MARRIED.

CLIPPERTON-GIBSON-On Wednesday Oct. 30, at the Centennial Methodist parsonage, by Rev. A. G. Harris, Mr. Benjamin H. Clipperton, of West Nissouri, to Miss Maggie E. Gibson, Bundas street, London.

JOHNSTON-KENNON-In Christ Church Winnipeg, on Oct. 29, by the Rev. Canon O'Meara, M.A., assisted by the Rev. W. Bradshaw, E. H. Johnston, to Violet A. daughter of &. S. Kennon, Esq. DIED.

HICKS-On Oct. 29, at the family residence 250 Oxford street, city, Sarah, beloved wife of James B. Hicks, in her 51st year. Funeral from the above address, on Friday at 3 p.m., services at 2:30 sharp. Friends and acquaintances will please accept this intimation. 36c



This Brand of Flour Always makes the BEST BREAD OR PASTRY. USE NO OTHER.

J. D. SAUNBY 257 York Street. TELEPHONE 113.



DISEASES, and Diseases of a Private Nature as Impotency, Sterlity, Varicocle, Nervous Debility, etc. (the result of youthful folly and excess), Gleet and Stricture of long standing.

DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Uteration, Leucorrhoca and all Displacements of the Womb. Office hours—9 a.m. to 8 p.m.; Sundays, 1 p.m. to 3 p.m.

EMOVAL W. Fairbairn Merchant Tailor,

"Prize"

Wall Paper Connoisseurs have pronounced our line of Wall Paper Decorations the richest and most elegant to be found. We selected them with a view of pleasing people of taste, Call and see varieties.

434 Richmond Street.

lectric.

Rogers' Electric Co

425 Richmond St., London.

A Bona Fide Offer to the Afflicted.

salt rheum, eczema, poison ivy, pimples and blotches, or any skin disease (not chronic or hereditary), for the term of three months, and if no cure is effected in said time no charge will be made for the same and if any of the if no cure is effected in said time no charge will be made for the same, and if cured effectu-ally medicine furnished to be paid for at reguany mentione ruralshed to be paid for at regular named prices on each box.

This remedy is an acknowledged panacea for the liver and kidneys and all complaints arising therefrom.

Messrs. Cairneross & Lawrence, city, or E. W. Boyle, of East London, will be happy to supply you with a package or a free sample on application and give full information regard-ing this offer.

To Smokers

To meet the wishes of their customers The Geo. E. Tuckett & Son Co., Lod., Hamilton, Ont., have placed upon the

A Combination Plug of

SMOKING TOBACCO.

This supplies a long-felt want, give ing the consumer one 20-cent plug, or a ro-cent piece or a 5-cent piece of the famous "T & B" brand of pure Virginia Tobacco.

The tin tag "T & B" is on every piece

Scribner & Organ, Combination Reed and Pipe.

Has a tone full, rich, mellow, peculiar to itself, unapproached by any other.

The Scribner Organ Mig. Co'y, 282 DUNDAS STREET. Spencer Block

Furs of Yours

Chintz and Satins

Comforters At 75c, \$1, \$1 25, \$1 50,

\$1 75, \$2. SEE OUR WEST WINDOW.

158 Dundas Street, 157 Carling Street. TELEPHONE 324.

In addition to our large stock of NEW GUNS, which we are e have a few bargains in SECOND HAND GUNS.

WM. GURD & CO. 185 Dundas St., London, Ont. Phone 800.

FINE TAILORS 361 Richmond St.

SHOWERS, MILDER.

Toronto, Oct. 30-11 p.m.-There is a light depression to the north of Lake Superior; otherwise the pressure continues everywhere. The weather is fair and moderately cold throughout Canada. Minimum and Maximum temperatures:

algary, 20-46; Battleford, 26-30; Qu'-Appelle, 22—32; Winnipeg, 20—32; Toronto, 26—40; Kingston, 24—43; Montreal, 26—36; Quebec, 20—36; Halifax, 36—44. PROBABILITIES.

Toronto, Oct. 31-1 a. m. -South to west winds; some local showers; higher tempera-

ASK YOUR GROCER FOR Johnson Bros.' Bread 5c per loaf retail.

In all parts of the city. Telephone 818_

LIFE ON AN IRONCLAD AT SEA

Not an Ideal Life on the Ocean Wave and Home on the Rolling Deep. Admiral von Werner, a high authory in naval matters in Germany, debes in a work recently published e behavior of armor-plated men-ofvar in heavy seas. He says: "Even with a moderate gale and sea, an aror-plated cruiser, if going against the wind, will find herself in conditions similar to those of a storm—at least, ne crew will have that impression. The evements of the stern of the ship are olent and exceedingly disagreeable. he waves pushed by the advancing row sweep continually over the ship from bow to stern. All windows and portholes must be closed, and air eaches the lower decks, where the eat increases unbearably, only through he artificial ventilators. With the exption of the specially protected comney can the hell of the closed decks. n such a ship no one can feel com-ortable; and when there is a storm in which a sailing ship would feel com paratively at ease, the crew of an arnor-plated ship imagines itself to be n a heavy hurricane which threatens lestruction at every minute. The long, rrow forepart of the ship, which is t borne lightly by the water, and is ndered extremely heavy by ghty ram and the armored deck and ship in a high sea to pitchings and nat they cannot be described. The ew of such a ship is not only exposed Armstrong o mortal dangers, but the voyages hey make render them physically, exemely and dangerously nervous; the nental impressions they receive wear

CHANCE TO MAKE A FORTUNE.

hateful."-St. James' Gazette.

hem out and make the profession

Natural Soap Growing in Unlimited Quantities on Trees in Africa,

The natives of North Africa are a toriously dirty lot, which is surpristhe light of a recent discovery oap literally grows on the trees If a man wants to shave, all he has to do is to go into his garden, luck a berry from the nearest tree is quickly produced. All this natural

The trees which bear this curious roduct are of the sapindus, or soap-They are amazingy proent of saponin. A full-grown tree yield from 100 to 200 pounds of every house as clean and shining a new copper kettle. The existence se trees has recently been made public by a scientist from Algiers. If this natural soap is as excellent as it is said to be, however, there will undoubtedly be several fortunes made by the pioneers in the new industry.

CHILD BURNED TO DEATH. Stratford, Oct. 31 .- A fatal accident ppened to the 5-year-old daughter of Chris. Hazen, of Kurtzville, Wallace township. While her mother was at an adjoining farm for a pail of vater the little girl's clothes caught fire in some manner. When the nother returned the child's clothes were almost entirely burned off her. The little girl was frightfully burned and died a few hours afterward.

Duncan McKinnen, of Glencoe, is in the Sanitarium. 320 Dundas street.

Something About Its Service in London.

A Glance at the Operating Room of the "Central."

Busy Young Ladies-A Great Volume of Telephone Talks - Nearly 600 Miles of Wire-Remarkable Long Distance Service.

I was privileged the other day to ex-

amine the operating room of the Bell

Telephone Company's office in this city.

It is not a paradox to say that this is

the most public and the most private

place in London. The telephone chit-

chat of the city, and there is a mighty

volume of it in a day, is focussed in this single apartment, and yet there

are few who have entered it or know aught of the wonderful process which

full of girls flying hither and thither-

of a mixed chorus of altos and sopra-

has been tabooed at the central. "Num

ber, please?" is much more pertinent

bells at all. To ring a subscriber, the

When a subscriber rings, the noise is

scarcely perceptible at the central. A

In this room the whole service of the

"plugs," which are in reality the in-

to subscribers. All interruptions to ser-

vice, all complaints, should be referred

lead pipes to and from the office, un-

converse with Chicago or New York as

distinctly as with anyone in the city

the day of telephone miracles is only

to use both hands.

preciated.

hours.

DROP IN AND SEE US.

Need repairing, or per-

haps you would like some

146 DUNDAS STREET.

London Advertiser. Call Us Up! Telephone Numbers: 107..... Business Office 184..... Editorial Rooms

175.....Job Department

Our weekly edition, the "Western Advertiser," issued today, is a splendid number to send away to your friends. Get one. Better still, subthrown in gratis. The following sum-whereupon it falls to the required level. mary of its chief topics this week The only distinguishable words of the gives only a vague idea of the amount chorus seemed to be "Number, please?" of information and entertainment to I understand the time-worn "Hello!" be found in its 96 columns:

Page 1—Old World Happenings. Ex-treme Measures in Turkey. French Cabinet Resigns. Goldwin Smith on Side of business hours! She has so the Future of Agriculture. Canadian much talking to do here! I heard no

Pages 2 and 3-A Thousand and One operator simply presses a button; an Items Concerning the Western Sec- electric motor upstairs does the rest. tion of Ontario. Page 4-The Editor's Budget. Mr. E. E. Sheppard on the Coming Campaign. Excitement in United States

Army and Navy Circles. Finish of Mr. Laurier's Tour. Page 5-Full Grain, Live Stock, Dairy and Other Market Quotations. Sud- city is concentrated on thirteen switch den Death of a Prominent Farmer. boards, which are placed in a row and

Local Jottings.

Page 8-Western Assize Court Re-

sults. Legal Queries Answered by a deft fingers are continually putting Legal Authority. The Death Record. Page 9-A Full Report of the Liberal sulated ends of telephone wires. The ford County. Page 10-Remarkable Record of Pris-

Prospects. Page 11-A Scrap Bag Full of Good Classification of Shade Things. Trees. Hints to Dairymen. Sunday

oners Who Died in Jail. Huron Dio-

School Lesson. War Was Over.'

Page 15-With the Young People. Poetic and Jocular. Dining with the

Facts About Animals.

-Rev. H. C. Speller, has been requested office is not a bureau of miscellaneous to occupy the pulpit of Center Street information, as many suppose. On cannon and the torpedoes, forces Church, St. Thomas, on Sunday, Nov. 10. election night an extra staff 's put on —Miss Jennie Murray, city, was a guest to oblige inquisitive subscribers.

t the stylish wedding in Strafford yester.

Although thirteen is the maximum llings of such an extraordinary kind at the stylish wedding in Stratford yesterday of Mr. R. M. Easson and Miss Susie

-Grand Chancellor McWhinney, of this city, will pay Rathbone Lodge, No. 12, Inights of Pythias, at St. Thomas, an offi-

son & Co., New York, proprietors of the day. A lady supervisor, designated as New Franklyn typewriter, is visiting his father, R. J. C. Dawson, Talbot street. No. 300, is constantly in attendance to portations, and they contain some rare bargains. Harry's many friends are glad to see him ooking so well after three years absence. oking so well after three years absence.

—Mrs. E. J. Parke, the Misses Parke, difficult to trace the source of trouble

Miss Graydon, Miss Gamon, Messrs. A. O. Graydon, George Macbeth, Fred Laing and are about 35 rules laid down for the George A. Toller drove to St. Thomas on guidance of operators. They are at the opera house there. They were practice celerity and civility.

There are 939 subscribers in the city nd rub it on his beard. A good lather quartered at the Grand Central Hotel and drove home after the performance.

-Rev. David Herron, who speaks at Somerset Hall next week, is an interesting personality. He is the honorary secretary or India of the Mission to Lepers, of which the Marchioness of Dufferin is the patroness derground on Dundas street, from Riand the Lord Archbishop of Dublin the dout to Wellington, and on Rienmend and if the entire product of president. He has been 40 years a mission- from Dundas street to Queen's avenue. orth Africa should be put to its leginate use, sufficient seapsuds could manufactured to make every native seapsuds. It has been as years a mission. It may be a wonderful story. At these corners the pipes emerge from the subterranean conduits and climb the cable poles, from which the -Frank E. Marcon, jun., of the Inland wires branch out overhead by the hun-Revenue Department, Walkerville, has dieds. Each of these pipes, or cables, received notice that his services will be not be received notice that his services will be not be central office is the central office is the central office. required at London. Mr. and Mrs. Marcon

have lived in Windsor all their lives, and their removal from the city will occasion which the electric fluid is circulated. much regret from a wide circle of friends. Besides this imposing stretch of wire, In sporting circles Mr. Marcon will be there are fifteen long distance lines in especially missed. He has always had the all directions, nine of them metallic credit of being the best all-round cricketer circuits (i. e., double wired). The latin Windsor, and as a ball player he had no ter enable the London subscriber to superiors there, either.

doubtedly occur an event that will bring out London's most discriminating and fashionable theater-goers, it being the first presentation of "A Cat's Paw," the one great laugh-maker of the season. The comedy is from the client are with anyone in the city. The Bell Company are now completing a copper line between Windsor and Montreal, which will not only put London and Montreal on easy speaking terms, but will carry the voice clearly from Chicago to the Canadian materials. the season. The comedy is from the from Chicago to the Canadian metro pen of that prince of humorists, Max polis. Who would have believed this O'Rell. Mr. Samuel Edwards, who enpossible twenty years ago? And yet, acts the part of Jonathan Perkins, a the day of telephone miracles is only wealthy glue manufacturer, is one of dawning. The half has not been told Duncan McKinnengor Genecoe, is in the wealthy give manufacturer, is one of the earth of the most genuinely funny comedians or heard, either.

The electricity for the local service on the stage.

Appreciate our Table Supplies. We keep the best the market affords and we are as particular about the cleanliness of our goods as if they were for our own personal use. Our prices are low.

We Have ____0 Crosse & Blackwell's New Peels, Crosse & Blackwell's New Jams, New Canned Goods, Extra Fine Select Oysters.

Γ. A. Rowat & Co.

Prescriptions

I had preconceived notions of a room stored below. For the long distance wires twelve Lea-Fuller batteries, of superior strength, are used.
In the third story is the distributing nos, and the tintinnabulation of bells galore. I was, therefore, surprised as rack, which is fearfully and wonder-tully made. This is a sort of half-way I blushingly opened the door and walkhouse for the wires between the operaed in without the usual greeting of tor's switch board and the street, and "Hello, Central!" to behold thirteen acts as a lightning arrester. It is a young ladies seated in a straight row very useful, complicated and sensitive—almost motionless, with the exception apparatus. If lightning strikes the wires, the rack is so equipped that it of tongues and fingers, which were fairly flying. Being fond of music, the saves the telephones and the operators' switch boards from danger of fire by incessant play of the organs of speech throwing the electric current into the was rather pleasant than otherwise. ground. It is here that any trouble on the lines is located. Three experi Besides, I doubt if it was as loud as electricians are employed to keep subthat which any other thirteen members scribers' instruments in order and look of the fair sex in a room by themselves after the rack.

would produce, because the telephone scribe a dollar and have your own young ladies are required to cultivate work of double wiring the telephones or your distant relative's name put a low tone of voice. When the pitch or your distant relative's name put on the subscription list for a whole year, with the balance of this year who sits behind with a watchful eye already been done, has greatly im-

WERE FORCED TO DO IT.

Some Improvements and Enlargements at Chapman's Rendered Necessary by Constantly Expanding Trade-A Sketch of the Various Departments of a Mam-

To keep pace with a constantly ex-

panding trade, J. H. Chapman & Comsmall indicator drops and reveals the pany have found it necessary to make number of the telephone. The operator some much-needed enlargements and has a 'phone fastened to her ear by additions to their already mammoth means of steel clamps, leaving her free store. To state that this building is situated at 126 and 128 Dundas street would be supererogation. It is so well known to the vast majority of purmeasure 26 feet in length. There is an chasing citizens and so familiar to the Page 6—Events of Interest Throughout the County of Middlesex. Special Correspondence from Neighboring Towns and Villages.

There is an operator for every switch board, and in the busy hours she has charge of from necessary. There is several reasons why Chapman's is so well and favorably known. Probably the most possible who thinks it is the firm's fixed bolled in the Page 7—Special Cable Letter. Dr. Talmage's Initial Sermon at Washington.

Page 8—Western Assize Court Refull of little round holes, into which found no difficulty in retaining it, and what is of more importance, constantly adding to it. Heretofore the two Chieftain's Great Reception in Ox- aforesaid holes are the other ends, and have been connected by means of archare numbered to correspond with the ways. These have been taken down instruments. However, it is impossible both upstairs and on the first floor, to clearly describe the modus operandi and in their places are neat and equcese Anglican Convention. Business in type; it must be seen to be apally servicable pillars. throwing of the whole store into one Few people have any conception of an addition 120x16 feet has been made the enormity of the telephone work in the city. In the busiest hours of the makes an admirable millinary departday between 5,000 and 6,000 calls are ment. The lower floor is devoted to answered at the central—or about 7,000 gents' furnishings, dressgoods, small-Pages 12 and 13-Fourth Installment of for the 24 hours. As nearly every con- wares and staples. (For a complet Our Great Prize Story, "When the versation requires the services of two resume of the bargains in this latter operators—one to answer the call and line the reader is referred to page 4.) another to notify the subscriber asked One of the greatest troubles in these Page 14—Seasonable Notes on Floriculture. W. C. T. U. Conventions. Good Headache Cure.

another to notify the subscriber asked for and to connect him with the other—it is calculated that there are about question of light. Chappens grappled to the device headache cure. 10,000 connections in the day's busiest with the question successfully, and the This is an average of over 750 result is a system of skylights by connections per operator, from which means of which the whole building is it will be seen that the telephone young flooded with a natural and steady light flooded with a natural and steady light lons of the ship are impassable; thus long the ship are impassable; the ship are Generated and Dispersed. Chatty procession. There are special occa-tiems from Every Land. Some Queer sions when her lot is a hard one—no—but the firm did not at that. tably during fires and on election Upstairs rocking chairs are scattered

here and there for the comfort of tired nights. For instance, at the time of the recent conflagration on the Fair customers. In the millinary departgrounds there were 2,000 calls in an hour from people inquiring the where- plentiful, and the firm claims to have the most artistic trimmers that are to be had. The millinery stock inabouts of the blaze, its origin, its probable effect, etc. Of course, it was cludes the latest French and English an absolute impossibility to answer importations, as well as the latest

them all. Furthermore, the telephone American. Adjoining this department is that set apart to mantle and ladies' jackets, capes and furs of all kinds. The stock ncludes ladies' capes, furs and mantles from \$2 to \$65, and children's coats number on duty at a given time, the from \$2 to \$10. service requires a staff of 80 lady opera-

The dressmaking parlors are also on tors, and several male assistants for this flat, and they include every connight and long distance work. They do venience known to the trade. Adjoinduty in shifts. One relay comes at 7 ing this is the ready made and order-ed clothing department, where may be a.m. and goes at 3p.m.; another attends tial visit on Nov. 12. It is likely a number from 3 p.m. to 10 p.m.; another all had all wool freize ulsters from \$5 to fool London Pythians will accompany him night. As the strain is trying on the \$15; ready made suits, all wool, from nervous system, lady operators are \$5 up, and ordered suits from \$12 to

-Mr. J. H. B. Dawson, of Tower, Dawgiven fifteen minutes recess every half
A lady supervisor, designated as
The firm has just received its fall im-

(20) TWENTY YEARS AGO HARK-NESS' BRONCHIAL SYRUP was first manufactured in this city, and at that some days after it has occurred. There time in a very modest way indeed. the then manufacturer never imagining that after TWENTY YEARS his Tuesday night and witnessed the tableaux specially urged to work quietly, to formula would become so popular and in such great demand as it is today in the city and Province. There limits, or over 1,000, including Londo are preparations that have come and West, Pottersburg and the outskirts. gone by the hundred during these Within the city proper there are 581 (20) TWENTY YEARS, but HARKmiles of overhead telephone wires car-NESS' BRONCHIAL SYRUP is still a FAVORITE with thousands even in ried on 1,159 poles. It is conveyed in this city, and still growing in popularity as a specific for all bronchial affections, including coughs, colds, croup, bronchitis and asthma. It is manufactured in the laboratory, and under the personal supervision of W. S. Bryers Barkwell, Chemist, and every care is exercised to have this reliable Remedy exactly the same as holds 200 wires. Metaphorically speak-ing, the central office is the heart, the firm of F. W. Harkness & Co. (20) cables the arteries, and the wires the TWENTY YEARS AGO. veins of the vast system through

and enlarged. Mr. C. D. Anderson will make you one for \$3, framed and all. Call and see at 340 Richmond street. The aroma from the genuine TONKA smoking mixture is simply delightful. Try a 10c package or half pound tin. wz

Stoves! stoves! stoves! Baseburners, cook stoves and parlor stoves at the Bed and Hair Mattress Cleaning Factory. Dealer in general house furnishings. Live goose feather pillows and hair mattresses made to order at JAMES F. HUNT'S, 593 Richmond street north. Telephone

ODOROMA is the best

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BOYS' OWERGORTS

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Boys' Overcoats Sizes 14 to 19 years

Boys' Ulsters

Sizes 14 to 19 years

Child's Overcoats

Sizes 21/2 to 14 years . .

this the vessel in which to draw custom and by fair and upright dealing, good value and extreme courtesy have

Sizes 4 to 14 years

The largest assortment of BOYS' and CHILDREN'S CLOTHING in the City of London. All the latest styles, newest novelties and most dependable and fashionable fabrics. Boys' and Children's Clothing Dept.

Many Men Are in the Habit

Of paying a tailor \$40, 50 or \$60 for an OVERCOAT or a SUTT, because they believe that is the only way to make sure of a satisfactory fit, the latest style in cut or the choice of the finest fabrics. If you are one of those, permit us to suggest that before you leave your next order you see our stock of FINE QUALITY READY-TO-WEAR CLOTHING. Manufacturers of Men's Garments have made a great advancement in the art—especially during the past year—so that now a complete assortment, such as we carry, supplies not only all the regular, but all the extremes of styles and newest "fads" that fashion furnishes, as well. All the best quality of custom work is here produced at about half the price you have been paying, Isn't it worth your while to investigate this matter the next time you are in need of a FINE SUIT or OVERCOAM? Perhaps it will take 10 minutes' time and save you fron \$10 to \$20.

The T. E. Mara Co.

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153 Dundas Street, 155 Dundas Street, And Market Square

ORDER BY MAIL. 'PHONE 1,043.