London Advertiser

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The London Advertiser Printing Co., Limited.

LONDON, WEDNESDAY, JUNE 17.

TAX REFORM.

THE Toronto World is a Conservative paper, with an inconvenient tendency at times to speak out frankly, irrespective of consequences. In a late issue it admits that "tax reform, with a more just system of assessment, is likely to be a more important factor in the approaching elections than the 'regular' politician may be inclined to think." And it is right. Not only is this part of the Liberal policy, but there is a strong element, of Sir and proceeded to build a new one. It James Whitney's following in favor of it. Municipalities, regardless of politics, | 000. They selected a site on the hill-side have been urging it on the Government. Even Tory Toronto has asked for it. But Sir James Whitney proudly boasts that he is one of the old Tories who cling to too retired, for the shunting of trains, the past with might and main. He has no the rattling of freight cars, the screechuse for tax reform, whether Liberals or Conservatives ask for it. It is not at all likely that the average Conservative, however much he may desire this reform, would be induced to vote against the Government on that account alone. But it is one of the disintegrating forces at work to weaken and destroy the power of Toryism. The editor of the World, though he evidently favors it, will doubtless march to the polls, and vote for the Tory candidate. Nevertheless the leaven is working among the rank and file. The party whose leaders stubbornly set their faces against the demands of the people must grow weaker. The march of public sentiment cannot be withstood successfully by the re-actionaries of society. There is a mass of people who hold their political views subordinate to the farmers and mechanics who help to their political independence; who want to go forward, and who will vote for the of the province, who have no business leader who keeps in the front and steps to advance They may call themselves Liberals or Conservatives, or by any

IN NORTH PERTH.

can hold them back

NE of the most gratifying features of the present electoral campaign is the fact that so many promising men for political honors have accepted the nomination of the Liberal party. Some of them are certain to be successful; and, whatever the total result of the elections may be, Mr. Rowell's following in the next legislature will not only be greater in numbers, but even stronger in talent. Among these, Mr. R. S. Robertson, citysolicitor of Stratford, is a prominent figure. He is no new convert; he has been active in the temperance cause, in the Laymen's Missionary Movement, and in every project for social and moral reform. He is not only a consistent supporter of the present Liberal policy, but he is a man of marked ability, a good platform speaker, and it is said by those who know him, a most capable organizer. These are the men we want in the Legislature. Not only does the Liberal party need them; the whole country needs them. The best men we can find are the men to be trusted with the work of legislation. And Mr. Robertson comes in that class. North Perth should send him to Toronto. It has elected Liberals before; it can elect one now. It only requires the united effort of men of all parties who believe in the need for social reform to return him by a large majority. And they will not be ashamed of him or of the work he does.

BRIGHTER PROSPECTS IN THE

UNITED STATES. THE Literary Digest of June 13 quotes from a number of sources to indicate that times are improving in the United States. What depression there is the President describes as "psychological," and many businessmen agree with him that it is "based in the ratio of 25 per cent on real causes and 75 per cent

on a falsely-based sentiment." The steel men recently gathered in New York were optimistic, looking for a boom this summer or fall. The Baltimore Sun says that bumper crops are predicted and bank clearings are running higher than last year. The New York Herald notes the increase in earnings of several railways, in purchases of pigiron at Pittsburg, and in the demand for cotton tex-

tiles at Fall River Any depression that still exists is attributed not to the lower tariff, but to the scarcity of money which hampers railways and manufacturers, in some degree to it. perhaps to such revelations of high finance as have come out in the New Haven inquiry. Capital is wary. As for the Underwood tariff, the cost of living has decreased, a factor which does not cheer our Canadian depression, and far from being flooded by foreign manufactures, the United States has actually imported, in the first seven months of the new tariff. \$1,000,000 less than in the corresponding period of the previous year. It is time for a change in Canada. Tory

Government has brought a depression acentuated by a still mounting cost of living, and does nothing to help matters. We want to Wilsonize our food prices,

THE PROVINCIAL PALACE.

ONE of the most decisive evidences of the reckless extravagance of the Conservative administration of this province is the erection of the gubernatorial palace in Toronto. When the party was in opposition, it had no use for a government house. It was then the party of economy, and considered that the building and grounds occupied by the governor. and maintained by the people, were a useless expense. The building had not cost the province anything, as it had been handed over by the Dominion; but it cost something to keep it up. And the economical Tories-for they are always conomical when they are not handling the public funds themselves-wanted to put a stop to it. In 1905, Mr. Whitney, the leader of the Opposition, moved as follows:

"That in the opinion of this House the maintenance of Government House and the establishment connected therewith, at the expense of the province, should, after the expiration of five years from the appointment or other earlier termination of the term of office of His Honor, the present Lieutenant-Governor, be dis-

But times have changed, and the circumstances. The Tories obtained power: and they soon forgot their economical ideas as to Government House. They costly enough So they disposed of it. was only to cost with furnishings, \$400 .of the Don River with a magniview of extensive brick-yards spread out at its feet. If would not be ing of locomotives and ringing of bells would impress upon the royal representative the fact that he was a resident of a busy town. The cost of the site, with the laying out of grounds and legal expenses, only amounted to a little over a quarter of a million of dollars. The building is not nearly completed. but already there is a total outlay of over \$600,000. And the end is not near. In 1912, the Minister of Public Works esimated that he would need \$400,000, in 1913 he said he would require \$622,000, and this year he told the legislature \$875,000 would be needed. At that rate, when the building is complete and furnished, the cost will be over a million.

And what is the object of all this expense? Who will benefit by it? Not pay for it. Not even the business men to transact in it. Not even the governor himself, who will have to spend more than his salary to help keep it up. That other name they choose, but they are a proper respect for the office requires going to move on, and no party traces a respectable residence for the gentle-But if the wealthy Empire State of New York can be content with a \$50,000 house for its governor, Ontario might be considered extravagant if it spent \$100,000 or even \$10,000 for the accommodation who have never before been candidates of its chief executive, instead of the

million that will be required. We are told that it is necessary to have a palace for the governor in order to receive properly distinguished foreign guests. These are not frequent visitors. Some years there are none. And all the social functions that are provided are for the pleasure and accommodation of Toronto society. We have no objection to Toronto society having all the entertainment it wants, but we do not consider that the people of Ontario should pay for it. There is no business of any kind transacted at Government house. No man occupying the position of Governor of the province requires for his personal use a million dollar palace. A tenth of the sum that is being spent for this purpose would amply accommodate the best man we could get for the place, and provide for the reception of all the visitors he might have. .

The paltry excuse has been offered that the present government house was granted by the Dominion for that purpose, and the money derived from its sale must be spent on another. Even if that were true, there is going to be much more money spent in completing and furnishing the new building than was received from the sale of the old one. In addition to which there will be involved the extra expense required for its up-keep and for enlarged salaries necessary for Governors. The transaction is absolutely indefensible, and is in itself a convincing proof of the reckless extravagance that would justify the dismissal of the Government, even though no other sin could be laid to its charge.

Will you poll your vote for The Man

or The Menace? The Brotherhood of Man is at the root

On the 29th of June

of the Abolish the Bar evil.

Soak it to the old saloon.

Don't make any more bleary-eved broken old men of Ontario's boys

There's a long line of men tottering from the bars to the Prison Farm.

Mr. Hanna's anti-treating measure was praise for prison farms. all ears and tail. It certainly had no body

Registration is the ammunition that goes in the gun that shoots the votes on the 29th of June.

Mr. Hanna is elusive and agile, but he cannot dodge the Proudfoot charges or the Spider affair.

Mr. Rowell's whirlwind tour is generat ing a whirlwind that will burst over Queen's Park on June 29.

Mr. Rowell's policy is a positive hit-

--- and the Worst Is Yet to Come



CAMPAIGN COMMENT

VOTE AS THEY PRAY.

[Port Arthur Chronicle.] Elections are not won by prayers, but Conservatives vote as they pray.

THIS MEANS YOU. [Guelph Mercury.] What are you going to do with the open bar? It may get your boy some day. Your chance comes on June 29. If you fail in your duty, you are taking a

FACE IT LIKE MEN. [Belleville Ontario.] Face the supreme issue like men and

tremendous responsibility on yourself.

decent citizens. THERE'S A REASON. [Hamilton Times.]

The hotelkeepers are all working for Whitney. There's a reason.

THE PEOPLE'S DUTY. [Kingston Whig.] The Mail reproaches Mr. Rowell for saying that the disposition of the temperance questing 'ies with the people, that

CARELESS OF THE PRODUCER.

[Toronto Star.] The chief interest of Ontario is agriculture. People in cities and towns may wrap themselves up in their various ocupations, but it is the farms of Ontario that produce the annual wealth that counts, and of all the provinces in Canada Ontario is the chief producer The cost of living is advancing at an alarming rate, to people on the farms as well as to people in towns and cities, and those who do the work of production are not getting any corresponding advantage. The present Government does not know does not even exhibit any curiosity as to the cause underlying these unsatisfactory

TEMPERANCE ON TRIAL. [Windsor Record.]

The big issue, however, that is loomingup in this contest is the question whether the people want to abolish the bar, as proposed by Mr. Rowell, the Opposition

It must be admitted this question has taken deeper root than ordinarily supposed. The people have 'placed their thinking caps on their heads and are giving this issue the serious consideration it

attempting to ride the fence. Take hydro from politics and let Mr

t when we say the bars must go. There is nothing controversial about the big issue of this campaign. It's simply a case of abolish the bar or polish it for

Beck run it. But do not answer us with

Mr. Butler, who has been defeated three the medicine." times in North Oxford, is once more the Conservative candidate. A case of one,

two, three and out It is significant that the Mail and Empire halts its sneers on Mr. Rowell and his policy long enough to warn Conser- attached to it requiring the attentions vatives that the Liberals are putting up of the police? a hot fight in Toronto.

The Hamilton Herald has not been supporting the Rowell campaign but it feels called upon to say: "But it is idle to deny that the custom of perpendicular drinking at the bar is the cause of ruin to many."

"What would you think if your mayor accepted \$500 from a man who had a civic contract?" asked one of the speakers at the Liberal convention. Mr. Hanna's acceptance of that amount from a provincial

The Whitney organs continue to misepresent Mr. Rowell in regard to shop licenses. Mr. Rowell's policy on this point is clear and definite as followslocal option is to decide the fate of the shops, but by a majority, not a twothirds vote.

THE FASCINATING CHAUFFEUR.

[Chicago Tribune.]
What is it that makes the chauffeur,

election. The politicians have been flirting with it. dodging and sidestepping long enough. We now have a clear-cut issue, and the people are called upon to decide what they are going to do. If there be not a decisive mandate to abolish the bar it may be assumed that the temperance question will take minor importance or entirely disappear in political discussion for some years to come.

"We're going to decide it this time one way or the other," is the attitude of the people on both sides of politics. There remains practically nothing new

that can be said on the subject. Gentlemen, are you ready for the question?

ROWELL AND LABOR. [Berlin Telegraph.]

In his Woodstock speech Mr N W Rowell, referring to the labor cause, very aptly hit off the situation in regard to the workmen's compensation act when he said it should have been passed long ago and that if the Government had a department of labor, the inconvenience and injustice of waiting years to investigate such a question would never have arisen. Mr. Rowell pointed out that while the it will be on conscience, not on his, act contained many satisfactory provi-if the people contained many satisfactory provi-sions, the Opposition had brought forward isn't he right? He is doing his duty. Let several suggestions to the Government to improve its working, suggestions that were rejected. A first aid provision would have operated to save the injured workman time and probable permanent disability if his injuries were promptly attended to. It would have benefited the manufacturer also by shortening the duration of the disability. As it was now. many workmen could not secure the proper care through a desire to save expenses, but if first aid attention was guaranteed in addition to the amount of compensation he would be entitled to reeive, it would undoubtedly increase the efficiency of the new law. In proposing this, the Opposition was following the experience of other countries where there was no first aid provision, and regarded its absence as a defect in the compensatien law. The experience of Germany, where there was such a provision, was

that it was of more value than the compensation clauses. Other proposals affecting labor, for which the Liberal party stands, were voted down by the Government majority. These related to the establishment of a Government labor exchange to reduce unemployment, and the regulation of the hours of child and woman labor in fac-

tories and shops. The workingman of Ontario knows which of the two contending parties has Temperance is really on trial in this his true interests at heart.

out-from-the-shoulder one. There's no causes her to see young Lochinvar in the man at the wheel? Or is there, perhaps, something wrong about the atmosphere in which such girls are brought up? Is their education, perhaps, made up of too much sport, of too much high living and cheap

WILLING TO RECIPROCATE.

[Exchange.] "Why, doctor, I did not take much medsaid the patient when presented with a bill for \$75. "Madame, that includes my calls and

"Then just charge for the medicines and will pay back the calls.'

ANOMALOUS. [Hamilton Spectator.] Isn't it rather anomalous that racing, "the sport of kings," has so many crooks

From Western Ontario Press

HOW OLD IS STALE? [Dashwood Heraid.] WANTED—A GOOD, QUIET, SOUND working horse, stale age. Particulars and lowest price.

BRITAIN AND INDIA. [St. Thomas Times] It is probable that no other race

would have done so much for India as the British have done. Unquestionably contractor cannot be smeared over with there is a fine record on the side of actual accomplishment. This the people of India are willing to admit, although the complaint is heard in some quarters that what has been done has been done with a maximum of irritation. At any rate, the fact remains that a great problem exists, and that it will require the wisdom and the genius of British statesmanship to solve it. The immediate need, according to the correspondent of the New York Evening Post at Colombo, Ceylon, is the education of the masses. They must be What is it that makes the chauffeur, who has good looks, of course, such a prize matrimonial catch in the eyes of young heiresses? Is it speed that stirs romance in the debutante's breast and problem is to fit them for it.

POEMS WORTH READING

MOTHER.

A face all giorified with light That grows more bright as years increase; calm brown crowned with silvery

white,
Eyes filled with kindliness and peace;
Pure love that knows no selfish thought—
Refining pain and patient care;
Brave words of hope and deeds well wrought, Have traced soft lines of beauty there.

Not all great deeds that men have done, Not all world's wisdom understood, Can match that laurel she has won— This wondrous crown of Motherhood. —Jeanne Judsons.

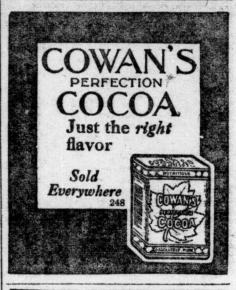
BEAUTY PAYS. [Exchange.] Tourist—How exquisite! Guide—Yes; it is fine. Looking at,

this view invariably inspires people

NOISY MOTORISTS.

to give me a dollar tip.

[Pittsburg Gazette-Times.] If a man on foot or in a horse vehicle were to go about making half the racket that motorists do, most of the time to no purpose, he would be locked up pending observation by a committee in lunacy.



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of having a Trust Company administer its affairs are many, yet the charges are no higher than those allowed a private individual acting in the same capacity.

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Standard Drug Store SAVE YOU MONEY

-Eat More Bread-

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLLG, and is the best remedy for diar-

Fleischmann's Yeast

London's Greatest Cut-Rate Druggist

Puts On Another

Prices are far lower than have ever before been offered. and will continue the same at the hours specified. EVERY

AY OF THIS WEEK.	THE THE PARTIES AND AND
to 9 a.m.	3 to 4 p.m. Continued
c Gin Pills24c	25c English Corn Cure, guaran-
c Peroxide 8c	teed
c Little Liver Pills 8c c White Liniment	\$2.75 Whirling Spray Ladies'
oc Chase's Cough Syrup13c	Syringes
ic Hazeline Snow19c	Syringes
.50 Hot Water Bottles49c	\$1.00 Compound Syrup of Hypo-
oc Nerviline	
c Nestle's Food34c	phosphites
ic Aromatic Cascara13c	ton
in and woulded to	\$1.00 bottles of the best Beef, Iron
to 10 a.m.	and Wine
하다고 하는 아이들 아이들 때문에 가는 아이들이 되었다면 하는데	35c Hairbrushes, imitation ebony,
le Fruit-a-times	good brietles

\$1.50 Fellows' Hypophosphites ...86c

50c Evangeline Greaseless Skin

65c Full Pints Best Olive Oil

50c Quarts Pure Grape Juice

25c Royal Vinolia Tooth Paste....13c

Tooth Powder and one 25c Tooth-

\$1.00 Horlick's Malted Milk 68c

50c Canthrox Shampoo34c 15c Large Bars Oatmeal Soap ...8c

bottles of 100 A. B. S. & C.

Oil with Hypophosphites49c

with Hypophosphites470

25c Aromatic Cascara13c

25c Champion Bedbug Killer19c

25c Syrup of White Pine and Tar 9c

35c Clothesbrushes

25c Carter's Liver Pills

50c Peroxide 50c Sempre Giovine

15c Palmolive Soap

35c Morin's Listerated Dental

3 to 4 p.m.

guaranteed bristles

75c Bisurated Magnesia.....

\$1.00 Aromatic Wine of Cod Liver

\$1.00 Emulsion of Cod Liver Oil

2 to 3 p.m.

25c Best Liquid Shampoo

15c French Soap, all odors.....

1 to 2 p.m.

11 to 12 a.m.

10c Khova Health Salts

Food Z5c Mennen's Talcum

35c Carbolic Healing Salve14c 25c Mennen's Talcum12c 25c Best Rose Talcum14c 25c Rimmel's English Tooth Soap 9c 50c Hind's Honey and Almond 25c Parma Violet Tooth Powder 9c 4 to 5 p.m. 35c Syrup of Figs16c 25c Edwards' Nervine 8c 10 to 11 a.m. 35c Castorla21c

75c Marmola Tablets46c 25c Baby's Own Tablets14c 10c Clear Gum Comforts5c 35c Syrup of Figs14c \$1.00 Sanatogen..... 75c Sal Hepatica42c 50c Peerless Hair Restorer, for re-storing color to gray, faded 35c Best Cascara Tablets14c 35c Extract Wild Strawberry14c 5 to 6 n.m 25c Carling's Malt Extract16c \$1.00 Pinkham's Vegetable Com-

O CO O DITTI.
50c Florida Water34c
50c Palmolive Shampoo28c
50c Wyeth's Sage and Sulphur 29c
50c Emulsion of Cod Liver Oil with
Hypophosphites
\$1.00 Shaving Brushes
\$1.50 Shaving Brushes89c
35c Shaving Brushes19c
10c Williams' Shaving Soap 4c
25c Shaving Lotion16c
25c Long Bars Castile Soap15c
50c English Rheumatism Capsules,38c
15c Jars Cold Cream 7c
35c Massage Creams16c
25c English Carbolic Tooth Pow-
der14c

10c lb. Moth Balls 3c	6 to 7 p.m.
12 a.m. to 1 p.m. 35c Best Massage Créam 14c \$1.50 Syrup of Hypophosphites 69c 25c Tetlow's Talcum Powder 9c 25c Cascarets 15c 50c Chase's Nerve Food 26c \$2.00 Red Rubber Fountain	25c Parmelee's Pills
Syringes	Our Leader 5c Cigars10 for 25c 25c Silver Polish Cream16c
15c Cakes Genuine French Soaps, assorted odors 3 for 25c 25c Castile Soap, long bars15c	25c Linen Writing Pads 9 35c Best Improved Blaud's Pills, 10 in box
35c Whisks	25c Ordinary Blaud's Pills 9 \$1.00 Burdock Blood Bitters58
10c Shampoo Powder, all odors 4c	50c Adjustable Stand Mirrors24

7 to 8 p.m.
25c Compass Oil13c
35c Carbolic Ointment16c
25c Hutax Tooth Powder14c
50c Greaseless Face Cream19c
15c Hand Cleaner 7c
50c Gin Pills
\$1.50 Sanol
\$1.00 Atomizers480
25c R. & G. Rice Powder 14c
\$1.00 Morina Face Powder, the best
490
25c Nerviline
15c Face Chamois 9c
25c Golf Girl Talcum
\$1.25 Wincarnis
A STATE OF THE PARTY OF THE PAR

81	to 9 p.m.
5c Fu	aller's Earth 3 for 5
15c P	ure Glycerine Soap 8
10c O	Datmeal Soaps 4
25c C	arling's Malt Extract 16
50c I	Peerless Hair Restorer34
50c (Cascarets 28
25c	Danderine15
25c I	Miller's Headache Powders13
	odfrey's Cordial 5
	Phillip's Milk of Magnesia37

9 to 10 p.m.
50c Chase's Nerve Food25c
25c Eclectric Oil13c
35c Best White Liniment14c
25c Fluid Magnesia12c
\$1.00 Best Beef, Iron and Wine 39c
35c Cascara Tablets14c
\$2.00 Fountain Syringes, best red rubber
50c Pyramid Pile Cure33c
25c Peroxide 7c
25c Mennen's Talcum 9c

65c Full Pints Best Olive Oil 39c

Cream, the best made 19c No other drug house in this city would dare to sell at our prices. Our tremendous turnover and cash buying for our 4 stores enables us to sell lower than smaller dealers can buy. That is why it always pays you to deal at any

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Market Branch: 399 TALBOT STREET

East End Branch: 652 DUNDAS STREET

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ington.