

Women's Secrets

There is one man in the United States who has perhaps heard more women's secrets than any other man or woman in the country. These secrets are not secrets of guilt or shame, but the secrets of suffering, and they have been confided to Dr. R. V. Pierce in the hope and expectation of advice and help. That few of these women have been disappointed in their expectations is proved by the fact that ninety-eight per cent. of all women treated by Dr. Pierce have been absolutely and altogether cured. Such a record would be remarkable if the cases were numbered by hundreds only. But when that record applies to the treatment of more than half-a-million women, in a practice of over 40 years, it is phenomenal, and it is this fact, and the gratitude accorded him by women, as the first specialist in the treatment of women's diseases.



Every sick woman may consult Dr. Pierce by letter, absolutely without charge. All replies are mailed, sealed in perfectly plain envelopes, without any reference to advertising whatever, upon them. Write without fear as without cost, to World's Dispensary Medical Association, Dr. R. V. Pierce, President, Buffalo, N. Y.

THE WOMEN'S FAVORITE PRESCRIPTION
MAKES WEAK WOMEN STRONG,
SICK WOMEN WELL.

**Artistic
 Printing**

That's the kind we turn out from our Job Printing Department. We have the best of material and

Skilled Printers

to do the work. Try us with your next Order. Perhaps you need Letter Heads, Note Heads, Bill Heads, Statements, Envelopes or Shipping Tags. We

Can print Anything

from a Visiting Card to a newspaper. Yours for Good Printing.

ADVOCATE PUBLISHING CO. LIMITED.

RECIPROCITY

The International Paper Co. of the United States has entered a vigorous protest against Reciprocity on the ground that if paper and pulp are allowed into the U. S. duty free the result would be that skilled labour and paper plants would be driven from the U. S. into Canada.

This is a point which all the opponents of the agreement would do well to think over. We have the pulpwood here and the International Paper Co. and many others know that Canada will reap the benefit of the labour and manufacture, in such an arrangement, as there would be no necessity to pay heavy freights transporting the pulp wood and returning the paper into Canadian markets when the whole operation could be concluded in the one district. This protest clears the air to some extent and shows us that all the many opinions expressed have been only to beg the issue, emanating from interested manufacturers and capitalists.

To go further, how is it that if the agreement was a give away of Canadian interests, that the U. S. Senate even under pressure by the President, refused to snap at the bargain, and adjourned even without a vote on the matter.

In the lumber business alone, we in the Maritime Provinces see the benefits which would accrue from an open market, and as we now see the farmers in the West standing solidly for the agreement we may take it for granted that the sooner the tariff is amended, the sooner we shall see a great forward movement in Canada's trade.

There is nothing more indicative of the trend of popular opinion in the West in favor of reciprocity than the antagonistic stand which Hon. Clifford Sifton's own Winnipeg organ has taken against him on that question and the way in which it mercilessly ridicules the loyalty-annexation cry. In a recent issue, it discussed the subject of "True Loyalty," saying:

"The citizen who is truly loyal to his home does not parade the streets telling everybody of his great admiration and affection for his wife and children.

"The true citizen of a country does not go up and down the land telling how much he loves the respective Lieutenant-Governors, Earl Grey, King George and the Old Flag.

"The man who doubts the loyalty of the highest type of Canadian, the courteous Englishman, the sturdy Irishman, the reserved Scotchman, or our good citizens from other countries, because the respective nationalities are not rushing up and down the thoroughfares calling for 'three cheers for Britain,' is a greeny of the greenest type. The best citizens of this Empire have their loyalty in their hearts, not on their sleeves.

"Britain has set the example to all the nations of the world in carrying on trade and commerce unhampered by taxes and tariffs. Canada has followed but slowly in the footsteps of the Mother Country, but, almost at the point of revolt on the part of the greatest producers in Canada, our Government has made a move towards gaining access to our nearest and one of the greatest markets in the world. And what a noise is heard.

"The noise is not made by the producers whose products are placed on the free list, and who will be in competition with like producers on the American side of the line. The noise is made by those who, not short-sighted, see that the success of all open market in farm products will soon lead to a more open market in manufactured goods."

The articles on reciprocity from the Canadian Century are appearing in the Advocate as in many other publications, as advertising paid for at the current rate of advertising.

COLLISION AT SAVABEC

Early last Friday morning two freight trains collided near Savabec. The force of the impact threw one car of coal on to the top of the engine, which quickly caught fire. This and two cars of pulpwood were utterly destroyed, and owing to the fire the time was blocked for a considerable time delay in the Maritime express.

A PROFITABLE COW

Another world's record has been broken. The new queen of the dairy is a beautiful Jersey cow named Sophie 19th of Hood Farm, owned and tested at Hood Farm, Lowell (Mass.) She is the champion Jersey for milk and butter fat production of cows between four and five years of age.

During the twelve months ending Dec. 31, 1910, on a test authenticated by the Massachusetts Agricultural College, under the rules of the American Jersey Cattle Club, Sophie 19th of Hood Farm gave 14,373 pounds 3 ounces milk, testing 1,005 pounds 11 ounces butter or over half a ton. An accurate account was kept of her feed, and her milk sold at 10c. per quart made a profit of \$265.22.

The United States Department of Agriculture's estimate in round numbers of the wealth produced each year by the 22,000,000 cows in the United States is \$800,000,000, or an average profit of \$36.36 per cow. If more attention was paid to feeding and breeding it should be easy to increase the average profit per cow to at least one tenth of the profit made by Sophie 19th of Hood Farm, which would raise the total to \$1,240,000,000, an increase of \$440,000,000.

REDUCING ROOF COSTS.

The roofing problem has always been a vexatious one for the farmer. On barns and sheds he needed a light weight roofing which he could lay himself without having to pay for skilled labor from town. Ready Roofings which were manufactured for this purpose required painting regularly or they could not be made to last. Painting the roofs every year or two was a nuisance. The average farmer was pretty sure to neglect it, while if he attended to it regularly the expense for the paint in the end amounted to more than the roof itself. When a farmer bought one of these painted roofings he would figure, say \$20.00, for the roofing, and \$40 every two years for paint. If he figured on a ten years basis, his roof looked pretty expensive.

All this has been changed in recent years by the appearance in the market of Amatite Roofing. Amatite is laid and handled like any other roofing, except that it never needs to be painted. It has a surface of mineral surface is weather proof and furnishes a fine durable wearing surface. The farmer who buys Amatite figures \$20.00 for his roof, and nothing for paint.

Our readers can obtain a sample of Amatite without charge by addressing the nearest office of the, Carrite Peterson Mfg. Co., Limited, St. John, N. B. Halifax, N. S.

The Canadian Northern is to build 600 miles of track this year. Considering that Mr. Borden has told us we are to lose all our carrying trade, wouldn't it have been better for Sir William to have spent his money buying stock in Jim Hill's roads?

It will require 220 commissioners and will cost a million dollars to take the Canadian Census which will be commenced on June 1st.

Be sure you are right, then go ahead. But if the average man did this he'd never move at all.

STILL MISSING

Quite a number of replies to our subscribers are still missing. Surely those in arrears do not wish us to remind them by letter again. The amounts are small, but the total is large. Please remember.

**ABSOLUTE
 SECURITY.**

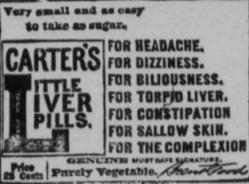
Genuine

**Carter's
 Little Liver Pills.**

Must Bear Signature of

W. D. Carter

See Fac-Simile Wrapper Below.



FOR HEADACHE, FOR DIZZINESS, FOR BILIOUSNESS, FOR TORPID LIVER, FOR CONSTIPATION, FOR SALLOW SKIN, FOR THE COMPLEXION.



The Semi-ready Chesterfield
 The Semi-ready Raincoat

.... It's not a descriptive word—"Semi-ready tailoring"

.... It's the name of a firm of wholesale tailors who tailor on a new and perfect system of physique type forms,

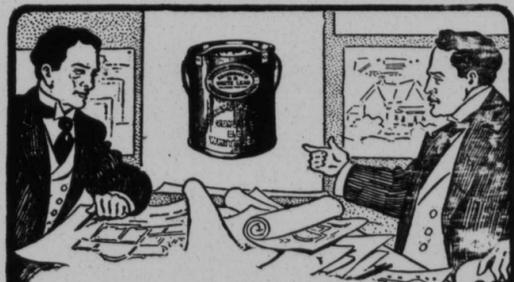
.... ensuring a correct and individual fit, or a return of the buyer's money.

Ready-made clothiers would have you believe that "Semi-ready" is only a new way of making ready-made clothes, and that theirs are "just as good." But Semi-ready is tailoring—it's not factory-made, not ready-made, but it is specialized tailoring on a perfect physique type system.

No matter what your shape, weight, height or your normal or peculiar build—there's a Semi-ready type made to fit you.

Semi-ready Tailoring

J. D. CREAGHAN CO



Architects Specify

Brandram's B. B. Genuine White Lead
 Standard Of The World For Many Generations

Brandram's B. B. Genuine White Lead is unequalled for whiteness, fineness and durability.

It carries more Linseed Oil, makes more paint and covers more surface, works easier and better, than any other white lead made. If you want the best work—or if you want to do the best—be sure to start right with "Brandram's B. B." White Lead.

Made in Canada by

BRANDRAM-HENDERSON, LIMITED.
 MONTREAL, HALIFAX, ST. JOHN, TORONTO, WINNIPEG, 54

SUBSCRIBE FOR THE ADVOCATE

**LIVERY AND SALES
 STABLES**

Our Livery and Sales Stables will now be found in the Old Murray Foundry Building on Henry street where we will be prepared to furnish up-to-date Rigs at shortest notice. We have a number of horses for sale or exchange.

EDWARD DALTON.
 Hestreenry nt Phone 47

SUBSCRIBE FOR THE ADVOCATE



NOTICE

Notice is hereby given that application will be made to the Legislative Assembly of the province of New Brunswick during as present session for the passage of an Act authorizing the town of Newcastle by a two-thirds vote of the Town Council to pay a subsidy not exceeding \$500 annually towards the maintenance of a ferry between the Town of Newcastle and Chatham Head. And further to authorize the said Town Council to submit the question of granting such subsidy to a vote of the ratepayers of the said Town, and to enable the Town to exempt from taxation the Company operating such ferry.

J. E. T. LINDON,
 Town Clerk.

March 21-1911-4wks.

CARD.

W. C. Day, Graduate Piano Tuner, is prepared to attend to all orders in his line. Satisfaction guaranteed. All orders left at Mrs. H. S. Leard's, McCullam St., will receive prompt attention, Phone 36-3

Feb. 22-3 mos.

Thomas W. Butler,
BARRISTER.

Referee Equily Marriage License
 MON-Y TO LOAN
 NEWCASTLE, N. B.



**W. J. HOGAN
 UNDERTAKER**

Rear of Post Office,
 Newcastle, N. B.

THE BEST LINE OF CASKETS AND UNDERTAKERS' SUPPLIES ON THE NORTH SHORE. A FIRST CLASS HEARSE IN CONNECTION.

Orders Left at Hogan's Blacksmith Shop Will Receive Prompt Attention. PICTURES FRAMED AT SHORT NOTICE Telephone 68-4

WALL PAPER!

Having secured the Latest Designs in WALL PAPER, ROOM MOULDING, and BURLAPS, ETC.

I am Prepared to fill Orders at the Lowest Possible Figures. Sample Books delivered on Application.

F. D. RYAN,
 Paper Hanger, Painter, Decorator
 Jan. 31st. 3 mos

Clothes

Pressing

Clothes Pressed and Cleaned in the most UP-TO-DATE maner by

BERT STEWART

OVER KETHRO'S SHOP
 Opposite Public Square.
 Work received and Promptly returned.

CASTORIA.

Bears the Kind You Have Always Bought