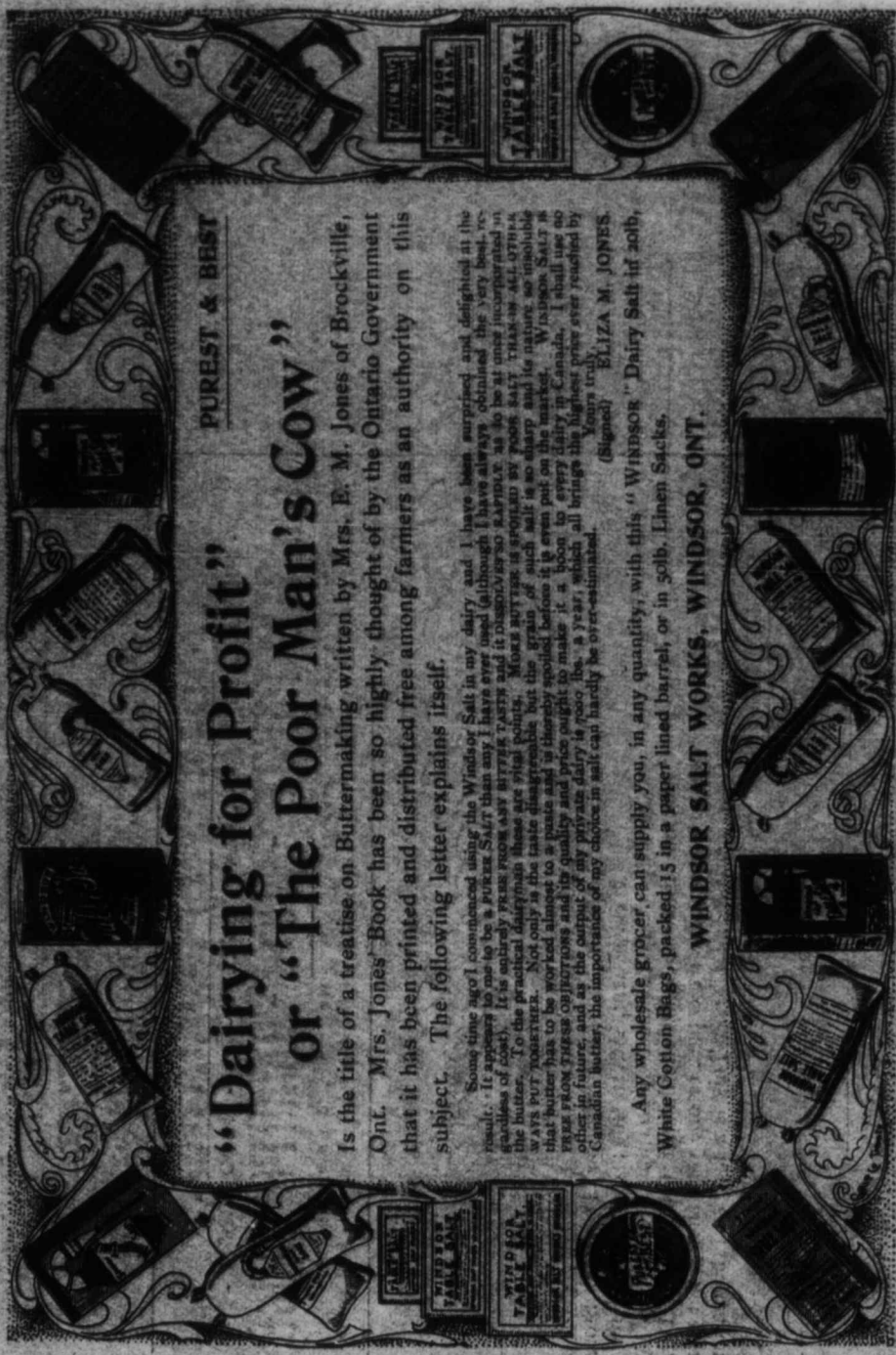


"ATHLETE" CIGARETTES THE CANADIAN GROCER

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**"Dairying for Profit"
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Is the title of a treatise on Buttermaking written by Mrs. E. M. Jones of Brockville, Ont. Mrs. Jones' Book has been so highly thought of by the Ontario Government that it has been printed and distributed free among farmers as an authority on this subject. The following letter explains itself.

Some time ago I commenced using the Windsor Salt in my dairy and I have been surprised and delighted at the result. It appears to me to be a purer salt than any I have ever used (although I have always obtained the very best, regardless of cost). It is entirely free from any bitter taste and it possesses so rapid an action that it is so incorporated in the butter. To the practical dairymaid these are vital points. Most surplus is spent in trying to get rid of the bitter ways put over it. Not only is the taste disagreeable but the grain of such salt is so sharp and so hard so that the butter has to be worked almost to a paste and is thereby spoiled before it is even put on the market. I shall use no more of the other salts from these countries and its quality and price ought to make it a boon to every dairy in Canada. I shall use no other in future, and as the output of my private dairy is 7000 lbs. a year, which all brings the highest price ever yielded by a Canadian butter, the importance of my choice in salt can hardly be over-estimated.

(Signed) ELIZA M. JONES.

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