

For Handling Rush Orders

DOES the "busy season" find you unable to cope with the increased volume of business? Do the orders pile up, to the general confusion of your men and the disorganization of your plant? You may hope to catch up with your orders by putting on an extra gang, or working an additional shift, but how about the RUSH ORDERS? Are they filled, or do you simply let them wait until the inevitable wire comes with instructions to cancel?



Rush orders are, if anything, more important than the regular willing-to-wait routine business. To refuse them indicates poor service, slovenly methods, inefficiency. To handle them promptly means grateful customers who will not readily forget your helping them out when they needed the goods in a hurry.

Rush orders pay well. You simply cannot afford to ignore them.

An Otis-Fensom Freight Elevator will enable you to economize both time and labor. It will increase the efficiency of your working force, eliminating the necessity of hiring extra help or working expensive night shifts during the busy season.

Rush orders may be filled promptly and satisfactorily, and profits increased through the greater volume of business handled.

OTIS FENSOM FREIGHT ELEVATORS

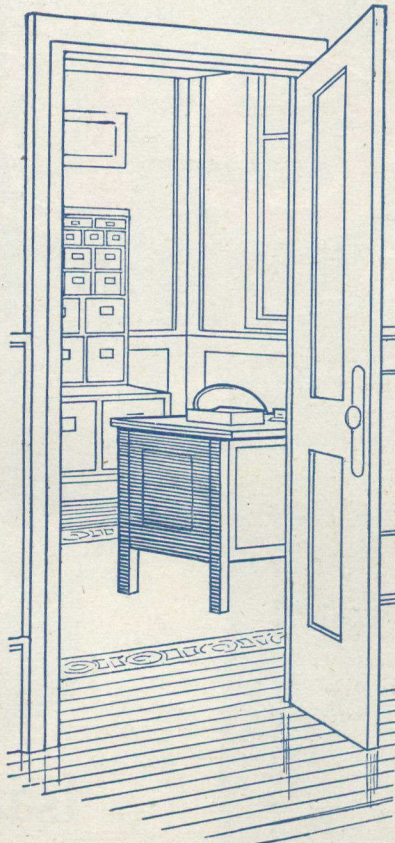
Our free Booklet "Freight Elevators and Their Uses" will tell you some mighty interesting things about the possible savings you may effect in YOUR business.

Send for it to-day. Don't put it off until another time. Simply fill in this coupon and mail NOW, while the thought is fresh in your mind.

OTIS-FENSOM ELEVATOR CO., LIMITED
50 BAY STREET, TORONTO

COUPON
Send me your Booklet "A..." on Freight Elevators.
Name
Address [4]

Make the Most of Small Office Space



These are days of large rents and small space—conditions which make it necessary to study economies in the use of office space.

The records naturally receive prominent attention, and the problem to determine is—"How can they be kept in the most convenient and compact form?"

The answer is—"By using Office Specialty Filing Systems."

A Filing Cabinet for every purpose.

A Filing System for every service.

Filing Equipment Catalogue or System representatives at your service.



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Branches and representatives in principal cities
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689

Electric Service

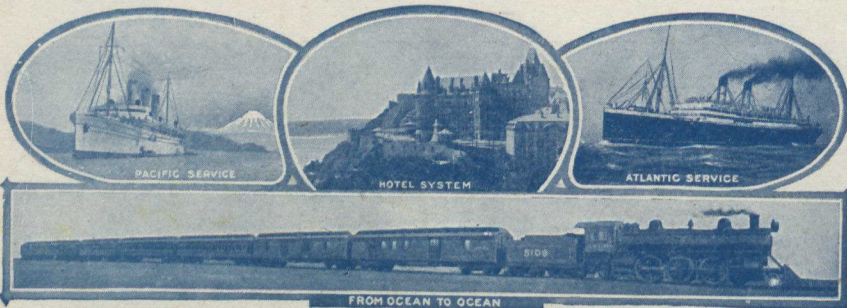
Means comfort, convenience, economy, and safety. The home that is completely equipped with electrical devices is a happy one. All the drudgery of housekeeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

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Jerez de la Frontera, Spain.
The Premiere Sherry House of the World.

SHERRIES

enjoy a world-wide reputation for absolute purity, delicate bouquet and flavor. The following brands are recommended to those who desire a good, sound wine at reasonable prices.

ROYAL VINO DE PASTO Medium Dry
AMONTILLADO Fruity, Ladies' Favorite
IDOLO Very Dry Club Wine
OLOROSO Pale, Soft, Ideal Dinner Wine
Old Golden, Rich East India

Sold by high class dealers at
75c., \$1.00, \$1.25 and \$1.50 per bottle.

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GONZALEZ & BYASS SHERRIES

