

LIFE INSURANCE

**CONFEDERATION LIFE ASSOCIATION.**

Head Office, - Toronto, Canada

President  
W. H. BEATTY, Esq.

Vice-Presidents

W. D. MATTHEWS, Esq. FRED'K WYLD, Esq.  
Directors

E. B. OSLER, Esq., M.P.  
D. R. WILKIE Esq.

S. NORDHEIMER, Esq.  
ARTHUR JUKES JOHNSON, Esq., M.D.

W. C. MACDONALD,  
Secretary and Actuary.

WM. WHYTE, Esq.  
HON. JAS YOUNG  
JOHN MACDONALD, Esq.  
GAWTHRA MULLOCK, Esq.

J. K. MACDONALD,  
Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

LIFE INSURANCE

**In June**

The Great-West Life Assurance Company wrote over \$1,000,000 of business, the best June total in the Company's record. July promises to be even more successful.

No one knows better than the active Life Agent what such results mean in the canvass for business. There is the STIMULUS of success and more essential still the Agent can use with his prospects the unailing argument of RESULTS.

Prospective applicants are not slow to see that there must be some good reason for the notable success of The Great-West Life. The reason is lower premium rates and higher profit returns.

Liberal contracts are offered to men with a record to show.

**The Great-West Life ASSURANCE COMPANY**

HEAD OFFICE, WINNIPEG

Ontario Office: 18 Toronto St. TORONTO

**"The Woman in the Case"**

May be one's own mother, wife or sister, any one of whom may need the protection which life insurance in

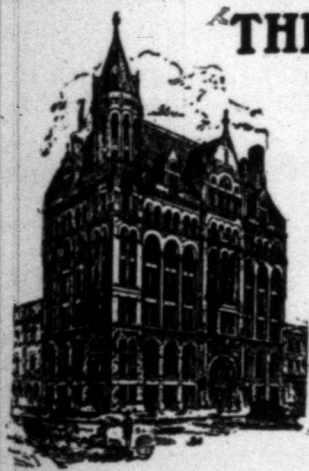


gives, and it is, therefore, the duty and should be the pleasure of

**"THE MAN IN THE CASE"**

to whom she has a right to look for protection, to insure his life while yet in good health, for her benefit when his strong arm and active brain shall have been stilled in death!

HEAD OFFICE, WATERLOO, ONT.



**THE HOME LIFE**

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted  
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,  
Managing Director

A. J. WALKER, A.C.A., Secretary

**NEW POLICIES of the CROWN LIFE**

Income for Life—Guaranteed Dividend—Return Premium—All Modern Plans—Most Liberal Life Policies available to Canadian Insurers—Premium Rates Lower than charged by most other Companies.

Highest Guarantees in Loan, Cash Surrender and Paid-up Values.

Automatic Non-forfeiture Guaranteed Extended Insurance Guaranteed. No Restrictions in regard to Residence, Travel or Occupation. Policies Indisputable from date of Issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the CROWN LIFE. Good territory available in all parts of Canada. Apply to

WILLIAM WALLACE, General Manager.

Head Office. - Crown Life Building, TORONTO

**THE EXCELSIOR LIFE INSURANCE CO.**

HEAD OFFICE: 59-61 VICTORIA ST., TORONTO.

ESTABLISHED 1889

Insurance in force	\$12,236,964.10
Total Assets	2,020,102.77
Cash Income	454,790.94

A Company possessing features particularly attractive to insurers and agents. No better Company to insure in. No better Company to represent.

E. MARSHALL, Gen'l Manager. D. FASKEN, President.

**The Continental Life Insurance Company**

Capital \$1,000,000. Head Office, TORONTO

HON JOHN DRYDEN, Pres. CHAS. H. FULLER, Sec'y and Actuary

Good capable man wanted or Toronto Agency—Salary and Commission.

Apply G. B. WOODS, Managing Director

**Investors in Cement**

Whether as builders of Cement Houses, organizers of Cement Companies or shareholders in Cement Factories, will find much of service in

**The CEMENT and CONCRETE REVIEW**

Subscription One Dollar yearly.

62 Church Street, - - - Toronto

**The Federal Life Assurance Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets . . . . - \$4,184,856.65

Total Assurances in force . . . . - 20,128,400.61

Paid to Policyholders in 1908, . . . . - 303,743.23

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

**SUN LIFE OF CANADA**

At 31st December, 1908

ASSETS \$ 29,238,525.51

SURPLUS over all liabilities, and Capital

Hm 3½ and 8 per cent. Standard 2,596,303.95

SURPLUS GOVERNMENT STANDARD 4,118,491.91

INCOME 1908 6,949,601.98

ASSURANCES IN FORCE, 119,517,740.89

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

**Commercial Union Assurance Co.**

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENT

Capital Fully Subscribed \$14,750,000 Life Funds (in special trust

Total Annual Income exceeds 21,250,000 for Life Policy Holders. \$17,514,000

Total Funds exceed 86,250,000

Head Office Canadian Branch, 91 Notre Dame St., W. Montreal

Jas. McGregor Mgr. Toronto Office, 49 Wellington St., East

GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.