THE STANDARD, ST. JCHN. N. B., SATURDAY, NOVEMBER 16, 1918.

DON'T YOU ABDICATE JUST BECAUSE THE KAISER DID

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AINCOATS \$7.50 to \$18.00 0 per cent.

IIRTWAISTS m \$1:50 to \$9.50 al Sale Prices.

LK DRESSES \$15.00 to \$30.00 0 per cent.

..... For \$2.75

) For \$2.00

) For \$1.50

) For \$1.10

\$15.00 to \$38 00

\$6.50 to \$15.00

Fo. \$10.00

For \$13.50

RCOATS

FERS

RCOATS

DON'T LOSE YOUR VICTORY LOAN STRIDE JUST BECAUSE IT LOOKS AS IF THE WAR IS WON.

DON'T YOU ABDICATE JUST BECAUSE THE THE KAISER DID. STAY ON YOUR JOB.

We must at once get ready for making the merchandise of reconstruction and for a vast peace, trade at home and in foreign countries.

Almost everything necessary for man's comfort is needed in large quantities. We have still to feed large armies, countless prisoners and the peoples of Europe in Allied countries.

To this has now been added Central Europe, which has been short of food for a long time, and will be seeking a meal three times a day.

Ships will be wa need in every port, and we shall build many of them for other countries; railroad engines and cars, agricultural machinery, electrical and traction machinery, lumber, steel and any transportable building material, and many other things will be needed from us in the rebuilding of the devastated parts of Belgium, France and Serbia.

In our own country we, as individuals, are short of almost everything. We need more houses, and thousands of homes need repairs.

Many farm improvements have been awaiting peace and the finding of labor; every house in Canada, with most triffing exceptions, is short of domestic help; every business establishment, be it a bank or a small shop, needs more employes; we need things made of leather, wool and cotton for personal apparel; there is, indeed, scarcely any object of consumption or temporary or permanent use in which we have not stinted ourselves during the war, and which we shall not now wish to secure.

But we have a difficult job to step over from war conditions to these happy peace conditions, and if we are to do it successfully we need to save every dollar and lend it to the Government in order that Canada may be able again to spend or to lend the money necessary to create the new forms of, labor which will take the place of what is now being done in munition factories.

Every dollar we lend is invested in the safest security that any Government ever issued, and if trouble comes to any of these buyers, the Victory Bond he owns, whether entirely paid for or not, will be the most easily saleable of anything he possesses.

Remember, then, that we should save every possible dollar, and if we do not wish to do this for our own sake we should do it for the sake of our country.

Otherwise, we are unworthy of a share in the credit which has come to Canada in this war.

C. H. Belvea

Walter Hart

B. A. Olive

LEND YOUR MONEY TO YOUR COUNTRY --- BUY VICTORY BONDS

This space contributed to the Victory Loan Campaign by the following Business Men of Carleton:

Fowler Milling Co., Ltd. A. C. Smith & Co., Ltd. Allan's Pharmacy

Timothy Donovan P. W. Flewelling Thos. Rippey