

MEN'S UNDERWEAR!

If You Decide we are in the Middle of Summer we can give you MEN'S BALBRIGGAN UNDERWEAR, special values, at 50c. and 85c. garment.

If you are thinking of renewing Your Winter Underwear, we can give you MEN'S STANFIELD HEAVY WOOL UNDERWEAR at \$1.75, \$2.30, \$2.70 and \$3.20 garment.

There is a big run on this at present, and it is well for the buyer-wise, as it will go up at least half a dollar a garment very shortly.

Just now perhaps Half and Half would be as good as anything, and we can offer you something good. We would like you to try some

Stanfield's Medium Weight Underwear,

at \$1.50, \$1.70, \$2.00 and \$3.50 garment. Or STANFIELD'S MEDIUM WEIGHT COMBINATIONS, only \$3.40 each.

"The boy of to-day will be the man of to-morrow."

We have a full range of Underwear for the man of to-morrow.

HENRY BLAIR.

Wanted, Immediately!

SCHOONER

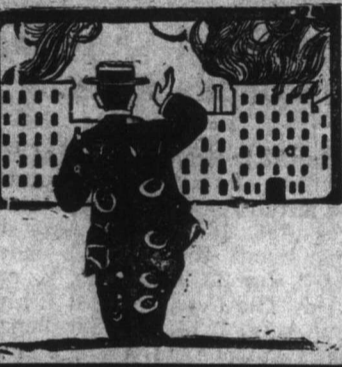
to freight salt & general cargo for Port au Port and return with load cod-fish.

GEO. M. BARR.

10c. Crescent Theatre To-Day. 10c.

THE GREAT William Farnum in a superb de luxe production, entitled "A Tale of Two Cities," in 7 Parts--7.

TO-DAY'S—SUNSHINE COMEDY—TO-DAY'S "His Smashing Career," 2 Reels--2.



NO MATTER HOW THE FIRE IS CAUSED if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

OATS, BRAN, HAY!

Just arrived, Large Shipment Oats, Bran, Hay.

GEO. NEAL

Help to Win the War by Using Less Flour

Oaten Bread Recipe:

TAKE
1 sifter full of Ogilvie's "STANDARD" Flour and 1 sifter full of Ogilvie's ROLLED OATS

THEN
Scald the Rolled Oats with 2 cupfuls of boiling water. Make sponge with 1/2 yeast cake and one cup of Ogilvie's "Standard" Flour; then add the Rolled Oats—after allowing sufficient time for them to cool.

ADD
1 tablespoonful of Butter, 2 teaspoonfuls of Salt, 1 1/2 tablespoonfuls of Sugar.

Knead well, adding Ogilvie's "STANDARD" as required to give it the proper texture before proceeding to bake.

The above recipe will make a Wholesome and Delicious Bread.

100 Crates Onions, 50 Sacks Onions, 80 Crates Green Cabbage, 80 Crates Calif. Oranges, All Counts.

Now Booking Orders.

Burt & Lawrence, 14 New Gower St.

Reid-Newfoundland Co

South Coast Service!

S.S. FOGOTA will leave Placentia on Wednesday, August 7th, after arrival morning Train from St. John's, for ports of call between Placentia and Port aux Basques.

REID-NEWFOUNDLAND Company

Choice Dairy BUTTER

Put up in one pound blocks, 25 and 50 pounds to the case.

50c. a Pound.
F.O.B.—Antigonish.


This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

Try a Sample Case or Two.

Chisholm, Sweet & Co.,
Antigonish, Nova Scotia.

Price may change without notice.
1/55, 1/56

Wanted!



A Schooner

to freight Brick to St. John's.

ROBERT TEMPLETON.
333 WATER STREET, St. John's, Nfld.

Just arrived and ready for delivery

10 7 H.P. Standard Lathrop Oil Engines.

Also due to arrive:
1 24-H.P. 2 CYLINDER
4 36-H.P. 3 CYLINDER

Heavy Duty Lathrop Oil Engines.

Also in stock:
FAIRBANKS-MORSE (Stationary Engines),
FERRO, GRAY, FULTON, LATROP and all MOTOR BOAT FITTINGS.

A. H. MURRAY & CO.,
Limited, St. John's.

J. J. ST. JOHN.
500 Bags Mixed and White Oats.
250 Bags White Hominy Feed.
150 Bags Bran.
250 Bags Feed Meal, at \$5.50.
100 Bags Whole Corn.
50 Bags Stock Feed.

100 Boxes Blue Raisins, 50's.
175 Boxes Seeded Raisins, 15c. pk.
75 Boxes Currants, 20c. lb.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

"EDGEHILL"

CHURCH SCHOOL FOR GIRLS, :: WINDSOR, N.S.
The Bishops of Nova Scotia and New Brunswick, Patrons.
Miss Gena Smith, Lady Principal. Eleven English Mistresses.
Music; French and German; Art; Domestic Science; Drill.
Preparation for the Universities.
Perfect Sanitation; Trained Nurse; Dairy; Laundry, etc.
Three Terms: Michaelmas, Sept. 11/16;
Lent, Jan., 15/19; Easter, April 1/19

For Calendar apply to REV. H. A. HARLEY, M.A., Sec.
1/23, 1/24, 1/25

To Lovers of my Lady Nicotine.

We carry full lines of the most popular brands of

Cut Tobacco
GARRICK MIXTURE, CAPSTAN MIXTURE, CAPSTAN, V. C., SMITH'S GLASGOW MIXTURE.

CENTRAL UNION NEW CUT, OCEANIC, BADINGTON, EDGEWORTH (Ready Rubbed and Cut), THREE CASTLES and FRAGRANT VANITY FAIR (for Cigarettes).

PLUG TOBACCO	Gigarettes	CIGARS
CENTRAL UNION, MONT BERNARD, IMPERIAL, MAYO'S, WINCHESTER (Chewing), AMERICAN EAGLE (Chewing), JUMBO.	High Life (Turkish), Cape to Cairo (Turkish), Craven Mixture, Capstan Mild and Medium, GEMS, 10 pkts, 50's tins.	GOVERNOR, CONCHAS, DUTCH MIKES, KEY WEST, FRONTERA, PIRAMIDES, LA SULTANA.

BOWRING BROTHERS, Limited,
332 GROCERY, St. John's. 332.
June 26, m. w. 1/1

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



Newfoundland Clothing Co., Ltd.
mar 6, 1914 WM. WHITE, Manager.

Advertise in the Telegram

EIGHT PAGES TO-DAY

ROPER & THOMPSON, No. 29, 32, Cher. 64.

VOLUME XL.

NOTICE!

The Drinks we sell are healthful and refreshing beverages, will not ferment or become alcoholic; not deleterious concoctions.

"LAND OF EVANGELINE"
APPLE CIDER,
RED WING GRAPE JUICE,
CROWN LAGER,
CROWN PORTER,
MEAD BEER.

Phone 438, or write

Baird & Co.
AGENTS.

In Stock!

500 bales CANADIAN HAY
50 sks. OATS—White & Red
HOG & HORSE FEED—100 sacks.
DAIRY & OIL MEAL—100 sacks.
CALF MEAL—25 lb. bags.
OYSTER SHELL.
BRAN & CATTLE FEEDS.
PAPER BAGS—al sizes.
COUNTER PAPER.

Wholesale & Retail.
M. A. BASTOW
Phone 304. Beck's Care
aug 5, 1914

FOR SALE!

Steamer "Annie," now lying in Channel
71 Tons.
Built 1904.
GEO. M. BARR,
June 22, 1/14 St. John's

FOR SALE

Two New Houses now in course of construction, situated on Leslie Street, near Water Street. Houses to be plastered throughout and fitted with all modern conveniences. For further particulars apply

Wm. Cummings,
on the Premises or Corner Brasill's Field and Pleasant St.
aug 5, 1914

ENGINES!

Knock Down two-cycle Engines, four and eight horse power. Waterproof four-cycle Engines from two to twenty-four horse power.

Nfld. Specialty Co.,
Sole Agents.
2 Prescott Street,
aug 2, 1/14

Three Pound Tin Peaches, In Heavy Syrup, 30c. tin.

Belle Flower Green PEAS, Only 15c. tin.

M. J. O'Brien,
42 New Gower St.
June 21, 1914