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# A Stupendous Store-Wide MARK DOWN SALE

## Starting This Morning

Everything marked at a substantial reduction; nothing left out. An exact reproduction of our famous January and July events.

This stupendous sale is due to no panicky feeling on our part, nor is it due to any radical break in manufacturing prices.

The plain honest facts are these: For the past four years it has been necessary to order considerably more merchandise than we needed, to be assured of getting sufficient for our requirements, as manufacturers were behind in productions and only shipping about 60 p.c. of their orders.

This year our buyers followed the same plan anticipating the same conditions. These conditions changed, however, manufacturers are now shipping 100 p.c. of our Fall orders and furthermore are shipping orders that should have been shipped a year or more ago—and at the old prices.

These conditions give us more merchandise than we can consistently handle, therefore, in order to make a quick selling of this large unexpected quantity, we have adopted this stupendous store-wide mark-down sale, giving our cus-

tomers a real opportunity to fill in their entire winter's requirements at tremendous savings.

You know our July sale, you know our January sale. This stupendous mark-down sale is on the same basis—everything reduced. Don't hesitate to take advantage of it. Remember we are operating on the lowest possible margin of profit. You get the benefit of much lower prices on each individual purchase.

### MEN'S SHIRTS

Fine Negligee Shirts in new patterns:

Regular \$2.75, \$3.00	Sale \$2.48
Regular \$3.50, \$4.00	Sale \$3.28
Regular \$4.50, \$5.00	Sale \$3.98
Regular \$5.50, \$6.00	Sale \$4.98

Silk Shirts at 1-2 price.

\$3.25 Grey Flannel Shirts	Sale \$2.75
\$4.00 Grey Flannel Shirts	Sale \$3.43

### MEN'S UNDERWEAR

Heavy Ribbed Shirts and Drawers:

Regular \$3.75	Sale \$2.48
Regular \$3.00	Sale \$2.12

Merino Shirts and Drawers:

Regular \$2.25	Sale \$1.80
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Fine Ribbed Combinations:

Regular \$2.50	Sale \$2.27
Regular \$4.50	Sale \$3.82
Regular \$6.00	Sale \$5.10



### MEN'S HOSIERY

\$1.25 Black Cashmere Socks	Sale 85c
\$1.00 Black Cashmere Socks	Sale 69c
\$1.25 White Cashmere Socks	Sale 95c
85c Black Worsted Socks	Sale 59c
\$2.00 Heather Cashmere Socks	Sale \$1.87
\$1.50 Heather Cashmere Socks	Sale \$1.47
60c Heavy Wool Socks	Sale 39c
\$1.00 Heavy Wool Socks	Sale 77c

Entire Stock of Hosiery Reduced.

### NIGHT SHIRTS, PYJAMAS

\$2.00 Cotton Night Shirts	Sale \$1.49
\$2.75 Shaker Night Shirts	Sale \$2.37
\$4.00 Shaker Pyjamas	Sale \$3.39
\$5.00, \$5.50 Shaker Pyjamas	Sale \$4.47

Everything in Underwear, Night Shirts and Pyjamas at Radical Reductions.

### MEN'S SWEATERS

Coat Sweaters, military collar, heater shade. Regular \$3.00. Sale \$2.29

Coat Sweater, either military or shawl collar, Heather, Grey, Brown, with Green trim. Regular \$4.75. Sale \$3.98

Heavy Coat Sweaters, shawl collar, Navy, Brown, Maroon. Regular \$3.99. Sale \$3.08

### MEN'S HATS

Regular \$6.50 and \$7.00 Hats. Sale \$3.95

Grey, Green, Brown, Slate—Broken sizes only. A bargain for the right men.

Brock-de-Luxe, regular \$9.00. Sale \$7.39

Malloy, regular \$10.50, \$11.50. Sale \$8.93

Stinson, regular \$12.00. Sale \$9.95

Borvalino, regular \$14.00. Sale \$9.98

All Velours and All Caps Reduced.

### GLOVES AND MITTS

Heavy Work Gloves and Mitts, either lined or unlined. Regular \$1.50. Sale \$1.27

Regular \$1.75	Sale \$1.48
Regular \$2.25	Sale \$1.91
Regular \$2.50	Sale \$2.12

6c Heavy Wool Mitts. Sale 4c

\$2.75 Tan Cape Gloves. Sale \$2.29

\$3.00 Tan Cape Gloves. Sale \$2.49

\$3.00 Grey Suede Gloves. Sale \$2.49

\$3.00 Hand-sewn Chamox Gloves. Sale \$2.38

EVERYTHING IN MEN'S FURNISHINGS REDUCED

Neckwear, Mufflers, Handkerchiefs, Brasces, Belts, Shirts, Gloves, Underwear, Sweaters, etc. Also Trunks, Club Bags, Suit Cases.

### MEN'S FALL SUITS AND TOP COATS DRASTICALLY MARKED DOWN

Young men's single and double breasted suits, business men's semi-conservative suits; men's three button suits all in fancy chevots, English tweeds, imported worsteds, and all wool Saxons.

Fall topcoats in slip-on, trench, Chesterfield, form-fitting and raglan styles.

Regular \$25.00	Sale \$19.98
Regular \$30.00	Sale \$24.65
Regular \$35.00	Sale \$28.95
Regular \$40.00	Sale \$34.20
Regular \$45.00	Sale \$38.20
Regular \$52.00	Sale \$42.35
Regular \$55.00	Sale \$44.55
Regular \$60.00	Sale \$49.80

### ODD TROUSERS

Fancy striped worsted trousers, special prices. \$4.38, \$4.80, \$5.55, \$6.55

Heavy tweed Oxford and Henson all-wood trousers, Sale price \$6.55

English serge trousers, special \$8.75



### BOYS' SUITS 6 TO 18 YEARS.

Made from sturdy materials to withstand hard service, snappy boyish styles that are a delight to both boys and parents.

Regular \$13.50	Sale \$11.45
Regular \$16.00	Sale \$13.60
Regular \$18.00	Sale \$15.30
Regular \$20.00	Sale \$17.00
Regular \$22.00	Sale \$18.70
Regular \$25.00	Sale \$21.25
Regular \$28.00	Sale \$23.80
Regular \$31.00	Sale \$26.35

Junior Norfolk Suits for boys 6 to 10 years.

Regular \$12.50	Sale \$10.20
Regular \$15.00	Sale \$12.75

Boys' Tweed Bloomers, 4 to 16 years, specially priced \$2.79

Boys' Corduroy Bloomers, 4 to 16 years, specially priced \$2.93

### MEN'S WINTER OVERCOATS

Double breasted trench styles, form-fitting, standard double breasted Ulsters, Chesterfields, in grey, brown and heather mixtures, brushed wool, plain and fancy overcoats, English Meltons in medium, light and dark grey. Imported English Prizes.

Regular \$25.00	Sale \$21.50
Regular \$28.00	Sale \$23.85
Regular \$30.00	Sale \$24.95
Regular \$35.00	Sale \$29.65
Regular \$40.00	Sale \$34.60
Regular \$45.00	Sale \$38.20
Regular \$50.00	Sale \$43.65
Regular \$60.00	Sale \$51.30

### MEN'S RAINCOATS

Slip-ons, Belters, in blacks, greys, also mixed tweeds in fancy greys and browns.

Regular \$15.00	Sale \$12.35
Regular \$18.00	Sale \$15.20
Regular \$20.00	Sale \$16.85
Regular \$25.00	Sale \$19.95
Regular \$30.00	Sale \$24.00



### BIG SPECIAL IN BOYS' MACKINAWs, 2 to 17 YEARS.

Made from the best 32-ounce mackinaw cloth, finished with taped seams inside, full bodied, patch pockets, large storm collar. Browns, Greys, Greens, Blues. A snap at \$11.85

### BOYS' WINTER OVERCOATS.

Greys, Browns and Fancy Tweed Mixtures, belters, slash, vertical or set in pockets. Ages 11 to 18 years.

Regular \$19.00	Sale \$16.15
Regular \$21.00	Sale \$17.55
Regular \$22.50	Sale \$18.70
Regular \$25.00	Sale \$21.25
Regular \$28.00	Sale \$23.80

Ages 2 to 10 years:

Regular \$7.50	Sale \$6.35
Regular \$8.00	Sale \$6.65
Regular \$12.00	Sale \$10.20
Regular \$15.00	Sale \$12.25
Regular \$18.00	Sale \$15.30

Many others not mentioned.

### SPECIAL PRICES ON EVERYTHING IN OUR BOYS' SHOP

Pants, Raincoats, Suits, Overcoats, Coveralls, Blouses, Hats, Caps, Shirts, Underwear, Jerseys, Sweaters, Hosiery, Gloves, Ties, Mufflers, Snow Suits, Jersey Suits.



### WOMEN'S CLOTH COATS AND SUITS.

All-wool Velours, Bolivia, Cheviot and Broadcloth in colors of taupe, grey, burgundy, navy, black. Belted coats, button trimmed, self-collars. Regular up to \$61.00, specially priced \$28.00

Regular up to \$42.00, specially priced at \$18.00

Our entire stock of new fall coats at drastic reductions.

Regular \$40.00 to \$150.00. Sale prices \$34.00 to \$127.50

All Children's Coats at substantial savings. All suits at 20 per cent. discount.

### EVERYTHING IN OUR WOMEN'S SHOP REDUCED

Suits, Coats, Dresses, Raincoats, Kimonos, Shirts, Underskirts, Lingerie, Whitewear, Gloves, Hosiery, Blouses, Corsets, Sweaters, Umbrellas, etc.



### BLOUSES AND MIDDIES.

White middies of indian bead, gabardine and rayon, slip-over style, plain white, white with navy collar, white with cadet collar, sizes 36 to 44.

Regular \$2.50 to \$3.50, mark down price \$1.95

White middies, coat style, belt, size 40 to 44, regular \$3.65, sale price \$2.95

Children's middies, detachable collar of navy or cadet, sizes 6 to 16 years, regular \$2.25 to \$3.25, sale price \$1.89

Beautiful Blouses of Georgetown, Jap Silk, Crepe-de-chine, silk Jersey, at new, interesting prices.

Regular \$5.00	Sale \$4.15
Regular \$7.44	Sale \$5.95
Regular \$9.00	Sale \$6.95
Regular \$15.00	Sale \$12.75

Black Poplin Blouse, regular \$2.50, Sale \$1.95

Black Linene Blouse, regular \$1.40, Sale \$1.10

Voile Blouses, regular to \$6.50, Sale \$5.00



# OAK HALL - SCOVIL BROTHERS, LIMITED

King Street and Germain Street

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