

Helwigs' Weekly Store News ... Northway Garments Ladies Spring Coats and Suits you feel well dressed. Why? Be-cause you know that no matter how long you have worn it, it retains its original smart appearance. , could not be better at any Skilful designing, faultless tailoring, selected materials, and shapekeeping qualities have given North-way Garments an enviable reputation with the women of Canada. Have you tested the truth of these words? If not, do so. As evidence of our sincerity a Northway Garment label is sewn on all our garments. Look for it-It is your guarantee. Checked Ginghams Checked Ginghams for dresses in the neat small checks, also large plaids in all 35c yd the wanted color combinations \$8.95 Steelclad Galatea Indigo and cadet blue galatea with white Correct stripe and pattern suitable for house dres-\$5.00 ses, boys blouses, mens' shirts etc. 35c yd Georgette Blouses New Blouses just in, colors Navy, Copen, Maise, Coral, Flesh, made with short sleeves and low neck. \$6.50 \$1.00 Sizes 38 to 42 \$2.50

"Pevbody's" Overalls and Smocks, black with bib, blue stripe with bib, also black in pant style HELWIG BROS. GENERAL MERCHANTS. THE PEOPLE'S STORE.

Boys' Tweed Suits, made from food meeium and dark patterns. Sizes 25 to

Made in Canada good quality felt colors

Men's fancy heather mixed sccks for

