FIRST DAY OF WESTERN

Continued from page 5.

interest to the wives and daughters of the farmers, for there are many of them who not only make all the butter necessary for the table at home, but also dispose of large quantities to the city and town grocers. The city women will also be interested to no small degree, for where is the wife or daughter of the townsman who does not like good butter and feels like scolding the dealer when he fails to send her some exactly to her liking?

The contestants this year for the butter-making prizes are nineteen in number—mostly women. The number of entries shows a steady increase in interest in butter-making. At the Western in 1903, there were only three competitors. Last year the number was eight, while this year it has reached nineteen. There are three classes—the professional, the amateur, and the free-for-all for women only who did not win prizes in the first two classes. The prizes in the professional and amateur classes are $30, $20, $15 and $8. In the free-for-all, a silver service is offered for first prize.

Each competitor is to be furnished with 28 pounds of cream, and in order that no one will secure the slightest advantage over the other, all the cream is to be brought from one dairy, thoroughly mixed and ripened, and then turned over to the butter-makers. The cream will first be tested as to the percentage of fat, and subsequently the buttermilk will be tested for the same purpose. Points will be allowed according to the quantity of fat remaining in the milk—the smaller the percentage of fat the bigger the score for the competition. Points are also to be allowed for the preparing of the butter-making utensils, adding cream to churn, size of granules, salting, washing and working of butter, and the butter when finished, quantity and quality being considered. The possible is 100 points. Each competitor is to be allowed one hour to complete the test. One point will be deducted for every five minutes in excess of the hour.

The tests are in charge of Mr. Fred Dean, of Strathroy, who has charge of the Western Ontario creameries as instructor. Associated with him is Mr. J. B. Muir, of Ingersoll, who is judging the cheese and buter at the Fair.

Wednesday—Farmers' Day.

OFFICIAL PROGRAMME.

9. a.m.—Judging carriage, coach and roadsters in harness, and saddle horses and hunters. 10 a.m.—Judging sweepstake heavy and light teams. 10:30 to 4 p.m.—Buttermaking competition in new Dairy Hall. 10:30 a.m.—Band concert by Ninety-First Highland Regiment Band. 1:30 p.m.—First grand parade of prize animals. 1:30 p.m.—Concert by Ninety-first Highland Regiment Band before the grandstand. 2:30 p.m.—Programme of attractions, automobile leap the gap, etc.

Speed Event — Gentlemen's Road Horse Wagon Race—Half-mile heats; best 3 in 5. Trot or pace (hobbles barred), open for horses only that have not been raced at regular race meetings, since and including August 1st, 1905. A. T. Rule 24 suspended, thereby allowing a stable or owner the privilege of starting more than one horse in this race. First, $100; second, $50; third, $30; fourth, $20.

Evening—7:00—Ninety-first Highland Regiment Band and Male Choir, in programme of popular and select music before the grandstand. 7:30—Illumination of grounds and buildings. 8—Full programme of attractions repeated, and fireworks including the "Battle of Copenhagen."

The New Scale Williams' Piano.

The Western Fair is certainly up to its old-time standard of excellence, but there is one feature that excels, and stands out above all others, and that alone is well worth a trip to the grounds. It is the exhibit of the well-known firm of the Williams Piano Company, who this year are showing their New Scale Williams Piano.

Their exhibit is in the northeast corner of the Main Building, where they have eight of the finest pianos ever exhibited in Canada. They formed one of the crowning features of the Toronto Exhibition, and also of Winnipeg, extensive sales being made at both these fairs.

Every person who attends the Fair this week should make it a point to examine their exhibit and hear the tone of their New Scale Piano, which appeals to and pleases all lovers of music.

The exhibit is in charge of Mr. Fred Cross, Mr. Frank Smith and Mr. Angus Wigle, all courteous and accommodating gentlemen, who will take pleasure in showing the merits of the instruments to all patrons of the exhibition.

An Interesting Exhibit.

One of the most interesting exhibits at the Fair is that of the Manson Campbell Company, of Chatham, whose display of incubators, fanning mills, and scales, may be found at the rear end of the Machinery Hall. The exhibit, which is in charge of Mr. N. S. Cornell, 9 Market Square, is well worth attention. The incubators, which are in full operation, are particularly interesting, with "real, live chickens," which are in such healthy condition that they will exhibit the superior quality of this firm's manufactures, both in material and workmanship. Mr. Cornell will be delighted to welcome all visitors and to explain to them all the details of his excellent machines.

Cement Brick Machine.

One of the most interesting exhibits at the Fair may be found at the west end of the Implement Building. It is that of the London Cement Brick Machine Manufacturing Company, which is exhibiting a new invention of the greatest interest to builders and brickmakers in general.

It consists of a machine which makes a standard-sized brick, or one which is of the same size as the ordinary red pressed brick in use in this vicinity. The only ingredients used are cement, sand and water, making a perfect brick, having clean, sharp-cut corners, polished face and ends.

The machine is the product of expert mechanical skill, and is a labor-saving device of unusual merit. All lifting is automatically performed by weights. One man operating a machine can make 5,000 bricks a day, at a cost not exceeding half the price of clay brick. It can readily be seen, therefore, that you can double the output of any other machine on the market. No person interested should miss seeing this machine, which will revolutionize brick manufacturing.

At Toronto Exhibition this company has made large sales to home and foreign trade, proving conclusively the worth and merit of the machine.

A Useful Article.

In the Main Building may be found Griffith & Son's display of combined tackpullers and hammers, of malleable iron, and puller sheet steel; unbreakable. Every housekeeper should have one.

Uneeda Cream Separator.

The first thing that strikes the eye on entering the Dairy Building is the magnificent display of Uneeda Cream Separators, shown by the National Manufacturing Company, of Pembroke. This perfect machine is made in Canada by Canadian workmen, by a Canadian firm, exclusively for the use of Canadian farmers. "No foreign trade for ours," says the genial Mr. Goodman, who is in charge of the display, and who will be glad to show you the numerous good points of his machine, its durability, its simplicity of construction, making it easy to turn, to wash, to repair. "A child could handle it," and no Canadian farm should be without a Uneeda Cream Separator.

Cowan's Cocoa.

The pretty and tastefully decorated booth of the Cowan Cocoa Company was the center of an enthusiastic crowd of youngsters, and their parents, who sampled the rich cocoa, so generously handed out, and smacked their lips in approval. Delicious to the taste and full of nutriment, it is no wonder that parents are glad to have their children drink Cowan's cocoa, for it is both meat and drink combined. Cowan's cocoa can be used in so many ways that it is economy to have it in the house. Every woman should see the display, which is in charge of Mr. J. B. Whaley, the energetic western representative, and a bevy of charming young ladies, who cordially invite you to sample their cocoa. The entire exhibit has been sold to Edward Adams & Co., of this city.

Peace Metal Weather Strip.

In the east end of the Main Building upstairs is an exhibit of the greatest moment to householders. It is that of the Peace Metal Weather Strip Company. It shows an ordinary window equipped with the strip, which is made of wood, incased in metal, and nts into grooves in the bottom and sides of the window sash. It makes the window perfectly weather-tight, as well as noiseless, and those who have had their houses furnished with it say that it is a great money-saver, reducing the consumption of coal in winter by 10 or 15 per cent, and doing away with all those unpleasant drafts which are the distraction of the householder.

The Underwood Typewriter.

In the Main Building, upstairs, may be found the interesting display of the United Typewriter Company, Limited. The typewriter has become as necessary to commercial correspondence as the locomotive is to transportation. Much experiment with both has brought out the best style of locomotive and the best style of typewriter. In the experiments with the latter, the Underwood is given the palm, as is evidenced by the fact that although the Underwood has been on the market a little over six years, it is in the front rank of rapid sellers. The reason for this is that it sells itself. It saves time, labor and the worry incident to the use of some other makes of typewriters. The beauty of the machine, its automatic conveniences, its paper-feed accuracy, its line-turning simplicity, its reduction of noise, are a few of the many strong points of the Underwood. Everything is in sight. Its simplicity is its strength, and its strength is its durability. It is a time-saver, not only over the old way of writing, but over many typewriters. Its advantages are so numerous that only an examination of the machine itself can make them clear.

Has Many Friends.

The best and busiest attraction at the Fair in the Main Building is the Richards Pure Soap Company. This old reliable firm tries to please the people, and have proved this by the vast number of friends who swear by Richards' Pure Soap. This year they have the largest bar of soap ever exhibited at a fair, and the persons guessing the nearest to its weight will get ten tons of hard coal free. Don't fail to have a look at their pretty exhibit and a guess at the weight of the big bar of soap.

The Heintzman Piano.

Right in the center of the Main Building will be found the magnificent display of "Ye Olde Firme," Heintzman & Co., who have the finest assortment of pianos ever exhibited in London, including some very special designs such as "Ionic," "Louis XII.," "Chippendale," "Classic," and other special styles, in fancy Spanish and San Domingo mahogany, fancy French burls, English brown oak and other handsome and costly woods. These pianos have all been personally selected by the manager, and are of that expert workmanship for which Heintzman & Co. are so well known. Any person desirous of purchasing a piano should not fail to examine the Heintzman & Co. exhibit. As an "art lesson" it will be interesting and instructive, and the manager, with a courteous staff of assistants, will be only too pleased to show you the mechanism and the many superior points of this greatest of Canadian pianos. Full value will be allowed for other instruments taken in exchange, and special inducements will be offered during Fair week. An elegant Baby Grand has been sold to Mr. Clarence Gilmore, organist of St. James' Church, South London, and a French burl upright to Mrs. Rice. Don't fail to see the Heintzman piano.

IT HAS MANY OFFICES.—Before the German soldier starts on a long march he rubs his feet with tallow, for his first care is to keep his feet in good condition. If he knew that Dr. Thomas' Eclectric Oil would be of much better service he would throw away his tallow and pack a few bottles of the Oil in his knapsack. There is nothing like it.

There ought to be a weather bureau to tell a man when not to go home because there will be storm there.

ONE OF THE greatest blessings to parents is Mother Graves' Worm Exterminator. It effectually expels worms and

Established Over Fifty-Three Years and You Have Taught Us How To Serve You.

Grafton & Co
LIMITED.

We Own and Operate Our Own Factories and Many Retail Stores.

Absolutely the Best Clothing.

The headline of this ad. is a strong one and we stand in a position to substantiate what we say. There is no question of doubt about the assertion being true. We look to our thousands of customers to prove what we say. In the past **one hundred and six seasons** that we have had the pleasure of serving you, we have made an effort to give you better Clothing each succeeding season, and today we stand as the only manufacturers of High-Grade Union-Made Clothing in Canada. This season we have the largest and most up-to-date stock of Clothing that ever stocked the tables of any clothing house in Canada. Our business has grown in leaps and bounds, and it means your success as well as ours.

We own and operate our own factories and many retail stores in Canada.

Every garment is built under the supervision of our own designers and cutters, consequently you are always sure of getting only the very best that it is possible to produce. Bear in mind if at any time you purchase a suit or overcoat from us, and it is not satisfactory in every respect, you get your money back, less an argument.

Fall and Winter Models in Men's Suits and Overcoats On Sale This Week.

$8.50 for a Suit Worth $12.

Single and double breasted sacks, made from strictly all-wool fabrics, in plain and fancy weaves, fancy over-plaids, or dark stripes. Special at..... $8 50

Men's Suits for $12 and $13, Worth $16.

The Goodwood Sack, made from specially selected fabrics, that have been thoroughly shrunk, with hand-tailored collars and shoulders; these have side or center vents as desired. Special at $12 00 and $13 00

Men's Black Cheviot Suits, $15, Worth $18.

Single and double breasted sacks, made in the very latest New York styles, 31 to 33 inches long, with side or center vents, broad shoulders, with snug-fitting collars, hand-padded shoulders, and hand-made fronts. Special at $15 00

$10 for a Suit Worth $14.

Single and double-breasted sacks, made from imported and domestic fabrics, every suit guaranteed strictly all-wool; the coats are 31 inches long, with broad, well-built shoulders. Special at $10 00

Men's Suits at $15 and $16.

This lot is classed with the very best we make, all the inter linings have been thoroughly shrunk, and the making equal to any made to order suit at double the price; the styles are single and double-breasted, and the fit is perfect, or we register no sale. Special at ..... $15 and $16

Men's Suits at $18 and $20.

Over fifteen different styles to select from; the fabrics are the very best manufactured, and the making and trimming equal to any made to order suit at $30 00. Special at $18 and $20

Raincoats, $3.95 to $25.00.

The largest stock we ever carried at the beginning of any previous season. All the latest New York and English styles. The long, loose-fitting Tourist Coat, with or without belt; also five different styles in the up-to-date Surtout, both single and double breasted. These garments can be used for a spring and fall overcoat or a raincoat ..... $3.95 to $25.00

Grafton & Co.
Limited,
Dundas and Carling Streets. J. M. HICKEY, Manager.

THE WEATHER TODAY —Fine and warm.

One of the Newest! Black Chiffon Amazon.

Here is an elegant fabric—one that will appeal to the woman who desires a particularly handsome tailored suit. ***Chiffon Amazon*** is a very solid cloth, yet very light, just heavy enough to drape beautifully and to emphasize the stylish lines of the graceful long coat, which is distinctly the vogue this autumn. This fabric is especially noticeable for its beautiful high finish and the richness of its lustrous black shades, 48 inches wide, yard.....$1.50

See this Cloth in the Black Dress Goods Department.

Store Closes at 6 p. m. Visitors Should Come Early and Avoid Disappointment.

Linen and Cotton Specials for Fair Week.

This announcement will be good news to all saving housewives. The values need no eulogizing. They will speak for themselves. Here are a few selections:

1 Case of Seconds in Table Cloths.

High grade goods from one of Ireland's best makers.

Size 2x2 yards, $1 50 to $3 75 each.
Size 2x2½ yards, $1 85 to $6 50 each.
Size 2¼x2¼ yards, $5 and $5 25 each.
Size 2½x2½ yards, $3 to $8 each.
Size 2x3 yards, $3 25 to $6 75 each.
Size 2½x3 yards, $3 65 to $9 75 each.
Size 2½x3½ yards, $4 50 to $5 35 each.
Size 2½x4 yards, $5 65 each.

Many of the above cloths are handwoven, and are priced about one-third less than regular values.

Several Cases of Cottons and Sheetings, Specially Priced.

Twilled Bleached Sheeting, free from dressing, 2 yards wide. Special, yard 20c

1 case extra quality plain bleached Sheeting, 2 yards wide, at, yard.....29c

Extra values in White Cottons at..... .....6½c, 8½c, 10c and 12½c

40 inch English Long Cloth, for gowns, skirts and underwear, at, yard.....18c

Handsome New Designs in Irish Hand-Embroidered Linens, Tablecloths and Bedspreads at $7.00 and Upwards.

18x27 All-Linen Damask Tray Cloths, hemstitched and in good designs, on sale this week, at, each..... 33c

Over 1,000 yards of 15-inch Red-Bordered Brown Crash Toweling, all linen. Special for Fair week, 20 yards for..... Other splendid values at, yard, 6½c, 8½c, 10c and 12c

Visit Western Ontario's Dress Goods Center and See All the Newest Dress Materials.

OUR **50c** ROXANA cannot be excelled in Canada for the money. Beautifully finished goods, in an extensive variety of shades. This cloth is excellent for autumn and winter wear. Don't miss this 65c value for, yard 50c

OUR **75c** CHIFFON CLOTH is another of the many specials we are offering this season. You cannot afford to miss this opportunity, if you desire to buy material for a fashionable gown at a moderate price. Good value at $1 00. Exceptional value at, yard.....75c

SMALLMAN & INGRAM

149, 151 and 153 Dundas Street.

BRANT TEMPERANCE MEN

Will Start Local Option Campaign—Close Up the Bars.

Brantford, Sept. 11.—Plans are well under way among local temperance people for the launching of a local option campaign in Brant County this fall.

The scheme is to close every bar in the five townships of the county. The leaders hope to guard against the closing of many of the hotels consequent upon the abandonment of the bars, by purchasing them by means of a co-operative fund, which will be raised for that purpose.

BETTER PRICES FOR FRUIT

Co-operative Associations for Fruit Handling Doing Well.

Toronto, Sept. 12.—Reports received at the agriculture department are to the effect that where co-operative associations have been established for the purpose of handling fruit crops, and particularly at Chatham, Forest and Walkerton, excellent prices have been obtained for this year's crop.

The societies named have had their agents go through Manitoba and the west, and these have sold the crop direct to wholesalers for cash.

In the eastern part of the Province the apple crop is almost perfectly clean, though the coddling moth, which is ever harmful, has caused some annoyance.

CONNECTION COMPLETE

Newfoundland Now Has Cable From Port Aux Basque to Canso, N. S.

Montreal, Que., Sept. 11.—Newfoundland Government has completed the laying of a cable down Canso, N. S., to Port Aux Basque, Newfoundland, connecting with all land lines on the island. This will give the Canadian Pacific Railway Company's telegraph a direct connection with all parts of the island, and it is now open for business.

Medal for Wm. Gilmour.

Montreal, Que., Sept. 12. — The Royal Humane Society's medal has been awarded to Wm. Gilmour, who jumped from the steamer Three Rivers a few weeks ago in an unsuccessful effort to save a baby named Moorehouse from drowning. Mr. Gilmour is a linotype operator.

Komura Is Ill.

New York, Sept. 12. — Baron Komura is ill in his apartments at the Waldorf-Astoria Hotel, and all the social engagements of the Japanese peace envoys today were either canceled or indefinitely postponed. The baron is suffering from intestinal trouble. While the illness is not regarded as serious, Baron Komura has been told he must rest for a few days.

Gold-filled means a casing of gold welded to a specially-made base metal. **H. & A. S.** gold-filled Watch Chains are equal in every way to solid gold chains for 10, 15 or 25 years

Your jeweler sells H. & A. S. Chains. Send for the H. & A. S. Chain Book.

SPECIAL MUSICAL ANNOUNCEMENT.

To All Intending Purchasers of Pianos

When visiting the London Exhibition we will esteem it a kindness to have you call and examine our display of Heintzman & Co. Pianos in the Main Building, where we have the finest assortment and display ever exhibited in London, including some very Special Designs, such as "Ionic," "Louis XII," "Chippendale," "Classic" and other Special Styles, in fancy Spanish and San Domingo Mahogany, Fancy French Burls, English Brown Oak and other handsome and costly woods. These Pianos have all been personally selected by the manager at our immense factories, having been specially made for exhibition, of the most costly materials and expert workmanship, for which Heintzman & Co. are so well known. Therefore, "anyone" desirous of purchasing the Most Perfect Piano built today, should not fail to call and examine the Heintzman & Co. exhibit. As an "art lesson" it will be interesting and instructive, and the manager, with a courteous staff of assistants, will be only too pleased to show you the Mechanism and the Many Superior Points of Excellence of this great Canadian Piano, and, considering the Quality, you will find Our Prices and Terms liberal. Full value will be allowed for other instruments taken in exchange, and special inducements will be offered during Fair Week. A duplicate stock will also be carried in our wareroom, 217 Dundas street, corner Clarence, London.

Ye Olde Firme
HEINTZMAN & CO.,
217 Dundas St., Cor. Clarence, London, Ont.

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Under the new California marriage

In Spain street performers on the