

At the Top

The

PURITY FLOUR

standard of quality is so high
that you get

More Bread and Better Bread
—Better Pastry Too.

Buy it and see for yourself.

THE PLIGHT OF GERMANY

INVISIBILITY OF AIR-SHIPS

Among the multitude of requirements of the European conflict one of the greatest has been that of invisibility of the foe. Everything must be made to be kept out of sight as far as possible. This has been the rule on land, on the water, and in the air. On the land the soldiers were hidden from their foes by the multitude of trenches or natural formations of the country. The guns, field pieces, and all large ordnance were housed in large underground chambers, or concealed by shrapnel out and skillfully arranged. In the heavens even the hostile were hid by being placed in large deep trenches.

The scene painters were organized in France to create suitable backgrounds where other methods could not be used. Some very funny incidents resulted from the illusions to which they resorted. In one case, it was desired to shift a considerable body of French troops from one point of the line to another along a road which was in full view of the enemy. The scene painters painted an exact copy of stretch of the road and it was stealthily erected at the roadside nearest the German lines. It completely hid the real road. As the Germans watched from a distance it was apparently a peaceful stretch of country road. But, all the time, a large body of French troops were marching freely along behind the scene to strike the Germans at an unexpected point. Watering carts were stationed at intervals to wet down the dust raised by the troops, so that the Germans would not see the rising dust clouds and suspect the ruse.

Somewhat the same tactics have been resorted to in the case of war ships and other sea craft. Until this war, the fighting craft of all countries in war, were usually painted simply a dull gray which rendered them invisible at sea. It was thought, at the shortest distance, in the present war, the scene painters have painted sea waves, in effect, on the hulls of most of them. At short distance they seem to merge right into the sea and become completely invisible.

But, how could you make an aeroplane, right over your head, invisible? That was a big problem. In the first place, the body was painted a very light bluish white that most closely

resembled the very light haze noticeable about all objects seen at a distance, then, the wings were treated with a substance which rendered them almost transparent. And now a material is used which is itself, substantially transparent. The next result is, that the latest aeroplanes, at only a comparatively low altitude, are practically invisible. This is one of the hardest blows to the anti-aircraft guns of Germany, since the transparent wing material is a device of the allies.

It seems hardly a week passes without some wonderful invention for the war. Fortunately most of them are equally valuable for peace. So we wonder, continually, what the next day may be.

Only 3 Years For White Slaver

Ottawa, Jan. 15.—Mrs. Mary Malory, was today sentenced to three years' imprisonment by Mr. Justice Sutherland on four charges of white slavery. The case was one of exceptional gravity, the woman's two daughters, aged 14 and 16, being the victims.

Derby Recruits Called To The Flag

Unmarried Men From 19 to 22 Join the British Army.

London, Jan. 26.—Groups 2, 3, 4 and 5 of recruits, who enlisted under the Earl of Derby plan were formally called to the colors today in accordance with the proclamation of December 13. The groups of the first Derby recruits to be called out are composed of unmarried men from 19 to 22 years of age. In order to prevent confusion at the recruiting office and cause the smallest possible inconvenience to the men, only the first drafts will actually go in training at once.

Butter Parchment
Butter parchment of the Best Quality is kept at the Advocate Job Dept. Sold in one or two pound sizes, or in the full size sheet, 24x36. Butter wrappers also printed with Special Blue printing ink that will not run or stain the butter. 41-

PAPER MONEY

The Bank of England is the only bank which always issues plainly printed white paper bank notes, whatever their value. Other countries use printed notes in colors.

The Russian notes are printed in all the colors of the rainbow. For the one-color Russian notes, blue, yellow, or bright purple inks are most favored. The 100-franc note of France is printed in four colors—blue, black, and yellow.

German notes are mottled, while those of Austrian banks are extremely vivid in color and are printed in two languages, Slav on one side, and German on the other.

A Swedish five-crown note is a little yellow thing, while that for 800 crowns resembles a big blue poster, for Swedish notes vary in size according to their value.

Everyone has heard of the American and Canadian "greenbacks," so called from the green ink with which they are printed.

Little Prince Likes Bull Fights



The eldest son of the King of Spain is growing up, and he's growing up Spanish. His English mother, Queen Ena, and his English nurses are overruled whenever the little prince wants to go to a bull fight, and he is often seen at the ringside clapping his hands and shouting at the "pretty" toreros.

WINTERING BEES

How Outdoors May be Prevented From Harming Them

In many places where the winter is moderately cold bees are now being wintered outside in wintering cases constructed to hold four hives each, each pair of hives being placed back to back. There is a space of two or three inches between the sides of the case and the hives, and in the colder regions underneath also, and ten inches above the hives; all these spaces being filled with planer shavings or other insulating material. The bees are allowed to fly through small entrances made in the sides, and ventilation is provided under the roof, which consists of light boards covered with waterproof sheeting. The bees will come to no harm if the entrances be buried under soft snow. For wintering outside, it is important that the apiary be well sheltered from wind by, for instance, evergreens or a high board fence.

Might Have Been Better Put
At a meeting in Wales at which Mr. Lloyd George was to speak, the chairman, a Welsh deacon, got up at the commencement of the proceedings and said: "Gentlemen, I have to introduce to you tonight the Member for Carnarvon Boroughs. He has come to reply to what the Bishop of — said about Welsh Disestablishment. In my opinion, gentlemen, the Bishop is one of the biggest liars in creation, but, thank Heaven, in Mr. Lloyd George we have a match for him to-night!" Mr. Lloyd George laughed so much at his chairman's faux pas that it was some moments before he could begin his speech.

Farm on Small Scale
Advice to Quebec farmers is given by Frere Chrystotele, a priest, of Levis, as follows: "I believe that if our farmers would change their ambition to cultivate on a grand scale into one to cultivate well the results would be very different from what they are. When I hear farmers speak of a good harvest with a yield of 8 or 10 minutes for one minute of oats, wheat, barley, potatoes, etc., I am far from finding them ambitious; knowing by experience that the average rule is that they would obtain double, especially if they would adopt a good rotation."

GREAT HALIBUT CATCH

Prince Rupert Becomes a Great Fisherman's Haven

Over half a million pounds of fresh halibut were landed at Prince Rupert, B.C., in two days. Just as fast as the fish can be packed in ice and placed in refrigerator cars, it is sent to the Eastern markets. This made seventeen car loads of halibut. Many of the ships bring in over 100,000 pounds of halibut. There is little difficulty in disposing of even these big catches, as the markets in Chicago, New York, Montreal, Toronto and other large cities now look forward to consignments of Prince Rupert Halibut, the method of transportation in refrigerator cars guaranteeing perfect condition.

A Hint to Farmers

It is poor policy to stall-feed horses in the winter as though they were being fitted for the Christmas market, as the inevitable result is a condition far too soft in the spring with the likelihood of sore sholders.

MARKET GUNNERS RUIN CANADA'S GAME SUPPLY

All Provinces Could Prohibit All Sale of Game—When Sport Becomes a Criminal Offence

The reason why market shooting is deadly destructive to wild life is not obscure. The true sportsman hunts during a very few days only each year. The market gunners shoot early and late, six days a week, month after month. When game is abundant, the price is low, and a great quantity must be killed in order to make it pay well. When game is scarce, the market prices are high, and the shooter makes the utmost exertions to find the last of the game in order to secure the "big money." When game is protected by law, thousands of people with money desire it for their tables, just the same, and are willing to pay fabulous prices for what they want, when they want it. Many a Canadian dealer or restaurateur is quite willing to run the risks of fines, because fines don't really hurt; they are only annoying. The dealer wishes to make the big profit, and retain his patrons; and besides," he reasons, "if I don't supply them some one else will; so what is the difference?"

The Tricksters' Time
When game is scarce, prices high and the consumer's money ready, there are a hundred tricks to which shooters and dealers willingly resort to ship and receive unlawful game without detection. It takes the very best kind of game warden, genuine detective, tact, to ferret out these cunning illegal practices, and catch lawbreakers "with the goods on them," so that they can be punished. Mind you, convictions can not be secured at each end of the line save by the most extraordinary good fortune, and usually the shooter and shipper escape, when the dealer is apprehended and fined. The remedy for all this miserable game-stealing, law-breaking business is simple and easily obtained. Let every Province in Canada enact a similar law to the Bayne in the United States, absolutely prohibiting the sale of wild game, and the thing is done. But nothing short of that is really effective. It will not do at all to let Provincial laws rest with merely forbidding the sale of game "protected by the Province," for that law would be full of loopholes. What earthly object can there be in any Province to the enactment of a law that is sweepingly effective, and which can not be evaded, save through the criminal connivance of officers of the law?

Only as Food
The mental attitude of the men who shoot constitutes a deadly factor in the destruction of wild life and the extermination of species. Fully ninety-five per cent. of the sportsmen, gunners and other men and boys who kill game, all over the world and all nations, regard game birds and animals only as things to be killed and eaten, and not as creatures worth preserving for their beauty or their interest to mankind. This is precisely the viewpoint of the cave-man and the savage.

Proof Positive
It was the rush hour in one of those quick-lunch places where you help yourself and use the arm of your chair as a table. A man called for a piece of pie and chose a chair; then, remembering that he wanted coffee, he dashed over to the service counter. When he returned with his coffee his chair was occupied by another hurry-up liner.

"Excuse me," said the first man, "but that is my chair."
"How do you know it is your chair?" demanded the occupant, in a surly tone.
"Because I can prove it," stated the first man.
"How can you prove it?" asked the occupant.
"By your trousers," was the reply.
"You are sitting on my pie."

Hogs and Dairying

The hog fits in especially well upon dairy farms where skim milk, or whey has to be fed upon the farm. Perhaps no animal will give as high returns for dairy by-products consumed as the hog, and no feed gives a finer quality of bacon than dairy by-products. It is also worthy of note that the man who has skim milk is in a better position to raise hogs than the man who has none, for the reason that it is difficult to find a satisfactory substitute for skim milk for young pigs just after weaning.

Imperial Perforated Toilet Paper first quality, in rolls, 10c per roll, at the Advocate Job Dept. 41-

SOUR, ACID STOMACHS, GASES OR INDIGESTION
Each "Pape's Diapiesin" digests 3000 grains food, ending all stomach misery in five minutes.

Time it! In five minutes all stomach distress will go. No indigestion, heartburn, sourness or belching of gas, acid, or eructations of undigested food, no dizziness, bloating, foul breath or headache.

Pape's Diapiesin is noted for its speed in regulating upset stomachs. It is the surest, quickest stomach remedy in the whole world and besides it is harmless. Put an end to stomach trouble forever by getting a large fifty-cent case of Pape's Diapiesin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder. It's the quickest, surest and most harmless stomach doctor in the world.

FRUIT, THE GREAT PHYSICIAN

Healing Powers of Fruit Proved by "Fruit-a-tives"

The simple juices of apples, oranges, figs and prunes, when transformed into 'Fruit-a-tives' will relieve diseases of the Stomach, Liver, Kidneys and Skin.

The truth of this statement has been proved in thousands of cases of Indigestion, Dyspepsia, Torpid Liver, Constipation, Kidney and Bladder Troubles, Skin Diseases, Rheumatism, Neuralgia and Chronic Headaches.

The enormous sales of 'Fruit-a-tives' are the best proofs of the value of this fruit medicine.

50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.



SYNOPSIS OF CANADIAN NORTH-WEST LAND REGULATIONS

The sole head of a family, or any male over 18 years old, may homestead a quarter section of available Dominion land in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency or Sub-agency for district. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-agency), on certain conditions.

Duties: Six months' residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 80 acres, on certain conditions. A habitable house is required except where residence is performed in the vicinity.

In certain districts a homesteader in good standing may pre-empt a quarter section alongside his homestead. Price \$3.00 per acre. Duties: Six months' residence in each of three years after earning homestead patent; also 50 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchased homestead in certain districts. Price \$3.00 per acre. Duties: Must reside six months in each of three years, cultivate 50 acres and erect a house worth \$300. The area of cultivation is subject to reduction in case of rough, scrubby or stony land. Live stock may be substituted for cultivation under certain conditions.

W. W. CORY, C. M. G., Deputy of the Minister of the Interior.
N. B.—Unauthorized publication of this advertisement will not be paid for.—64388. 49-6mos.

EDDY'S

WHEN MATCHES ARE WANTED

Eastern Steamship Lines

ALL-THE-WAY-BY-WATER INTERNATIONAL LINE

Steamship North Star
Leave "T. John Thursday at 9.00 A. M. Coastwise, to Boston. Return, leave Boston Mondays at 9 a.m., via Portland, Eastport and Lube.

MAINE STEAMSHIP LINE
Between Portland and New York Steamships Northland and Hernan Winter. Reduced Fares—Reduced State-room Prices. Schedule disturbed—Information upon request.

St. John City Ticket office, 47 King St.
A. C. CURRIE, Agent, St. John N. B.
A. E. FLEMING, T. F. & P. A., St. John, N. B.

Bathurst Curlers Defeated

By a margin of 27 points, the Mayflower curlers defeated the Bathurst, N. B., curlers Wednesday night, and the McLehlan Cup will stay in Halifax. Four rinks from each club competed, and the total scores were Mayflowers 80, Bathurst 53.

Another Instance -of- PROMPTNESS

Here is another instance of satisfaction given a mail order customer of The Advocate Job Department, which is only one of many received from time to time at this office. Promptness and good work are the secrets of the success of The Advocate's Job Department; and the following letter, as a voucher, shows that even in "rush" orders careful attention is not eliminated. This letter was received from a Toronto gentleman, and was written from Windsor, Nova Scotia. We have since been advised by the writer that a large number of replies to the circular in question had been received very shortly after its circulation. Following is the letter:

Windsor, Nova Scotia.
December 7, 1915.

Miramichi Publishing Co., Limited,
Newcastle, N. B.

Dear Sirs:

I wish to express my appreciation of the manner in which you filled my last order for printing. As this was "rush" order, I was prepared to make allowances for imperfections in the job, but I must say that, if days instead of only a few hours had been devoted to the job, it could not have been executed in a more pleasing and satisfying style. In my opinion the circular alluded to is a well-nigh—if, indeed it is not altogether—a perfect piece of printing. Anyway it suits me perfectly. An office that can turn out such excellent printing as I consider this circular to be should be able to please anybody.

Yours very truly,

(Name withheld.)

The writer of the above letter, who has done considerable business in the lower provinces, has had several pieces of work done by The Advocate, and has been given entire satisfaction in all cases. It can, and will, do the same for you. You may be satisfied with the work you are receiving now, but you may be better satisfied after you have seen the class of work turned out by The Advocate. Samples of stock and prices printed will be mailed upon request. Write today.

THE UNION ADVOCATE ADVERTISING DON'T PAY

Some merchants who do not advertise will tell you. They place their opinion above the opinion of the many thousands who do advertise because they KNOW that it pays. The trouble is those merchants do not know how to advertise RIGHT. They do not give their advt. the proper attention—they do not change often enough, and hardly know what to write when they do change them, and then blame the paper because their business does not increase. An infant will not thrive on ten bottles of poor milk in a year, nor will an advertisement increase a man's business with only ten changes in a year.

START THE NEW YEAR RIGHT

Look at the matter as a Business Proposition. Figure up what your business will allow you to spend, and then find out, AND MAKE CERTAIN, where you can get the best results for the amount you spend. Give your advt. the same careful attention you give to buying and there will be a pleasant surprise in store for you at the end of the year.

So far as circulation is concerned, The Advocate is in the lead. There is not a corner in Northumberland County in which The Advocate does not circulate. As a matter of news—it leads, others follow. It gives the biggest dollar's worth of news of any other paper in the county. It gives the news first, while it is fresh. We receive weekly, letters, kind, thoughtful letters, commending us upon our work. Hundreds of new names have been added to our lists within the past few months. We expect these new subscribers will bring many more new ones.

Just think, Mr. Advertiser, what this enormous increase in our circulation means to you! You are not in business for your health—you are spending money in advertising for the purpose of getting increased business. As a business proposition, it is up to you to use the paper with the largest bona-fide paid up subscription list, and that paper in Northumberland County is THE UNION ADVOCATE.

Get in Touch With 10,000 People

every week through the columns of

THE

UNION ADVOCATE

Phone 23 NEWCASTLE, N. B. Box 359

IT'S not a catalogue but a book of information—brim full of valuable money saving facts for the farmer.

It tells how to construct fire-proof, weather-proof, wear-proof buildings and other farm improvements of indestructible concrete—the most economical of all building materials.

It is the same book that has saved time, labor and money for more than 75,000 progressive Canadian farmers. Let it save money for you.

Canada Cement Company Limited,
Herald Building,
MONTREAL.

CUT OUT AND MAIL

CANADA CEMENT COMPANY LIMITED, Herald Building, Montreal.
458 Gentlemen—Please send me a free copy of "What the Farmer can do with Concrete". 3

Name _____
Street and No. _____
City _____ Prov. _____