To the Trade

August 19th.

THE CENSUS AND SENSES

One shows us plainly that our home market is getting larger and the other that our merchants and their customers should realize the advantages of buying

IN THE HOME MARKET

Compare the value, convenience and amount of capital required to do business at home, with the value, inconvenience and extra capital to do business

IN THE FOREIGN MARKET

John Macdonald & Co.,

Wellington and Front Streets East, TORONTO.

AT THE SUMMER RESORTS.

Balmy Beach Campers Attend Divine Service in a Body at English Church Pavilion.

HOP AT LONG BRANCH A SUCCESS

Cottagers Busily Preparing for a Minstrel Show to Be Given Next Week.

A special service for campers was held in the Church of England pavilion yesterday afternoon. The boys, headed by the Broadview Old Boys' bugle band, marched along the beach to Beach-avenue, thence to the pavilion. The edifice was crowded to overflowing with members of the various camps of Balmy Beach and vicinity, and to all appearances the boys were greatly interested in the afternoon's proceedings. The pulpit was occupied by Rev. H. C. Dixon, who, after opening the service, introduced Rev. Arthur Murphy, M.A., Diocesan Missioner, who delivered the afternoon's sermon.

The reverend gentleman took for his subject "Esau Despised His Birthright," showing how his life was ruined simply by his giving in to the cravings of the flesh. As sub-headings he discussed immorality, gambling and intemperance, pointing out to his young audience the terrible state of affairs of the present day resulting from these evils, and warning them all of the fearful results that would surely come to those who were addicted to any of these evils. The preacher upheld all manly sports, which tended to lift up man. The choir was composed of a number of the "Bachelors," and Thomas Kelly officiated as organist. This was the first men's meeting under the auspices of the church so far held at the beach, and it proved most gratifying to the church officials.

The Balmy Beach Baseball Club added another to their already long string of victories by defeating the Long Branch team on Saturday afternoon by a score of 26 to 14. The game took place at Long Branch and was witnessed by a large crowd. Batteries for Balmy Beach: Smith and George Foy; Long Branch: Burrows and Cassidy. The visiting team were afterwards entertained by the local club. Speeches were delivered by Mr. Harvey on behalf of the local team, and Thomas Whalley, manager of the Balmy Beach Club.

Miss Irene Doyle of Winnipeg is the guest of Mrs. J. McF. Ross, corner of Beach-avenue and Queen-street.

Fred and Morgan Kelly have returned from a two weeks' visit to Rochester.

Miss Jamieson and Miss Chamber and were visitors at the beach yesterday.

Mr. Foy and Mr. Albert Oakley have returned from a fishing trip to Lake Nipissing, and report a good catch.

Thomas Kelly has returned from a trip to Rochester.

The Balmy Beach Bowling Club send two rinks to Kew Beach to play on Wednesday evening.

"Elsie Gore Villa," Spruce-avenue, was ablaze with light on Friday evening on the occasion of a reception tendered by the "Rose Bud Club" to their friends. Chinese lanterns were hung in great profusion thruout the house and lawn, presenting a most fairy-like appearance. A fine musical program was rendered, which, with the dancing, provided a most enjoyable evening's entertainment. The following committee had charge of the affair: The Misses Cross, Miss F. McCall, Miss E. Williams, the Misses Beamish, Frank Smith, W. Ellison, W. A. Mason, Frank Ham, Gordon McCall and W. H. Thompson. Among those present were: Mr. Harry Smith, Earrie; Mrs. and Mr. C. W. Readman, Beach-avenue; Mrs. and Mr. W. J. Trimble, Beach-avenue; Mrs. T. E. Bailey, Buffalo; Miss Phoebe Readman, Miss Flossie Jones, Mr. Harry Trimble, Spruce-avenue; Miss Elsie Metcalfe, Miss Phoebe Jamieson, Miss Annie Ong, Miss Jessie Ong, Miss Brooks, Miss Hawkins, Misses B. and E. Maze, Miss A. Beattie, Miss S. Leslie, Miss M. McClure, Miss B. and O. McNeilly, Miss T. Stewart, Miss F. Whitfield, Miss T. Cope, Miss P. Plater, Miss T. and M. Taylor, Miss L. Kelly, Miss M. Craig of Cobourg, Mr. F. Smille, Mr. T. McKeown, Mr. W. Piller, Mr. C. Purvis, Mr. F. Dawes, Mr. F. Swaizland, Mr. F. Burkholder, Mr. W. Brownlee, Mr. Gilpin, Misses Kennedy, Miss T. McGill, Miss B. Love, Miss Brooks, F. Pellatt, W. Hoare, Spencer, Grundy, Pearsall, Durnan, Webster, A. Marshall, Livingstone, H. Kennedy, H. Hancock, T. Whalley, Foy, G. Ritchie, Burt Lloyd, Harvey Lloyd, Whittaker, H. Finley, R. Rothwell, A. Ross, J. McP. Ross, Durnan, Ed. Edmunds, W. Fleming, W. Armstrong, Jack Whitticker, A. Coady, Morgan Kuery, Fred Foy, Bruce Murray, Girls' Home Camp, Crow's Nest Camp, Eyy Lyfe Camp, Solid Comfort Camp, Miss Langley, Walker, M. McGregor, F. McGregor, E. Dowson, E. Hawthorne, E. Allan, Lloyd Bellyea, E. Carpenter, E. Cahoon, B. Colville, Mr. Dale, L. Baines, M. Downing, Mr. Kearns, Mr. Yorke, Mr. Holmes, M. Quinn, Jenkins, Hewlett, McGinn, Jennie Lloyd, Eva Allan, A. Weir, R. Ross, J. M. Laird, New York.

The regular weekly hop of the Balmy Beach Recreative Association was held on Saturday evening at "Bohemia," the residence of Mr. McFarren, Balmy-avenue. The evening was delightful for dancing, and one of the largest crowds of the season was in attendance. The grounds and house were beautifully decorated, and taken altogether the affair was one of the most successful of the season. It was decided in future to hold the dances on Friday evenings, as many of the members are unable to attend on Saturday evenings.

KEW BEACH.

The regular weekly sailing race, under the auspices of the Beach Sailing Association, was held on Saturday afternoon off Kew Beach. The boats were somewhat late in starting, it being 3.35 before the gun announcing the first race was fired. Eleven boats crossed the starting line, all finishing excepting Quigley and Holdenby. The race was practically a drifting match, hardly a breath of wind stirring the water.

The following is the order of the finish:

Withrow	6.15.30
Snow	6.22.35
Banks	6.22.50
Williams	6.25.25
Mutton	6.51.30
Fowkes	6.52.50
Heaks	6.59.20
Bird	7.12
Smith	7.30

With the time allowance taken into account Williams gets first place, Snow second and Banks third.

A general meeting of the Kew Beach Association will be held to-night in the club house. The treasurer will present his report, and other important business will be discussed.

In the bowling match on Saturday afternoon a rink from the Mimico Club defeated a rink of Kew Beach bowlers by the narrow margin of one shot. It required 22 ends to decide the winners. The following are the teams: Kew Beach—R. Harston, W. Hunter, W. Harston, T. Lalor (skip) 17.

Mimico: J. Lynn, J. Campbell, G. Ironside, T. Hunter (skip) 18.

A rink from the Granites will play a rink of the local players on Thursday evening.

Mrs. A. B. Wood of London, who has been visiting Mr. and Mrs. R. S. Williams, jr., has been forced to remove to the city, owing to the serious illness of her young son Ralph.

Owing to the rough sea running yesterday all crafts had to be taken from their moorings and pulled up high and dry on the beach. Mr. A. J. R Snow took his yacht to Ashbridge's Bay.

Mrs. Horewood and family of Lee-avenue will return to the city to-morrow.

Mrs. Austin of the Waverley road has returned after attending the King's Daughters convention at St. John.

The boys of the "Crow's Nest Camp" will tender their many friends a reception on Friday evening.

Mr. and Mrs. A. H. Reid leave to-morrow to take up their residence in the city.

Miss Kenny of London and Miss Miner of Chicago are the guests of Miss Horewood, Lee-avenue.

In the tennis tournament on Saturday Janes defeated Foy 7—5, 6—3.

LONG BRANCH.

The baseball match on Saturday afternoon between the cottagers of Balmy Beach and Long Branch was keenly contested. In the third innings Long Branch had scored 4 to their opponents' 0, then by wild throws the visitors scored 5 in one innings. Long Branch then appeared to make many errors and the match closed in favor of Balmy Beach by a score of 28 to 11.

Harry Kilson carries a black mark on his forehead, which he got whilst catching a ball yesterday. He was knocked insensible for two minutes.

Rev. Norman Russell will lecture upon Indian life next Thursday evening. The proceeds are in aid of the new auditorium.

The cottagers are busily preparing for a minstrel show, which will be given a week from to-day.

The hop on Friday night was, as usual, a great success. Among those present were: The Misses Butt, Wilson, Stanway, Fisher, Vonderlippe, Thompson, Simpson, Cassidy, Monahan, Harbottle, Dudley and Lovell, Mrs. Fisher, Mrs. Thompson, Mrs. Frshel, Mrs. Levy, Mrs. Lankter, Mrs. Patterson, Mrs. Cummings and Messrs. W. Brent, G. McLean, Dr. Broughton, L. Kidner, Husband, C. Brant, E. Powell, McDonald, Monahan, C. Simpson, J. Harvey, T. Hayes.

SIMCOE PARK.

The members of "Hirondelle Camp," Simcoe Park, entertained a number of their friends on Saturday. The afternoon was delightfully spent in games and other amusement, and in the evening the guests were treated to an excursion down the lake in small boats, illuminated with many colored Chinese lanterns. The camp and grounds were also illuminated, and taken altogether the outing was most successful. Among those present were: C Thackery, the Misses Langstone, Mrs D Leslie, Miss B Miller, Miss N Rose, D Kay, W R Kay, the Misses Miller, Miss M Nichols, J Brett, Miss B Carrier, R Doland, Miss O Duff, M Coulter, Miss B La Flam, Miss F Carter, Miss L Thackery, T J Miller, G Lyner, Miss S Dawson and many others.

THE ISLAND.

The following guests are registered at Hotel Hanlan: George Rosenthal, May Hollis, Ethel Hill, C E Langley, A M White, J O White.

The following are guests at Mrs. Mead's: Miss Ethel Anderson of Arthur, Mrs L K Murton and Miss Murton of Oshawa.

Mr. B. Benson of London is the guest of Mr. R. Williamson, Centre Island.

Miss Patterson of Toronto is visiting at Centre Island.

Miss Ella Pegley of New York is the guest of Dr. and Mrs. Sheard at their residence, "Tullamore," Hanlan's Point.

Mr. O. Hardwell of Montreal is paying a visit to friends at Centre Island.

Mr. J. Philip Walker of Montreal is visiting at Centre Island.

Miss C. Stout of Toronto is visiting at Centre Island.

Miss Annie Walker of Hamilton is visiting at Hanlan's Point.

Miss Pearl Jackson of Clinton and Miss M. Dawson of Oakville are visiting at Centre Island.

Rough on the Lake.

A heavy sea rolled on Lake Ontario yesterday, and the passengers by the Sunday steamers suffered considerably from the weather. The steamer Argyle arrived from Olcott, N.Y., about 2 o'clock with a party of about 250 residents of Buffalo. The boat left again at 6 p.m. The steamer Canada went to Oswego and Charlotte on her regular run, and the Niagara to Niagara. The Garden City also made a trip to St. Catharines. All three boats were fairly well patronized. The steamer Lakeside was not on the route across the lake, having to undergo some repairs at Port Dalhousie.

Mrs. Frank Brown and Master F. Brown of New York City are visiting Mrs. Brown's mother, Mrs. Gorman of 98 Morse-street.

ESTABLISHED 1843. **SCORES'** ESTABLISHED 1843.

The Cross Weave Effect

in our new consignment of English and Scotch Tweed Suitings is very smart indeed—all the latest shades, stripes, mixtures, checks, overchecks, etc.—special prices. An extremely handsome range of materials for our famous Guinea Trousers makes them greater value than ever ($5.25 spot cash).

Ask to see our new lines in Hosiery—lisle thread and silk stripe, embroidered fronts, and the celebrated "Morley" Socks—extremely reasonable prices.

Store Closes at 5 p.m. Daily, Saturdays at 1 o'clock.

R. SCORE & SON,

Tailors and Haberdashers, - - - - 77 King St West

YORK COUNTY AND SUBURBS

Heintzman Company Employes Held Their Annual Picnic at Jackson's Point Saturday Afternoon.

AN EXTENSIVE PROGRAM OF SPORTS

Brakeman of C.P.R. Falls Off a Car and Fractures His Skull—Other Notes.

Toronto Junction, Aug. 18.—The Heintzman company employes held their annual picnic and games at Jackson's Point yesterday. The train left Toronto Junction at 7 o'clock and the party returned about 10.30 in the evening, after enjoying a very pleasant outing. The singing of the Glee Club on the train was greatly appreciated. The fishermen of the day were Chas. Bodkirk, who caught a 4-lb. bass and several other fish, also G. Merritt, who returned with a 3-lb. lunge, which unkind friends say he bought from an Indian.

A baseball match was played between the married and single men of the factory, Mahoney and Bates being the battery for the married men, and Evans and Johnston for the single men. The single men won by a score of 12 to 6. The tug-of-war between representatives of the warerooms and the factory was keenly contested, the wareroom team winning; Moffatt, Robertson, Noble and Keen were the wareroom team and Thomas, Greenlaus, Welwood and Lascelles represented the factory. The following were the winners in the other sports:

100 yard race—Mahoney 1, Robson 2, Forbes 3.

Unmarried ladies' race—Susie Findlay 1, N. Stephenson 2, Ida Stephenson 3.

Hop, step and jump—T. Burke 1, Kirk 2, Mahoney 3.

Apprentices' race—O. Sherwin 1, H. Kenny 2, Begley 3.

Married ladies' race—Mrs. Kent 1, Mrs. Robson 2, Mrs. Finley 3.

Fat men's race—Maxwell 1, S. Finley 2, Moffat 3.

Boys under 15—Bull 1, Gilbert 2, Fell 3, Joedicke 4.

Married men's race—Robson 1, Bates 2, J. Finley 3, T. Carruthers 4.

Girls under 15—Miss Culross 1, Susie Finley 2, Miss Mercer 3.

Shoe race—Joedicke 1, Begley 2, Rumble 3.

Smoking race—Golding 1, T. Burke 2, W. Fell 3.

Girls' race, under 10—E. Culross 1, E. Moss 2, Rose Woodburn 3.

Boys under 10—A. Linton 1, R. Kent 2, J. Finley 3, A. Finley 4.

Ball throwing contest—E. Johnston 118 yards, T. Kirk 105 yards.

The Baptists' Young People's Union spent an enjoyable afternoon in High Park yesterday, which was followed by a moonlight trip on the lake.

Chris. Witheridge, brakeman on the C.P.R., accidentally fell off a car, which resulted in a fracture of the skull.

P. Wakefield made the top scores in the weekly gun club shoot.

TODMORDEN.

Mrs. James Moore of Woodville-avenue was taken to St. Michael's Hospital on Saturday suffering with acute appendicitis.

So far as heard from all harvest excursion hands who went to Manitoba went up country from the main line and found work immediately. They appear to be well satisfied from the tone of their letters.

DONCASTER.

Mr. and Mrs. Henry Talbot are spending a week at the Pan-American Exposition.

Rev. R. J. Coleman of St. Barnabas' (Anglican) Church is home from his holiday trip and took the services yesterday.

Some residents of this part of the Township of York do not respect bylaw No. 1177. They allow their horses and cattle to roam the streets day and night and as a result the new ditch on both sides of Don Mills road is being tramped in and filled with earth again. The new brick sidewalk has several bricks sprung out of their places by the shoes of the horses and it will soon have a Giants' Causeway appearance if the bylaw is not enforced.

EAST TORONTO.

Mr. George A. Mitchell, D.D.H.C.R. of the I.O.F.; J. E. Zieman, William Waites, and William Nimmo leave Monday evening for Orillia to attend meeting of High Court I.O.F.

Mrs. George A. Mitchell leaves for Orillia on a two weeks' vacation.

J. J. Boyd, a farmer, was driving a team on Woodbine-avenue last evening on his way to the Norway Church, when the horses got scared at a cow with a bell on it and dashed down the hill, across the Kingston-road, and, coming in contact with a fence post, smashed the tongue, turning the rig over and dragging Mr. Boyd about 50 yards, shaking him up pretty severely. The horses continued their course to the lake shore before they were captured. Beyond a few scratches, they were uninjured.

Mr. Harry Craven of Woodbine-avenue gave a birthday party on Saturday night. Among those present were Mr. and Mrs. S. Wilson, Mr. and Mrs. Walter Over, Percy Over, Mr. and Mrs. Lye, Mr. and Mrs. Williamson and Mr. and Mrs. Potter. After supper music and dancing was indulged in until midnight.

NORTH TORONTO.

Rev. A. G. Hudson, pastor of the Davisville Methodist Church, is suffering from injuries to his left leg, caused by an awkward fall while wheeling near Holland Landing.

The initial trial by the contractors was made of the new waterworks on Saturday afternoon. The pump was allowed to operate for an hour, and the supply at the well was but little affected. As the pump worked to its capacity will use about 40,000 gallons an hour, it appears probable that the town has now secured an ample supply of water for many years to come.

For the first time during this season the Queen City baseball nine suffered defeat on Saturday to the North Toronto team by 10 to 9. The game was hotly contested, and the biggest crowd ever seen in Deer Park at one time was present to witness the match.

The annual gathering of the Sunday school children and friends of the Lesside Episcopal Mission was held on the pretty church grounds on Saturday afternoon. The children were satiated with sports, and the spread reflected the highest credit to the following ladies, who assisted in its preparation: Mrs C N Lea, Mrs A H Dewdney, Mrs C Page, Mrs E Colbrau, Mrs J Taylor, Mrs H H Ball, Mrs S Page, Mrs H Stock, Miss S Lawrence, Miss E Colbran and Miss Pike. Rev. T. W. Paterson of Deer Park and Mr. G. Johnston, who is in charge of the mission, were present, and assisted in making the afternoon a most pleasant one.

AURORA.

Mr. William Smith, while working a saw at the Henry factory on Friday last, received a nasty scalp wound from a piece of flying lumber, and several stitches had to be made to remedy the injury.

A property on Kennedy-street, containing about four acres with a brick residence, owned by the Knowles Estate, has been sold to a resident of Cleveland, Ohio.

Mayor Daville and Mrs. Daville are away, and will take in the "Pan" during their tour.

The Queen's Hotel has been newly roofed and a modern cornice adds materially to its outward appearance.

Another shoot by the new Rifle Club was held during the week at 500 and 600 yard ranges. The range has now been permanently fixed on Mr. Armstrong's farm, southeast of the town.

RAGING CLOUDBURSTS.

Scranton, Pa., Aug. 17.—Nicholson, Wyoming County, was to-day the scene of two cloudbursts, one this afternoon and the other to-night. A territory 20 miles long and 10 miles wide was affected. Tunkhannock Creek and Marlin's Creek were transformed into raging torrents, and the lowlands along their banks are immense lakes.

Cattle were drowned by the score, bridges were washed away and the Delaware, Lackawanna & Western Railroad tracks for several miles were washed away.

Harry H. Warren leaves to-day for the Pan-American.

Miss Mary Henry of 55 McCaul-street is spending her holidays along the Bay of Quinte.

Fairweather's

Comfort "for a Song"

You've a good month yet to wear a Straw Hat—might as well look your best for the balance of the season—the cost will be slight—your pick of the house at

Half Price

the biggest dollar's worth you ever bought—

84 Yonge St.

NEWS FROM OWEN SOUND.

Victorious Lacrosse Team Made the Recipients of Town's Honor.

Owen Sound, Aug. 17.—The victorious lacrosse boys owned the town last night. The news of their victory over Markdale Club at Shelburne was bulletined during the afternoon, and arrangements were made to give them a rousing reception on their return. Carriages were engaged, and when the 31st Regimental Band arrived from Balmy Beach they headed an enthusiastic crowd to the C.P.R. station. The boys arrived at 10.35 p.m., and were escorted to carriages. The procession was immediately formed and traversed the principal streets, lighted by numerous torches, and led by the band, whose music was almost drowned by the cheering of the crowds and the tooting of horns by the juveniles. Displays of fireworks greeted them at various points along the route, and finally, when the enthusiasm had sufficiently ebbed, they were turned over to their immediate sporting friends for further entertainment at one of the leading hotels.

The large steel steamer Huronic, building at Collingwood for the Sarnia-Duluth route, will be launched about the 30th of this month.

Preparations are now under way for building a large steel ore carrying barge for the Clergue syndicate.

The hundredth anniversary of the establishment of the Jesuit Mission to the Indians on Manitoulin Island will be celebrated this coming week at Wikwemikong, a picturesque village, situated on the east end of the Island, which contains a large church, a convent and an extensive industrial school, where the Indian boys and girls are taught various useful trades and the arts of home-making, in addition to religious instruction. Another unique function in connection with the Indians is the annual production of the drama of Hiawatha, founded on Longfellow's poem, at Desbarats, on the north shore, opposite St. Joseph's Island. This is said to be the centre of the land of the Ojibways and the home of the Indian chief who related the legend to the poet. The work was dramatized by Mr. L. O. Armstrong of the C.P.R., and is performed by Indians under his training. Miss Longfellow and other descendants of the poet have been the guests of the Indians on one or two occasions. The first rehearsal this year takes place a week from to-day.

NEW KLONDIKE STRIKE

Said to Have Been Made on Tributary of Hazard Creek.

Dawson, Aug. 18.—The steamer Prospector brings news from Stewart River of a new strike on a small tributary of Hazard Creek, which in turn flows into the McQuesten, which is a tributary of the Stewart.

The miners on Clear Creek and elsewhere up the Stewart are throwing everything aside and hurrying to the new strike in great haste.

Sergeant Davis of the Northwest Mounted Police, who has been in charge of the police for the last year at the McQuesten post, came down on the Prospector, and brought the only news received in Dawson in regard to the new find. All that he knows is meagre, but is sufficient to indicate that the people up the Stewart who have heard of the discovery are greatly interested.

Shortly before the sergeant came down a man arrived at the recorder's office on Clear Creek and recorded discovery claim on the new creek. He showed gold he had obtained, but the sergeant did not learn how much he got to the pan or shovel. All he learned was that discovery was rich.

A day before the sergeant came down the river three mysterious looking men appeared at the port, and, after staying all night, disappeared in great haste, and were reluctant to give their names. The sergeant feels they must have had a tip about the strike and were hurrying to get there. One of the men is named Morries. When the Prospector started down the river Joe Barrett, the rich Klondiker who had just gone up the Stewart with 12 men, was preparing to go overland as fast as possible to the new strike. He tried to charter the Prospector to take them nine miles up the McQuesten, but he could not get her.

Barrett had intended to have his men prospect on three different creeks, and on hearing of the new strike he changed his plans, at least for the time being, and had them all head in one direction.

Chess Experts at Buffalo.

Buffalo, Aug. 17.—In the final rounds of the tournaments of the New York Chess Association to-day, Delmar drew with Howell, and Howell lost to Napier. The results are that Pillsbury wins first prize, Delmar and Napier divide second and third, Howell takes fourth and Marshall fifth.

In the first-class of the general tournament to-day Weeks drew with Searle, Thornton of Buffalo won first prize, Swafield of Brooklyn second, and Weeks of Long Island City third.

N.W.R.A. Regatta.

Grand Rapids, Mich., Aug. 17.—A brisk breeze roughened the course on Reed's Lake this afternoon for the second day's racing of the Northwestern Amateur Rowing Association regatta. Otherwise, the weather conditions were favorable. The protested junior four-oared race of yesterday afternoon was rowed over again this morning and Detroit won again, this time on its merits. The Iroquois four of Chicago led until within a quarter of a mile of the finish, when Detroit spurted and finished a length and a quarter ahead. The Westerns of St. Louis were third and Grand Rapids fourth.

Standing of the League.

Toronto has only two games to play—at Ottawa Aug. 24 and at Montreal Aug. 31. It was a good victory on Saturday, tho the Nationals utilized several youngsters. The Shamrocks beat Cornwall, and now look more than ever like a factor in the championship race. Record:

Clubs.	Won.	Lost.	To Play
Cornwalls	7	2	1
Capitals	5	1	4
Shamrocks	5	2	3
Toronto	3	5	2
Nationals	2	6	2
Montreal	1	7	2

Games next Saturday: Toronto at Capitals; Shamrocks at Nationals.

THE GRAND A NEW THEATRE

Thousands of Dollars Spent in Improving Toronto's Historic Play House.

NEW SCALE OF PRICES ADOPTED

Public Benefited By Changes Made By A. J. Small and E. D. Stair, Theatrical Managers.

"When the box office of the Grand Opera House opens on Wednesday morning, nearly $15,000 will have been expended in making the necessary alterations and improvements," remarked Mr. A. J. Small to The World. "When I took over the house I engaged the services of a leading American theatrical architect, Col. Ward of New York, knowing that his advice, if followed, would result in placing the theatre in a class second to none on the continent, so far as the convenience of patrons and the facilities for staging first-class productions were concerned. His opinion was to the effect that the house could be made thoroly up-to-date, but that considerable work was necessary to effect the desired result. Plans were drawn up, submitted and accepted, and without loss of time a staff of carpenters and masons was set to work to remodel the interior. The first great obstacle which presented itself was the boxes. In order to give the proper line of vision these had to be set back. It was a big task and consumed a lot of time, but the improvement has justified the change. The old floor was taken up and a new incline constructed, increasing the seating capacity considerably. All this work, when it was completed, to the uninitiated did not appear to justify the outlay, but I was present daily during the progress of the work and know of the magnitude of the undertaking. Another big job was the flooring of the stage. This has been completed, quarter-cut oak being used, and has been inspected by leading theatrical men, among them being Mr. Fred C. Whitney, who pronounced it one of the best in America. The stage, as you know, is a very large one, capable of accommodating the heaviest productions on the road, and Mr. John Ambler, the stage manager, has arranged the scene room so that the stage can be kept free from unnecessary properties."

"I understand you have made extensive alterations in the front of the house?"

"Yes, the lobby and foyer have been attended to. The entrance to the lobby has a new floor of ceramic mosaic tiling, and in front of the box office there is also a flooring of the same material. The approaches from the street to the box office will be covered with the new rubber tiling used extensively by the Pullman Palace Car Company. More than 1000 incandescent lamps will be required to light the house, and to each of these is attached a globe manufactured by the Holophane Glass Company of New York, which is constructed on the Luxfer Prism plan, and gives a subdued light, with the rays directed where desired. The contract for the brass work is in the hands of Messrs. Keith & Fitzsimons, and the electrical work is being done by Clockenberg Bros. The decorations are in keeping with the balance of the improvements, white and gold predominating. This work is being done by Messrs. George Booth & Son. A large amount of money has been expended for chairs. These are supplied by the Andrews Seating Company of Chicago, and their representative, Mr. B. E. Shipley, has arrived in the city with two car loads of the latest designed upholstered opera chairs—large and comfortable."

"I see you have announced a material reduction in prices!"

"I have adopted this policy after a careful study of the theatrical business across the line, where, during the past two years, the leading houses have reduced prices and increased the seating accommodation. I have done away with the old semi-circular arrangement on the ground floor, and have increased the capacity, placing the seats that formerly sold for $1 at 75c, and those that brought 75c at 50c. Individual box and loge seats will sell at $1. This reduction of prices will not interfere with the attractions, only the best will be presented. I am enabled to do this owing to the fact that Mr. E. D. Stair, who is my partner in both the Grand and Toronto, controls more theatres than any other individual in the business. The result, you can readily see, is that the public, not the theatre, is benefited. I had intended to open with Augustin Daly's "A Runaway Girl," but owing to the time required to make the alterations, I had to postpone the opening till Saturday evening, Aug. 24, when Mr. Charles Frohman's "The Little Minister" will be presented. As I was saying, this is an attraction that has always played at high prices, and the public are getting exactly the same production at half of what they formerly paid, a proof that the public gets the benefit."

"Will these prices be permanent?"

"Certainly. They go into effect on Saturday evening and will not be changed during the entire season. The house is booked solid up to the second week in June."

At Toronto To-Night.

"Dangers of Paris" will receive its initial production in this city at the Toronto Opera House this evening. The production will receive the same presentation that marked its first performance, and all lovers of a good melodrama are assured of an evening of rare enjoyment.

"Our Navy" Begins To-Night.

"Our Navy," which begins a week's engagement to-night in Association Hall, is an exposition of life in the royal navy by the means of marvelous moving pictures. The general public are to a certain extent familiar with the ways of the Jack Tar when on shore, but his life at sea, the launching and explosion of torpedoes and views of majestic battleships in heavy seas are phases which landsmen never see. The pictures, taken by permission and endorsement of the Lords of the Admiralty, show him at the first time he goes aboard the training ship as a boy, and they carry him all thru his life on board our leviathans of the deep, in port and at sea. There are battleships and cruisers cutting thru the water at full speed, and a picture of great interest at this present time is that of the torpedo-boat destroyers Turbinia and Viper rushing thru the water at the enormous speed of 41¾ miles an hour. Each picture is cleverly accompanied by music, and one hears the tramp of the men on deck or the explosion of the torpedoes just at the right moment to add a touch of reality to the scene. Crowded houses are sure to be the rule at the Association Hall this week.

Gentry Show Parade.

The Gentry trained animal shows will give their grand free street parade this morning, leaving the show grounds, at King and John-streets, promptly at 10 o'clock, and proceeding east on King-street to Yonge, north to Bloor, west on Bloor to Spadina-avenue, thence south as far as Wilcox, west to Robert, south on Robert to College to Bellevue-avenue, into Bellevue-place, into Carlyle, eastward along St. Patrick to McCaul and south to Queen, east to Simcoe and down Simcoe to show grounds.

Down at Munro Park.

With unabated energy the management of Munro Park continues to cater for the people of Toronto. This week's show is a complete change on that of last week. Our old foe, Kruger, will be introduced, and, after a most amusing interview with McGinty, will sing the National Anthem. Mack and Elliott present a most entertaining sketch entitled "The New Minister," which has had a very successful tour in the best parks and houses in the States. The Llewelyn Sisters will appear in a new series of songs, and the marvelous Arena will astonish medical scientists and others by his contortion feats. There will be several other new features added. There are shows every weekday at 3.30 and 8.30 p.m. The car service will be first-class, and patrons of the grounds will find this week one of the very best for visitors to see this popular resort. Last Saturday was one of the banner days so far as attendance was concerned, and fittingly closed the most successful week of the season.

Beat Champion and McEachern.

Boston, Aug. 17.—Jimmy Moran defeated Albert Champion and Archie McEachern last night in a 25-mile contest. The race was a smooth one, no accidents occurring and Moran won purely on merit, defeating the Frenchman by one lap and a half and McEachern by two miles. The time was 30 m 4 es 26 2-5 seconds.

THE ROBERT **SIMPSON** COMPANY, LIMITED

The First Arrivals of New Fall Suits

Perhaps you need a new suit and don't want to buy another summer one. Here's your chance to buy a fall suit at a price that was never meant to be the price of these suits. Knowing you must have special inducements to buy in August, our clothing man, revising the usual method, has begun the season with a bargain instead of waiting till near the end of it—

The latest designs in English Tweeds, all-wool, in brown and dark grey, thoroughly tailored and natty in fit and finish, sizes 36 to 44, on sale Monday at **4.95**

Men's Odd Tweed and Worsted Vests, an assorted lot made from short ends of Scotch and Canadian Tweeds and Worsteds, sizes 34 to 42, regular price would be 1.00, 1.50 to 2.00, special, Tuesday **69c**

Boys' Norfolk Suits, two pieces, made with plain pants, in a brown and black plaid pattern, lined with farmer's satin, sizes 25 to 28, Tuesday **2.25**

50 only Boys' Two-Piece All-Wool Canadian Tweed Suits, neat grey and black broken check pattern, made single-breasted, neatly pleated, sizes 25 to 28, regular 2.50, special, Tuesday **1.99**

New Importations of Hats.

12 dozen Men's Stiff Hats, just arrived, latest fall shape, medium crown and curling brim, fine quality imported English hat, color black only, pure silk bindings and calf leather sweatbands, worth $1.50, Tuesday special ..... **.75**

Men's and Boys' 6-4 Crown Navy Blue Serge Caps, or fine navy blue Yacht Cap, plain cloth, all have glazed leather peaks and nicely finished, regular prices 35c and 25c, Tuesday to clear ..... **.19**

Bargains for the Men Folks.

Special sale of Collars, sizes 14 to 18. Men's 4-Ply Linen Collars, in all the leading shapes, high banders, turn points, turn down and straight standing, either square or round corners. These are not seconds or soiled stock. They are a good, clean, reliable lot of collars, 4-ply and pure linen, at half price or less, the price is 4 for ..... **.25**
(See Yonge-street Window.)

Boys' All-Wool Sweaters, navy, cardinal and black. This is a good, strong, all-wool sweater, and one that the boys can't knock out in a hurry; the price on Tuesday is ..... **.50**

Bathing Suits, a splendid line we have marked for Tuesday's selling from $1 to 75c; this is a nice fine cashmere, and one that will please you, the color is navy blue, with narrow white stripe, regular $1.00, for ..... **.75**

Balbriggan Underwear—We intend to do some quick selling in Balbriggan Underwear Tuesday morning by closing out an especially good line of 50c underwear for per garment ..... **.35**

Umbrellas 120 Men's Umbrellas, best gloria tops, best paragon frames, the handles are congo, cherry and other natural woods—most of them are sterling silver mounted, regular price 1.75 each, Tuesday **1.19**

Cutlery for Exhibition Trade.

Time to look carefully over the cutlery, and plan out what you'll need. We sell reliable cutlery—lowly priced—and here are lines that should be interesting:

Dinner or Tea Knife, celluloid handle, well finished and good quality steel blade, each ..... .15

The Sheffield Silver Plate Knife, dessert and dinner sizes, each ..... .10

Solid Steel Forks to match, each ..... .10

Victoria Silver Tea Spoons, doz., 50c, 65c and ..... .75

Victoria Silver Dessert Spoons, doz. $1.40

Victoria Silver Dessert Forks, doz. $1.40

Victoria Silver Table Forks, doz. $1.65

Victoria Silver Table Spoons, doz. $1.65

Victoria Silver Sugar Shells, each ..... .10

Victoria Silver Butter Knife, each ..... .15

In rosewood handle, Dessert and Dinner Knives, good steel blade, handle warranted secure, 3 for ..... .25

Fancy Pattern Tea Spoons, warranted A1 quality, silver plate on nickel, special Monday, per ½ dozen ..... .75

Basement Bargains.

Graniteware Berlin or Soup Kettles, No. 012, holds 10 imperial quarts, regular price 68c, Tuesday ..... **.39**

Graniteware Lipped Sauce Pans, holds 3 imperial pints, regular price 16c, Tuesday ..... **.9**

Wire Broilers, size 6x8½ inches, long handle, Tuesday, each ..... **.5**

Clothes Brushes, black fibre, varnished back, Tuesday, each ..... **.5**

Nail Brushes, plain wood back, Tuesday, 2 for ..... **.5**

Soap! Yes, Soap!

Half price Tuesday—and for best quality.

12 oz. bars, regular 5c size. This soap, being made from the purest of materials is unexcelled for bath and laundry use. 100 boxes of 100 bars each. We will sell from 2 to 100 bars to one person, no more, per bar, Tuesday, 2½c.

Wall Paper.

Regular 70c to $1.25 Wall Paper for 20c.

500 rolls odd Borders, 9 in. x 18 in. wide, in all colors and designs, regular 70c to $1.25 per roll, Tuesday ..... **.20**

980 rolls Unvarnished Wall Papers, 22 in. wide, with complete combinations in tile and scroll designs, suitable for bath rooms or kitchen, in green, blue and terra cotta colors, regular price 12½c per roll, Tuesday ..... **.8**

STORE CLOSES EVERY EVENING AT SIX.

DIRECTORS— J. W. FLAVELLE, H. H. FUDGER, A. E. AMES. THE ROBERT **SIMPSON** COMPANY LIMITED Monday, Aug. 19th

DR. W. H. GRAHAM (Late of 198 West, King St.)

No. 1 Clarence-square, corner Spadina-avenue, Toronto, Canada, treats Chronic Diseases, and makes a specialty of Skin Diseases, as Pimples, Ulcers, Etc.

Private Diseases as Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess), Gleet and Stricture of Long Standing, treated by galvanism, the only method without pain and all bad after effects.

Diseases of Women—Painful, profuse or suppressed menstruation, ulceration, leucorrhœa and all displacements of the womb. Office Hours—9 a.m. to 8 p.m. Sundays 1 to 3 p.m. 135

Money — If you want to borrow money on household goods, pianos, organs, horses and wagons, call and see us. We will advance you any amount from $10 up same day you apply for it. Money can be paid in full at any time or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms.

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McLAUGHLIN'S HYGEIA GINGER ALE

used at dinner as a pleasant aid to digestion. Sold by all druggists and grocers