

WE HAVE FAITHFULLY



considered the Furniture needs and offer a choice line of Furniture that will bring brightness and comfort to the home. Everything here to fit the season. Never here before in larger,



more attractive or better variety than now For summer time comfort, at home or away. You'll find here much that will interest you.

U. S. PICTURE & PORTRAIT Co.
Complete House Furnishers.
Water Street East.


A MODERN RIFLE
AT A REMARKABLE PRICE.
Improved New Century, 1912 Model, 22 Calibre.

This little Rifle is neat, strong, accurate, quick in handling and safe in use. Just the thing for target shooting and small game. Cartridges cost less than 1/2c. each. Price:

\$3.30. Postage 14c. extra.

ROBERT TEMPLETON

Experiments on Human Beings have proved the body-building power of Bovril to be from 10 to 20 times the amount taken.



T. J. EDENS, Sole Agents for Newfoundland.

Wanted, AT ONCE,
A Young Man, about 18
years of age, for wholesale office and outside work; must be well educated, neat and able to solicit business; good opportunity for energetic youth. Apply by letter to Box 82, TELEGRAM office.

HEADQUARTERS for



RED APPLES, GREEN CABBAGE,
NEW POTATOES, RIPE PEARS,
PRESERVING PLUMS,
CALIFORNIA ORANGES,
CRAB APPLES, BANANAS.
Big Shipment in to-day ex "Stephano."

GEORGE NEAL.

J. J. ST. JOHN.

50 baskets PLUMS, New PARSIPS,
New TURNIPS, New CARROTS,
New CABBAGE, APPLES,
ORANGES, BANANAS,
Lakes Smoked CAPLIN, 25 in Carton, 8c.
Choice Boneless JOWLS.
McGuire's BREAD.

J. J. ST. JOHN.

GOOD CLOTHES INSPIRE.



The Neatly Dressed Man has Ten chances to a shabby competitor's one. There is no investment that pays bigger or surer dividends than a wise spending of money for good clothes.

WE MAKE GOOD CLOTHES.
Order your Autumn Suit and Overcoat from us, we'll convince you that we are IT in the Tailoring business of Newfoundland.
Our Cutter Direct from New York.

P. O. Box 122. **CHAS. J. ELLIS,** 'Phone 230.
English and American High Class Tailoring, 302 Water Street.

WE MAKE GOOD CLOTHES.
Order your Autumn Suit and Overcoat from us, we'll convince you that we are IT in the Tailoring business of Newfoundland.
Our Cutter Direct from New York.

P. O. Box 122. **CHAS. J. ELLIS,** 'Phone 230.
English and American High Class Tailoring, 302 Water Street.

Moderate Priced Shoes!



This House of Good Shoes places great stress on its lines of Women's moderate priced Footwear.
Good Shoes at good prices can always be had; but good Shoes at very moderate prices is another proposition.
We call special attention to our High and Low Cut Shoes, at such easy prices as
\$1.50, \$2.00, \$2.50, \$3.00.

We pay extra money to have our lines of Shoes, at these moderate figures, extra good. The styles are the same as shown in the higher priced footwear.
In High Cut Shoes there are Button, Lace and Blucher styles, in different lasts, toe widths, height of heel, etc.
In Low Cut Shoes there are stylish Oxfords, Lace or Button, Ribbon Ties, etc., with or without ornamental trimmings; Black or Tan leathers.

We show the best moderate priced Shoes for Women on the market.

LADIES' DEPARTMENT.
F. SMALLWOOD,
THE HOME OF GOOD SHOES.

There's a Reason.
But we'll close up shop tomorrow if any one fails to get their money's worth tonight. Come and have a dime good time. We get all the big ones at

The Nickel!

To-Day and To-Morrow.
THE GOSSIP.
Here's a corking good comedy. It's a riot of laughter from start to finish.

A Blind Deception.
A charming story most effectively enacted by the Lubin players—with Florence Lawrence and Arthur V. Johnson in the title roles.

The Ranger's Stratagem.
There's something about this Indian film that makes it appeal to everybody. Unique and strong action, rapid and thrilling.



Coming:
COLLEEN BAWN. 3 Reels 3.
Made in Ireland.

Autumn Excursion
Black Diamond S. S. Line
TO SYDNEY & MONTREAL
Special Reduced Rates.
FIRST CLASS
(including Meals and Berth).
\$12.00 one way fare
20.00 Return
\$25 to \$40 one way fare
\$10 to \$25 Return.

STEERAGE
(including Meals and Berth).
\$6 one way.
\$10 Return.
\$15 one way
\$25 Return.

First Class Steamers
S. S. City of Sydney
S. S. Morwenna.
Sailing every THURSDAY.
For further information Apply to

HARVEY & CO'Y
sep2,3fp,eod

IN STORE
Choice
Pitch Pine DECKING,
3 x 5 and 3 x 6.
Long Lengths.

H. J. Stabb & Co.
Dunham Ladies' College
DUNHAM, P.Q.
Residential Church School for girls.
Evelyn Bishop of Montreal; Principal.
Miss W. Wade, M.A. (Trin).
Pupils prepared for Universities.
Exam. Assoc. Board R.C.M. & R.A.M.
Large staff highly qualified Teachers.
Large grounds, healthy situation; Resident Gym. and Sports Mistress.
Specialties: Languages, Music, Art.
For Illustrated Calendar apply to "The Bureau."
School re-opens Sept. 16th.
July 11, 1912, eod

Two 70 cent Specials
For This Week.

Ladies' **WHITE BLOUSES.**
These LAWN and MUSLIN BLOUSES are an excellent line and are easily worth 90c.; now only **70c. each.**

Ladies' **Corsets, White & Drab.**
These are a Special line of MANUFACTURERS' SAMPLES, and are regularly worth from \$1.00 to \$2.00 per pair; now one price, **70c. pair.**

G. T. HUDSON,
367 and 148 Duckworth Street, St. John's.

The Store That Pleases

The fashionable man admires our handsome style creations. The conservative man appreciates our liberal value offerings. This store is known as "The Good Clothes Centre." Our first shipment of the most fashionable FALL and WINTER SUITINGS and OVERCOATINGS just received, and open for your inspection.

CHAPLIN.

Libby's
Cottage Beef
Choice Selected Prime Beef
Perfectly corned and cooked
Makes nice uniform slices for sandwiches or for luncheons.
The best for Corned Beef Hash.
Libby, McNeill & Libby
Chicago

A NEW SELECTION OF FRAMING,
Specially for Portraits and Engravings.

The Holloway Studio,
Corner Bates' Hill and Henry Street. Phone 783.


ADVERTISE in THE EVENING TELEGRAM.

WEATHER FORECAST
TORONTO, Noon.—Fresh N. N. winds, generally fair to-day and Sunday, with about the same temperature.
ROPER'S, Noon.—Bar. 29.75
VOLUME XXXIV.

RE

For the P
Round T
System
Sept. 21

The VEEDDEE



Is also a nerve toner. It thrills, exhilarates your power and pleasure. Both sexes much of the vigor of the renowned Dr. Mortimer Granville's invention, states that the Veedee is the best yet devised. So simple even a child can use it. Foundland and Labrador at ROOMS 193.

AUCTION SALES

THE PEOPLES AUCTIONEER

AUCTION!
At the residence of the late Sir J. S. WINTER "Pringlesdale,"
ON TUESDAY, Next, 10th inst. at 10.30 a.m.
A quantity of Household Furniture and effects. Particulars in Monday papers.
P. C. O'DRISCOLL, Auctioneer.

Belonging to an Estate
AUCTION
On Monday, the 9th inst. at 12 O'clock, At the office of Messrs. A. S. RENDELL & CO. 25 Shares in the Reid - Newfoundland Co. A. S. RENDELL & CO. Brokers. sep5,3fp

On Monday, at 12.30 O'clock
On the Premises,
One Peice of Land
Freehold.
with Dwelling and other improvements, fronting on road leading to Roperwalk, off Black Marsh road, containing thereby 30 feet frontage, 150 feet rearage. Free and for ever. No rent to pay. A snap for the right bidder.
M. A. BASTOW, Auctioneer. sep5,3fp

To Let on Building
or Leases, LAND in the West End, suitable for the erection of a factory or of Houses and Shops. Apply to FENELON, Solicitor, Board of Building. aug