thermore, can you continue to get it if the credit of the country is impaired and industrial prosperity is endangered? You have got to buy Victory Bonds, 1919, to keep the country's credit good on one hand, in order to reap your profits on the other. Unlimited opportunities for foreign trade are opening to the people of Canada, but, unless business generally is stablized by subscription to this Loan and the payment of the Government's indebtedness, these opportunities will pass by. Canada's financial house must be put in order by the prompt action of its citizens in supplying the funds for closing up the war business. The big point is that general conditions can never be stabilized as long as the cloud of war indebtedness is hanging over us.

Objection 10—

"How on earth can **I** help to make the Victory Loan, 1919, a success?"

Answer—

First, by buying Bonds; second, by urging others to buy. When the campaign is on, see that all your friends are wearing "Honor Buttons." These show that the wearer has bought Victory Bonds.

Canadians stood by their Country through the five years of war. It is Canada that calls for a large oversubscription to the Victory Loan, 1919.

YOU WILL NOT FAIL HER NOW

MATERIAL FOR THRIFT TALK

1. What is Thrift?

The prudent man looks ahead and gets ready. The frugal man lives carefully and saves persistently. The economical man spends judiciously, buys wisely and wastes nothing. The industrious man works hard. The miser hoards—But the man of thrift spends wisely, plans carefully, manages economically, and saves consistently. Thrift should be all of prudence, economy, frugality, industry—and more. Thrift is conservation. Thrift is discrimination. Thrift is discipline, self-respect. Thrift is the foundation stone of character—individual and national. Thrift is practical, patriotism.