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Jewelry Store

The Store With the Stock.

When you want to purchase a high-grade Watch, buy a

ROCKFORD

For sale at

WRAYS

The Brown Optical Co.

OPTOMETRISTS AND OPTICIANS,
237 DUNDAS STREET. PHONE 1877.

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BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

Quality in Wall Papers

Plays a very important part in beautifying the home. The quality in Colerick's Papers makes them last longer, and they are so much prettier too. Arrange to call here and select your papers. It will be to your advantage to do so.

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212 DUNDAS STREET.

London Conservatory of Music and School of Elocution, Ltd.

Reopens Sept. 3. Large and efficient staff. Free scholarships and other advantages. Write for curriculum.
F. L. WILLGOOSE, Mus. Bac., A.R.C.O., Principal.
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Funeral Director and Embalmer

Private parlors in connection for funeral services.

RESIDENCE ON PREMISES.
691 Richmond St. Phone 4971.

GRIFFITH & WILLIS

FUNERAL DIRECTORS,

104 Dundas Street, London.
Residence on Premises. Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

Geo. E. Logan

Funeral Director and Embalmer

43 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1908. Personal Attention.

Smith, Son & Clarke

Undertakers

115 DUNDAS ST. PHONE 588.
689 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons

Funeral Directors

180 KING STREET.
PHONES 543, 373, 2068.
OPEN DAY AND NIGHT.

Taxicab Service

Open Day and Night. Telephone 180
Mitchell Garage and Sales Co.

Alex Johnston

PRACTICAL HORSESHOE AND GENERAL REPAIRER,
172 Maple Street. Smith's Old Stand.

Roland D. Jarvis

DENTIST
Corner Dundas and Clarence Streets.

The London Loan and Savings Company of Canada

Dividend No. 74

Notice is hereby given that a dividend at the rate of 6 per cent per annum has been declared upon the paid-up capital stock of this company for the current quarter-year, and will be payable to shareholders of record on the 15th of September, 1912, on and after Oct. 1, 1912.
M. J. KENT, Manager.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

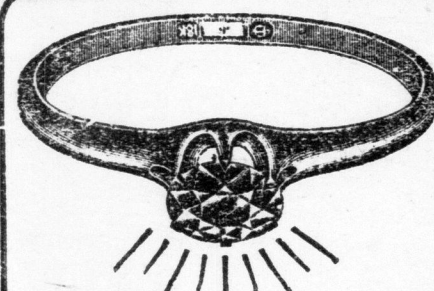
"There Is Health In Every Loaf"

Eat the best bread because it is the most healthful. It supplies true nourishment which brings health.

Demand the best.

Johnston Bros.

XXX Bread



Are You Going To Buy A Diamond?

Do you want a good stone?

Do you want fair, honest treatment?

Do you want your money's worth?

IF SO TRY

Diamond Hall Stores

W. G. YOUNG,

214 and 674 Dundas Street.

LONDON AND DISTRICT

The remains of Mrs. Elizabeth Hay, who died in this city yesterday, were forwarded by George E. Logan to her home in Newbury on the C. P. R. last evening.

—Miss Elsie Garfat, Art. ur street, who is about to enter Victoria Hospital as a nurse, was pleasantly surprised at her home on Thursday evening by a number of her friends. The evening was spent in music and games and all wished Miss Garfat success in her new calling.

Return From Windsor. Mayor Graham and City Clerk Baker have returned from Windsor where they have been attending the annual convention of the Canadian Municipalities Association. Both report excellent discussions. "The convention was a success," declared the mayor. "However, it was of more benefit to city officials than to members of the council."

Carbide Lamp Stolen. Clifford Player, a lad employed by the London and Western Trusts Company, has reported the theft of a carbide lamp from his bicycle. The wheel was left on Thursday evening at the corner of Waterloo and Grey streets, and on his return, Player found his headlight was missing.

BIG WIN FOR OTTAWA

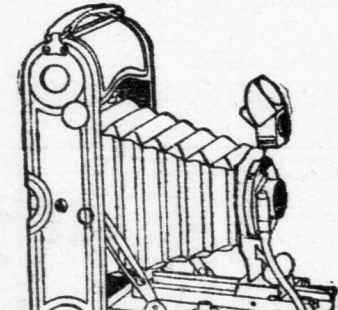
Sergt. Guthaus Carries Off the Governor-General's Prize.

[Canadian Press.] Ottawa, Aug. 31.—Sergt. F. J. Guthaus, of Forty-Third Regiment, Ottawa, won the Governor-General's prize at the D. R. A. in a shoot-off with the other competitors at noon today.

There was a big shake-up in positions as a result of the final range—1,000 yards. Three dark horse shots came to the front with ties of 198 each. They were: Lieut. T. G. Gibson, Thirteenth Hamilton; Sergt. F. J. Guthaus, Forty-Third, Ottawa; and Lieut. A. O. Anderson, Eighth R. R., Quebec.

In the shoot-off of the tie, Guthaus scored 23 out of a possible 25, Anderson 19, and Gibson 18. The shoot-off took place under intense excitement on the part of the hundreds of riflemen and spectators at the 1,000 yards range.

Capt. Hay, of Quebec, dropped to fourth place with 197. Capt. Crowe, of Guelph, also fell down on his last range, coming out with a total of 193. Crowe and Hay were leading up to the last range with 181 each. Crowe won the match last



Summer Time Is Picture Time

We would like to tell you how to get the best results when taking pictures. Our line of Kodaks and Photographic Supplies is now complete. Ask for catalogues and free booklets.

J. H. BACK & CO.

210 DUNDAS STREET.

Only 13 left, out of 48 large, fine building lots, just at the terminus of Street Railway and Hamilton road. Low taxes. Easy payments. John Mann & Sons, Coal Office, 401 Clarence St.



'The Bread Man'

Home From Your Holidays

If so, why just call us up over the phone and we will send one of our obliging salesmen with our LOVELY "HOME-MADE BREAD."

We know you have been using our bread in the summer resort where you were holidaying, and you gained in HEALTH and VIGOR while away.

If this has been the case, then why wouldn't it pay you to continue on with this HEALTH-GIVING BREAD.

GO TO YOUR PHONE AND CALL US UP.

"Parnell" 'The Bread Man'

APPRECIATES YOUR BUSINESS.

Phones 929-1390.

PRESERVES AND PICKLES

Are always more delicious when made with fresh and fragrant spices.

We have made a special selection of whole and ground spices that will insure perfect success—Cloves, Cinnamon, Ginger, Allspice, Pepper, Mustard, Curry Powder, Turmeric, and other pickling necessities.

Paraffin Bottling Wax, Corks, Pure Rubber Rings, etc.

FREE—Ask for our recipe for Tomato Catsup.

Cairncross & Lawrence

Chemists and Druggists,

216 Dundas Street, London, Ont.



THE FLOWER OF BEAUTY

A refined complexion is the first essential of beauty and craves only in the regular use of beauty aids of proven merit.

"Makes the Skin Like Velvet."

This pure blossom scented emollient cleans, nourishes and preserves the skin; removes wrinkles and blemishes; cleans and beautifies the complexion. Elcaya is the true source of real beauty—the finest, most dependable toilet aid sold. In high quality commensurate for the dressing table of refined women everywhere.

Sold in London by

CAIRNCROSS & LAWRENCE

Chemists and Druggists,

216 DUNDAS ST., LONDON, ONT.

year. The record for the Governor-General's is 198, made by Corp. D. McNelis, R. C. R., in 1909. Captain Crowe's winning score last year was 181. Guthaus, the winner, has been considered for several years one of the best shots in Ottawa, and has been prominent at the D. R. A. meets. Two years ago he was on the Bisley team.

SCHREITER NOT THERE

Preliminary Examinations of Detroit Aldermen Have Been Postponed.

[Canadian Press.] Detroit, Mich., Aug. 31.—The preliminary examinations of Aldermen Hindle, Skrzycki, Merritt and Zoeller, charged with promising to accept bribes, were postponed until Sept. 8th, because Edward R. Schreiter, one of the principal witnesses for the prosecution, was not on hand to testify. Schreiter, under arrest on a conspiracy charge, and who made what he termed a "full confession" implicating a number of aldermen, was recently granted permission to deliver

Shop Monday being a holiday, it will be necessary to purchase a double supply of provisions tonight. Our stock is always choice.

T. A. ROWAT & CO.

250 Dundas Street—South London.

Dispatches From the Tunnel

RATEPAYERS WILL VOTE ON BYLAW TO EXPEND \$250,000

Tangle Over Waterworks Plant Was Straightened Out by Council
Deciding to Install a Steam-Operated System—Vote Stood Ten to Seven.

SARNIA BRANCH OFFICE,
Office hours, 9 a.m. to 9:30 a.m.; 3:30 p.m. to 5:00 p.m.

[Special to The Advertiser.]

Sarnia, Aug. 31.—The tangle over the waterworks has at last been straightened out, and at last night's special meeting of the council it was decided, by a vote of 10 to 7, to install a system which will be operated by steam. It is believed that this will be more reliable in every way than an electrically operated plant.

DRAGGING THE RIVER ENGINEER MISSING

Cal Stevens Thought to Have Been Drowned off the Tug Pallister.

[Special to The Advertiser.]

Sarnia, Aug. 31.—Cal Stevens, engineer on the tug Pallister, is thought to have been drowned last night off the dock at the foot of Butler street in that city. The police have searched everywhere for the missing man, and it is believed that he may have fallen overboard while getting aboard the boat. The river in that vicinity is being dragged by the authorities, but up to the present no trace of the body has been found.

STORY THAT STEAMER SUNK WAS INCORRECT

Sensational Rumor Stated That the Lakeland Was in Collision.

[Special to The Advertiser.]

Sarnia, Aug. 31.—A rumor which circulated in Port Huron and Sarnia today, to the effect that the passenger steamer Lakeland, of the Port Huron and Duluth Steamship Line, had been sunk in a collision off Whitefish Point in Lake Superior, is said to be absolutely false.

The boat is expected to arrive at the Soo before the evening is over. The report caused much uneasiness among Sarnia families, who have relatives aboard.

The Ferry Matter.

It is stated in Port Huron that representatives of the Sarnia council vis-

ited Congressman Henry McMarron, president of the ferry line, and tried to secure a cheaper fare than has prevailed since the company renewed service as a passenger and freight line at a straight five-cent fare.

From the same source it is reported that no compromise was arrived at, as the town would not agree to have the small boats land at the town dock.

RECORD CROWD WAS AT LAMBTON FAIR

Eight Thousand People Were on the Grounds According to Returns.

[Special to The Advertiser.]

Sarnia, Aug. 31.—There was another large crowd at the big Lambton fair here yesterday, but Thursday's figures show that that was the big day, as more than eight thousand people were on the grounds.

The day was both cool and sunny, and the populace turned out in force. A Grand Trunk train, which ran to the grounds every half-hour in lieu of street cars, was filled to capacity every trip, and the auto-buses and rigs were overloaded with passengers.

The motorcycle races, which were held in the afternoon, thrilled the spectators, and the horse races also aroused much enthusiasm. The officials have not yet given out a list of the prize-winners, although it is thought they will be made public shortly.

Last evening a fine program was given, which included a splendid display of fireworks. The gate receipts for yesterday amounted to over \$1,200. One official, while commenting on the record-breaking crowd, remarked that the Toronto Exhibition had only 26,000 people in attendance on its opening day, and considering the relative sizes of the two towns the proportion certainly shows up well for Sarnia.

Wilson, the presidential candidate, who is himself an accomplished shorthand writer.

The American commemorative exercises will be held coincidentally with similar celebrations in Canada and England. Sir Thomas Crosby, lord mayor of London, is at the head of the project in England. Appropriate exercises will be held in all schools in which shorthand is taught. Mr. Pitman invented his system of shorthand in 1837 and in 1894 was knighted by Queen Victoria for his services in that direction. He devoted the greater part of his life to a study of phonetics and to spelling reform.

INDIAN CRUEL TO HORSE

Sent Down for Driving Animal With Sore Shoulder.

Ira Summers, a Muncie Indian, found himself in difficulties in police court on Friday when he was sentenced to serve fifteen days in default of payment of a \$5 fine because he drove a horse with a sore shoulder.

Summers had left a load of hay on the market to attend court, but did not inform the magistrate to this effect until after the hearing. He was accordingly allowed out to sell his load, and agreed to pay to the market clerk the amount of the fine upon receiving payment from his customer.

The Indian explained that he was driving for a man named Williams, but admitted that while he knew the horse was in bad shape he had driven it limping for fifteen miles. The charge was laid by Mr. Adam McGuire of the Humane Society.

OCEAN STEAMSHIPS.

Steamers. Arrived at From Sicilian. Montreal. London Man. Corp. Montreal. Manchester Emp. of Ireland. Quebec. Liverpool Cairnrot. Quebec. Newcastle Hochelaga. Quebec. Sydney K. F. Joseph. Liverpool. Trieste Adriatic. Liverpool. New York Pennsylvania. Hamburg. New York Potsdam. Boulogne. New York Madelon. Angra. New York Provincial. Marseilles. New York Canada. Naples. New York Dalton. Cape Wrath. Montreal Cedric. New York. Liverpool Venezuela. New York. Marseilles

PUPILS ACCEPT POSITIONS

Miss Small, Wright Hat Company; Miss Chapman, Greene-Swift Company; Miss Murphy, J. Garfankle, Toronto; Mr. W. Parsons, C. P. R.; Miss Harris, Bell Furniture Company, Southampton; Miss McGuffin, Graham Bros.

The Fall Term in the Westervelt School begins Sept. 3.

TO CELEBRATE BIRTH OF ISAAC PITMAN

World-wide Celebration of Shorthand Inventor's Centenary Planned.

[Canadian Press.]

New York, Aug. 31.—Plans are being formulated here to commemorate the centenary of the birth of Sir Isaac Pitman, the inventor of modern shorthand. Mr. Pitman was born in England one hundred years ago next January. A large committee of prominent educators and public men will give their support to the celebration project. Among them are Governor Woodrow

Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required.

Dr. Chase's Ointment will relieve you at once and as a certainty cure you. No. 50, a box of ointment, or Edmonson, Halse & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

PILES

ROSS' LIMITED.

LONDON — and — EDMONTON

The Store for Women

SUITS AND COATS

Our new fall range this season comprises the product of the best makers in the trade.

Values Superior to Any Former Showing

INSPECTION CORDIALLY INVITED.

196 Dundas Street

PHONE 1319.



FRANK LAWSON'S POEMS HAVE BEEN PUBLISHED

Attractive Volume Comprises Best Efforts of Londoner Who Loved Literature.

"Songs of Frank Lawson" is the title of a most attractive volume which has just been issued by the William Briggs Company. It contains forty poems, written by the late Frank Lawson, and the volume is one which should find a welcome place not alone on the bookshelves of Mr. Lawson's hosts of friends, but all over the country.

In the midst of all the responsibilities of a big business, Mr. Lawson always found time to cultivate his literary earnings, and the book just published comprises a number of his best efforts. Its publication is the result of numerous requests from people everywhere who knew of Mr. Lawson's poetic ability and wished to keep them. The poems have been carefully arranged and illustrated, and the result is a volume that will grace any library.

The Dedication.

Prefacing the poems is Mr. Lawson's own idea of his work, expressed in a simple verse, characteristic of him:

"With no loud sounding note or strong,
Without a weak desire for praise;
Just as a child whose heart may long
To join the chorus of a song
My feeble voice I raise;
But if among these lines there be
A thought that may some care beguile—
Or concept that may draw to me
A soul that feels affinity,
My task is worth the while."

The Introduction.

The following introduction is from the pen of Mr. Lawson's old friend, Mr. C. R. Somerville:

Francis Edgar Lawson was born in Toronto Oct. 5, 1861. His father, Thomas Lawson, was the proprietor of the Golden Elephant, a large clothing store, on King street.

The family moved to Wellington Square, and commenced farming when he was three years of age. A few years later they came to a farm in Westminister Township, near London, in the vicinity of which he was to spend the rest of his life. Here in the country school he received his early education. In 1872 his father died. The family then moved to the city of London, and in 1879 he became a reporter on The Advertiser.

On The Advertiser.

At the age of 20, with Henry J. Jones, he founded the firm of Lawson & Jones. They purchased the printing business of Rev. F. J. Palmer, publisher of the Family Circle. In a few years they sold this paper in order that they might give all their energy to the printing and lithographing business they were steadily building up. Frank Lawson continued as the senior member of the firm until his death on Oct. 31, 1911, at Johns Hopkins Hospital, Baltimore.

Frank Lawson was a friend to be missed. Through his school days and during his business life he ever brought with him sunshine and helpfulness.

Naturally of a literary turn of mind he was found in every society having letters for its object. He took his full share in all sacrifices necessary to make each a success.

Loved Canadian Poetry.

He was particularly devoted to Canadian poetry. Many of Canada's song writers were his personal friends. With his most intimate friends he often spoke of his most cherished ambition; he hoped that some day when he could retire from business without inconvenience to those associated with him he might have leisure to devote himself entirely to literary work. He had no greed for gold or fame, but a healthy ambition to do something worthy in Canadian literature, and had his life been spared he would have realized his fondest hopes.

As a man well known in business throughout the Dominion he will be missed; as an employer, having the interests of each individual associated with him at heart, he will be missed; as a citizen who took a deep interest in all that pertained to a higher and nobler national life, he will be missed; as a friend of those who knew his heart and shared his confidences on the problems of life, he can never be replaced; as a husband and father in the home to which he subordinated all other things, his loss is overwhelming. His friends will be glad to know that consent has been given to publish this volume containing some of his poems. So we may still continue to have communion with him, and listen to his voice again in the thoughts of his heart, which he has embodied in his verse. In grateful remembrance,
C. R. SOMERVILLE.

The Tips on Diamond Rings Wear Off Quickly

Examine them often, or you may lose a valuable stone. We put new ones on at short notice. The charge is small.

S. K. MILROY & CO.

Makers to Wearers.
Manufacturing Jewelers, 260 Dundas

Toronto Fair Notices

SPECIAL NOTICE TO THE USERS OF TOOL STEEL.

The Canadian Tool Steel Company have secured the right to manufacture under the Henderson Process Ductile Tool Steel, and are showing a large variety of tools made from this steel in their exhibit in the west end of Machinery Hall, Toronto.

These tools are compared to a wonderful degree of hardness, yet retain a ductility unequalled in any tool steel on the market. For illustration "a" is a plain shear 1/2-inch thick, 6 inches wide and 18 inches long, tempered as hard as glass can be pounded with a 14-pound hammer, without showing the slightest sign of fracture. This will mean a very great advantage to the agricultural industry of Canada.

A manufacturer can, by using Ductile Steel guarantee a plow point or mold board "tempered as hard as glass and unbreakable." As well as having a point which is unbreakable, these points should wear three times as long as other plow points, because of their extreme hardness, and when they are worn they can be sharpened and tempered by an ordinary blacksmith.

Ductile Tool Steel is a new product, having for its hardening qualities an entirely new alloy, hitting the unknown to the manufacturers of tool steel, carbon crystallization being entirely dispelled, as shown by the fact that this steel can be welded without the use of borax or welding compound or flux of any kind, and still there is no impairment in the quality of the steel.

Persons visiting the Toronto Exhibition who are interested in the use of tool steel, should see this exhibit. The company extends an invitation to any steel expert (who may desire to give a certificate of the Toronto Exhibition) to call at their exhibit and thoroughly examine into the quality and possibilities