

Philadelphia really has three newspapers that could be called regional on the basis of their circulation areas but the tabloid, the News, has somewhat less influence than the Bulletin and the Inquirer. Both major papers are more than a century old and despite frequent efforts to present a new image, somehow remain traditional. In addition to the usual outside sources, the Bulletin uses the New York Times Service; the Inquirer, the Chicago Daily News Service.

They are well-rounded, well-edited papers open to suggestions and make an unusual effort to be fair. Their business news is regional, but substantial.

### Pittsburgh

The Pittsburgh Press sponsors the Old Newsboys Fund for Children's Hospital -- the kind of activity once dear to the hearts of the Hearst newspapers and later followed by the Scripps-Howard chain.

The Scripps-Howard outlet in Pittsburgh, the Post Gazette, doesn't quite make our standards for a regional newspaper. It would probably have a larger readership and circulation area if it weren't hemmed in by other newspapers. The two papers are separate but they have, since the early 1960's, used joint production facilities.

Pittsburgh is another city where the editors of the two major newspapers feel they should carry more international news. They also seem to have a sense of being overshadowed by their more cosmopolitan neighbors.

### Dallas

The Dallas press is clearly ahead in the traditional controversy over which are the prime institutions in the Dallas/Fort Worth Metropolitan Area, a growing region with more than two-and-a-half million people. Competition for circulation