

COMPANY OVERVIEW

Throughout its 75-year history, Electrohome has been at the leading edge in audio and video display technology.

For the past 30 years, that commitment to innovation has been expanded to computer-related products with considerable success. For example, more than one million Electrohome monitors have been sold worldwide.

That commitment has brought Electrohome to the frontier of technology in varied fields such as monochrome and colour data projection, satellite receivers and arcade games.

Because of its record of performance in advanced research and development, in 1978 the Canadian government selected Electrohome to participate in developing the NAPLPS videotex system.

Its head start in videotex led to high-resolution Electrohome terminals matched to the full potential of NAPLPS and to the most demanding standards of colour graphics display.

As a result, Electrohome has become a North American leader in designing, manufacturing and marketing videotex decoders, integrated terminals and colour graphics workstations.

EXPERIENCE

Electrohome Limited is a multi-divisional company with annual sales in the \$200 million range. Two thousand employees work in one million square

feet of engineering, manufacturing and office space in Kitchener, Ontario, and Morristown, Tennessee.

Electrohome markets products throughout North America as well as in 19 off-shore countries.

PRODUCTS AND SERVICES

The *TV Set Top Terminal* consists of a separate decoder and remote keyboard unit. It can be used with a standard home television set to display NAPLPS encoded videotex information received over normal telephone lines.

The *High Performance Colour Graphics Terminal* is matched to the full potential of NAPLPS. It runs on any computer. Pictures are described in code and drawn by the terminal. Its high resolution produces fine details and captures subtle colours. Even a low-cost Electrohome TV set-top decoder displays graphics with no information loss. Coupled with applications software, it becomes the ideal tool for:

- High-level graphics creation
- Engineering design
- Process control
- Computer-aided learning
- Many other applications

Electrohome has also developed a versatile approach to colour graphics software which can be readily embodied in other manufacturers' products and systems. Its advanced research and development resources enable it to provide consulting services to OEM customers who are developing their

own products. Because Electrohome participates in developing graphics and standards, it can assist in determining the NAPLPS protocol to the latest revisions for a variety of microprocessors.

FOR MORE INFORMATION

Electrohome Limited
809 Wellington Street North
Kitchener, Ontario
Canada
N2G 4J6

Tel: (519) 744-7111

Telex: 069-55449

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