



The Pillow Fight!

LIKE the laundry, the rough and tumble of childish affairs, strains each of the millions of cotton fibres in sheet, pillow-case, towel, counter-pane or underwear — even Nurse's apron will catch it when the baby scrambles, feet and all, into her lap!

THAT is why each thread must be a perfect thread. Twisted just enough, and woven with exactly the right number of warp and weft threads per inch to give the desired strength.

Prue Cottons have these qualities.

In refurnishing your "Cottons Chest" in these, the White Goods Months, ask for Prue Cottons.

Honest Cottons made in wholesome Canadian factories.



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