"Social Hygiene, considered as a science, is systematized and co-ordinated knowledge concering human beings and the means by which as individuals and as a race their greatest possibilities, physical, mental and moral, may be developed both in this and future generations and by which their social relationships and society generally may be so organized as to ensure their greatest efficiency and happiness.

"Social Hygiene implies social organization and probably until society is organized so that public health may come into its own public health authorities, in the absence of educated public opinion, will find it difficult to enlarge the scope of their efforts. Social Hygiene concerns itself with stimulating public support and co-operation for the health authorities in all of their endeavours. As a movement it takes the further step of attracting general attention to the relationship which exists between preventable disease and death and the development of some of our more serious social problems - and in the opening up of new fields for the development of plans which have to do with the building up of a finer and healthier race."

The Honorable Mr. Justice Riddell.

Justice of the Supreme Court of Ontario.

President, Canadian Social Hygiene

Council