

# AN ANNOUNCEMENT

By the Proprietors of

## BLUE RIBBON TEA

**Q** If we could improve "BLUE RIBBON TEA" we would do so. But we cannot. It is a perfect tea. So we have improved the only thing improvable—the PACKET. In future, "BLUE RIBBON TEA" will be packed in the new, double-material, air-tight parchment and cartridge paper wrappers—the "last word" in tea packing. Only the enormous sale of "BLUE RIBBON" permits this improvement. No moderate turn-over could warrant the large outlay for the special machinery required. Henceforward THE BEST TEA on the market will come to you in THE BEST PACKET.

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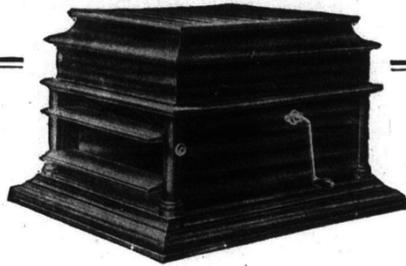
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