

FOR THE TABLE NEW FOOTWEAR

Evaporated apples.....	23c lb	30 pairs ladies patent leather slippers with fancy ornament and double strap \$3.75 pr.
Evaporated peaches.....	20c "	
Good raspberry jam.....	30 gl.	30 prs ladies patent pumps for only \$3.00 pr.
New Strawberry Jam.....	35 "	
Wetheys Marmalade.....	30 "	Ladies high cut Dongolo, and tau boots, with low tread walking heel price \$6.50 and 7.00 pr.
Sheriff's orange jam.....	30 "	
Canned Peaches 25 and 40 tins.		Men's patent leather boots, fine stock prices \$5.50 6.00 and 6.50
Canned pineapple 30 and 40c tins		Men's working boots \$5.00 pr.
Freshly seeded raisins 15c pkg.		Boys wearing boots \$3.75. prd.
New Ont. Cheese 30c lb.		
Fine Breakfast Bacon 50c lb.		
Sovereign Lime juice 30c		
Sovereign Fruit syrup 35c		
'Crown Brand Syrup'		
25c tins, 45c glass jars.		

RYAN BROS. Canada Food I oard License No 8-4938 Retail Grocers Phone 54

ECHOES FROM ALONG SHORE.

Mr. Walter Stoddart, at Clam Harbor, still keeps that ever inviting summer hostelry and no guests ever weary of the restful days at that home. The long sand beach with surf-bathing and the Mary's River with sea-trout in season and staunch boats for the Mary's Lake are attractions for those piscatorially inclined.

Two miles from Stoddart's you can visit "Garden Knoll,"—a gem of a little garden perch on a bit of a hill—and located in the forest wilds, owned and worked by Miss Susan Murphy. Miss Murphy has lived for a number of years in the United States and her natural fondness for flowers and farm and garden products has been intensified by her associations in the neighbouring Republic. This garden-farm is well worth visiting. Here are field-products growing with a strength and a vigor that many a man-farmer may well envy; a plot of wheat that will show good returns; potatoes of extra fine growth; 20 or 30 fruit trees laden with fast ripening fruit; and within the center of these circling field products, (all bounded by dense forest trees) is a garden, near the neat and attractive home residence, filled with many colored and variegated flowers, that is beautiful beyond description. Do not fail to visit "Garden Knoll," when next you are spending a day or two at Stoddart's.

J. R. Webber's mill at Clam Harbor, on the Mary River, has been a busy spot this Spring. Boards, staves, laths and shingles have been turned out in great quantities and this mill is indeed a much prized desideratum in the District. It was at the lath machine in this mill that Mr. Leander Webber had his left hand so badly injured in April last. It was a terrible cut and mutilation, but thanks to his pluck and nerve and the good ministrations of Dr. Kennedy of Musquodoboit Harbor the injured hand is fast getting back to its old-time strength.

Mrs. J. R. Webber has been an uncompensated invalid, almost blind too, for years, but her faculties are unimpaired; and her great memory serves her in a wonderful way as she relates the old-time stories of buried treasure at Ship Harbor and Money Point; or tells of "Fiddler," (whose writings in the Truro News so interests her) as he appeared as a young man when gold was first discovered at Tangier. She is a history-book in herself.

Mr. Lou Pattillo on a business trip arrived in his Ford at Stoddart's, Clam Harbor on the 6th. Lee Crowe was his companion and the youngster was enjoying every hour of this trip with "Lou" along the loud-sounding sea.

The Misses Maude and Joyce Webber, bright daughters of Mr. Howard Webber, Ship Harbor Lake, are home for the summer from their schools in Grand Pre and Moser River. Both are highly efficient and accomplished teachers and scored great success in their respective fields of labor.

You will only hear golden opinions of the mail route work from Musquodoboit Harbor to Tangier. Mr. Robert Stoddart keeps up good rigs; is urbane, kind and obliging; and his efficient coach line has a deservedly large patronage.

When salmon and sea trout are at the second or third falls, Ship Harbor Lake, the Webber House is a home-like resting place. A motor boat run of less than an hour will take you to the "third falls" and here is a splendid fishing pool if the fish are running. Then there are near-by trips to the loud-sounding sea at Moose Hill, Sleepy Head, Campbell's Hill and Stoddart's Beach, with magnificent surf-bathing or to Abbiecombe flats for delicious clams. When tired with your day's outing good meals and good beds await you at this ever home-like Webber House. Try it next season, when salmon and sea trout are reported at "The Falls."

SCHOOL CHILDREN'S EXHIBITION.

In less than three weeks the children of Truro and Colchester County, will bring their products to the annual Flower and Vegetable show at the Agricultural College. Already the members of the Women's Council are busy with their preparations. Are the children also busy?

Won't all the boys and girls in the County, as soon as they read this, go into their gardens with pencil and paper and make a list of the things they can exhibit? Then give the vegetables an extra hoeing and weeding in order to get them into perfect condition.

We shall be very much ashamed of the Truro children if they don't exhibit fifty times as much as they ever did before. This is a year when everyone has a garden. To neglect it is to be a slacker. To prove that you children, have not neglected yours, bring along your best to the agricultural College. Mark that now as a part of your Labor Day program.

Parents, will you urge the children to do their best? It is the highest kind of patriotism. Teachers, will you write to your pupils of last year, suggesting what they may do now. As soon as school opens, you will have bigger opportunity. Even if you will

President Wilson's Opinion of K. of C. War Work.

"It only remains for me to speak of the sincere gratification with which I have learned of the Young Men's Christian Association and the Knights of Columbus and their harmonious and successful work in the training camps."

Everybody Welcome and Everything Free

You can help to hang this sign within sight of every Nova Scotian Soldier overseas by subscribing to the coming K. of C. Army Hut Fund. Every dollar you give helps to provide a home—music—games—coffee—cigarettes—eating chocolate—for men who are fighting for us. Nothing is sold in these huts, everything is given away. And every allied soldier is welcome regardless of creed or color or class.

You are glad to go on giving to them, as they are glad to go on fighting for you. So give—give generously.

K. of C. Drive for \$100,000

Commences Monday, August 19th.

If no collector calls, remit to

R. G. SARE, Merchants Bank, HALIFAX or James M. WALL, - - - ANTIGONISH.

At Nelson's.

UNLOADING THIS WEEK

- One carload screened coal
- One carload Canada Portland Cement in bags.
- One carload Oats.
- One carload Cornmeal etc.

Call, write or phone or better bring along your team and load up, our prices are right.

Fred Nelson General Merchant Stewiacke

PUBLICITY OR BANKRUPTCY?

Bradstreets statement that 84 per cent of all failures are among non-advertisers is significant.

Intelligent advertising has become absolutely essential to every modern industry.

But what shall the advertiser do in the face of war conditions, when he finds it difficult to get goods to fill the orders?

First of all, remember that the fundamental purpose of advertising is to fix indelibly the trade mark or the trade name in the public mind.

A let-up in that campaign must be fatal to any product.

The American Rolling Mill Company declares its purpose to continue its advertising, although for two and a half years it has been unable to supply the demand for its product.

"We are building," they say, "a permanent business edifice, and some day we would have to spend millions of dollars buying back the business and goodwill of our clients if they are forsaken in this emergency."

Unless advertising is kept up without break the advertiser loses the results of all previous effort.

Here is a warning to the advertiser who neglects the dull season in summer.

When advertisements are fewest is the very time when a message to the public may get the most attention, providing of course, that the character of the advertising deserves it.

Many advertisers hold it to be good "psychology" to push the advertisement of a winter product in summer, and of a summer product in winter.

BORN.

SIMM—At West Gore, July 25 to Mr. and Mrs. Anson Simm a son. COFFIN—At Victoria Street, Truro, N. S., Aug. 3rd, 1918, to Mr. and Mrs. A. R. Coffin a daughter.

McNUTT—At Nutby, Col. Co., July 24th 1918 to Mr. and Mrs. Leonard MacNutt, a daughter Marjorie Ellen.

BORN—Truro, July 21st, to Pte. and Mrs. Elmer A. Snow, a daughter, Annie Pearl.

STARRATT—Truro, N. S., July 20, to Mr. and Mrs. A. Leland Starratt, a daughter.

McCULLOCH—At Minesville, N.S., to Mr. and Mrs. Lawson McCulloch a daughter—Alice Irene.

DAVISON—Smith's Ave. Truro, Aug. 6, 1918 to Mr. and Mrs. J. E. Davison, a daughter.

HIRST—At Waterbury Hospital, July 30th, to Pte. and Mrs. Wm. J. Hirst, a daughter—Octavia Eileen.

Mrs. Hirst was formerly Kathleen Dimock of Urbania Hants Co.

At Lewiston, Hfax. Co., July 8th to Mr. and Mrs. Jas. Lowe, a daughter, Annie Irene.

At Tangier, Hfax. Co., July 11th, to Mr. and Mrs. Everett Mason, a daughter.

At Tangier, Hfax Co., July 14th to Mr. and Mrs. H. Seymour Hutt a daughter.

At Port Dufferin, Hfax Co., July 18th to Mr. and Mrs. Gordon S. Dahr a daughter, Margaret Eileen.

At Port Dufferin, Hfax. Co., July 22nd to Mr. and Mrs. Wm S. Barkhous a daughter.

At Port Dufferin, Hfax. Co., July 29 to Mr. and Mrs. Clifford Hutt, a son—Frederic Leslie.

At Marie Joseph, Guys Co., Aug. 1st to Mr. and Mrs. Abram B. Baker a son.

At Port Dufferin, Hfax. Co., Aug. 3rd to Mr. and Mrs. J. Paul Norrie—a son.

McRAE—At Upper Brookside, Col. Co., on July 27th, 1918 to Mr. and Mrs. Roy McRae, a daughter.

MARRIAGES.

ROP R—ROBERTSON.—At the Methodist parsonage, Sydney Mines C. B., July 25th, 1918, by Rev. C. E. Hellens, B. A., Frederick Roper to Elizabeth Robertson, both of Sydney Mines.

MARRIED.

ARCHIBALD—MCLAUGHLAN—Truro, N. S., August, 7th. By Rev. F. Clark Hartley, Counsellor Stanley Archibald, Truro, to Miss Erma McLaughlan of Lower Economy, Col. Co. N. S.

DAY—HOLENSWORTH—At residence of the Minister, Truro, Aug. 5th by Rev. F. Clarke Hartley, Andrew Day of Brookfield and Myrtle Holensworth of Camden.

SHORT—HOLMES—At the home of David Barrett, Truro, July 22nd, by the Rev. D. W. Johnson, Orestes Short of Hants Harbor, Nfld., to Violet Holmes, of Bay Roberts, Nfld.

DIED.

RUSSELL—Halifax, July 31, 1918, Mrs. Laura Russell aged 83 years.

The interment took place Friday, at 2.30 o'clock from the home of her sister Mrs. Chas. Tynes, Smith's Island.

COFFIN—At Truro, N. S., Aug. 3rd. Eleanor Ruth, infant daughter of Mr. and Mrs. A. R. Coffin.

BERRY—Bible Hill, Truro, Aug. 8 18—Mrs. J. Webster Berry, aged 68 years.

BURGESS—Bible Hill, Truro, N. S., August, 13, 1918. Mrs. H. K. Burgess, aged 29 years and nine months.

KENT—Revere St., Truro, N. S., Aug. 12, Geraldine, infant daughter of Mr. and Mrs. A.G. Kent aged three months.

Interment at Great Village, Col. Co., N. S.

BLAIR—Queen Street, Truro, Aug. 2, 1918 A. B. Blair, aged 50 years.

Funeral Sunday Aug. 4th at 2.30 p. m. from the Church of Immaculate Conception.

HIBBARD—At Laurie Street, Truro N. S., July 30th Egbert A. Hibbard, son of Mr. and Mrs. Robt. Hibbard, aged 7 years 10 months.

OUR FALL TERM

opens on Tuesday, Sept. 3. Our business has doubled in the last two years. Our equipment is new and up-to-date. You should attend the school that is growing and that is progressive.

SUCCESS BUSINESS COLLEGE.
The School for better results.
Truro, Nova Scotia.

Dragged Down by Asthma.

The man or woman who is continually subject to asthma is unfitted for his or her life's work. Strength departs and energy is taken away until life becomes a dreary existence. And yet this is needless. Dr. J. D. Kellogg's Asthma Remedy has brought a great change to an army of sufferers. It relieves the restricted air tubes and guards against future trouble. Try it.