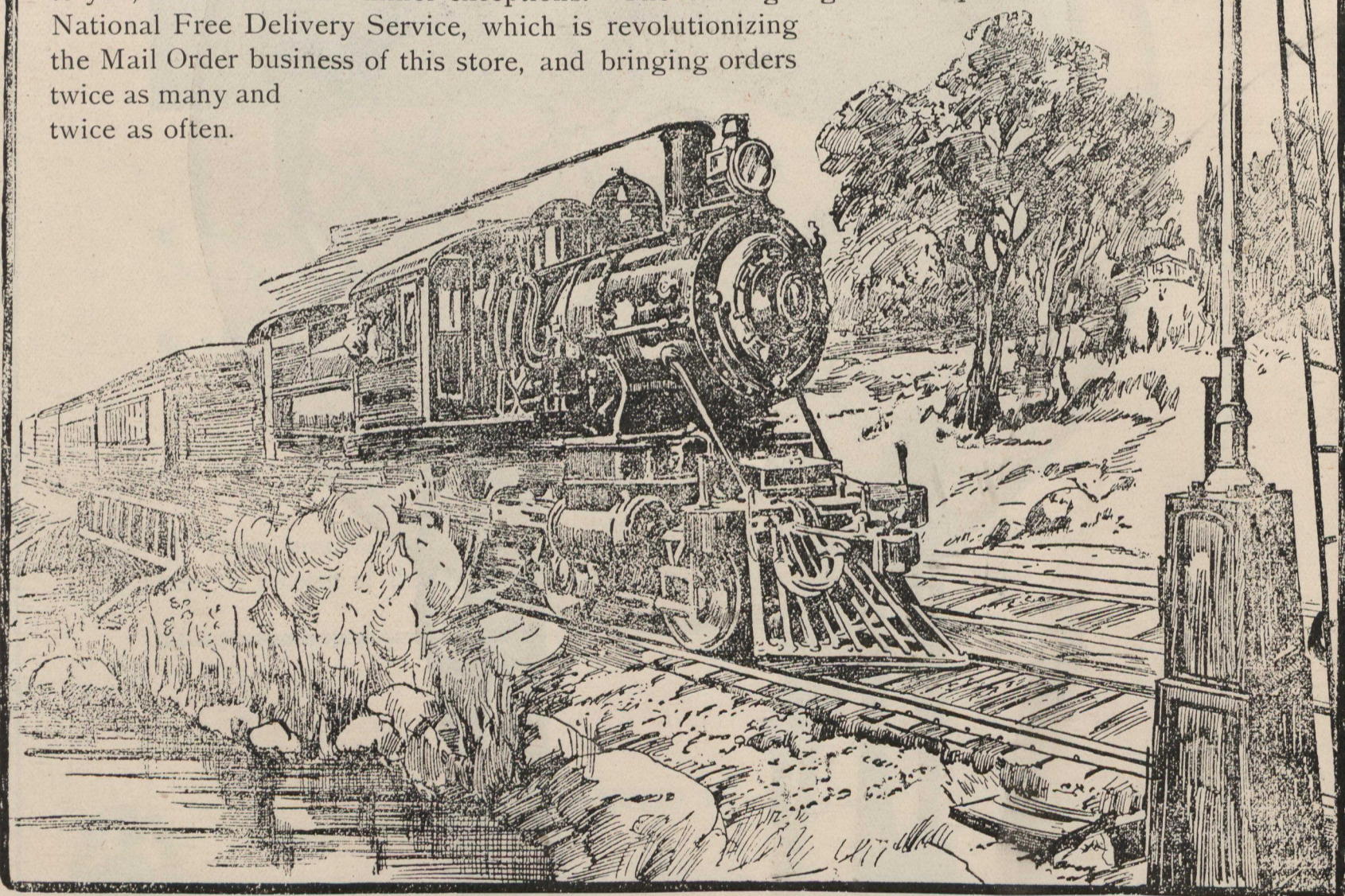
Send for Catalogue

(All it costs is a Postcard bearing your Name & Address)

¶ The new store, which we will move into this autumn, will double the room and stocks we had formerly, and for this reason our new Fall and Winter Catalogue is by far the most interesting we ever issued, covering every possible requirement of homes and families in both city and country. The fact that Toronto is headquarters for the newest and best of everything, and that Toronto prices are invariably lower than anywhere else, is good enough reason why you should do all your shopping with us by mail. As a further inducement

WE DELIVER GOODS FREE

on all purchases of \$25.00 or over, to your nearest railway station in Ontario, Quebec and the Maritime Provinces; and on all orders received for the same amount from Manitoba Alberta, Saskatchewan, British Columbia and the Yukon Territory, we prepay freight or express charges as far as Winnipeg. This is intended to encourage people to club together in sending the orders. We not only give you every advantage of Toronto styles at Toronto prices, but actually prepay all charges in sending the goods to you, with one or two minor exceptions. The Catalogue gives full particulars of this National Free Delivery Service, which is revolutionizing the Mail Order business of this store, and bringing orders twice as many and twice as often.



THE ROBERT **SIMPSON** COMPANY LIMITED
TORONTO = CANADA