

how they propose to start right now to work in that direction.

I would ask the executives of corporations whether they are prepared to accept the social consequences of their decisions. When an industry causes pollution, for example, is it the industry's responsibility to clean it up and prevent it from happening again? Or is that the Government's responsibility? If the latter, how is it to be done without increasing government spending and regulatory power, to both of which the private sector takes strong objection?

I would ask private industry whether it is prepared to act voluntarily to distribute economic opportunity more equitably across the nation, through decisions on plant location, and whether it is prepared to encourage energy conservation.

For example, will the automobile industry decide to produce cars that achieve better mileage from a gallon of gas, or will the Government have to force that decision through greater control of the industry? The job must be done. Who will do it?

I would ask the trade union movement what steps it is prepared to take to ensure a better balance between wages and productivity, and thus help to reduce the rate of inflation.

There can be no debate about whether Canadian consumers should waste less food and energy. It must be done. How will it be done? Through individual responsible decisions, or through government control?

What I am attempting to demonstrate is that Canada faces enormous challenges in the years ahead, and that our ability to meet these challenges will depend primarily on our willingness to adapt our attitudes and habits to the facts of life. Our greatest hope lies not in new laws or greater use of the power of the state, but in ourselves, in the capacity of each of us to adopt different social and economic values in response to the new reality of our times.

The action has begun. We have introduced an anti-inflation program that will give us the time to make choices. We have a breathing space that will enable us to rethink our ways of doing things, while the income and price controls prevent us from further indulgence in self-damaging activity.

The Government, too, has a responsibility to use the next few years to help bring about, in discussion with Parliament and the people, the social and economic reforms that will enable Canada to emerge from the control period with a renewed sense of purpose and confidence.

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