

# FORE WORD

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The world is blood mad.

But it is not blood mad solely on the battlefields of Europe.

Right in our midst, through lack of proper hygiene and lack of proper food, the nation is digging thousands and thousands of babies' graves.

The stricken parents of children who are sent away before their time should move the world to prevent these preventable tragedies.

Let the impulse come before it is too late.

It is no time to educate parents after the child is laid low.

The time to do it is now, through the child, because parents, bound up with old fashioned traditions heed the work of child conservation as a whirring and exaggerated warning out of the mouth of the faddists.

They will not accept the facts unless proved in some picturesque fashion.

Let us teach them as we would teach children and  
Let the children hear.

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"In the last four years in the United-States and Canada 3,000,000 little feet have ceased their pattering.

Gruesome? Yet, true!

Lack of cleanliness, dirt, filth have contributed to kill half of these.

Will you not do your share, your little share in preventing this fearful slaughter. Will you not help to keep the back yard of your home clean, keep the lane clean, prevent the garbage pest from breeding pestilence and death.

You can do it, if you just simply try.

Do it for the little babies!

Do it for Montreal!