

ON NOW! ANOTHER BIG PHILLIPS SALE

This Big Event and the Holiday Season
Come Together

**Men's Fine Wool
Combinations**
\$3.00

**Heavy Cotton Fleece
Combinations**
\$1.90

Bargains
in all ordinary
Underwear

A BIG RANGE OF
**Men's Work and
Dress Gloves**

GREAT VALUES IN
**MACKINAW
JUMPERS**

A splendid showing of many colors
and weaves of stylish

**DRESS GOODS at
BIG REDUCTIONS**

MEN'S SWEATERS
\$2.50 to \$6.00
Boys' all-wool Sweaters
that were \$3.00 to \$5.00 now sell
\$1 and up

**All-Wool Breeches and
Bannockburn Pants**
\$4.00

Here is a hearty greeting for another Christmas season and here also is our announcement for another period of EXTRA LOW PRICES. The people within trading distance of Bristol have learned to look forward to the PHILLIPS' SALES with great expectations knowing that when we determine to reduce stock and raise money we are not going to haggle long over the prices. During the next four week this store will be a dangerous place to bring a pocket-book that is if you love your money more than you do the genuine snapping bargains we shall offer during December.

We are well aware that the buying capacity of the people is not what it used to be in the velvety days of 1919 and 1920. Those were the days! But money so easily obtained was the ruination of many. Young people just starting life on their own got the false idea that such good times as then existed would follow them all the days of their life. With all of us there was a wild frenzy of crazy spending and, although times were never so good, it is a fact that none of us saved as much money during that period of affluence as we did when days were not so good, and so the bump of landing on the hard old earth again rather takes away the breath and for the time crushes the buying spirit.

Now look friends; if you can forget that potatoes were ever \$12 per barrel, if you can forget the golden days of 1919 and 1920, if you will but compare the conditions of to-day with those of ten years ago you will find prices of the stuff you have to sell average 100 per cent greater. So cheer up!

Unmistakeably money is tight, no one knows it more than we do. We want to encourage free buying, however, and we are willing to turn over goods on the slenderest profit than we can do business on and help you to stretch your dollars so that they will cover 125 to 150 cents worth of value at our store.

Every day in December is a bargain day—an extra bargain day. See the special offers on this page. Watch for new values each week. The early buyer gets the most for his money and the best choice.

A. W. PHILLIPS.

Men's Silk Scarfs

that were \$3.00 to \$5.00 now selling for
only

\$1.50

LADIES' CAP AND SCARF SETS, only \$1.50

CHILD'S CAP AND SCARF SETS, only \$1.25

MEN'S SILK TIES FOR 50c, that were
formerly priced at \$1—and they
are a dandy lot.

XMAS GOODS

We have stocked as usual with a most complete array of those goods particularly suitable for Christmas Presents, and while this is a year when most gifts will be selected from useful, practical lines we have a great showing of things to make glad the hearts of old and young—goods to fill the Christmas Stocking.

CANDIES, NUTS, FRUITS
TOYS OF ALL KINDS
PICTURE BOOKS
GAMES
STATIONERY
BOOKS, ETC.
LOVELY DOLLS
FANCY GOODS

COME AND SELECT A GIFT
FOR—

FATHER, MOTHER,
SISTER, BROTHER
AND KIDDIES

REDUCED PRICES ON XMAS
GOODS

as well as on everything else in
the store.

Shop Early. The Buying Will Not be Better than it is Today

A. W. PHILLIPS