



You Know the Good Points about O-Cedar—so do your customers

You know that O-Cedar Polish and the O-Cedar Polish Mops are profitable lines to handle. When you sell an O-Cedar product, you know that it will fulfill its mission when your customer uses it.

Your customers know the merits of O-Cedar. By good, honest advertising—their qualities, uses and values are constantly kept before them.



A reminder that you handle O-Cedar is all that is needed to create extra O-Cedar sales for you. Now is the best time for you to let your customers know you have O-Cedar. A window display will help materially. We offer you the necessary sales cards to make your window attractive. They are yours for the asking. Do not let Housecleaning Time slip by without an O-Cedar Window. It will be timely. It will prove profitable.

Get in your O-Cedar window this very week.

Channell Chemical Co., Limited
Toronto Canada



TRADE MARK

The Factory Behind Our Trade Mark

From a humble beginning 59 years ago in a small shop, about 12 ft. by 18 ft., we have yearly increased our capacity and manufacturing facilities to the magnificent modern, white tile and terra-cotta building shown above—the largest factory of its kind in Canada or America.

It's worth something to you to be able to offer your customers Soda Biscuits manufactured in this bright, clean, scientifically-ventilated factory that is praised by pure food experts from all parts of the continent.

McCormick's

JERSEY
CREAM

Sodas

MAKERS ALSO OF
McCORMICK'S
FANCY BISCUITS

The McCormick Manufacturing Co. LIMITED

General Offices and Factory—LONDON, CANADA.

Branch Warehouses—

MONTREAL, OTTAWA, HAMILTON, KINGSTON, WINNIPEG,
CALGARY, PORT ARTHUR, ST. JOHN, N.B.