

## JOHN CATTO &amp; SON

January Sale  
Big Bargains  
All through  
the Stock Preparatory  
to Inventory

including  
House Linens,  
Table Cloths,  
Napkins,  
Towels, Sheets,  
Quilts, Curtains,  
Wash Fabrics,  
Wool Dress Fabrics  
(Colored and Black)

## Silks, Satins

Also very attractive clearance prices on

## Winter Coats,

## Suits, Wraps,

## Quilted Silk

## Dressing Gowns,

## Cape and Satin

## Kimono's,

## Moreen and Satin

## Underskirts, Etc., Etc.

Something special in every department JUST NOW.

MAIL ORDERS CAREFULLY FILLED

## JOHN CATTO &amp; SON

55 to 61 King St. E., Toronto

## PRESIDENT OF

## BOARD OF TRADE

(Continued From Page 1.)

Lieut.-Col. Brock, L. H. Clarke, W. F. Cockshutt, K. J. Dunstan, John F. Ellis, R. S. Goulet, Charles McD. Hay, Geo. W. Howland, A. O. Hogg, John G. Kent, G. T. Somers and C. W. L. Woodland.

Representatives to the National Exhibition Board: Geo. H. Gooderham, Joseph Oliver, Noel Marshall, D. O. Ellis and W. H. Alderson.

Tribute to Mayor.

That a debt of gratitude was owing to the mayor for having made an honest, earnest effort to solve a great problem was the declaration of President Gundy.

"I believe," he said, "that in order to complete a clearing up of the whole situation of the transportation difficulties, the city and the province should unite to purchase the stock of the Toronto Street Railway Company—if at a satisfactory price, and not otherwise—and thus secure Toronto and Lambton and from West Toronto to Weston. It would be essential in any deal with Sir William Mackenzie to include this line also.

Under such a plan as I have outlined, the Provincial Hydro Commission, representing the Ontario Government, could retain for its own use the Electrical Development Company and the transmission lines of the Toronto-Niagara Power Company, including the right of way between Toronto and Niagara Falls and the radial railways, and hand over to the City of Toronto all the property within the city.

A Thing to Watch.

"This, I believe, would be a clearing up of the whole situation in the city and the province, and would avoid giving running rights to radial lines over the city streets to Sir William Mackenzie, which is one of the serious objections to the plan at present before the people.

If a better plan is brought forward, by all means consider it."

Referring to the unemployment situation existing in the city President Gundy said: "Present conditions are abnormal and while they last I should like it to be known that no family in Toronto need suffer from either hunger or cold if they will permit their wants to become known. This can all be accomplished without sensationalism or overstatement. Already there are indications of an improvement in business and in a few months I have no doubt there will be work for every man who wants it."

Brook on Conditions.

In his summary of the past year Col. Brock, the retiring president, declared that the main factor in the high cost of living was undoubtedly underproduction of farm products.

"There are many other arguments and facts advanced as to the high cost of living, but as far as we in Canada are concerned today, there is no doubt about it that under-production is the strongest factor," he said. "We must encourage by every means in our power and assist the government of the Dominion and provinces in encouraging settlers to go on and stay on the innumerable acres of fertile soil awaiting cultivation in this country."

Need Good Roads.

Col. Brock spoke strongly in favor of good roads as a factor in reducing the high cost of living and said: "The main roads naturally will have to be built first. These roads will be used

most certainly by the traveling automobile, but eventually as these roads are linked up with crossroads, the farmers and tillers of the soil will find out the advantage they have for themselves and will make use of them."

A BIG BUSINESS ON SMALL CAPITAL.

(Special Correspondent.)

SCOTTSBURGH, N. S., Jan. 18.—Doing big business upon a small capital is demonstrated in the right way by the Scotchman Creamery Co. Ltd. Last year this co-operative company did a business of \$700,000 on a capital of \$1200, which of course represents only part of the value of the buildings and plant. This is one of the farmers' co-operative creameries that are being established throughout Nova Scotia, and which are proving highly successful. Farmers assured of a ready sale for their milk are encouraged to go in for dairying and raise dairy cattle of a good class. This of course means the improvement of the land and more advanced farming conditions generally. A new creamery is being erected at Baddeck, N. S., and there will be one at Stellarton.

SLID UNDER WHEELS.

While coasting down Brook avenue on his hand sleigh yesterday afternoon, six-year-old Norman Wilson, 414 Brook avenue, had his left leg fractured by a motor car driven by J. W. Curran, 884 Crawford street, passing over it. He was conveyed to the sick children's hospital.

TORONTO'S NEWEST TEA ROOM

The WOODBINE HOTEL

will serve tea every afternoon from 3 to 6 in the Pompadour room. Also serve a La Carte.

Music by the Schumann Orchestra

12 to 1, 3 to 6, 6 to 8, 10 to 12, ad.

AT OTTAWA

(Can. Press.)

South Hon. Frank

from an in-

continental Railway

always announced

condition for

## THE WEATHER

OBSERVATIONS Toronto, Jan. 19.—3 p.m.—A shallow disturbance, accom-

panied by light snow and rain, is passing across the lake region tonight, while high pressure and cold weather covers the western provinces and the territory to the northward thereof. In Quebec and the Maritime Provinces it has been moderately cold with light local snowfalls.

Minimum and maximum temperatures: Victoria, 40—44; Vancouver, 40—44; Kamloops, 28—32; Calgary, 4—8; Edmonton, 2 below—2; Prince Albert, 10—14; Medicine Hat, 6—14; Moose Jaw, 15—20; Winnipeg, 12—32; Port Arthur, 24—34; Parry Sound, 18—23; London, 22—28; Toronto, 21—35; Kingston, 2—32; Ottawa, 0—28; Montreal, 2—28; Quebec, 4 below—12; St. John, 0—14; Halifax, 2, 19.

Probabilities.—Lower Lakes—Cloudy, with light falls of snow or rain turning colder at night. Georgian Bay—Cloudy, with light snowfalls and turning colder. Ontario and Upper Lawrence—Becoming colder with light snowfalls or flurries.

Lower St. Lawrence and Gulf—Cold and mostly fair; some light local snowfalls or flurries.

Maritime—Cold and partly fair, with local snowfalls or flurries.

Superior—Northerly winds and colder, with local snowfalls.

Manitoba, Saskatchewan, Alberta—Mostly fair and decidedly cold; light local snowfalls or flurries.

THE BAROMETER.

Time. Ther. Bar. Wind.

8 a.m. 23 29.50 7 W.

Noon 24 29.56 11 W.

2 p.m. 25 29.56 11 W.

8 p.m. 23 29.56 11 W.

Mean of day, 23; difference from average, 6 above; highest, 35; lowest, 21; snow, 0.2 inches.

STEAMER ARRIVALS

Jan. 19 At From

10 a.m. Columbia New York

11 a.m. Carmania Liverpool

12 a.m. Lusitania New York

1 p.m. Minneapolis New York

2 p.m. Corinthian London

3 p.m. Potsdam St. John

4 p.m. Roma New York

5 p.m. Adriatic New York

6 p.m. Tyrolia New York

7 p.m. Noordam St. John

8 p.m. Noordam Rotterdam

9 p.m. Noordam Rotterdam

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## SOCIETY

CONDUCTED BY MRS EDMUND PHILLIPS

Sir Edmund Walker opens the Art Loan Exhibition in London, Ont., today.

Lady Mackenzie is giving a week-end party at Kirkfield for skiing and skating.

The Hon. F. H. and Mrs. Phippen, Clover Hill, are giving a dinner dance on Wednesday night.

The Toronto Canoe Club hall takes place at Columbus Hall on Friday evening.

Mrs. Charles Sheard, 314 Jarvis street, has issued invitations to an at home on Wednesday, Jan. 28, from 4.30 to 7 o'clock, to meet Mrs. Charles Sheard Jr.

Mr. and Mrs. Beardmore, Elm avenue, asked a few people in to dinner and to play bridge last night.

Mrs. Albert Page, who was the guest of her sister, Mrs. Willis Chipman, returned to Brookville last week.

Mrs. Lyman Howe (formerly Miss Rita Dunbar) received yesterday for the first time since her marriage, in her pretty house in St. Andrew's Gardens, when she was wearing her beautiful wedding gown of white satin and exquisite real lace, and a diamond pendant. Her mother, Mrs. Dunbar, who received with her, looked exceedingly well in a bright blue satin gown with corsage and tunic of blue linen with metallic flowers embroidered on it, and diamond ornaments. The large drawing-room was beautifully furnished and decorated with many bouquets of lovely pink and white roses. In the dining-room the polished mahogany table, which was a very beautiful wedding present, was covered with real lace and a large pierced silver basket of freesias and pink roses. Mrs. Howe and Mrs. George Gale presided, assisted by Mrs. William Howe, Miss Lella Wilson, Miss Clarke, Miss Gale, Mr. Howe receives again today.

Sir Gilbert Parker and Lady Parker are in Biarritz.

The Hon. F. H. Phippen returned from Montreal yesterday.

Mr. Harold V. Chipman, Medford, Mass., was at the King Edward yesterday.

Mr. Lorne Becher, London, Ont., is spending a few days in town.

Miss Flora Macdonald gave a tea yesterday in honor of her guest, Miss Denny, Scotland.

Mrs. George Dunbar and Mrs. John A. Walker gave a luncheon and bridge party yesterday at the Diet Kitchen in honor of Mrs. E. B. (Winnipeg), who is visiting her sister, Mrs. Boone.

Mrs. Edward Swift has returned from Kingston.

Mrs. Gallagher, Montreal, is the guest of her mother, Mrs. E. B. (Winnipeg), who is visiting her sister, Mrs. Boone.

Mrs. Ernest Frederick Ely, from 4.30 to 6.30 o'clock at 363 Roxborough street east.

Mrs. Dalziel, J. Cottingham street, for the last time this season.

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