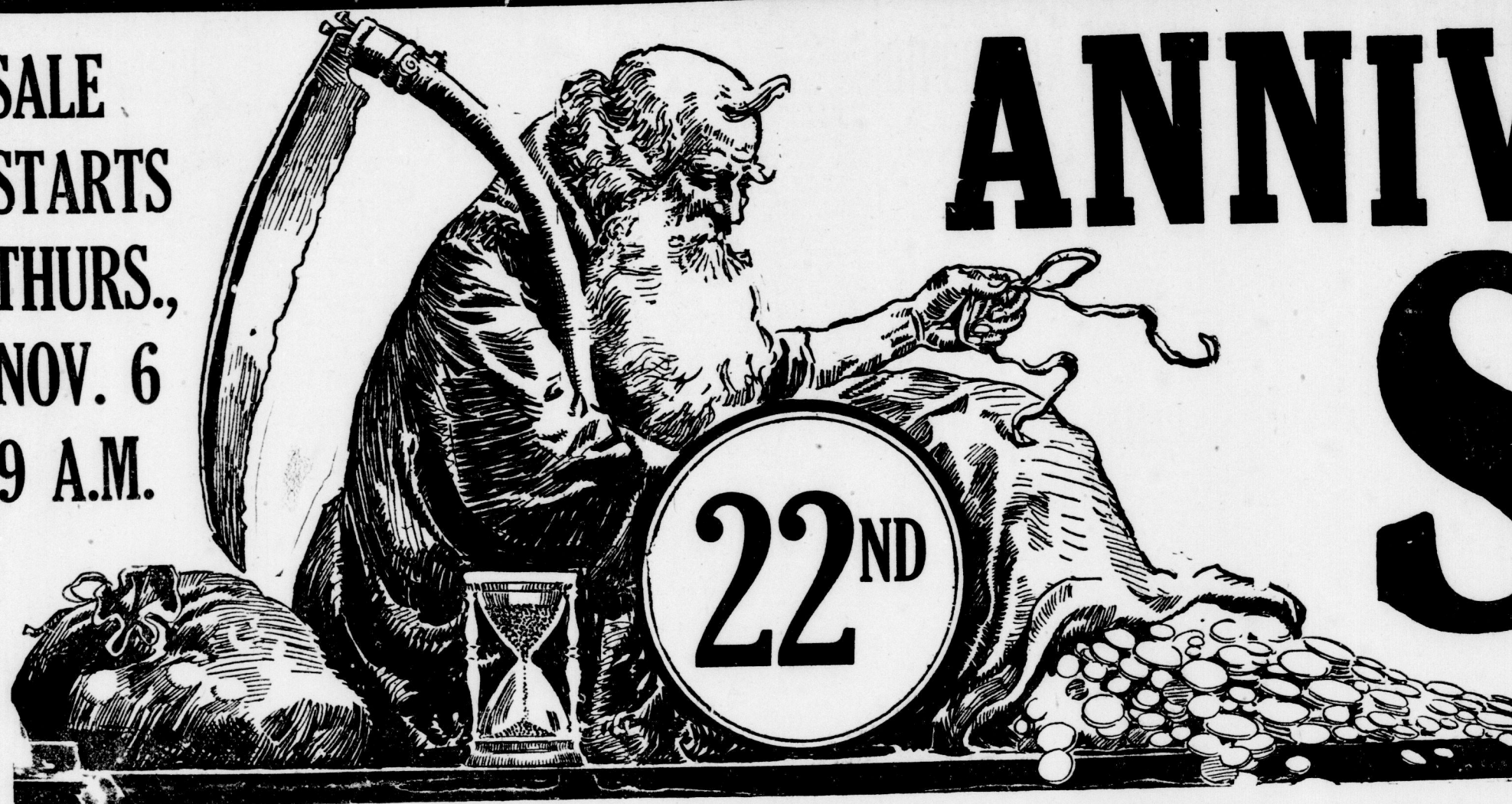


**SALE
STARTS
THURS.,
NOV. 6
9 A.M.**



ANNIVERSARY SALE

**\$200,000 STOCK OF
FURNITURE AND HOUSE
FURNISHINGS** To Be Thrown On
the Bargain Block

TO MAKE THIS, OUR 22ND ANNIVERSARY SALE, ONE OF THE GREATEST SALES EVER STAGED IN LONDON WE HAVE BEEN PREPARING MONTHS IN ADVANCE FOR THIS GREAT EVENT. WE HAVE SEARCHED THE MARKETS FAR AND NEAR. WE HAVE MADE SOME TRULY WONDERFUL PURCHASES AT RIDICULOUSLY LOW PRICES, MANY INSTANCES AT LESS THAN COST TO MANUFACTURE. WE ARE GOING TO PASS THEM ON TO YOU, JUST TO SHOW YOU HOW MUCH WE APPRECIATE YOUR PATRONAGE THAT HAS ENABLED US TO REACH OUR TWENTY - SECOND SUCCESSFUL MILESTONE.

THURSDAY



ONLY

\$18.00 Simmons Steel Beds, walnut finish... **\$8.95**
\$15.00 Simmons All-Felt Mattresses, art ticking... **\$9.95**
\$9.00 Simmons All-Steel Springs... **\$5.95**

THURSDAY



ONLY

\$35.00 Solid Walnut Living-Room Rockers, upholstered in genuine mohair... **\$15.00**
\$25.00 Mahogany Nut Bowls, with picks and crackers; 50 only at... **\$1.39**

THURSDAY ONLY



\$1.75 Aluminum Tea Kettles... **95c**

\$16.00 Chairs and Rockers

For the living-room, in solid oak, fumed or golden finish, massive frames, with deep tapestry cushions... **\$9.75**

FOLKS, THIS IS ACTUALLY THE GREATEST PRICE REDUCTION EVENT EVER STAGED BY THIS STORE.

STOVES

1 only \$24.00 Oak Heater, floor sample... **\$14.00**
\$25.00 Oak Heater sale price... **\$18.00**
\$30 Oak Heaters, sale price... **\$22.50**
\$100 Ranges, sale price... **\$69.50**
\$110 Ranges, sale price... **\$75.00**
1 only \$31.50 3-Burner Perfection Oil Stove, floor sample... **\$23.50**

\$200 Living-Room Suite

Upholstered in high-grade blue mohair, walnut frames, cane backs; three pieces and only... **\$129**

\$60 SOLID OAK BUFFET

Fumed or golden finish, 48-inch case, British plate mirror, best make, splendid design. Sale price... **\$39.50**
(All other Buffets greatly reduced.)

Walnut Bedroom Suite

Real bargains, but they must go; four pieces, consisting of Bed, Dresser, Chiffonier and Vanity Dressing Table.

\$200 Suites at... **\$145**
\$225 Suites at... **\$165**
\$250 Suites at... **\$175**
\$300 Suites at... **\$225**
\$350 Suites at... **\$250**
\$400 Suites at... **\$300**

LIBRARY TABLES

\$85 Solid Walnut Library Table... **\$49.00**
\$38 Genuine Walnut Library Table... **\$25.00**
\$45 Genuine Walnut Library Table... **\$29.00**
\$60 Genuine Walnut Library Table... **\$43.00**

\$250.00 BEDROOM SUITE of 4 pieces, gray enamel, Bed, Dresser, Chiffonier and Dressing Table... **\$149.00**

Floor Lamps--Table Lamps

\$25 Floor Lamps to go at... **\$14.95**
\$28 Floor Lamps to go at... **\$16.95**
\$35 Floor Lamps to go at... **\$24.50**
\$38 Floor Lamps to go at... **\$27.00**
\$45 Floor Lamps to go at... **\$33.00**
50 Only, \$8.50 Mahogany Stand Lamps, with silk shades. All go at... **\$4.95**

DRAPERIES

AT PRICES THAT ACTUALLY DEFY COMPETITION

25c Curtain Scrim, per yard... **12 1/2c**
50c Cretonnes, per yard... **25c**
50c Marquisette, per yard... **25c**
\$1.00 Swiss Nets, per yard... **39c**
75c Curtain Nets, per yard... **49c**
\$4.00 SILK VELOUR, ALL COLORS, per yard... **\$2.49**
\$3.00 Lace Nets, per yard... **\$1.95**
\$2.00 Silk Madras, per yard... **\$1.39**
\$2.50 Frilled Marquisette Curtains, per pair... **\$1.49**
\$4.50 Marquisette Curtains, per pair... **\$2.49**
75c Madras, per yard... **39c**
\$2.00 Lace Nets, per yard... **\$1.25**

**HEAR YE!
HEAR YE!**

Chesterfield Suites

\$200 Three-Piece Chesterfield Suite, high-grade English tapestry, covering all-Marshall springs, three-panel back, loose cushions, large roll arms, deep spring seat and front... **\$129.00**

\$250 Genuine Mohair-Covered Three-Piece Chesterfield Suite, in taupe or brown; large size, deep spring seat, three-panel back; large roll arms; loose cushions. Sale price... **\$149.00**

Chesterfield Suites

CANADA'S BEST MAKES.

\$275.00 Three-Piece Suites, Anniversary Sale price... **\$159.00**
\$300.00 Three-Piece Suites, Anniversary Sale price... **\$225.00**
\$350.00 Three-Piece Suites, Anniversary Sale price... **\$250.00**
\$400.00 Three-Piece Suites, Anniversary Sale price... **\$275.00**
\$450.00 Three-Piece Suites, Anniversary Sale price... **\$295.00**
\$500.00 Three-Piece Suites, Anniversary Sale price... **\$335.00**

GENUINE
WALNUT
DINING-ROOM
SUITES

GET
THIS

REPRESENTING
THE CREAM
OF CANADA'S
BEST FACTORIES

\$800 Genuine Walnut Suite, to go at... **\$500.00**
\$650 Genuine Walnut Suite, to go at... **\$450.00**
\$500 Genuine Walnut Suite, to go at... **\$350.00**
\$400 Genuine Walnut Suite, to go at... **\$295.00**
\$350 Genuine Walnut Suite, to go at... **\$275.00**
\$300 Genuine Walnut Suite, to go at... **\$219.00**

200 DINNER SETS

OF 97 PIECES, FROM BEST ENGLISH POTTERIES OUT THEY GO!

\$30 Sets, Anniversary Sale price... **\$22.50**
\$35 Sets, Anniversary Sale price... **\$24.00**
\$39 Sets, Anniversary Sale price... **\$29.00**
\$45 Sets, Anniversary Sale price... **\$33.00**

IT'S A REAL SALE; IT'S IN A CLASS BY ITSELF. CHESTERFIELD SUITES.

Genuine Kroehler Divanette TEN ONLY

\$75.00 solid oak frames, complete with mattress. Anniversary sale price... **\$49.00**

Rush Sale of Rugs

34 only Turkish and Persian Rugs, mostly small sizes, ranging from \$35.00 to \$75.00.

AT HALF PRICE
\$95 Wiltons at... **\$69**
\$65 Wiltons at... **\$44**
\$55 Axminsters at... **\$43**
\$50 Axminsters at... **\$35**
\$40 Tapestry at... **\$27**
\$30 Tapestry at... **\$22**

\$22.00 Large Reed Rocker

Upholstered in high-grade tapestry, spring seats. For fast selling at only... **\$14.95**

\$150 Breakfast Set

In gray enamel, consisting of buffet, drop-leaf table and four chairs... **\$89**

\$175.00 Solid Oak Dining-room Suite Consisting of Table, Buffet and six Diners; beautiful two-tone finish, Italian design, only... **\$119**

\$225.00 DINING-ROOM SUITE,

Nine pieces in satin walnut—Buffet, China Cabinet, Table and six Diners; Queen Anne design. To go at... **\$149**

\$30.00 DINING-ROOM SIDE TABLES (2 only), fumed oak, massive design... **\$12.50**

Bargains In Solid Oak Dining-Room Suites

Latest period design and real values.

\$250.00 Suites to go at only... **\$175.00**
\$300.00 Suites to go at only... **\$225.00**
\$350.00 Suites to go at only... **\$250.00**
\$400.00 Suites to go at only... **\$295.00**

THURSDAY



\$3.50 Carpet Sweepers, 100 only... **\$1.59**

ONLY

\$2.50 Mahogany or Walnut Trays... **\$1.39**

\$7.50 Electric Irons, one year guarantee... **\$3.95**

THURSDAY



\$2.00 Mahogany Smokers' Glass Trays... **99c**

ONLY

\$5 Electric Boudoir Lamps, metal, ivory or gilt finish; three dozen only... **\$2.75**

\$2.50 Art Glass Consul Set, two Candlesticks and large Art Glass Bowl... **99c**
\$1.50 Oil Mops, large size... **89c**

THURSDAY ONLY



90 Mahogany Candlesticks. Per pair... **69c**

FREE DELIVERY

We prepay freight within 100 miles of London.

The Ontario Furniture Company

228-230 DUNDAS STREET.

LONDON'S LARGEST HOMEFURNISHERS.

NOTICE TO
DEALERS

In fairness to our regular patrons, we cannot sell dealers at these prices.