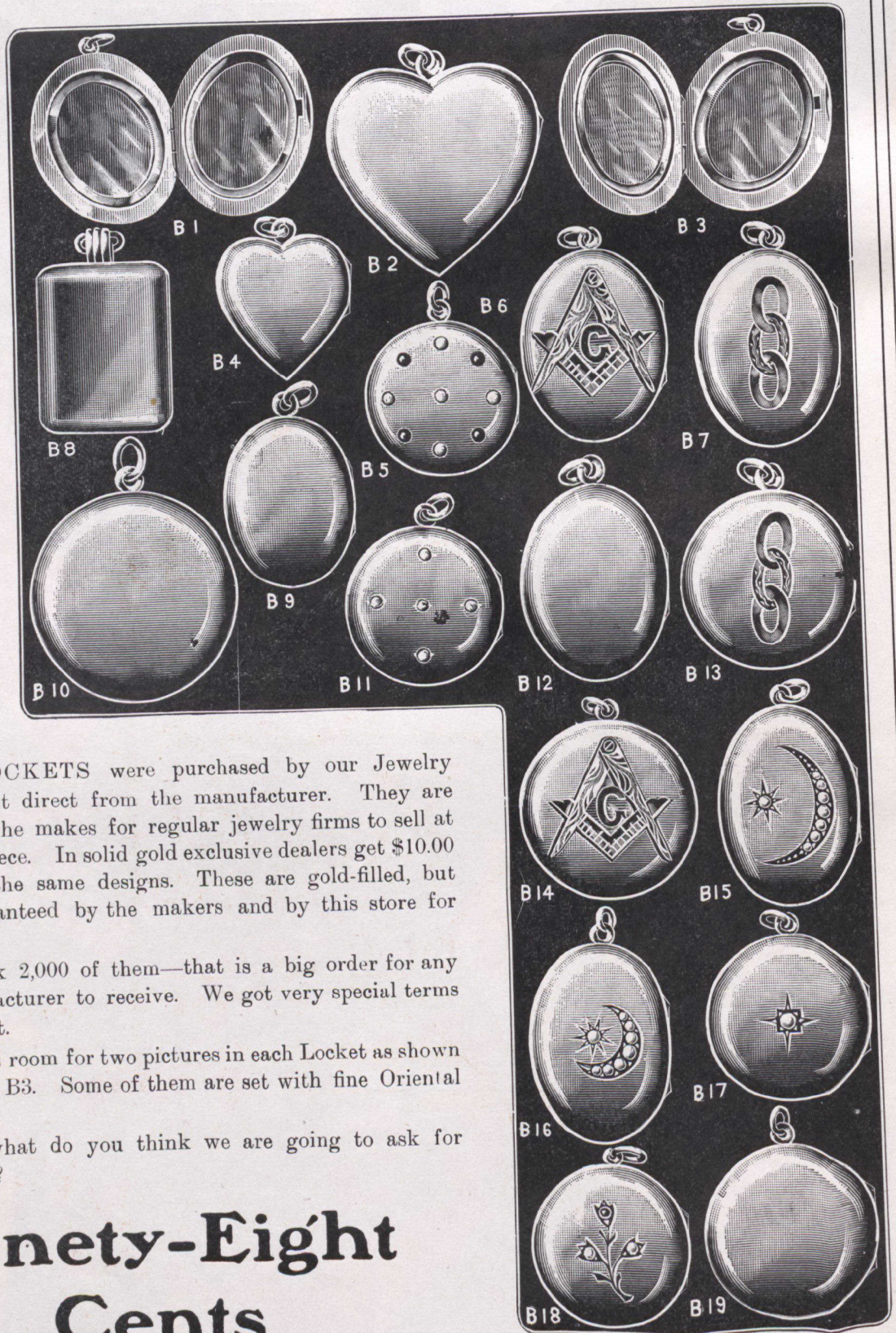


2,000 Gold-Filled Locket

Regular Value up to \$3.00

= Now =
Offering
= at =

98
CENTS



THESE LOCKETS were purchased by our Jewelry Department direct from the manufacturer. They are such lockets as he makes for regular jewelry firms to sell at about \$3.00 apiece. In solid gold exclusive dealers get \$10.00 to \$15.00 for the same designs. These are gold-filled, but they are guaranteed by the makers and by this store for ten years.

We took 2,000 of them—that is a big order for any jewelry manufacturer to receive. We got very special terms on that account.

There is room for two pictures in each Locket as shown in cuts B1 and B3. Some of them are set with fine Oriental pearls.

Now, what do you think we are going to ask for these Lockets?

Ninety-Eight Cents

It is an extraordinary occasion this. Order quickly. Write now. Don't let it slip from your mind until you have made sure of one of these pretty Gold Locket at

.98

H. H. FUDGER,
President.
J. WOOD,
Manager.

THE
ROBERT

SIMPSON
TORONTO - CANADA

COMPANY,
LIMITED

July 6th.
Dept. CC