

THE POWER OF MONEY IS GREAT

That is a well-known fact, and when that power is used for the interests of the public, as in the case of a large business, the power and money are a benefit to the community. The purchasing power of a business like ours makes it possible for us to buy at the lowest prices, we handle such quantities of goods that we can obtain extra price concessions, which enable us to sell goods in many cases at lower prices than a small business house can buy.

Some of the New Neckwear

Some idea of the assortment of neckwear that we have can be gathered from our window display. We have lately received a big lot of neckwear novelties from New York of which we mention a few.

BAYADERE TIES, made of gold braid and cord, different widths, with gilt tassels, at 35c, 40c, 50c, 55c and **75¢**

BAYADERE TIES, in colored velvet ribbons, with fancy gilt ends, at **85¢**

FANCY STOCK COLLARS a big lot of new ones, in fancy chiffon, lace, ribbon and net, in all the newest styles and shapes. Prices range from \$1.50 to **25¢**

WHITE NET RUFFLES, with colored velvet ribbon bows. Price **85¢**

WHITE NET RUFFLES, with fancy tipped edges in fawn, brown, navy, pale green, pink and black trimmed, with good quality duchesse ribbon. Price \$2.00 and **\$1.75**

STOCK COLLARS, with plain colored lawn ties, in fawns, blue, pink and white. Price **75¢**

For the Cool Weather

SWEATER VESTS are what every man should wear. Nothing can equal them for genuine comfort, just as warm and not as cumbersome as an extra coat, just as effective and much more comfortable than a vest. We have just opened a new lot in blue, grey, brown, grey and red, maroon and white in plain and fancy stitch. Some of these have buttons the same color, others pearl buttons. Prices \$2.50, \$3.00, \$3.50 and **\$3.75**

BOYS' SWEATER VESTS, size to fit boys ten to fourteen years, colors blue, grey, brown, and grey and red. Price **\$1.50**

New Neckwear for Men

Just to hand, the very newest neckwear for men, the handsome polka dots that seem to be the strongest feature of the new neckwear. These are shown in light and medium colors with dark polka dots, some quite large in size, and are very striking and handsome. Fancy stripes are also strongly shown, some very handsome effects, including Roman stripes that are very effective.

Other rich patterns are shown in fancy scrolls, giving a Persian effect that is very handsome, a splendid assortment of colors and designs at **50¢**

In Making Changes

About the house, brightening things up for the winter, you may want some couches or chairs re-covered or repaired. It would be well to remember that we do this sort of work and at the lowest possible price, we employ only expert workmen and guarantee perfect satisfaction. Draperies made and put up. Estimates gladly given.

Little Ladies' Coats

For the little girl we have coats that are sure to please you, all styles, all kinds, short coats, long coats, three-quarter length coats, all colors and childish and attractive styles. One pretty style is made of heavy military serge, seven-eighths length, box back, double breasted with brass buttons and collar inlaid with red broadcloth and trimmed with gold braid and buttons, outside pockets finished with stitching. Price **\$7.00**

White Bear Coats

Probably the best coat made for small children; washes perfectly, always looks childish and attractive. Nothing can be got that wears so well, and they come in very pretty styles for small children. We have many styles and prices starting at **\$2.75**

Hot Lunches—Home Cooking—Soups a Specialty at Our New Tea Rooms

Sale of Men's Suits on Wednesday

100 MEN'S TWEED SUITS

Worth \$8.75, \$10.50 and \$12.50.

Wednesday

\$6.75 Sale Price \$6.75

Items That are Sure to be of Interest to Every Woman

Waists for Evening Wear

We feel safe in saying that we have one of the finest assortments of fancy waists to be found in Canada. Many are imported models, of which we have only one to sell, the very daintiest and handsomest waists that it is possible to procure. For waists for afternoon or evening wear we can show you some beauties. These are descriptions of a couple of models.

DRESSY WAIST, made of black lace covered with sequin and trimmed with straps of velvet, this waist is made with postilion back with wide girdele belt, long shirred sleeves, high neckband with lace ruching, a very handsome waist. Price **\$35.00**

ANOTHER HANDSOME WAIST is one made of chiffon and lace. This waist is suitable for dinner or evening wear, made with wide bertha edged on either side with squares of lace, which are bound with satin. The front is trimmed with ornaments and bands of chiffon, crush satin belt, short sleeve. Price **\$30.00**

The Question of Corsets

Is an important one this season, as the changes in the styles are most pronounced, for producing the long graceful line that the new styles of outside garments require special corsets are necessary. We are well equipped to supply your corset wants, as we have many new models especially designed to meet the requirements of Dame Fashion. In addition to other makes we handle the Royal Worcester Corsets exclusively for this city.

Handsome Evening Gowns



A nice assortment of rich, handsome evening gowns are now to be seen in our Mantle Department, many imported garments are in the lot, Paris creations that are exclusive and stylish. For reception and evening wear we have some magnificent gowns to show you. We give descriptions of four lines:

WOMEN'S RECEPTION GOWN, in black taffeta silk, Empire style with trimmings of lace insertion and tucked straps of silk, edged with dark green skirt trimmed to match blouse and lined throughout. Price **\$45.00**

WOMEN'S HANDSOME RECEPTION GOWN, in reseda green, directoire style, with wide girdele and streamers of gold braid, yoke of white, vest and braid trimmings finished with silk embroidered insertion, lined throughout with white silk. Price **\$50.00**

WOMEN'S EVENING GOWN in handsome shade of pale maize satin, Empire style, with wide girdele finished with gold braid, yoke and sleeve puffs of chiffon and Indian embroidery with lace trimmings, lined throughout with white silk. **\$75.00**

WOMEN'S EVENING GOWN, in pale pink French nett, Empire style, with silk girdele front of bodice made with straps of lace insertion edged with fine gold braid. Skirt trimmed to match bodice and lined throughout with chambray. Price **\$37.50**

The Newest Millinery Models

Many new and striking models have been added to our already large assortment during the last few days. As the season advances the millinery seems to get more handsome, if that is possible. Many of the new models received and some of the creations of our expert staff, seeming to excel all previously shown. Our showrooms are well stocked with everything that is new and up-to-date, and each day sees them thronged with appreciative women. Our showing of stylish and exclusive hats is a source of pleasure to everybody.

Another Special Sale of Couches

Special Prices for This Week Only

All these couches are new, fresh from our own factory, the good features of our make of couches are too well known to need any extended mention. The lines mentioned are duplicates which we must clear out to make room for holiday goods. These prices are for this week only.

MAHOGANY-FRAMED COUCH, in best green leather. Reg. value \$67.50. Special Sale **\$47.00**

QUARTERED OAK FRAMED COUCH, in red Spanish leather. Reg. value \$60.00. Special Sale **\$40.00**

COUCHES, in pantasote at \$32.50 each. Special Sale, each **\$21.00**

ONE COUCH, in pantasote at \$28.00. Special Sale **\$19.00**

ONE COUCH, in pantasote at \$27.50. Special Sale **\$18.00**

TWO COUCHES, in tapestry, at \$45.00 each. Special Sale, each **\$30.00**

TWO COUCHES, in tapestry, at \$42.50 each. Special Sale, each **\$28.00**

ONE COUCH IN TAPESTRY at \$24.50. Special Sale at **\$16.00**

ONE COUCH, in tapestry, at \$23.50. Special Sale **\$15.00**

THREE COUCHES, in tapestry, at \$22.50. Special sale at, each **\$14.00**

COUCHES, in tapestry, at \$21.50. Special Sale, each **\$12.00**

TWO COUCHES, in tapestry, at \$20.00 each. Special sale, each **\$12.00**

THREE COUCHES, in tapestry, at \$19.50 each. Special Sale, each **\$12.00**

ONE COUCH, in tapestry, at \$19.00. Special sale, each **\$12.00**

ONE COUCH, in tapestry, at \$18.50. Special Sale **\$11.00**

ONE COUCH, in tapestry, at \$17.50. Special Sale **\$11.00**

TWO COUCHES, in tapestry, at \$16.50 each. Special Sale, each **\$10.00**

ONE BED LOUNGE, in tapestry, at \$25.00. Special Sale **\$16.00**

ONE BED LOUNGE, in tapestry, at \$21.50. Special sale **\$12.00**

SPENCER'S FAMOUS "BOX" COUCHES, at \$33.00. Special sale **\$22.00**

SPENCER'S FAMOUS "BOX" COUCHES, at \$30.00. Special sale **\$20.00**

SPENCER'S FAMOUS "BOX" COUCHES, at \$31.50. Special sale **\$20.00**

SPENCER'S FAMOUS "BOX" COUCHES, at \$26.50. Special sale **\$17.00**

Have You Bought Your Coat Yet?

If not, you will find that we have a fine assortment to show you, many new styles have been added to our range lately, and you can hardly fail to be pleased at what we have to show. Handsome tweed coats in large variety, and the popular covert cloths in fancy patterns, and everything that is new in plain cloth. Descriptions of a few:

WOMEN'S COAT, made of good quality heavy fancy tweeds, 52 inches long, colors brown, light greys, fawn and dark greys. The seams are double turned and stitched with silk. Price **\$30.00**

WOMEN'S COAT, seven-eighths length, in brown and blue, heavy all wool herringbone stripe, finished with stitched straps of self and inlaid collar of velvet, outside pockets. Price **\$21.00**

WOMEN'S STYLISH COAT, made of light grade fawn covert cloth, in plain and stripe effect, seven-eighths length, with tight-fitting back and single-breasted, roll collar and cuffs, body satin lined. Priced at **\$30.50**

WOMEN'S SEVEN-EIGHTH LENGTH COAT, in dark plaids and stripe effect, semi-fitting back with stitched straps over shoulder, double-breasted with patch pockets, roll collar and cuffs. Price **\$15.00**

WOMEN'S COAT, colors black and navy, inlaid collar of velvet, trimmings of silk military braid. The coat is made of fine broadcloth. Price **\$27.50**

DAVID SPENCER, LTD.

Afternoon Tea—Home-Made Cake—Tea Parties Catered For at Our New Tea Rooms

VOL. L. NO.

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POWERS

The Austria Shows

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