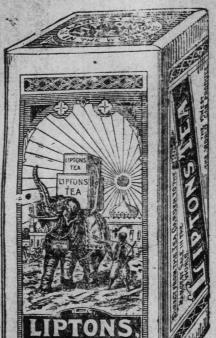
Largest Sale in the World



Best value in the market for the consumer.

Red Label. . . 40c. per lb. Yellow Label . 46c. per lb. in 1/4, 1/2 and 1 lb. double air-tight bags, and in 5 lb. patent air-tight decorated tins.

3 Grand Prizes, and 5 Gold Medals,

a record like that.

Try a 1/4 lb. Red Label for 10c. It is the best value you can buy.

Sole Agent in Newfoundland for Lipton, Ltd., Tea, Coffee and Cocoa Planters.

J. J. ST. JOHN.

We have just two special items to talk to you about to day. A fresh shipment of our famous

IRISH BUTTER.

And we want you to try our excellent

40c. TEA.

J. J. ST. JOHN.



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THE BEST

and nothing but the best goes in the garment made at Maunder's. Our assistant cutter and foreman tailor have just arriv d from New York, where they have been studying the very lat est in Cut and Style and how it is done.

Remember, we hav the largest selection of up-to-date tailor ing goods in the city Come right along and have the "Maunder make." Certainly some style.



Advertise in The Evening Telegram.

The Realness of Books.

<u>,444444444444444444444</u> BY RUTH CAMERON.



Did you ever book man and I couldn't judge other

wonderful thing Did you ever suddenly remember like that that a book was only a book? Of If you have, you will understand, and we all the other folks will have ceased readknow that books ing the article before now, so it is quite Some of the people I have read about

people between so tangled up in my mind with my live Lipton, Limited, Growers of the Finest Tea the world can produce in Ceylon and India. Lipton's have been awarded for the pure quality of their Tea the following first-class honors:

books have never been reading a book lately alive.

To illustrate,—I have been reading a book lately in which the chief character is an ideal man,—that is, ideal from a woman's standpoint. He is gentle, he is tender, he is strong. He anticipates her slightest wish before she has a chance to express it. He remembers all the little things that

and the highest and only award given for Tea at the Chicago Exhibition.

No other Tea can show

He nurses her in a long tedious in ness, with all the tenderness of a woman and all the strength of a man. And most wonderful of all, he is as clean and pure as a man expects his had had bad news or something of the As I read the book I thought of the hand sympathetically and murmured

> men I know, most of whom fall far be- "Don't cry, dearie, everybody have to have some trouble in their lives." couldn't tell her it was only a book because she would surely have thought I was insane. I wonder if you are thinking the same, Reader Friend?

To Build Its Own Navy. New Zealand Adopts Policy Some-

low that standard, and I thought to

myself, "It is a pleasure to hear about

start and remembered that one man

what Similar to Canadian Liberals-Latter, However, would Also Have Ships Built in this Country. government of the Dominion of New policy of building a navy of its own discontinue its subsidy to the Imperial British Navy. Premier William Ferguson Massey in announcing the ernment to assume the greater responsibility was due to the inability of the British Admiralty to carry out its agreement of 1909, and station two cruisers, of the Bristol type of 4,800 tons displacement in New Zealand waters, the Dominion bearing the cost of their upkeep. The British Admiralty had substituted for these two cruisers the Psyche and the Pyramus, of 2,133 tons displacenent, which were unsatisfactory to the Dominion, and the Premier proposed to recommend to the New Zealand Parliament an order for the construction in England in 1914, of a cruiser of the Bristol type at a cost of \$2,000,000. This and other war ressels acquired by New Zealand, the Premier said, would be under the administration of the Dominion in peace time, but would pass automatically into the control of the admiralty during war time, or when they

132 Auto Deaths

In New York in Nine Months. New York, Oct. 24.-Figures given out yesterday by George Le Brun, clerk of the coroner's court, show a of deaths in Manhatten due to automobiles over any previous year. In the nine months ended Sept. 30, there were 132 deaths in Manhattan. At he same ratio the number for the other automobile trucks, seven by taxicabs, three by fire trucks, and the rest by private cars. Fifty-eight of the victims were children under 12. The number of deaths in the borough of Manhattan caused by automobiles in three previous years were: 1910, 62; 1911, 90; 1912, 146.

Dadways LDeady

the Legislative League for the Pro tection of Human Life, says the in crease is due in part to a lax en orcement of the laws. "With 234 deaths last year." he said. "in the excessive speeding. So few arrests are made that it seems as though there were no attempts to enforce

the law generally. The mail automobiles killed . four reversal of the present system, ex- persons last year. This year they plained that the decision of the gov- have already killed six. If they

Thick, Glossy Hair No More Dandruff

Girls! Beautify your hair! Make i soft, fluffy and luxuriant-Try the moist cloth.

Try as you will, after an application of Danderine, you cannot find a single trace of dandruff or faling hair and your scalp will not itch, but what will please you most, will be after a few weeks' use, when you see new hair, fine and downy at first-yes-but really new hair-growing all over the

A little Danderine immediately doubies the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking one small strand at a time. The effect is immediate and amazing-your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance, the beauty and shimmer of true hair health.

Get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter and prove that your hair is as pretty and soft as any-that it has been neglected or injured by

Hidden Royalist.

Fatal Sword Thrust Into a Hay Cart. Paris, Oct. 23 .- A grim incident of the rising in Portugal was narrated by a French sculptor to the intrans-

frontier. The officials glanced into it; one, to satisfy himself, thrust his An instant later he uttered an exclamation of horror. Blood was trick- Bess attempted to suppress the ling from the straw.

encath the straw a dead man. The nto Portugal for Tuesday's rising .-

We offer to-day on Retail.

11 brls. No. 3 Gravenstein APPLES,

Just right for cooking. PEARS.

30 bxs Preserving Pears in to-day; also 246 brls. Blenheim and King Apples.

The Boy Who Wins.

Not built on any particular plan; Not blessed with any particular luck, Just ready and carnest and full of

When asked a question he does not "guess," He knows, and answers 'No' or 'Yes. When set a task the rest can't do. He buckles down till he puts it thro.

Three things he learned-that th man who tries Finds favor in his employer's eyes; That it pays to know more than one

That it doesn't pay all he knows to

There's a better job with bigger pay; oct30,tf And the man who shirked wheneve they could

For the man who wins is the man who Who uses his hands, his head, his eves The man who wins is the man who

Ends Backache and Kidney Disorders.

Croxone Helps Lifeless Organs Regain Health, Strength and Activity.

It is useless, dangerous and unnecessary to be tortured with the digging, twisting pains of backache or suffer disagreeable kidney and bladder disorders when Croxone is guaranteed to promptly and surely relieve all such misery.

Croxone masters these troubles because it quickly reaches the cause of the disease. It soaks right into the stopped up, inactive kidneys, through the membranes and linings: cleans out the little filtering glands; neutralizes and dissolves the poisonous uric acid and makes the kidneys filter and sift from the blood that waste system and cause such troubles.

It does not matter whether you have but slight symptoms or a chronic, aggravated case, it is practically impossible to take Croxone without

An original package of Croxon costs but a trifle, and all druggists are authorized to return the purchase price if you are not entirely satisfied the very first time you use

Football's Childhood

Football a modern game? Anyhing but-in fact, it is said to have originated with the ancient Britons. A peasant's cart filled with straw Be this as it may, the game certainly drew up at the Spanish-Portuguese was very popular in the Middle Ages. Why, in 1314 we find Edward 11. warmly censuring the excessive enthusiasm of football players; and Edward III. in 1349, following his example. Henry VIII. and Good Queen game, but, despite their efforts, it The driver sprang from the cart continued to be played until about

Then, apparently, it went into a de century, first by the public schools sword had passed through his heart then by certain clubs, notably Shefis he lay hidden. He was a Royal- field and Hallam, established in st leader, trying to smugge himself 1857, and Blackheath and Richmond, established in 1858;

The formation of the Football As sociation in 1863, and of the Rugby MINARD'S LINIMENT CURES Football Union in 1871 ensured the future of the game.

ALWAYS MASTER OF THE ROAD.

Look for the Dunlop Traction Tread trail on asphalt and on mud. It's the "V" line to comfort. No chains; no skidding.

A WEATHERABLE TIRE.

It is just weather like we get here in New-foundland that gives Dunlop Traction Tread Tires a chance to show their class—and motorists who have them know it.

Created because of the insufficiency of the so-called non-slip or "buttoned" tread.

Marketed only after the most exhaustive tests ever given to an an-

Proven itself the only real anti-skid tire obtainable-bar none. That's

> DUNLOP TRACTION TREAD. The Tire Which Makes Safety Sure.

FRED. V. CHESMAN, Representative.

Stocked by Parsons, "The Automobile Man."

SELF PLAYING PIANO.

ON EXHIBITION!

Come in and see this beauty before it is sent home. Can be seen up to Saturday night.

CHESLEY WOODS.

Piano and Organ Warerooms

To Please You



That's our constant aim and purpose. In fact, we try to conduct this business according to the Golden Rule, bearing in mind always that the customer's satisfaction is of vital importance to the Factory's success.

Ask your dealer for our goods.

Newfoundland Clothing Co., Ltd.

Wool Blankets!

Wool Blankets,

We have them for \$2.20, \$2.30, \$3.00 up to \$10.50 a pair. Also special bargains in White and Fancy H. C. Quilts from 75c. up. Don't fail to see our stock.

WILLIAM FREW.

P O. Box 236. WHOLESALE DRY GOODS.

TO THE CITY AND OUTPORT TRADE:

We carry in stock for fall trade an attractive stock of Regular Piece Goods and Pound Remnants. Prices:

Cheapest in the City.

NOTE.—See our Special Brand of Cotton Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING, Duckworth and George's Sts., St. John's.

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