

WARM WEATHER COMFORTS PARTICULARLY LOW PRICED NH NH

3K Men's Combinations in linen or muslin, short NK N sleeves and knee length ......\$1.00 N Men's Balbriggan Combinations...\$1.00, \$1.25 Single Balbriggan garments......25c and 50c 業 業 Boys' Jerseys in white, blue or green, long or NK NK Boys' Sport Waists... ... ... 40c, 50, 75c Boys' Khaki Bloomers... ... ......\$1.00 X 業 Men's Bathing Suits... ... ... \$1.00 Men's Sport Shirts ... \$1.00, \$1.25, \$1.50 影 Men's Neglige Shirts, reversible collars, in white, 業 tans, blues and fancies...\$1.00, \$1.25, \$1.50 Boys' Scout Hats...35c ; Boys' Belts...25c, 35c 業 Soft Collars, Arrow quality ... ...15c and 25c 業 Sport Ties... ... 50c ; Wash Ties ... ... 25c Coatless Suspenders, 2 or 4 point... ... 50c 業 Men's and Boy's Straw or Panama Hats, from 影

Girls' White Middles, all sizes...75c, \$100, \$1.25 業 Norfolk Middies, fancy trimmed, sizes 34 to 40 No. .....\$1.40 and \$1.50 Middles trimmed in copen, rose, navy and black 業 ......\$1.25 Fancy Voile Waists......\$1.25, \$1.35, \$1.50 Fine White Lawn Waists..... .....\$1.25, \$1.50, \$2.00, \$3.50 Special in Dress Muslins, in white and fancies... 業 White Underskirts, embroidered trimmed, all sizes.....\$1.25, \$1.35, \$2.00, \$2.25 業 Fancy Underwaists......25c, 30c, 40c, 50c, 60c Dress Voiles, in white, sky, pink, tan and black 

White Serges, all wool-scarce goods ..... Lisle and Silk Hose, all shades...25c to 85c per pr. NK NK 業

CO

DECLINED \$7,500 SALARY

MR. JOHN G. KENT, a man of wealth and extensive business in-treasts, who has refused to accept any remumeration whatever for his services as General Manager of the Canadian National Exhibition, pre-ferring to serve the public free of charge. He is President of the To-ronto Board of Trade and has been on the Exhibition Board since 1905, atways showing a close Interest in the work. He was President in 1912-16 the first years in the history of the Institution. Mr. Kent is head of the Boy Scouts in Toronto and is identified with many philanthropic enterprises. Long and continued in-ness has compelled Dr. Orr, Manager since 1903, to seek a long rest.

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TO SERVE PUBLIC FREE

#### Potato Crop Insurance

It is estimated that 25 per cent. of the potato crop of Ontario, or approximately 5,000,000 bushels, is lost annually by the farmers of the spray tank. Ontario, due to attacks of the Late Blight and of the Colorado Potato Beetles. This loss can be prevented by spraying thoroughly at regular Add  $\frac{1}{2}$  pound of Paris Green and  $1\frac{1}{2}$  intervals with Bordeaux Mixture as pounds of Arsenate of Lead to 40 a fungicide to prevent blight, and gallons of the mixture. This has Paris Green or Arsenate of Lead as a poison to combat the beetles.

Late Blight is a fungus disease which is particularly noticeable on potatoes in late summer and is quite serious when the weather is all warm, moist and muggy. It is first noticeable in the form of dark colored spots on the leaves which soon begin to curl up and in some instances the diseased portion of leaves and stem emit a smell like that of bad fish. A careful examination of the under surface of the leaves where

these brownish spots appear will reveal the presence of a grayish white "mould" or "mildew." The spores produced in these spots on

the leaves are scattered by wind and water and are capable of infecting a

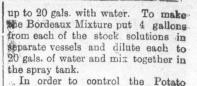
applied in a very thorough manner in order to be effective.

The formula is :-4 lbs. Copper Sulphate (Bluestone) 4 lbs. Lime, freshly slaked

40 gals. water. The Copper Sulphate and Lime

should not be mixed in concentrated solutions as this lessens the value of the mixture and fungicide. Dissolve each separately and dilute by making up to 20 gals. with water before to 20 gais. With water before straining into the spray tank. Bor-deaux should be used fresh, though stock solutions may be kept for an indefinite period. These stock solutions may be made as follows :--Put 20 gallons of water in a barrel Put 20 gallons of water in a barrel

and suspend 20 lbs. of Bluestone in an old sack just below the surface of the water. The Bluestone will soon dissolve and each gallon of the solution will contain one pound of the Copper Sulphate. Slake 20 lbs. of lime—good burnt lime—and make an old sack just below the surface of



Beetles some poison may be used along with the Bordeaux Mixture. pounds of Arsenate of Lead to 40 proved a very effective remedy.

In order to do effective work all parts of the potato plants should be covered with a fine mist or spray. The plants should be sprayed about every two weeks. Carefulness and thoroughness pay, and pay well, while carelessness and poor work is simply energy and materials thrown away.

W. P. MACDONALD. District Representative.

### MAKE YOURSELF STRONG

People with strong constitutions escape most of the minor ills that make life miserable for others. Don't you envy the friend who does not know what a headache is, whose digestion is perfect, healthy potato leaf and starting the disease afresh. If no spraying has Have you ever made an earnest effort to disease atresh. If no spraying has been done and weather conditions are at all favorable, the spores thus produced rapidly infect the surround-ing plants and the disease spreads most rapidly. The disease can be prevented by spraying thoroughly with Bordeaux Mixture. It is an insurance, in fact an investment worth while. BORDEAUX MIXTURE The Bordeaux Mixture for control-ing Late Blight, also Early Blight, should be very carefully prepared and applied in a very thorongh manper i appetite and splendid energy. Thous-ands throughout the country whose con-dition once made them despair, owe their present good health to this medi-cine. If you are one of the weak and ail-ing give Dr. Williams' Punk Pills a fair trial and note the daily gain in new health and abounding vitality. You can get these pills through any medicine dealer or by mail post paid at 50 cents a box or six boxes tor \$2.50 from The Dr. Williams Medicine Co., Brock-ville, Ont.

ville, Ont.

Oscar Plaxton, formerly ot Strathroy, was drowned in Alberta last week.

A ZONE farmer recently sold a milch cow and two heifers to a Bothwell dealer



Volume

## CIVIC

AT THE REQU NUMBER OF HEREBY PRO

### MONDAY, A

A CIVIC HO VILLAGE OF REQUEST A OBSERVE IT F. 1

Watford, July





CIVIC HOLIDAY KERSEY has me the south end of t ELEVEN hundr

THE price of ha London market th JAMES MCMAN to Toronto and th

THE harvest fie bitious men wit light. ON account of

day there will be holiday next week FORTY good-siz from one hill by I garden last week. G. and H. HOL

McManus went week with a car o TAVLOR stocks hydro electric light

WHEAT cutting ing the past week the average in the "A PATHRIOT," mon who would d though it cost him

THE official cas Wanstead had die THE Judge's Voters' List will Aug. 20th, in the For three years



A. BROWN &

"THE STORE THAT SATISFIES"

value, pride of ownership and economy. Buy a Ford this year and save money-when sav-

ing is a national duty-



# AUTO ACCESSORIES

ubes,	Spark Plugs,
ires,	Auto Pliers,
ire Covers,	Auto Wrenches,
ire Carriers,	Auto Polish,
ire Cement,	Auto Oil,
ire Reliners,	Auto Paint,
ulcanizers,	Auto Varnish,
ementless Patches,	" (a different oil for each o
low out Patches,	Greases, Etc.

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T. DODDS & SON

Guide-Advocate Ads, are, Business Bringers

Family Dr. wants you to come to us for everything you need in the Drug Store line from a Baby Bottle up.

WE DESERVE YOUR TRADE ON DRUGS AND "DRUG STORE THINGS." THIS IS WHY :

WE NEVER PUT ANY BUT THE PUREST DRUGS INTO OUR STORE. SHOULD THEY LOSE THEIR STRENGTH WE THROW THEM OUT THE BACK DOOR.

OUR BRUSHES HOLD THEIR BRISTLES; OUR PER-FUMES RETAIN THEIR DELIGHTFUL ODOR. EVERY-THING WE SELL IS STRICTLY FIRST CLASS. WE CHARGE MODERATE PRICES.

WE KNOW OUR BUSINESS.

YOU CAN "RELY" ON WHAT YOU BUY.

J. W. McLAREN DRUGGIST The Rexall store STATIONER Issuer of Marriage Licenses

1917, the purchase woodcock or parts SPECIAL meetir will be held at the Friday evening, A

ANY announce for the benefit of ation, is advertisin wertising rates.

HYDRO will lik (Thursday) evenue expects to have evenue the connection.

IF any reader h Advocate of April send it to this offi that date, is missi

REV. C. C. CON preach at the unit byterian and Met Sunday and also a

IT is likely that this fall will be m as the Ontario has be difficult to span ince.

SUGAR prices h mp, when a declin dealers, it is clain advantage of the reap an added pro

IT is stated th Detroit, formerly in the first draft o to assist in keepin flying throughout

STRATHROY bas pletely destroyed The plant and bus George Rivers, f who estimates the

THE union serv byterian and M. charge of Rev. A inently satisfacto congregations we mons inspiring. dealt with the W ada's responsibilit