FANCY BASKETS AND FANCY BOXES OF

Fine Confectionery

For Christmas Presents.

CHRISTMAS CAKES, Etc.

HEWITT FYSH & CO

220 Dundas Street, Corner Park Avenue.

BIRTHS, MARRIAGES AND DEATHS

BORN.

WILEY—In this city, on Jan. 14, the wife of Geo. M. Wiley, of a daughter.

DIED.

KISBEY—On Maple avenue, London South, his late residence, on Monday, Jan. 13, 1890, Levi Kisbey, aged 75 years and 11 months.

☞ Funeral will leave above residence on Wednesday, 15th, at 3 p.m., services at the house at 2:30. Friends will please accept this intimation.

IRVINE—In this city, on Monday, Jan. 13, 1890, Richard Irvine, of H. M. Customs, aged 66 years.

☞ Funeral will leave his late residence, 370 Dufferin avenue, on Wednesday, Jan. 15, at 3:30, services at 3 p.m. Friends and acquaintances are respectfully invited to attend.

HAWTHORN—In this city, on Jan. 14, at 705 William street, Mr. Andrew Hawthorn, in his 76th year.

☞ Funeral notice later.

OVERCOATS

At Reduced Prices.

One of the finest stocks of Overcoatings ever imported into the city to select from.

J. M. DENTON

Merchant Tailor and Importer,

372 RICHMOND STREET,

London, Ontario. ywt

F.C.B.C.

LONDON, ONT.

We are about the only school in WESTERN ONTARIO that DARE stand upon MERIT. In order to secure PATRONAGE RAILROAD fare is PROMISED, or CHEAP BOARD or CHEAP TUITION is DANGLED before an applicant, by schools CLAIMING to be BUSINESS COLLEGES. We reopen after vacation on THURSDAY, JAN. 2, 1890.

J. W WESTERVELT, - PRINCIPAL. yt

SHOOTING SEASON, 1889

WM. GURD & CO., 185 Dundas St.,

LONDON, ONT.

We have on hand a full stock of Powder Shot, Caps, Rifle and Shot Gun Cartridges, etc. Try our No. 12 Sporting Cartridge, at $2 per 100, and our No. 12 extra Cartridge at $3 per 100

TECUMSEH FLOUR

This Brand of Flour Always makes the BEST BREAD OR PASTRY.

USE NO OTHER.

J. D. SAUNBY

257 York Street.

TELEPHONE, 118.

BARKWELL'S BRONCHIAL BALSAM.

Dear Sir,---I wish to testify of the merits of that grand preparation known as Barkwell's Vegetable Healing Bronchial Balsam. I was told by a neighbor what a grand Balsam it was. My little girl was very ill with bronchitis, and a very few doses restored her and I believe saved her life. I feel it my duty to let others know that they also can be cured of this terrible affection.

MRS. MARGARET LOWTHER,
39 Bathurst Street.

Feb. 2, 1887.

PATENTS

Of Invention Secured With Dispatch in all countries.

HENRY BEECH.

Solicitor of Patents, etc., 22 Dundas street, London, Ontario. eod

ARTISTIC wood carving for interior decoration, furniture, etc. Estimates given.

R. R. BLAND

Mechanics' Inst., Dundas St.

R.K.Cowan

Barrister, etc., over Bank of Commerce, London.

PATENTS

Of Invention Secured with Dispatch.

P. J. EDMUNDS, Solicitor of Patents, Mechanical and Patent Law Expert,

corner King and Richmond streets, London, Ont., opposite Masonic Temple. zxv

Chisholm & Thomas,

Barristers, etc., 98 Dundas street, London. Private funds to loan.

Eyes Tested Free

—BY—

A. S. MURRAY,

PRACTICAL OPTICIAN,

Graduate of Optic School, New York.

Eyes tested, defective sight restored by the aid of fine glasses. Large assortment of the finest glasses on hand. A call solicited at

A. S. MURRAY & CO.'S

140 Dundas Street, next door to Priddis Brothers.

Try PALMER'S Smoking Mixture. Ed. Palmer, 376 Richmond street, opposite Masonic Temple.

GO TO

PRIDDIS BROTHERS

FOR BARGAINS IN DRESS GOODS.

OUR GREAT STOCK-TAKING SALE.

Parnell's Bread

is made from Saunby's Superior Roller Flour. Here is a list of what he makes:

Vienna, Boston Brown, Common Brown, Home-made, And all kinds of Fancy Bread.

Delivery to all parts of city ywt

Hello, There! That You, Grocer

Why can't you send us COTTAM'S Washing Compound? Sold out, eh? This won't do! Why don't you keep a larger stock? C. W. C. sells so fast. Well, I should smile if it didn't. It is the best article we ever used as a disinfectant, and for softening the hardest water, loosening and removing stains of grease and dirt, and for all domestic purposes Cottam's Washing Compound stands unequaled. We use nothing else here, grocer, and don't you forget it. ywt

SOUTHCOTT & PATTEN

Fashionable Tailors.

FINE CLOTHING

Away Down in Prices.

361 Richmond Street. ywt

JUST RECEIVED AT

O. B. GRAVES'

1,000 Burnished Brass Plaques.

Eight inch, 25 cents; ten inch, 35 cents; twelve inch, 50 cents.

222 DUNDAS STREET ywt

Of course Brock's Gun Store is the best place to buy your pocket knives, razors, etc. He is a practical cutler and you can depend on getting the best quality. 374 Richmond street.

"Pleasant Ways of Science," Proctor; "The Poetry of Astronomy," Proctor; "Popular Astronomy," Newcomb; "Man and His Maladies; or The Way to Health," Bridger; "The Open Secret," by H. W. S.; "Practical Religion," by J. R. Miller, D.D. W. L. CARRIE, the stationer, 417 Richmond street, London, Ont.

Best sets of teeth guaranteed. Fifteen years established. Painless extraction, 211½ Dundas street. J. B. COOK, dentist.

John Cooper will be found every day at his gallery, 442 Park avenue, during the winter, and hopes all his old customers and wellwishers will note the fact. Remember he copies old pictures of any kind beautifully. Need not send such work out of our city.

"BARKWELL'S BRONCHIAL BALSAM" cures all kinds of coughs and colds, bronchitis and croup. Ask for "Barkwell's," take no other.

Rheumatism.

Rheumatism, sciatica, lumbago, etc., can be cured by taking Kern's Rheumatic Cure. Price $1 at all druggists'.

Rubber Stamp Works.

Room 6, Carling Block, London, Ont.

Bamboo Furniture.—As we are now manufacturing this line of goods we are prepared to furnish bamboo easels, fire screens, paper racks, music stands, etc., etc., at very low prices. Special designs made to order. Liberal discounts to the trade. E. N. HUNT, 190 Dundas street. ywt.

Heavy fall on King street in prices. Just look! A fine line of American fancy plush and carpet rockers from $1 50 each. Camp chairs veranda chairs, canvas cots. All kinds, of furniture at bargains. W. J. BRYANTON, No. 123 King street. Telephone No. 479

Teeth extracted without pain and consciousness retained during the entire operation. It has proved successful in many cases. Parents should pay special attention to children's teeth from the age of 3 years and upwards and have them examined at regular periods by a dentist, whose advice should be followed. O. H. ZIEGLER, dentist, 192 Dundas street, London.

In placing your Xmas order for photos just inspect Westlake's work. His German enamel finish lays away over all of them. Ring up 571 and reserve an hour to sit. ywt

Buy your wall papers, picture frames and window shades from the London Wall Paper and Picture Frame Company, 202 Dundas street. Wall papers 5, 6, 7, 8, 9, 10 and 12½ cents per roll. Gilt papers, 15 cents per roll, window shades 60 and 75 cents each, with good rollers. Picture frames a specialty. Good frames 25 cents upward. New designs in oak moldings. Painting and glazing. Telephone.

The best way to get broken plastering mended is to call on Gould & Stratfold, in rear of 292 Dundas street. They do the best kind of work, new or old, at a low rate. Call and get a center piece for your ceiling. They have a large selection from, $1 up. Telephone 635. ywt

London Advertiser.

TELEPHONE NUMBERS:

107.....Business Office
134a.....Editorial Rooms
134b.....Job Department

THOUGHTS ON THE PRESENT DISCONTENTS.

From the hyperborean places
Where the walruses swim races,
And get up a tusky racket,
And the future sealskin jacket
On the ice cake gently sporteth.
And the grim white bear cavorteth,
And, a gay and giddy soarer,
Plays and shimmers the Aurora—
With breath that ices and with blasts that hum.
O, cold wave, come.

For we're waxing glum and glummer,
Smitten by untimely summer;
Bri k the trade the doctor driveth,
And the undertaker thriveth;
And we all begin to own a
Certain distaste for cinchona;
And our aches crave help and easing,
And we've had our fill of sneezing,
And we've coughed till we are weary,
And our eyes are red and bleary.
Unanimous and all together,
We cry: Confound this sort of weather!
With cold that braces and with winds that rave,
Come on, you dilatory, dawdling, loafing, belated, lost, strayed or stolen, miserable specimen of a son-of-a-gun of a cold wave!

LONDON AND PRECINCTS.

Glorious weather.

J. W. Martin has the influenza bad.

Ex-Ald. Hook is out after two weeks of the grippe.

Building operations still continue as if it were midsummer.

Mrs. F. Chappel has returned from Cleveland, where she spent the holidays with friends.

The young man who made his thumb sore turning over new leaves is back in his last year habits again.

The flag on the custom house flies at half mast out of respect to the memory of the late Richard Irvine.

Mr. T. K. Grigg, who has been ill for some time, is now able to get around, and is congratulated by his many friends.

Mrs. Cooper, nee Annie McNeil, of this city, will take part in the Burns anniversary concert in Toronto on Wednesday, Jan. 22.

To-morrow being the last day for payment of water rates in order to save discount, Secretary Ellwood is being kept busy taking in the citizens' cash.

The funeral of Michael Nelson, of Paris, who was well-known in this city, took place from his father's residence at that place to the Catholic Cemetery on Sunday.

Mr. Ed. Klophel, late with the Smith Purifier Company, has gone to London, where he has secured a position in E. Leonard & Son's machine shop.—[Stratford Herald.

M. W. Bro. Rev. Canon O'Meara, grand master of Manitoba, who lectured in this city last evening at Cronyn Hall, will deliver a sermon to the Masons of Toronto on Sunday afternoon next.

To-morrow afternoon at 4:10 sharp Principal Woods will resume the lectures in English literature on the subject, "Milton, Political and Literary Incidents, from 1608 to 1638." The classes are open to the public and absolutely free.

Messrs. J. B. McKillop and J. G. McIntosh will represent the Young Liberal Club of this city at the annual banquet of the Toronto Young Liberal Club at that city to-night. President George M. Reid was to have been one of the party, but he is not feeling at all well.

To-night and to-morrow the Wood-St. John old English Comedy Company will be at the Grand Opera House. This evening's bill is "David Garrick" and to-morrow night's, "Roger la Honte." The plan is now open at the box office. Toronto papers speak well of the performers.

The Bell Telephone Company of Canada, having heard that certain unauthorized parties are getting out lists of its subscribers for the sake of the advertisements to be obtained through this medium, has copyrighted all its subscribers' directories, and will prosecute any infringements.

Mr. R. C. Wigmore, of Prince Albert, N. W. T., is here on a visit after an absence of fourteen years. He says London has improved very much in that time, but prefers his Northwest home all the same. He thinks, however, of taking back with him some electric light, street cars, etc.

The annual treat of the children of the Congregational Sunday School was given last evening, the attendance being large and an enjoyable time spent. At the conclusion of the refreshments, which were served in abundance, the scholars and their friends were delighted with an exhibition of limelight views.

The Bell Telephone Company in this city have suffered considerable annoyance from the prevailing epidemic. Twelve operators were prostrated for some weeks, thus causing great inconvenience to the subscribers as well as to the officials. Most of them have recovered however, and the service has been restored to its former efficiency.

Nilestown Notes.

The ADVERTISER's Nilestown correspondent writes: The grippe did not slight us here altogether. A case or two appeared. Albert Barnard is getting around by degrees. His was quite a severe accident. His leg was bruised badly. West Cottage, Hamilton, has received Miss Jackson once more. She took her departure from here last week. Mr. McDermott, of con. 2, Westminster, had the misfortune to loose a horse lately. The firm of Leith, millers, have had not a little trouble with their mill race. A portion of the bank has washed away several times.

"The Burglar" on Thursday.

This play will be seen at the Opera House on Thursday evening. It is a four-act drama founded on Mrs. Burnett's "Editha's Burglar." It is likewise one of the notable successes of the season, and is in every way worthy of its prosperity. It was rehearsed under the supervision of the author, and it made a remarkable hit last summer at the Madison Square Theater in New York. Among the players who will be seen in it here are A. S. Lipman, Sidney Drew, James S. Maffit, J. B. Everham, J. H. Sherwell, Miss Sydney Armstrong, Miss Olive Stoddard, Miss Rankin Drew, Aimee Stoddard and Vallie Egar. The two last named alternately play Editha. That a large audience will be present is assured if the merit of the performance can be taken as a criterion. Londoners can appreciate a first-class performance, and all who attend Thursday night will find food for appreciation. "The Burglar" is a not a melo-drama, as its name might indicate, but a play of natural pathos and brilliant comedy.

ROYAL

BAKING POWDER

Absolutely Pure.

This powder never varies. A marvel of purity, strength and wholesomeness. More economical than the ordinary kinds, and cannot be sold in competition with the multitude of low-test, short weight, alum or phosphate powders. Sold only in tins. ROYAL BAKING POWDER COMPANY, 106 Wall street, New York.

VOICES OF THE PEOPLE.

READERS OF THE ADVERTISER.—Let us hear from you on all questions affecting the public. Make your communications brief and send your name as a guarantee of good faith.

An Epistle from Poet McIntyre.

To the Editor of the ADVERTISER:

We have long been under the impression that there is a great deal of humor in the ADVERTISER; and the genial, sparkling, playful style that it has referred to our book of poems, has amused a good many. The ADVERTISER is "not only witty in itself, but the cause that wit is in others." The ADVERTISER recently remarked that we had written a Christmas poem on cheese, and that the cheese, weighing 8,000 pounds, must have had more than one skipper to float it across the stormy waves, and the editor of the Chronicle quotes the ADVERTISER article, and heads it a "Mitey Effort." We, in order to present this famous cheese in as attractive a form as we possibly could with such a sweet delicate morsel, described the mighty herds of cows feeding on the fields of blooming clover, in order to give it a fine mellow flavor. In calling our poem on dairy and cheese a Christmas poem we almost cry out in dispair:

Men of all sorts gird at us.

But how harmonious the cheese blends and assimilates with the "walnuts and the wine" at Christmas festivities. The Toronto Globe has been lamenting that they have been almost overwhelmed with Christmas poems about snow and sleigh bells, while we had been singing and predicting the cows feeding on the green pasture fields, while the sun shone as pleasantly on Dec. 25 as it generally does at the same time in May. We published a poem in the Ingersoll Chronicle in August, 1858, predicting the abolishment of the Hudson Bay Company in the Northwest, and referring to it as follows, as forming a part of Canada and united by railway:

Then with the whole of British America
United by railroad as well as by law,
Proudly she might, with banners unfurled,
Proclaim herself great highway of the world.

Now, Mr. Editor, if we have erred in the above you are to blame. Even when the Montreal people sent you gorgeous pictures of their ice palaces you would not acknowledge Canada to be a frozen-up country, but you upheld it as a land flowing with milk and honey. Yours ever,

JAMES MCINTYRE, Ingersoll.

The Farmer's Boy.

On the above topic the Breeder's Gazette, of Chicago, makes the following sensible remarks: "The modern boy inherits business instincts which are as strong in him as the desire of a young duck for water, and something is sure to go wrong if this quality is not duly recognized and given natural development. A lad of 8 or 10 years of age should be assigned some work on the farm that will involve labor, thought and money; the last two items may not amount to much, but yet enough to be apparent and important. The first experience of this kind should be followed up by others more onerous as to the thought and money involved. and the result should be watched, additions being constantly made to the task as the young man grows. There is many a farmer's son, that has the natural ability at 18 to take the home place and run it better than his father, who has never yet been allowed to sell a wagon load of produce, a fat steer or a horse, no matter how many are raised, and who is forced to ask 'pa' for a dollar if he is 'permitted' to go to the fair. A boy with any intellect must have a heart as big as an ox's not to run away from home when treated in that way! Some of the writers on the subject, 'Why our boys leave the farm,' have evolved the profound reason that it is because the bedroom in which the boy sleeps is not carpeted as elegantly as is that of his sister, and its walls are not decorated with pictures as is hers, and so on ad nauseum. Bah! Let a boy have something to do in running the farm; let him share a degree of the responsibility of selling the fat hogs and cattle—in a word, let life on the farm become a reality to him in a business sense, and if he has the instincts of a farmer in him he will stick to the farm even if the provisions of his bodily comforts are no greater than those for the hired man."

Southern Corn Not the Best.

For northern latitudes the Southern Dent corn, which requires a long season to mature, is not best either for fodder or ensilage. Some of the earlier northern varieties, which will either mature or come into earing, are much better. It is not merely the smaller amount of nutrition that is to be taken into account. Much of the bulky, immature corn put up in silos is not worth the labor it requires to handle it in putting it up and feeding it out.—[American Cultivator.

Money saved by buying furniture and getting upholstering done at Trafford's, 97 King street.

GREAT

Ready-Money

REDUCTION SALE!

The Balance of Our Winter Stock to be Cleared Out.

GREAT BARGAINS

—IN—

EVERY DEPARTMENT.

We Must Have Money, and in Order to Get It We Strike Your Pockets.

SILKS.

On our silk counter can be seen choice German Brigancies, worth 85 cents, reduced to 34 cents. A choice line of Colored Brocades reduced from 60 to 39 cents; also a line of similar goods for evening wear, 23 inches wide, at the same price, 39 cents. Examine our Pure Silk Black Mervellieux at 45 cents. This has been reduced from 60 cents and must be sold.

DRESS GOODS

Nineteen pieces All-wool Striped, regular price 30c, sale price 19c; 12 pieces 45-inch All-wool Stripes, regular price 60c, sale price 40c; 25 pieces Satin Finish Checks, regular price 35c, sale price 23c; 14 pieces Self-colored Stripes, All-wool, regular price 32c, sale price 20c; 13 pieces Fancy Black, regular price 39c, sale price 25c; 21 pieces All-wool Black Trecotine Cloth, regular price 22c, sale price 17c; 11 pieces Black Cashmere, regular price 60c, sale price, 49c.

HOSIERY.

A large lot of Ladies' and Children's Woolen Hose, reduced from 20 to 50 per cent.

MEN'S UNDERWEAR---Having bought too heavily, and the weather proving adverse to a large trade in these goods, we have reduced our different lines to the factory prices---28, 29, 30, 50, 62½, 75 and 98cents. These prices will be found lower than the mill quotations.

MANTLES.

A few of those elegant Russian Mantles will be sold at your own prices. Five hundred Ladies' Short Jackets reduced from $5 and $7 to $3 50.

Mantle Cloths in All-Wool Black and Colored, double width, reduced from 1 25 to 75c. The balance must be sold.

BRING ALONG YOUR CASH

We Will Interest You

T. F. Kingsmill