



## Six Cups for One Cent

Each pound of Blue Ribbon Tea will make about 250 cups of the richest, finest flavored tea you ever drank, which is at the rate of six cups for a cent.

Not a very dear drink, is it? In fact the most Economical tea you could use is

# Blue Ribbon TEA

Besides, no other tea has the fine rich Flavor which has made Blue Ribbon Tea so popular all over the West.

People using it for the first time should remember that Blue Ribbon Tea is much Stronger and Richer than other teas, and should put less in the pot.

"Many people buy cheap tea under the impression that they are economizing by doing so. But cheap tea is about the most expensive luxury you can indulge in, for the poorer grades of tea are hardly ever pure or untreated by chemicals, and very much of the indigestion of the present day is due to the drinking of large quantities of trashy tea, that has been allowed to stand on the leaves until it is rank poison."

"The very best results in tea making are to be obtained first by purchasing good tea, and let me say to my readers that whatever bargain catalogues may say to the contrary, it is not possible to buy good pure tea for less than 40 cents per pound retail, and it is much safer to pay 50 cents to a reliable dealer."  
—Woman's Quiet Hour department, Western Home Monthly for January.

Ask your grocer next time for Blue Ribbon Tea



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