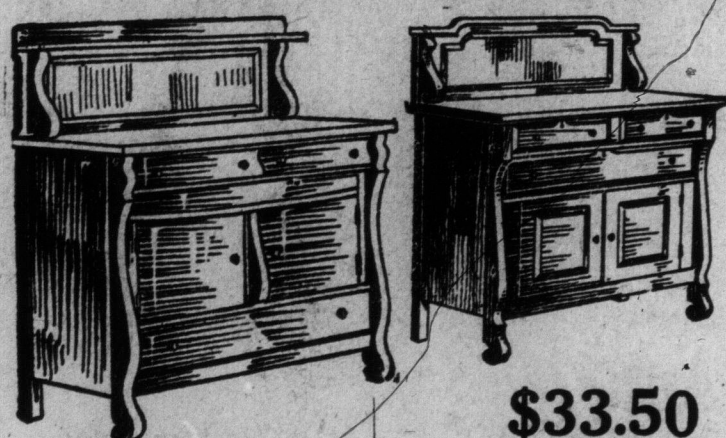


Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Simpson's August Furniture and Homefurnishing Sale

2 Buffet Specials



\$36.75
Regularly \$48.75
Illustrated. Colonial design, large cupboard and linen drawer. Golden finish. Regularly \$48.75. August Sale \$36.75.

\$33.50
Regularly \$44.00.

As illustrated. Buffet, solid quarter-cut oak, fumed and golden finish, 52-inch case, shaped colonial pillars, bevelled plate mirror. Regularly \$44.00. August Sale price \$33.50.

\$56.50 Divanette at \$48.95.

Frame of selected oak, fumed and golden finish, upholstered in imitation leather, changeable into double bed, with link fabric spring. Soft and comfortable mattress, complete. Regularly \$56.50. August Sale price \$48.95.

Special! Baby Carriages \$25



16 Clearing at Less Than Factory Cost

Regular Values \$37.85 and \$38.25.

Fine round fibre reed bodies and hoods, with loose repp upholstery, comfy spring gears, full tubular handle pushers.

Some have wooden artillery wheels, all equipped with adjustable reclining backs, brakes and heavy rubber tires. Natural, cream and grey enamel finishes.

Simpson's—Sixth Floor.

Table Damask, \$1.50 Grade at 95c Yard

Fully Bleached Table Damask, done in attractive designs. Splendid weight for general use. 64 inches wide. Today, August Sale price, yard 95c.

Damask Table Cloths \$3.89.

Hemstitched. Size 65 x 83 inches. Rose, fleur-de-lis, tulip and shamrock designs. Today, special \$3.89.

Crash Towelling 23c Yard.

19 inches wide. Good weight, with red stripes. Reduced to clear, today, yard 23c.

Glass Towels 19c.

Wide red borders, hemmed. Size 20 x 28 inches. Special for today, each 19c.

Striped Outing Flannel.

31 inches wide. Regularly \$1.25 yard. Clearing today, yard 75c.

Madapolam, a fine quality cotton, 36 inches wide. Today, yard 23c. Simpson's—Fourth Floor.

Sale of Tapestry Rugs \$18.95

Size 9 ft. x 10 ft. 6 in., Regularly \$22.50



Scotch Rugs in attractive designs and colorings, worked in Oriental patterns and floral effects. Splendid wearing quality. Size 9 feet x 10 feet 6 inches. Regularly \$22.50. August Sale price \$18.95.

\$75.00 Wilton Velvet Rugs, Sale Price \$62.95.

Handsome rugs in heavy qualities. Chinese and Oriental designs. Splendid colorings. Woven without seam. Size 9 x 12 feet. Regularly \$75.00. August Sale price \$62.95.

Axminster Hall Rugs, Special \$8.95.

Deep pile Axminster Rugs, up-to-date colorings, for hall or living-room use. Size 36 x 63 inches. August Sale price \$8.95.

\$4.25 Grass Rugs, Sale Price \$3.29.

Prairie Grass Rugs, in brown and green shades. Size 4 feet 6

inches x 7 feet. Regularly \$4.25. August Sale price \$3.29.

Linoleum Runners, Clearing at \$1.50.

Printed with borders all round. Size 9 feet x 1 foot 6 inches. August Sale price \$1.50.

Jute Stair Carpet, Sale Price 69c Square Yard.

Tough, serviceable carpet that is reversible. Neat small designs in shades of brown, green and blue, 22 inches wide. Regularly 85c. August Sale price, square yard 69c.

Simpson's—Fourth Floor.

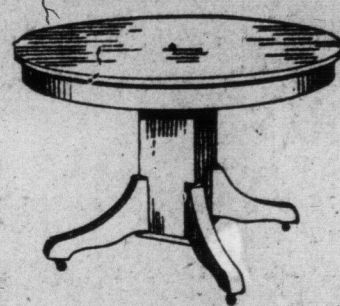
THESE great Simpson stocks of good, sound, dependable furniture are unexcelled for variety, quality and price. Despite the universal cry of increased prices, here you will find outstanding values which have been the talk of the town since the sale began. Share in these specials today.

Join the Home-Lovers' Club

And proceed with your plans in the furnishing of your home for the approaching indoor season. The Home-Lovers' Club is an exclusive Simpson idea, which enables you to buy furniture and furnishings without paying the entire cash amount at first. You simply pay a part and spread the balance over a convenient period of time. No extras of any sort.

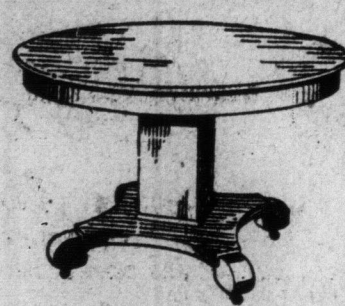
Club Office—Fourth Floor.

Extension Tables Are Sale Priced!



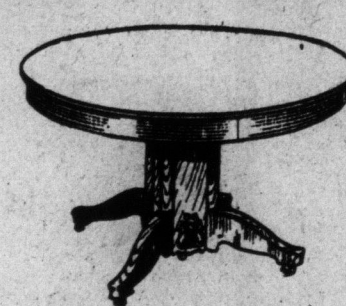
\$22.35
Regularly \$30.50.

As illustrated. Extension Table, top of genuine quarter-cut oak, fumed and golden finish. August Sale price \$22.35.



\$24.15
Regularly \$32.50.

As illustrated. Extension Table, genuine quarter-cut oak, platform base, colonial feet. Fumed and golden finish. August Sale price \$24.15.



\$32.95
Regularly \$46.00.

As illustrated. Extension Table, solid quarter-cut oak, fumed and golden finish, 48-inch top, pedestal base with pillars on corner. August Sale price \$32.95.

Picture Framing 50c

Sizes Up to 8 x 10 inches.

We will frame your small pictures, photos, certificates, etc., in an assortment of suitable small mouldings, brown, gilt, black and mahogany finishes, up to and including size 8 x 10 inches, with glass and back. Half-price, 50c.

Sheet Pictures 10c

A clearance of unframed pictures in various sizes, panel, square, etc. Approximately 12 x 16 inches, 14 x 18 inches, and up. Landscape, figure and animal subjects. Sepia and black and white. Today, to clear, each 10c.

Simpson's—Sixth Floor.

Paramatta and Two-Purpose Tweed Raincoats

For Men and Young Men

For wet days or cool evenings—serviceable raincoats in the most popular models, made up from materials which will withstand the heaviest showers.

At \$13.50

A dark grey tweed, neat darker check effect, made up in the trencher model with all-around belt, slash pockets and convertible collar. Sizes 34 to 44. \$13.50.

At \$13.95

An olive fawn paramatta cloth made up in slip-on model with raglan shoulders, full back and convertible collar. Sizes 36 to 46. \$13.95.

At \$16.50

Light fawn paramatta cloth made up in the trencher model with all-around belt, slash pockets, small cuff on sleeves and fancy check lining. Sizes 34 to 42. \$16.50.

At \$18.50

Grey, brown and green tweed mixture effects, made up in the trencher model, with all-around belt, slash pockets and convertible collar. Sizes 34 to 46. \$18.50.

Simpson's—Sixth Floor.



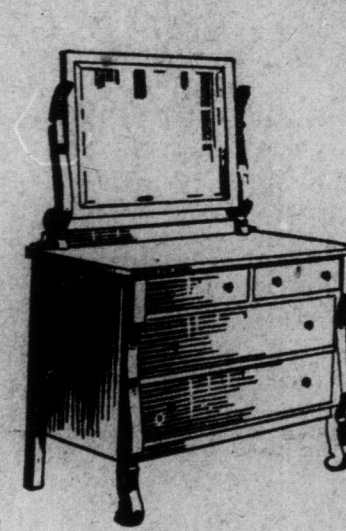
A Gabardine Trench Coat for \$26.50

Values which cannot be surpassed elsewhere at this price—soldiers and ex-soldiers will appreciate this offering—a gabardine trench coat represents the acme of development in the construction of waterproofs.

These are particularly snappy models which may be worn on any occasion, when a topcoat is necessary—a rich fawn shade, with all-around belt, convertible collar, raglan shoulders, bellows pockets and quarter silk lined. Sizes 34 to 44. \$26.50.

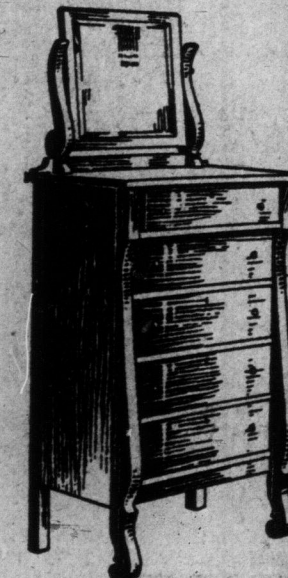
The Robert SIMPSON Company Limited

Dresser and Chiffonier to Match



\$22.95
Regularly \$32.50.

As illustrated. Dresser, genuine mahogany, colonial design. Bevelled mirror. Size 22 x 28 inches. Regularly \$32.50. August Sale price \$22.95.



\$21.65
Regularly \$33.00.

As illustrated. Chiffonier, to match dresser, 4 large and 2 small drawers, wood trimmed. Plate mirror. Regularly \$33.00. August Sale price \$21.65.

Parlor Suites in the Sale

\$38.00 Parlor Suite at \$31.00.

Settee, arm chair and arm rocker. Mahogany frames, highly polished. Spring seats. Upholstered in good grade of tapestry. Regularly \$38.00. August Sale price \$31.00.

\$48.00 Parlor Suite at \$41.25.

Settee, arm chair and arm rocker. Spring seats, upholstered back, shaped arm and top rail, mahogany polished finish. Regularly \$48.00. August Sale price \$41.25.

Simpson's—Fifth Floor.

Springs and Mattresses

\$10.75 Bed Springs at \$8.45.

Steel frame, high angles, woven wire fabric, lock weave. All regular sizes. Regularly \$10.75. August Sale price \$8.45.

\$7.75 Bed Springs at \$6.95.

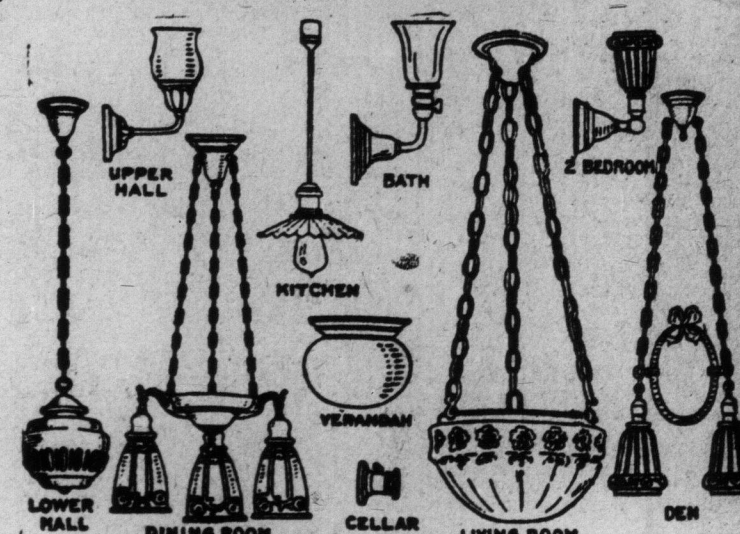
Steel frame, woven lock weave cables, all regular sizes. Regularly \$7.75. August Sale price \$6.95.

\$19.50 Mattress at \$15.95.

Cotton felt, built in layers, not merely stuffed, roll edge, deeply tufted, soft and comfortable. Regularly \$19.50. August Sale price \$15.95.

Set of Fixtures—\$39.75

Regularly Valued at \$48.00.



THE ABOVE SET IS FOR 6-ROOM HOUSE

The hall has 7-inch enclosing ball on richly finished hanger. The dining-room fixture is finished in radiant gold, the shades are decorated in color. The living-room has brushed brass hanger, supporting a deep 12-inch bowl, decorated in brown tones. The den fixture has brushed brass and black finish and decorated shades. A nickel plated bracket in the bathroom, a Flemish gold bracket in upper hall, 2 brush brass brackets in the bedrooms are all very suitable. August sale, \$39.75. Installation free in our daily delivery radius. Insulating joints free (if needed). Inspection fees extra. Bulbs, 25 and 40 watt, when purchased with the set, 25c each extra.

Simpson's—Sixth Floor.

In the Wall Paper Sale

You should take advantage of the savings offered in these remarkable prices on new clean wall papers, in up-to-date patterns and colorings. See displays in Queen Street Windows.

20c American Wall Papers, Sale Price 9c. Borders to Match 3c Yard.

Big variety of designs and colorings to choose from, including floral, stripes and conventional patterns, suitable for rooms and halls.

Fruit Tapestry Wall Papers, Regularly 60c, Sale Price 25c.

Foliage and fruit design, richly colored in tones of brown and green. Handsome decoration for dining-rooms on panel treatment.

Stripe Wall Papers for Bedrooms, Regularly 35c and 45c, Sale Price 23c.

Silk and flat tone fancy stripes in complete range of new shades, white, ivory, blue, grey, yellow, cream, pink and mauve. **Floral Cut-Out Borders, Regularly 8c to 12 1/2c, Sale Price 5c Yd.** For use with fancy stripe bedroom papers. Complete assortment of styles, widths and color effects, including many new bird patterns.

Simpson's—Sixth Floor.