

**Mourning Millinery from France**  
**Has Just Been Opened.**  
 Over Forty Styles. Prices From \$6.50 to \$25.00

# SIMPSON'S

**The March Linen Shower Sale Begins This Morning**

## Good Shopping News for Today. Special Mid-Week Values

### A Column for Women

We Have Just Unpacked a Lot of New Lingerie Waists—Come and Look Them Over

Six lovely styles of new Spring Lingerie Waists have just been placed on display. They are made of fine sheer white voiles, and have embroidered fronts and large collar with lace edging. All dainty styles and entirely new. Each ..... **3.95**

**The Advantages of Our Navy Coats for Spring**  
 Think hard for five minutes and see if you can raze up a single "coat-wear" occasion when a navy coat is not correct, and in fact smart. Of course we know it isn't a bathing wrap or an opera cloak! In spite of the long parade of checks, stripes and Oriental designs, our navy coats have lost none of their hereditary prestige, and are particularly attractive with vivid bits of color introduced. There are finest Poiret twills, English serges and gabardines, which naturally are pleated to perfection, not to mention the originality of every single belt, used partly to tie, but mostly to trim. Prices, \$20.00 to \$25.00.

**Women's Inexpensive Out-Size Dresses**  
 When we tell you they are of Black and Navy Silk Poplin you will understand how well adapted these dresses are for stout figures. The entire style is devoted to ideas that create becoming straight lines, and is simply trimmed with buttons and black or white corded silk. They are also in black serge. Sizes 46 to 52. Price ..... **11.50**



### Women's French Hand-Made Lingerie

In Many Beautiful New Designs

- French Hand-embroidered Corset Covers ..... **1.00 to 4.50**
- French Hand-embroidered Chemises at ..... **.85 to 3.25**
- French Hand-embroidered Drawers at ..... **.85 to 6.50**
- French Hand-embroidered Combinations ..... **2.25 to 8.00**
- French Hand-embroidered Skirts at ..... **2.25 to 12.50**
- French Hand-embroidered Gowns at ..... **1.25 to 10.00**
- French Hand-embroidered Envelope Chemises ..... **1.75 to 4.00**

**Women's \$4.50 Glove Silk Combinations for \$2.95**

Low neck and no sleeve style, prettily trimmed with heading and silk ribbon draw tape. The drawers are knicker or loose style. Colors white and pink. Sizes 34 to 42.

#### Vests and Drawers

Women's Vests and Drawers, made of fine ribbed lightweight wool and cotton mixture. Vests have low neck and short sleeves or high neck and long sleeves; the drawers are knee and ankle length. Sizes 34 to 40. Extra value, a garment ..... **1.25**

**Women's \$3.00 Corsets Special at \$1.89**

About 300 pairs of Corsets, all new spring models, designed for medium and stout figures. Sizes 22 to 30. They are a factory's odd lot of \$3.00 quality corsets bought at a special discount. Special, **1.89**

**Women's Spring Weight Combinations 49c**

Made of finely ribbed cotton, low neck, no and short sleeves; umbrella knee drawers, lace trimmed. Sizes 34 to 40. A most extraordinary rush special Thursday ..... **.49**

### Today's Special Prices on Aluminum Utensils

- Round Pudding Pans, 1, 2, 3-qt. sizes. Thursday, each, **.25**
- Pie Plates and Jelly Cake Plates, Thursday ..... **.25**
- Fry Pans, 7-inch diameter. Thursday ..... **.49**
- Salt and Pepper Shakers, Thursday, pair ..... **.20**
- Wear-Ever Aluminum Lipped Saucepans, 1-quart size, Thursday ..... **.29**
- Wear-Ever Double Boiler, 1-quart size. Thursday ..... **1.49**



#### Wear-Ever Aluminum Coffee Percolator

Wear-Ever Aluminum Coffee Percolator, six-cup size—handsome in design and finish—a very superior percolator, scientifically constructed, with quick action pump. 75 only to sell on Thursday at **3.95**

### As Spring Days Come on, Overcoats Will Come Off, and You Want Your Boy to Have a Good-Looking Suit Beneath His Overcoat. So Here's an Opportunity Today:

**200 Boys' Cheviot Suits to Clear at \$6.45**

Each suit in this lot is a special value, and you will do well to take advantage of this offer. They are hand-somely tailored from fine all-wool chevriots, that will give excellent wear. Neat, small check patterns, richly woven in tones of greys, browns and tans; single-breasted yoke styles with three narrow pleats to belt. One of the very popular models. Bloomer pants and serge linings. Sizes 8 to 18 years. Regularly these suits sell at \$10.00, \$10.50 and \$11.00. A rush special for today at ..... **6.45**



### Three Diamond Specials

- Soitaire Diamond Rings, fine blue-white gems, in 14k gold Tiffany or showy Tiffany settings. Our regular \$25.00 value. Thursday ..... **18.75**
- \$50.00 Soitaire Rings, set with flawless diamonds of unusual brilliancy, mounted in platinum and 18k gold. Thursday special. **38.75**
- Diamond Cluster Pendants, seven blue-white diamonds in cluster on knife edge bar of white gold, with white gold chain. Regular \$37.00. Thursday special ..... **29.75**

### THE MARKET

Telephone Adelaide 6100

#### MEATS

- SPECIAL—200 Sweet Pickled Shoulders Pork, 6 to 9 lbs. each. Thursday special, per lb. .... **.21**
- Round Steak Roast, best beef, per lb. at ..... **.18**
- Sirloin Roast, per lb. .... **.30**
- Family Sausage, our own make, per lb. .... **.15**
- All Pork Sausage, our own make, per lb. .... **.25**
- Maple Leaf Breakfast Bacon, highest grade, mild, by the piece, per lb. **.40**

#### FISH

- Hallbut Steaks, per lb. .... **.25**
- Sea Salmon Steaks, per lb. .... **.25**
- Cod Steaks, per lb. .... **.20**
- Haddock, per lb. .... **.18**
- Sea Herring, per lb. .... **.12**
- Boneless Salt Cod, 1-lb. blocks, .... **.13**
- Shredded Cod, per lb. .... **.12**
- Salt Labrador Herring, each ..... **.5**
- Solid Meat Oysters, 1/2-pint, 25c; per pint ..... **.40**

#### GROCERIES

- 4,000 lbs. Finest Creamery Butter, special, per lb. .... **.47**
- One Standard Granulated Sugar in 20-lb. cotton bags, per bag, **1.61**
- 2,000 lbs. Finest Canned Tomatoes (not more than 6 tins to one customer), 3 tins ..... **.50**
- Choice Family Flour, 24-lb. bag, **1.19**
- Yellow Cooking Sugar, 6-lb. lbs. .... **.50**
- Bleached Sultana Raisins, lb. .... **.16**
- Featherstrip Coconut, per lb. .... **.23**
- Edwardsburg or Beehive Table Syrup, 5-lb. pail ..... **.35**
- Fresh Flaked Wheat, 7-lb. .... **.39**
- Upton's Marmalade, 4-lb. pail, .... **.68**
- Salt, in bags, 3 bags ..... **.14**
- Choice Red Salmon, per tin ..... **.24**
- Fresh Cracknell Biscuits, per lb. .... **.25**
- Peanut Butter, in bulk, our own make, per lb. .... **.15**
- Fancy Patna Rice, 3 lbs. .... **.25**
- Choice California Prunes, per lb. .... **.15**
- Dried Peas, 2 packages, ..... **.22**
- Pure Cocoa, in bulk, per lb. .... **.23**
- Choice Tea of uniform quality and fine flavor, regular tin, special, lb. .... **.46**

#### FRUIT SECTION

- One car Choice California Sun-kist Oranges, good size, sweet and seedless, per doz. .... **.37**
- Choice Grapefruit, large size, 3 for **.25**
- Yellow Turnips, 4 for ..... **.15**

### Beginning Today The March Linen-Shower Sale Specially Planned for the Brides of "Nineteen-Seventeen"

By careful management and buying we have assembled a collection of fine linens for this March Linen Shower for the delight of the brides of 1917. The values, all things considered, are the best we have given in the history of our Linen Department.

- Fine Damasks from Ireland** Noted for their satiny sheen.
- Madeira Embroideries** Imported direct from the island.
- Fine French Hand-Made Cluny Laces** Gathered through France by our Paris office and used as embellishments on some exquisite pieces.
- Also Beautiful Towels, Sheets and Pillow-Cases, Quilts—and Everything Else for the Linen Closet**

### Examples of the Splendid Values

- Madeira Doilies**, embroidered on pure linen with scalloped edges. Size 6 inches, each, **15c, 25c and 35c**; size 8 inches, each, **25c, 35c and 49c**; size 10 inches, each, **35c, 49c and 75c**. Centrepieces, size 18 inches, pretty basket and rose designs, each, **\$1.48, \$1.98 and \$2.48**.
- Tea Napkins**, size 13 inches, worked in eyelet designs, a dozen **\$4.50, \$4.95, \$5.95 and \$6.95**.
- Tray Cloths**, embroidered in dainty designs. Size 18 x 27 in., each, **\$1.25, \$1.50, \$1.98, \$2.25 to \$2.98**; size 14 x 23 in., each, **85c to \$2.25**; size 16 x 24 in., each, **65c to \$2.25**.
- Madeira Scarfs**, embroidered in handsome designs, on pure linen. Size 18 x 36 in., each, **\$1.98, \$2.48, \$2.98 to \$3.48**; size 18 x 45 in., each, **\$1.98 to \$6.50**; size 18 x 54 in., **\$1.98 to \$7.98**.
- Madeira Lunch Cloths**, size 52 x 52 in., square, scalloped edges and embroidered designs. Regular \$12.50 each. Just 25 to clear, today, at ..... **8.95**
- Set of Table Linen**, consisting of cloth, size 2 x 2 1/2 yards, and one dozen napkins, size 22 x 22 inches. Satin damask. Set complete ..... **7.00**
- Beautiful Sets of Table Linen**, one cloth, size 2 x 2 1/2 yards; one dozen napkins, size 22 x 22 inches. Satin double damask. Tulip, rose, spot and ribbon and marguerite designs. The set, **14.45**
- Table Damask**, all pure linen, good designs, 72 inches wide. At per yard ..... **1.35**
- Huckaback Bedroom Towels**, fine old bleach make, damask borders, hemstitched. Per pair ..... **1.35**
- Guest Towels**, grass bleached huckaback with damask borders. A pair ..... **.60**
- White Terry Towels**, fine soft absorbent quality, with fancy stripes running through. An ideal bath towel. Pair ..... **1.00**
- Fancy Huckaback Toweling**, fine quality, 15 inches wide, Shamrock and Fleur de Lis patterns. A yard ..... **.45**
- Plain Huckaback Toweling**, a splendid quality for fancy work; 22 inches wide, a yard, **50c**; 24 inches wide, a yard, **65c**.

### Because

the finish is slightly damaged These Iron Beds are much reduced in price

In the rush of our February Sale quite a number of Iron Beds received rough handling in our warehouse and became more or less damaged. They will be cleared today at the following reduced prices:

- Iron Beds**, pure white enamel finish, 2 ft. 6 in. size only. Reduced from \$8.60 to ..... **1.25**
- Iron Beds**, white enamel finish, 2 ft. 6 in. size only, scroll head and foot, brass knobs and caps. They were \$4.00. Reduced to ..... **1.65**
- Iron Beds**, white enamel, 2 ft. 6 in. size only, scroll head and foot, brass caps and knobs. They were \$4.00. Reduced to ..... **2.00**
- Iron Beds**, white enamel, 2 ft. and 3 ft. 6 in. sizes only, brass top rail with caps, 1-1/2 inch fillers. They were \$4.50. Reduced to ..... **2.45**
- Iron Beds**, 3 ft. 6 in. size only, height of head 54 inches, foot end 44 inches. They were \$4.50. Reduced to ..... **2.90**
- Iron Beds**, in 3 ft. size only, white enamel, have brass rods, knobs and caps, five fillers. They were \$5.00. Reduced to ..... **2.95**

### Items for the Home

#### Heavy Oilcloth 39c Square Yard

About 30 rolls of a good quality printed oilcloth, well seasoned, and a good variety of designs and colors, some rolls are slightly misprinted, but this will in no way affect the wear, in three of four different widths. Thursday special, per square yard ..... **.39**

#### 4-Yard Wide Linoleum Laid Free

A special offer of this extra wide linoleum, four yards in width, which will cover your kitchen, dining-room or bedroom in one piece without a seam. Good reliable English manufacture, and in splendid colorings, block, conventional and floral effects. As this wide width is rather awkward to lay, we are offering this, laid free of charge, Thursday, at **65c, 75c and 90c** per square yard.

**Seamless Axminster Rugs at \$33.50**—A splendid selection of good quality seamless Axminster Rugs, in the new Oriental and conventional pattern, in shades of brown, green, tan and old rose coloring. Size 9.0 x 12.0. **33.50** At ..... **33.50**

**Extra Fine Quality Tapestry Rugs**. A special showing of new seamless Tapestry Rugs in a very superior quality. Comes in very rich Oriental and Turkish patterns and colorings of fawn, brown, green and old rose combinations. This is a splendid rug for wear, and is seamless. Size 9.0 x 12.0. Thursday **29.75**

#### In the Drapery Section

**Silkolines, 19c to 29c yard**—Dainty Dresden and Paisley effects in pretty blues, greens and fawns, also exquisite floral designs showing the new shadow style, and some very effective fancy stripe patterns in various colorings, suitable for side drapes and for bedroom curtains, etc.; 36 in. wide.

**Imported Chintz at 33c**—A score of beautiful designs to choose from in English and American chintz; 36 inches wide. The patterns are mostly in floral effects in shades of pink, blue, helio and yellow.

**Art Sateens**—50 rolls of imported Art Sateen, 31 and 36 inches wide, suitable for drapery, box covering, comfortable covers, etc. Practically all the wanted colors in the assortment, the better qualities are richly mercerized and guaranteed downproof. A yard, **25c to 69c**.

#### Pictures Framed Today 75c

**Complete With Glass and Back.**  
 If you have pictures in size up to 14 x 18 we will frame in a 1-inch oak moulding, three choice finishes. Thursday ..... **.75**  
 Pictures in size up to 11 x 14 framed complete in oak and gumwood mouldings. Thurs- day ..... **.50**  
 A good clear glass in white enamel; size 7 x 9. Thursday ..... **.19**  
 Also British plate mirrors, in all finishes of frames; sizes from 9 x 12 to 20 x 60. Special, **98c to \$12.50**.

### Good Boots for Men and Women



#### Men's "Victor" Boots

New Ritz "Victor Brand," as illustrated, beautiful dark brown calf, straight lace, new Ritz recede toe with perforated toe-cap, blind eyelets, no hooks. Widths C, D and E. For pair ..... **7.50**  
 West End "Victor" Straight Last, best grade black vic kid or calf leather; lace style, with kangaroo toe cap, medium height heel, double weight Goodyear welt soles. Widths D and E. For pair ..... **5.50**  
 Neolin Sole Boots—Made of dark brown willow calf leather, plain lace, blind eyelets with hooks, stitched tip, Neolin soles, guaranteed for wear. Catspaw cushion rubber heels. Sizes 5 1/2 to 10. For pair ..... **5.50**

#### The New "Queen Quality" Auto Last

Mahegany Calf, with brown suede top, lace, perforated wing tip and vamp, Goodyear welt sole and low **12.00** heel. Style as illustrated. Price \$12.00  
 Queen Quality Lustré Kid, lace, straight perforated tip, Goodyear welt sole, Chicago top, low heel. A beautiful walking boot. Style as illustrated. **7.00** Price ..... **7.00**  
 Queen Quality Gunmetal Calf, lace, neat perforated wing tip and vamp seam, Goodyear welt sole and low walking heel. Style as illustrated. **8.00** Price ..... **8.00**

#### English China Tea Sets \$3.95

This is an opportunity that should not be missed by anyone in need of a Tea Set. We offer a 40-piece set of thin English Bone China, with dainty rosebud and rose spray decorations and gold line handles **3.95**

#### Good Values for the Traveler

**Trunks and Suit Cases**  
 Tourist Trunks, fibre bound, with straps, heavy brass corners and bolts, waterproof canvas covered, with two trays; sizes 34 and 36-inch. Thursday ..... **5.00**  
 Fibre Suit Cases, reinforced corners, strong swing handle, brass lock and catches, lined, with pocket extra deep; size 24 inches, **\$3.50**; size 26 inches, **\$3.75**.

The Robert SIMPSON Company Limited