

# EATON'S DAILY STORE NEWS

## Shop Early Saturday--Many Specially Good Offers to Make an Early Trip Worth While

### Silk Waists, \$1.89



Made of imported Japanese silk; rows of tucking and lace insertion, a tucked net panel down the centre, with rows of beading on either side, and silk braid crossed through a wide pleat over shoulders, back and front, with rows of lace insertion set in; high collar

—and long sleeves, with cuffs of lace and insertion. Sizes 32 to 42 inches. Colors are black, sky, ivory and pink. Price (as illustrated) . . . . . \$1.89

**Tailored Linen Waists**, with allover tucked fronts, or box pleat down centre, large pearl buttons being fastened through the pleats. Detachable lined collar and long sleeves with stiff cuffs. Sizes 32 to 42. Price . . . . . \$1.50

### Women's Coat Sweaters

Of fine knitted worsted, in fancy stitch, single-breasted style, has a wide, plain knitted border around the neck and on the front, has a pocket at either side. Lengths 24 to 36 inches, colors grey with cardinal; also plain cardinal, navy, white or grey. Sizes 34, 36, 38. Saturday morning . . . . . \$1.29

### New Felt Hats

**For Children's Fall Wear**  
Correct styles for the little ones for early Fall, in popular colors, are made of fine quality plain wool felt; one is a smartly blocked sailor shape, with medium crown; the brim drooping from the crown rolls up around the edge with a very smart effect; this style is trimmed with silk cord and a chenille pom-pom; the colors are green, cardinal, brown and navy; the other is a quaint little mushroom shape, very dainty, trimmed with two pieces of satin-faced velvet ribbon to match the felt, braided around crown, showing a two-tone color effect, and finished with a pretty bow on the left side; back with pretty streamers drooping gracefully over the brim; they come in cardinal, brown and navy. Price . . . . . \$1.75

### Extra Good Footwear Values Saturday

**Women's High-grade Boots and Oxfords going at very low prices to start big buying.**

*These lots consist of makers' samples and also regular lines which we are marking at lowered prices. The limited quantity makes 8 o'clock shopping almost imperative if you would get full benefit of the good offers.*

**For Women**, 659 pairs of the choicest lot of Sample Boots and Oxfords, shown for the first time, in new up-to-date styles, in a popular make; patents, in laced and buttoned; vicci kid, in low and high cuts; plain and fancy designs; all hand-finished; beautiful qualities; sizes 3½ and 4; also fine Patent Coltskin and Vicci Kid Boots, Good-year welted and hand-turned soles; sizes in the lot 2½ to 7. Saturday, **2.50** your choice . . . . .

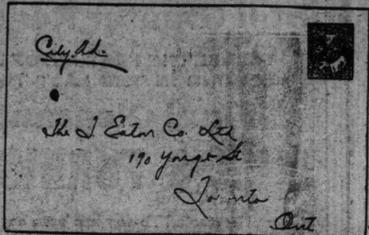


**For Men**, 410 pairs Sample Boots, in swell designs, patent, colt and kid, tan calf, etc.; sizes 6½ and 7; popular make, that means only strictly high-grade footwear; all made by Goodyear welt system; also some Oxfords, in tan calf and patent colt, dressy shapes, and high quality; sizes 6 to 9½. Your choice Saturday **2.50**

**240 pairs Women's Oxfords**, in excellent quality of tan calf and chocolate kid; perfectly neat shapes and extension sewn soles; sizes 2½ to 5. Clearing out Saturday **1.00**

### Out-of-Town Customers Please Note

Mail Orders for these Special lines advertised are to be marked "City Ad." on the envelope to go direct to department before the goods are sold out. Orders must arrive on first mail to-morrow, and envelopes marked "City Ad." as above.



### Whitewear Values

What makes this Whitewear particularly good value for the money is the quality of material. For instance, a gown of cotton at 59c, with plenty of insertion and lace trimmings, is quite unusual, but when you note the good cotton, the careful finish to the work, and the generous designing, you'll readily appreciate the very excellent value this low price represents:—

**Women's Gowns**, made of fine cotton, slip-over style, square yoke of one row of lace insertion, one row of beading and silk ribbon, and finished with an edge of fine lace, short sleeves, finished with lace edging; lengths 56, 58 and 60 inches. Price . . . . . 59c

**Women's Skirts**, made of fine cotton, extra deep lawn flounce, with two clusters of fine tucks, and finished with frill, with two rows of lace insertion, two clusters of tucks, and finished with frill of lace, deep underpiece and dust frill, lengths 38, 40 and 42 inches. Price . . . . . 79c

**Store Closes Saturdays at 1 o'clock during August** (as in May, June and July), with no noon delivery.

### Women's Gloves

**Silk Net Gloves**, with two dome fasteners, fancy worked back and Lisle thread palms; colors mode, grey, white and black; all sizes in the lot, but not every size in each shade; sold usually at more than double the price. Saturday morning . . . . . 35c

**French Kid and Lambskin Gloves**, with two dome fasteners, oversewn seams and Paris points, a good range of colors, in sizes 6 to 7½, but not all sizes in each color. Saturday morning . . . . . 39c

### Dress Goods, 29c

Several thousand yards of smart, useful materials; one of the best opportunities you could wish for to secure at a very low price material for a dress or suit for Fall for either women's or misses' wear; you'll find in this lot materials that are well known for their splendid wear, for in the assortment are many designs in pure wool worsteds and cheviots, plaids and shepherd's checks, Panamas, serges, etc.; 42 to 46 inches wide; only a half-day Saturday in which to do your shopping; better start buying at 8 o'clock; this price makes an early trip worth while. Saturday morning, per yard . . . . . 29c

(See window display.)

### Men's Headwear

Early Fall shipment of Derby hats; a good quality light fur felt in black; the brims give a choice of both the medium flat-set and the roll styles; trimmings are silk; calf leather sweatband. Price . . . . . \$1.50

**Panama Hats, \$2.95**—A South American weave, thoroughly bleached, blocked in one of the new negligence shapes; black band and calf leather sweatband; a hat that offers very substantial savings at this price . . . \$2.95

**White Felt Hats, 49c**—For boating, camping and outing use this negligence shape gives very comfortable and gratifying wear; has medium roll brim and fedora crown; white silk bands; Russia leather sweats. Price . . . . . 49c

### Popular Magazines

The Smart Set . . . 25c | The Green Book . . . 15c  
The World's Work 25c | The Popular . . . . . 15c  
The Busyman's . . . 20c | The Etude . . . . . 15c  
Ainslee's . . . . . 15c | Saturday Night . . . 10c

### Notable Novels, 25c

*Published in England and handsomely bound in cloth with colored pictorial paper wrapper.*

- St. Cuthberts, by R. E. Knowles.
- David Baring, by Joseph Hocking.
- Follow the Gleam, by Joseph Hocking.
- The Man Who Rose Again, by Jos. Hocking.
- The Trampled Cross, by Joseph Hocking.
- The Land of the Leal, by David Lyall.
- Beside the Bonny Brier Bush, by Ian MacLaren.
- The Days of Auld Lang Syne, by Ian MacLaren.
- A Window in Thrums, by J. M. Barrie.
- The Saint, by Fogazzaro.
- Fuel of Fire, by Ellen Thornycroft Fowler.
- Concerning Isabel Carnaby, by Ellen Thornycroft Fowler.
- Rose of Blenheim, by John Oxenham.
- Hearts of Exile, by John Oxenham.
- Beatrice of Venice, by Max Pemberton.
- Doctor Xavier, by Max Pemberton.
- A Mask of Gold, by Annie S. Swan.
- John Chilcote, M.P. (The Masquerader), by K. Cecil Thurston.
- The Story of an African Farm, by Olive Schreiner.
- Timothy's Quest, by Kate Douglas Wiggin.
- The Scarlet Pimpernel, by Baroness Orczy.
- The Elusive Pimpernel, by Baroness Orczy.
- The Lunatic at Large, by Stover Clouston.

### Persian Paw Set

The handsome set illustrated is \$12.75. Large fancy rug muff, in scalloped effect, with three fancy silk buttons and two silk tassels, fancy brocade lining and wrist cord; tie has fancy ends, two silk buttons and two silk tassels; twenty-five sets as a special Saturday morning attraction, at, per set . . . . . \$12.75

We have a few more **Motoring or Driving Coats** for women, in black muskrat, 48 inches long, box back and front, collar and lapels, medium sleeves; brown satin lining. Each . . . . . \$85.00

### New-Fall Dresses

Early Fall Dresses for Women, at a most popular price, are shown in three lines: Semi-princess dresses of polka-dotted delaine, in blue, rose and brown, on white grounds, with tucked net yoke; a very smart style and well finished. Dresses of fine all-wool Panamas; semi-princess style, with soutache braid and jet buttons; are shown in black, navy and green, or with fancy tucked net yoke, or with yoke of same goods; in plain tailored style. Price . . . . . \$7.50

**Black Voile Dress Skirts**—A new design; is a beautifully finished all-wool black voile skirt, with foot fold of silk and silk strapping on lower part; it is a pleated design of rare beauty and excellent value. Price . . . . . \$8.00

**Women's Mull Dresses**, made in princess style, of fine white mercerized mull; have centre panel of embroidered lawn, with a flounce extending from the sides, in Valenciennes insertion and graduated tucks; three-quarter sleeves complete this pretty dress. Saturday morning . . . . . \$2.69

### Curtains, Drapery

The advisability of buying low-priced Curtains depends on the quality offered. Some of our regular values give a quality that makes them special values when compared with what this price will usually buy:—

These Curtains are made by the famous Nottingham manufacturers, in white and ivory, 50 inches wide, 3¼ and 3½ yards long, with designs suitable for all parts of the house. Good buying Saturday morning, at, per pair: . . . \$1.25

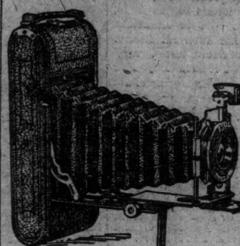
**English Taffetas and Repp Cretonnes**, 30 inches wide, in new designs, including floral and stripe effects, in various colors, are useful for bedroom hangings and light upholstery. Saturday morning, per yard . . . . . 25c

**New Mercerized Tapestry Curtains**, 50 inches wide, 3 yards long, have extra heavy fringes top and bottom; they come in a full range of new colors, including crimson, Nile, olive, empire and forest green, with handsome floral designs. Effective hangings for halls, archways and parlors. Per pair: . . . \$5.50



**The Special Candy Collection for Saturday-Candy Buyers.** It is one of the finest mixtures we have ever put up for the price. Contains bon-bons, caramels, chocolates, nutted goods and other tasty tid-bits. In boxes if desired, Special value, lb. . . . . 20c

### This Camera, \$10



It is a 3¼ x 2¼ roll film camera, fitted with improved devices, including double extension (as shown in illustration), which enables the back combination of the lens to be used alone; Bausch & Lomb shutter, with pneumatic release, having 1-25, 1-50, 1-100 bulb and time exposures; lens is high-grade, rapid, symmetrical; camera body is of mahogany, covered with good quality morocco leather; has strong leather bellows and aluminum baseboard; this camera can be loaded or reloaded in daylight; it is also equipped for plate use, taking plate pictures 3½ by 2½. Saturday morning . . . . . \$10.00

### Home Decorating

#### Burlap Price Reduced

**Dyed Tapestry Burlap**, of good even weave, in red, green and brown shades, for halls, dining-rooms and dens; 36 inches wide. Per yard . . . 22c

**Imitation Oak Chair Rail**, high-class varnish finish, 2 inches wide. Per foot . . . . . 20

**White Enamel and Imitation Oak Picture Moulding**, 1½ inches wide, suitable for any room in the house. Per foot . . . . . 1¼

### Save on Rugs

**New Axminster Seamed Rugs**, of elegant patterns and extra thick pile, are a late shipment of a super grade, the sizes running to 9 x 12 feet, and the prices up to . . . . . \$18.00

**Seamed Wilton Rugs**, in considerable quantities, are the remainders of certain lines bought for the sale with new stock added. The prices have undergone severe reductions, and you will find the values for the half-day's selling particularly good. This is a last-day chance, for we do not expect to carry over any of the sale stock, as our display space will soon be demanded by other goods. Sizes run 9 x 9 feet to 9 x 12 feet, and prices from \$15.00 to \$20.00

**Brussels Rugs**, well designed and perfectly made in every way, are a particularly good value at the Saturday morning price . . . . . \$17.00

Size is 11-8 x 12 feet.

—Third Floor, James Street.

### Tennis Goods

#### at reduced prices

*The advancing season warrants our reducing these goods to make room for seasonable lines coming in. For rapid selling Saturday morning:*

**The Duplex Tennis Marker**, with fine rubber marking belt. Painted receptacle for holding whiting. Cast iron frame and good T handle. Reduced more than one-half. Each . . . . . \$1.25

**Wright and Ditson Hub Racket** . . . . . \$1.00

**Wright and Ditson Surprise Racket** . . . . . \$1.30

**Horsmen's Centaur Racket**, double string in centre, finest American gut, inlaid cork handle. Reduced to . . . \$7.50

**Horsmen's Ardsley Racket**. Reduced to . . . . . \$2.75

**Ayres' Regulation Tennis Balls**. Reduced to . . . . . 20

# THE T. EATON CO. LIMITED