

We have some Very Fine Pictures,

All ready Framed, and which would make excellent New Year's Gifts.

'Phone 768.

THE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

Slaughter Sale

Furs! Furs!

Our Cheap Sale still continues, and for the balance of the year all goods will be sold at HALF PRICE.

Fur Ties and Collars, from 50c. up.
Men's Fur Collars, \$2.00 each, worth 6.00.
Men's Dog Coats, \$10.00 each.
Sale Room open daily from 2 to 6 p.m.

Royal Fur Co., Ltd.,
Job's Cove.

Patriotic Fund.

St. John's, Nfld.,
December 30, 1914.

Editor Evening Telegram:

Dear Sir, Kindly acknowledge through the columns of your paper the following subscriptions towards the Patriotic Fund:

Amount already acknowledged \$78,042.04

Pouch Cove Patriotic Collection, 1st Instalment, per Rev. Charles Jeffery:

Samuel Grouchy 1.00

Abram Williams 1.00

James R. Bragg 1.00

Henry F. Ryan 1.00

C. Reg. Sullivan 1.00

M. Sheen 2.00

Nath. Williams, Jr. 1.00

Henry Reuben Costello 1.00

Albert Sullivan 1.00

Ambrose Curdy 1.00

Charles Jeffrey 1.00

Sundry small amounts 17.15

P. J. Neven, Esq., Osborne House 5.00

Proceeds concert, 9th and 10th inst., Belleoram 68.00

Salvage Patriotic Fund per W. J. Dewey, Treasurer:

Dr. McDonald, 2nd instalment 5.00

James Burden, sr. 5.00

Charles B. Brown 2.00

Kenneth Brown 4.00

Andrew Brown 4.00

W. J. Dewey, 2nd instalment 3.00

R. Plowman 3.00

James Brown 2.00

W. P. Ryan 2.00

H. J. Oldford 2.00

Rev. A. E. Tulk 2.00

Moses Brown 2.00

John Moss 2.00

Ethelbert Moss, Sailor's Island 2.00

Moses Moss, Sailor's Island 1.50

Edward J. Brown 1.50

Wm. Stead 1.50

Job Stead 1.50

Isaac Squires 1.00

John Troke 1.00

Edward Oldford 1.00

James Oldford 1.00

Charles Lane 1.00

Hezekiah Stead 1.00

Barnabas Moss 1.00

Jacob Moss 1.00

James Moss 1.00

John Day 1.00

John Brown 1.00

Archibald Brown 1.00

Stephen Moss, Sailor's Island 1.00

Frederick Moss, Sailor's Island 1.00

Thomas R. Brown 1.00

William Brown 1.00

Sundry small amounts under \$1 44.21

P. S. Skanes, Esq., Cow Head 1.00

S. U. F. Darrell Lodge, 27, Lamaline, per Jos. Foote 10.00

G. J. Carter, Esq., 100.00

C. & A. Dave, Bay Roberts 250.00

L. O. L. Victoria, No. 59, of Brigus, per Moses Bartlett 20.00

\$78,647.15

Yours very truly,
JOHN S. MUNN,
Hon. Treas. P. C. Com.

Take a good look at the above cut.

If you are suffering from a Cough or Cold, don't make any difference

how slight it is, go to Stafford's Drug

Store and ask for a 25 cent bottle of

Phoradone Cough Cure, take it according to the directions on the bottle

and you will find it a good preparation. If you keep neglecting a

slight cough or cold it will gradually develop into the "Cough" that you

will not very easily get rid of. Thousands of people are dying every year

from neglecting what they called a slight cough or cold.

Phoradone Cough Cure is prepared only by Dr. P. Stafford & Son, St. John's, Nfld. Price 25 cents. Postage 5 cts extra.

Manufacturers of the "Three Specialties"

STAFFORD'S LINIMENT,

STAFFORD'S PRESCRIPTION,

STAFFORD'S PHORADONE COUGH CURE.

No advance in the price.

Affiliate British and Canadian Regiments.

London, Dec. 24.—The 1st and 2nd

battalion of that famous regiment, the

Leinsters, which was originally raised as the 100th Foot of Canada,

have been officially affiliated with the

100th Grenadiers, Toronto, and the

100th Grenadiers, Winnipeg.

This was accomplished at Salisbury Plain yesterday when Major

J. P. Frier, on behalf of the officers and men of the Leinsters presented

the Canadian Battalion with a massive silver shield, to be competed for

as a perpetual trophy for musketry.

MINARD'S LINIMENT CURES GARTER

GET IN COWS.

NOTE OF THANKS.—Mr. and Mrs. Barnes wish to thank their many

friends for their kindness and sympathy in time of deep sorrow both in

person, letters and messages; also those who so kindly sent wreaths and

flowers to adorn the coffin of their

loving daughter, Maggie.

BUSINESS AS USUAL.

MINARD'S LINIMENT CURES DISTEMPER.

This Date in History.

DECEMBER 31.

St. Silvester.

Days Past—364.

New Year's Eve.

ROGER ASCHAN born 1515. Teacher in writing to Edward VI., Latin Secretary to Queen Mary and instructor in Greek and Secretary to Queen Elizabeth. His "Schoolmaster" by which he is now remembered was written to show "the right order of teaching and honesty of living" for the good bringing up of children and young men.

JOHN WYCLIFFE died 1384, aged 59. "The Morning Star of the Reformation" seems to have been educated at Oxford. He quarrelled with the Bishop over church government and organized a body of preachers who spread his ideas through the country; they were called Lollards. Wycliffe's great work was the translation of the Bible into English.

JANUARY—1.

Days to Come—364.

Full Moon—Jan. 1st.

MURILLO born 1618. One of the greatest of Spanish painters whose chief works are altar pieces and religious subjects. He also painted a number of marvellous studies of peasant life. Some 200 of his pictures are in England.

EDMUND BURKE born 1729. The able Dublin attorney who made his mark in literature by his famous work on the "Sublime and Beautiful." He entered Parliament and quickly made a name as an able and earnest debater, taking part in all the great movements of his time.

AUSTRALIAN COMMONWEALTH inaugurated 1901.

THERE WILL BE NO CHANCE THIS YEAR FOR:

The idler.

The leaner.

The coward.

The wobbler.

The ignorant.

The weakling.

The snarler.

The indifferent.

The unprepared.

The educated fool.

The impractical theorist.

Those who watch the clock.

The slipshod and the careless.

The young man who lacks backbone.

The person who is afraid of obstacles.

The man who has no iron in his blood.

The person who tries to save on foundations.

The boy who slips rotten hours into his schooling.

The man who is always running to catch up with his business.

The man who can do a little of everything and not much of anything.

The man who wants to succeed, but who is not willing to pay the price.

The one who tries to pick only the flowers out of his occupation, avoiding the thorns.—O. S. Marden, in "Success Magazine."

Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers

2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professor C. V. Boys, F.R.S., says, in the "Standard": "Sentiment and inertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful strides have been made, in spite of deep-rooted prejudices. A gas fire, burning with a blue, is an admirable agent for heating a room; and, as a scientist, I fail to understand how such a gas fire dries the air in a room more than any other fire."—nov17,14

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BUSINESS AS USUAL.

MINARD'S LINIMENT CURES DISTEMPER.

Baden-Powell's Advice to Recruits.

THE FOUR C'S OF SOLDIERING.

Courage, common sense, cunning and cheerfulness! The cultivation of these four attributes is in the opinion of Sir Robert Baden-Powell, quite as important as drill in the making of a modern soldier. The question naturally arises, Can courage be cultivated? In the opinion of Sir Robert it can, and without it a soldier is practically useless in the field.

He tells a story to illustrate his point of General Nogi, the great Japanese leader, who displayed in his life and in his death the highest personal courage. General Nogi once said that, though timid by nature, he had developed this quality by stern self-discipline. When he found a job which caused him apprehension or fear, he forced himself to face it and to repeat it again and again, until it no longer had any terrors for him. "It is that taking oneself firmly in hand," says Sir Robert in his book, "Quick Training for War" (Herbert Jenkins) "that enables a man to stick it out against the impulse of his knee to give in or run away in a crisis."

BORN OF CONFIDENCE.

Courage is born of confidence, and no matter how timid a soldier may be at first, if he knows that he can handle a rifle and sword well, manage a horse, has some good officers, and is healthy enough to march with the best, he can very soon cultivate it.

In regard to the second of the C's—common sense—Sir Robert points out that, although the science of strategy and tactics looks formidable in the text-books, these really only lay down definite principles and examples which serve to guide the leaders when applying their common sense to the situation in hand. "No two situations," he says, "are ever precisely the same, and it is therefore impossible to lay down exact rules that should guide in every case."

IN SOUTH AFRICA.

They have an effective way of teaching common sense among the South African Police. As a rule, the police patrols go about the districts in pairs. When, however, a man is not sufficiently intelligent or self-reliant, he is sent alone on long journeys in order to cultivate and develop his common sense and self-reliance. "Develop," says Sir Robert, in a pregnant sentence, "the intelligence of the individual, and the whole unit will be efficient."

One of the secrets of Napoleon's success was his abnormal cunning, which enabled him to formulate plans of his own for counteracting those of the enemy which were reported to him by his intelligence officers. For quick training in cunning the best school is that of scouting. "The first steps," says Sir Robert, "in making a good scout are to teach him observation and deduction, noticing every detail about the enemy and deducing a meaning from the points observed. Then, by a little imagination, the enemy's movements or intentions are read and counteracting steps can be taken with every advantage."

BOER CUNNING.

The Boers, during the South African war, won many a fight through their cunning. Like the Germans in the present war, who have scored in the vital manner of concealing their artillery, they were clever in hiding their field guns, when they were able to shell our troops for a considerable time before the latter could locate the position of the Boers' artillery sufficiently well to reply to it effectively.

"The Hero of Mafeking" lays great stress on the value of cheerfulness. "The spirit," he says, "which possesses the men is a tremendous factor for success in war, and the presence of a few intently cheerful men in the ranks, and more especially among the leaders, if of a value that cannot be overestimated in an arduous campaign or when things are going against you."

I have known of more than one officer who was accepted for service, not so much on account of his military ability, as for his undampable spirits, which invariably brought a brighter feeling among those around him."

No more useful gift for a man than a Safety Razor. We sell the Giant Junior Safety at 50 cents. A perfect shaver and the wonder of all users. CHESLEY WOODS, 140 Water Street, Manufacturer's Agent—dec16,14

MINARD'S LINIMENT CURES GARTER

GET IN COWS.

PRACTICAL XMAS PRESENTS



What Shall I Give This New Year?

Is the all perplexing question just now. We answer this question in above headline:

Give Practical New Year Presents.

We have just opened a splendid selection of White Enamel Bedsteads that we are offering from \$3.50 up. Fitted with our Ideal or Oxford Spring, also our Crescent, Felt or Health Mattress, makes the most comfortable bed in existence.

Then we have Writing Desks, Book Cases, China Closets, Hall Stands, Parlor and Dining Suites, Sideboards, Extension Tables, Centre Tables, Wicker Chairs, Fancy, Upholstered and Leather Rockers, Morris Chairs and Wood Rockers in great variety, Lounges, Bureaus and Stands in Surface and Quartered Oak, Pictures and Mirrors in great variety.

Also a nice selection of Tea, Dinner and Toilet Sets, Cheese Dishes, Fern Pots, Work Baskets, Dolls and other things too numerous to mention.

And in Silverware we have Bon Bon and Candy Dishes, Sugar and Cream Sets, Serviette Rings, Mugs, Smokers' Sets, Cruets, Silver Knives and Forks, Dessert and Table Spoons, very suitable for Xmas presents.

The C. L. March Co., Ltd.

(Home Outfitters),

Cor. WATER & SPRINGDALE STREETS.

"STARR" HOCKEY SKATES

THE MODERN MERCURY

Mercury, the winged messenger of the gods (according to ancient legends) had small wings on his feet to speed over the land with the ease of a bird. But Mercury had no advantage over the modern skater who uses Canadian-made "STARR" Skates.

"STARR" Skates take the place of wings—they are light, strong, comfortable—and enable the wearer to skim lightly and confidently over the ice—whether in pure fun or the swift sport of a hockey game.

The popular "STARR Mic-Mac Featherweight" Hockey Skate (trademark registered at Ottawa) shown at the bottom of this advertisement is a speedy hockey skate, and equally good for rink skating.

It is especially strong, because of the bar connecting the heel and sole plates. The specially vulcanized and tempered steel blades retain their cutting surface longer and better. Very little sharpening is needed.

Hit yourself to a "STARR" Skate and surprise yourself and your friends.

"STARR" Skates are equally good for artificial or natural ice.

We absolutely guarantee "STARR" Skates unconditionally—if they break, take them back and get a new pair.

Manufactured by the

STARR MANUFACTURING CO., LIMITED

Dartmouth, N.S.

Branch: 122 Wellington Street West, Toronto.

Write for Illustrated Catalogue.

See them at all Sporting Goods Stores and Hardware Dealers.

BOWRING BROTHERS, Limited,

Hardware Department.

Advertise in The Evening Telegram