

RICH MEN'S WIVES SCORES BIG HIT

Baby Actor Sways Audience—A New Screen Triumph at Imperial.

For the girl or woman who is dissatisfied with her lot, there is a photograph of real value at the Imperial. It is entitled "Rich Men's Wives." It is being continued on Wednesday as well. No woman—or man, either, for that matter—can sit through this photograph without being the gainer in moral stamina, for the story is based on sound logic and displays a keen study of the lives so-called social butterflies lead. As a matter of fact, it is reported that the story was actually inspired by the breaking up of two homes of notable rich men's wives recently—one in New York, the other in Chicago. The play carries a charming girl from her finishing school days, on through the debutante period, then into a triumphant social life, marriage, motherhood, flirtation and unhappiness—and a climax that is as interesting as it is surprising and unexpected.

Quite as important as the play itself is the cast of artists that has been chosen to interpret the trying roles. House Peters, as the rich man and a believer in the double moral standard for men and women, is his usual impressive self and adds lustre to a career already made notable by many fine instances of superior acting.

Clare Windsor, the newly-risen star of cinema and probably the queen of all the beauties of the screen, gives probably the finest performance of her career as the wife, and she wears enough beautiful gowns to make the average woman dizzy with delight.

Baby Richard Heidrick, the wonder child of the screen who flashed across the theatre horizon in his memorable role in "The Child Thou Gavest Me," is here in a role similar to that one and he interprets it with the same surprising intelligence that characterized his earlier work.

Rosemary Theby is the beautiful "vamp" of the plot, while the perennially splendid Myrtle Stedman is a society matron to the very last of her eye-rolling and the ultimate billow of her "marcel" wave. Another beauty in the cast is Carol Holloway, who long kept millions in heart-breaking suspense while she defied death and devastating villains in serial thrillers. Gaston Glass, the violinist of "Héloïse" and the hero of many other screen stories, plays the juvenile "heavy" in "Rich Men's Wives," and Charles Clary, one of the finest actors in the picture game, is the father of the heroine. Martha Mattor, a character actress of reputation, and William



BABY'S OWN SOAP
Softening and healing, the flower-fragrant lather of Baby's Own Soap promotes a healthy beautiful skin.

Austin, portrayed of character comedy parts, complete the cast.

"Rich Men's Wives," in addition to its entertaining qualities and its cast of beautiful women, seems to strike a new note in film production. The settings are rich but not bizarre, and the good taste of the European, Gasnier, makes itself apparent. The groupings of his big gatherings are excellent and he introduces lighter moments as a relief from the tense situations with a deftness truly artistic.

This is a really worth while picture and from all points of view should be



Sloan's
For Chest Colds
Sloan's breaks up the inflamed congested condition.

Sloan's Liniment—kills pain!

NEW GROSVENOR CHINA

In Pink, Mauve, Yellow and Maroon self color effects with Black Handles.

Cups and Saucers only 85c each.

Also Plates, Cream Pitchers, Cake Plates, etc.

W. H. HAYWARD CO., LIMITED
85-93 Princess St.



D'Allaird's announce the New Spring Blouses!
New York Fashions—away in advance

We have to-day what New York will wear to-morrow

Jacquettes Overblouses
—The new "Monogrammed" Blouse
—Egyptian Embroideries—Paisley in all the new effects.

Charming New Designs in Lingerie every day

Envelopes—Gowns—Two-piece Sets
Underskirts—Princess Slips
Trousseau Sets

All the latest models at most moderate prices. Come in and see them.

D'Allaird
Blouses & Lingerie
81 King Street



Sale of Wash Goods Remnants on Wednesday

Women who are interested in pretty pieces in suitable lengths for making Children's frocks, Boys' blouses, Aprons, House Dresses, Men's Shirts, etc., should see the variety this sale offers.

Here you will find Remnants of Dimities, Voiles, Ginghams, Ratines, Kiddy Cloth, Galateas, Chambrays, Prints, Shirtings, Kimmono Crepes, Lingerie Crepes; as well as White Nainsooks, Crepes and Lawns.

Early comers will benefit by the choice of selection. No appropriation. No exchange.
(Wash goods section—ground floor.)

New Spring Hats Invite Your Attention

Attractive creations these new spring hats—each one cleverly modeled after style ideas made famous by well known, celebrated designers. They express the finest of authentic, new hat styles.

Turbans, cloches, toques, pokes and capelines are all strongly featured among the favored shapes and are seen cleverly trimmed with flowers, ribbon, feathers, jet buckles, etc.

Visca Satin, Haircloth, Shot Taffetas and various new straw hats are very evident as foundations for brims and crowns and such new shades as, almond green, crushed berry, cinder and clover predominate.

Many of these new spring hats are very moderately priced. We invite your inspection.
(Millinery Salon—2nd floor.)

Manchester Robertson Allison Limited
KING STREET - QUEEN STREET - MARKET SQUARE



M. R. A. Reliable Baggage

Your spring and summer baggage requirements can easily and satisfactorily be supplied from our well assorted stocks.

This is your most advantageous time to buy. Prices will not be lower. Several advances on raw materials make the prospect of higher prices evident. M. R. A. Values are the best procurable at all times and our stocks include only reliable makes in best liked styles.

HAND BAGS in a variety of popular kinds, \$5.85 to \$94.75.

SUIT CASES in real leather, \$11.00 to \$27.25.

In black enamel, \$8.50 to \$15.00.

In leather-like fibre, \$4.50 to \$5.50.

In matting, \$2.90 to \$9.50.

POPULAR WEEK-END CASES—\$17.25 to \$51.25.

TRUNKS—(Regular sizes) \$8.50 to \$27.50.

(Steamer sizes) \$9.25 to \$25.25.

(Wardrobe 3-4 sizes) \$48.50 to \$70.00.

(Wardrobe steamer trunks) \$27.25 to \$42.50.

Hat Boxes, Motor Trunks, Thermos Goods in Variety.

(Men's Furnishings—Ground Floor.)

SPRING EXPOSITION
In Costume Department
Now Going On.

1923—AMDUR'S BARGAIN BULLETIN No. 24—1923

Special For Tuesday Only

Ladies' Tricotine Suits

SILK POPLIN LINING

Tailored and Balkan Blouse Styles

\$25.00

These garments are made of First Quality Tricotine, are regular \$35 lines, and represent exceptional offerings at \$25.

Amdur's, Ltd., No. 1 King Square

1923—AMDUR'S BARGAIN BULLETIN No. 25—1923

Special For Wednesday Only

Ladies' Trimmed Hats,

\$2.98 Each

In the line offered, the values represented are regularly quoted at \$5 and upwards. This special lot of trimmed hats affords a splendid opportunity to purchase Easter millinery, in 1923 styles, at a very considerable saving. Now is the time to buy, while the special offer prevails.

Amdur's, Ltd., No. 1 King Square

THIS IS A TIME

To Carefully Scrutinize Your

FIRE INSURANCE

And See that Your Property is

WELL PROTECTED

C. E. L. JARVIS & SON
74 PRINCE WM. ST.

seen by lovers of good photoplays. It has been decided to continue it on Wednesday.

Mothers' Protest Is Unavailing

Toronto to Have Four Months of Daylight Saving This Year—Prebiscite Next January.

(Bay Canadian Press.)

Toronto, March 20.—Toronto City Council last night voted for daylight saving to begin May 13 and continue to September 9. The vote was unanimous, despite the opposition of a delegation, including mothers, who protested that the health of children would suffer by such enactment. A referendum will be taken on the question on January 1 next.

RECENT WEDDINGS

Kierstead-Humphrey.
Adelene Alice Humphrey and Stewart Brown Kierstead were united in marriage by Rev. Gordon B. Kierstead, brother of the groom, on March 9, at Alexander Avenue Baptist church, New York. The event will prove of popular

WOMEN! DYE WORN, FADED THINGS NEW

Sweaters Skirts Coats Waists Dresses Kimonos Curtains Coverings Draperies Gingham Stockings Everything

Diamond Dyes

Each 15 cent package of "Diamond Dyes" contains directions so simple any woman can dye or tint her old, worn, faded things new, even if she has never dyed before. Buy Diamond Dyes—no other kind—then perfect home dyeing is guaranteed. Just tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, spot, fade, or run.

Corns Go



The simplest way to end a corn is Blue-jay. Stops the pain instantly. Then the corn loosens and comes out. Made in clear liquid and in this plaster. The action is the same. At your druggist.

Blue-jay

RECENT DEATHS

Mrs. Lucinda Gates.
Word was received in Amherst recently of the death of Mrs. Lucinda Gates, widow of F. A. Gates, in Vancouver, on March 5, exactly six years after the death of her husband. She leaves one son, one brother, on half-brother and six half-sisters, among them being Mrs. A. P. Cassidy of St. John.

MORNING NEWS OVER THE WIRES

The daily newspapers in St. John's, Newfoundland, temporarily suspended publication yesterday owing to the lack

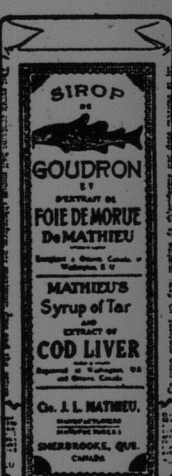
How to Treat Influenza

As soon as symptoms of influenza are noticed, means should be taken promptly to check it. In previous epidemics many sufferers praised

MATHIEU'S SYRUP of Tar and Cod Liver Extract

It checks the cough, breaks up the cold and strengthens the system, enabling it to permanently throw off the ill effects of "Grippe." Large Bottles, 35c.

MATHIEU'S NERVINE POWDERS should be taken with Mathieu's Syrup, to abate the fever and relieve the pains in head, chest and limbs. 25c a box. - Sold everywhere. 1-3-23



All Women's Walk-Over Lace Boots

Values from \$10.00 to \$15.00, without any exceptions, have been placed on sale and marked at

\$5.75

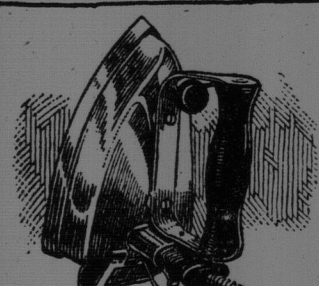
To Clear

There's Military heels, Cuban heels and Louis heels—in Black and Brown. Call Fine Kid, White Nubuck and White cloth. Among them there's the "Solace" model, that wonderful comfort fitting last, and also the renowned "Princess Pat" model.

Don't Miss This Opportunity. It's the chance of a lifetime to get the best at less than you usually pay for inferior goods.

McROBBIE
Foot St. John 50 King Street Fitters

of power to operate the press. The company, which supplies the power used by most of the city's industries, shut down its plant because of shortage of water in the interior lakes. These lakes are frozen over to an ex-



Hotpoint IRON
IRONING, with a Hotpoint Iron, becomes a pleasant task. This famous iron is so constructed that you simply tilt it back on the heel stand without having to lift it at all. As a result the tired feeling, so many women experience after ironing, is entirely eliminated.

For sale by dealers everywhere.
"Made in Canada" by Canadian General Electric Co., Limited.
Head Office - Toronto

tent of five feet. The street car service is also suspended.

Joseph Bichaud, a resident of Van Buren, was buried to death in a fire, which destroyed his house last Saturday. He was born in Madawaska County forty-five years ago, and was well known along the upper St. John river.

Fred B. Ross, who was assaulted in his restaurant at Moncton and robbed yesterday morning, is a native of St. John, and was formerly a member of the 26th Battalion. He is a brother of James H. Ross, formerly of the police

force, now employed with A. E. Everett.

LIE DETECTOR MAN INDICTED
Investor Is Arraigned in Boston After Failure of Firm.

Boston, March 20.—William M. Marston, a professor at American University, Washington, who says he is the inventor of a "lie detector" to aid in criminal investigations, was arraigned here a few days ago on two Federal grand jury indictments charging fraud-

ulent use of the United States mails and aiding in concealing assets from a trustee in bankruptcy. He pleaded not guilty and was held in \$2,500. The indictments relate to alleged acts of Marston as treasurer and a stockholder of the United Dress Goods, Inc., of this city, now in bankruptcy. Marston was arrested in Washington.

About 230 assassins conducted the Reign of Terror in France.

Approximately a third of the world's population is white.

Perky Coats That Laugh at The Weather Man

There's a serene smartness in those English Utility Coats we have our eye on this minute. True, they have caught their idea from the Men's models—and why shouldn't they?—but we'd like to see the Man's general service coat that can come near them for color tone or for waterproofness.

The indistinct plaid is a point of preference—all the Easter Fashion Books prove that. And \$27.75 to \$38.75 proves how lightly the price lets you down for those with the Utilus label. Other Gabardines keep pace with the new soft French Blues, the Parisian run on word shades, the Navies and Blacks, while quite a few have a shot effect accentuated by faint striping. Year-round appropriateness—there's economy for you!

Here is a Coat you'll hear about as time goes on—a Wool Eponge in two-tone plaids half lined in Italian Satin and with inside cuffs. \$37.75 for a coat with character in the cut, color and cloth.

Still another Cape—a Doe Duvelty Velour noted for a very wide lattice-work made up by Navy braiding and Self-shaded Silk stitching. \$29.75.

Trign Tweed Suits

Subdued Heathers and warm, bright Pepper-and-Salts faintly suggests the color scheming of Tweed Suits unpacked today. They have very narrow belts, tuckings at back with arrowheads above the vents and are lined. As low as \$19.75.

DANIEL
CORNER KING



Patterns! Patterns! Patterns!

The April number of the Pictorial Review is ready—the largest issue on record of any publication. 15c each or \$1.50 a year, \$1.75 for two years.

Pictorial Review Patterns for juniors and adults. 20c to 35c—embroidery or applique ones, 50c to 75c.

At Entrance to First Floor Annex.