

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers The Merchandise, Craftsmanship and Service Offered By Shops and Specialty Stores

ASHES REMOVED

FOR THE REMOVAL OF ASHES and general trucking call M. 1043-11.

ASHES REMOVED PROMPTLY.—Don't forget to call up M. 963-11, W. G. McInerney, 304 Union street.

ASHES REMOVED PROMPTLY.—Eastern Ash Co. Tel. M. 9049-11. 69768-12-18

BRASS PLATING

ELECTRIC LIGHT FIXTURES RE-finished in all colors. Brass beds re-finished and made as good as new.

BARGAINS

SANTA CLAUS HAS ARRIVED with lots of goods for Christmas presents at Wetmore's, 59 Garden street.

FULL RANGE OF THE FOLLOWING winter lines: Men's and boys' sweaters; Stanfield, Penangle; fleece lined and Merino underwear; heavy wool and medium socks; shaker and wool blankets, etc.—J. Morgan & Co., 623-683 Main street.

COAL

NOW LANDING, FRESH MINED Reserve Sydney Coal. Tel. 42. James S. McGivern, 5 Mill street.

BURN OLD MINE SYDNEY screened coal in grate and range. Jas. W. Carleton, corner Duck and Market Place, West 82.

T. M. WISTED & CO., 142 ST. PATRICK street. American anthracite, all sizes; Springfield, Reserve Sydney soft coal also in stock. Phone 2146-11. Ashes removed promptly.

DANCING

PRIVATE LESSONS AND CLASSES. Call M. 2012 for rates. Advanced class Tuesday and Saturday. 69948-12-14

ENGRAVERS

F. C. WESLEY & CO., ARTISTS AND engravers, 59 Water street. Telephone M. 982.

FILMS FINISHED

FILMS DEVELOPED AND PRINTED by hand at Wasson's, Main street. No machine work. Enlargement 8 x 10 for 35c.

GOLD PLATING

TABLEWARE OF ALL KINDS RE-paired and plated. Knives, forks, spoons, cake baskets, castors, teapots, etc. Mesh bags repaired and plated. All so jewelry repaired and plated, gold or silver, at Grondines, the Plater.

HATS BLOCKED

LADIES' VELOUR BEAVER AND Felt Hats blocked over in latest styles. Mrs. T. R. James, 280 Main street, opposite Adelaide.

HAIRDRESSING

MISS McGRATH, N. Y. PARLORS, Imperial Theatre Building. Orders taken now for new hair, colorings, hair work a specialty. Gents' manicuring. Floor 2. Phone M. 2995-51. New York graduate.

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and machinists, iron and brass foundry.

MEN'S CLOTHING

GOOD RELIABLE WINTER OVER-coats at reasonable price. W. J. Higgins & Co., custom and ready-to-wear clothing, 182 Union street.

NOW SHOWING—A BIG RANGE of men's overcoats, from \$12 to \$24; also a large assortment of raincoats, all guaranteed. Call early and make your selection. Turner, out of the high rent district, 440 Main street.

MONEY TO LOAN

MONEY TO LOAN ON MORT-gage in sums to suit applicants. Apply to 48 Canterbury street. 69759-12-11

MONEY TO LOAN ON CITY FREE-hold or leasehold. Apply Leonard A. Conlon, Solicitor, Ritchie Building. tf

NICKEL-PLATING

AUTOMOBILE PARTS RE-NICK-elled, made to look like new. Bicycle parts, sewing machine parts, stove fittings, bath-room fittings, etc., re-nick-elled at Grondines the Plater.

PHOTOS ENLARGED

SNAPSHOTS ENLARGED—SNAP-shots enlarged, size 8x10 for 25c.; post card size, 2 for 25c. Send us the films with price. Enlargement from prints, 50c. extra. Wasson's, 711 Main street.

ROOFING

ROOFING—DOES YOUR ROOF leak? We do best gravel roofing. J. Joseph Mitchell, 204 Union street. 68648-12-18

STOVES

SILVER MOONS, OAKS, HOT Blasts, Franklins and Tidys; also a line of new and second steel and cast Ranges, fitted for coal or wood. Stoves lined with asbestos fire-clay, the thing that lasts. J. M. Logan, 18 Haymarket Square. Phone M. 235-81. 69904-12-21

STENO-MULTIGRAPH

L. C. SMITH TYPEWRITER AND multigraph office. Expert work on new machines, circularizing, etc. Opp. P. O. Tel. 121.

SECOND-HAND GOODS

WANTED—SECOND-HAND PLAT-form scale. Phone 1997-21. 69651-12-13

WANTED TO PURCHASE—GENT-leman's cast off clothing, boots, musical instruments, jewelry, bicycles, guns, revolvers, tools, etc. Highest cash prices paid. Call or write L. Williams, 16 Dock street, St. John, N. B., Telephone 928-21.

SECOND HAND BAND SAW, Planer, Ship Gear, all kinds mill gear, lifting chains, etc. Small rails, pipe 1 in. to 5 in.; canvas and cork life belts—John McGoldrick, 65 Smythe street.

WANTED TO PURCHASE—GENT-leman's cast off clothing, fur coats, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill street, Phone 2892-11.

TAILORING

LADIES' AND GENTLE MEN'S clothes made in any style at lowest prices by expert tailor; we also remodel, repairs, clean and repair. Phone Main 187-41, and have them called for. A. Morin, 52 Germain street, up-stairs. 69382-12-10

TYPEWRITER REPAIR

EXPERT WORK, ALL MAKES Ma-chines, satisfaction guaranteed. Soulls Typewriter, Ltd., 167 Pr. Wm. Tel 121.

WATCH REPAIRERS

WATCH AND CLOCK REPAIRING a specialty. Watches, rings and chains for sale. G. D. Perkins, 48 Princess street. T.F.

W. BAILEY, THE ENGLISH, AM-erican and Swiss expert watch repairer, 183 Mill street (next Hygienic Bakery.) For reliable and lasting repairs come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized.

FOR RELIABLE CLOCK A N D watch repairs go to Huggard, 67 Pet-ers street. (Seven years in Waltham Watch factory.) T.F.

WEATHER STRIPS

FOR FREEDOM FROM DRAFTS, saving in fuel, and for comfort, equip your windows and doors with Cham-berlin Metal Weatherstrip. A. E. Win-ston, M. 2478, 86 Princess street.

WALL PAPERS

GREAT BARGAINS IN WALL Paper at H. Baig's, 74 Brussels. 69865-12-25

WOOD

DRY SLAB WOOD, KINDLING AND deal ends, \$128 per load in North End. Phone Main 3471-11. 69943-1-8

WE ARE NOW DELIVERING WET deal ends and spar ends. McNa-mara Bros., Phone 78. T.F.

EQUITABLE FIRE AND MARINE INSURANCE COMPANY ANDREW JACK, Agent 65 Prince William Street

Douglas Fir Sheathing 7-16 x 2 1-4 V Joint, or 7-16 x 5 1-4 V and Centre V.

J. Roderick & Son Britain Street Phone Main 854

So That The People May Know

Everything That Street Car Companies Buy or do, Costs More Money Than Ever Before.

Here are the two main facts of the present situation in the electric railway service.

(1) The five cent piece has been buying more and better car service for you every year since the street railways were invented.

(2) The five cent piece buys for the companies less than it ever did of the labor and materials used to give you that service.

It takes a great many more of these five cent pieces to pay the street railway company's bills than it did three years ago.

Indeed, the company may fairly be said to be doing business with silver two cent pieces.

The increase of service that the street car rider gets for a five-cent piece has been tremendous;

Better cars, faster trips, smoother tracks, transfers, longer car rides, etc.

Eighty-five years ago the first attempt to provide a street car service was inaugurated in the City of New York.

Since then the development of the idea has been one of the epochs in the history of the modern world.

The ramshackle piece of apparatus which made its appearance on the streets of New York three-quarters of a century ago was but an experiment; street railway service today is a fixture.

What would a city be without a street railway service? Consider. Do you remember a few years ago when the dingy horse cars were running in the City of St. John?

There is no need for me to tell you what they were like; they are, no doubt, fresh in the memory of many. Do you remember how hard the seats were; how the cars crawled along, very often, at a snail's pace, so that a person in a hurry would prefer to walk!

In those days, you would have to wait at the foot of a hill for an extra team of horses to pull the car over the grade, and St. John is a hilly city.

Do you remember how far you used to ride, how long it took you, how cold and cheerless these cars were in the winter time? How bare and unprepossessing the interior was?

You paid five cents for a ride in these cars, and you travelled about a mile and a half, and you thought everything was fine. But the horse cars marked a step forward.

Then came the electric car service.

You will recall what that meant; the laying of new tracks and new foundations, of heavier rails and of conduit wires. Far more expensive cars were brought here, for the old horse cars were not adapted to the new service.

The power house had to be erected, and a hundred and one things installed for which there had not been any previous need. In addition, many more miles of street railway lines were laid down; it was possible to get home from your work on the same day, and the City began to build up in districts, which had hitherto been far removed and, consequently, undesirable.

This was the advent of the present electric car service.

Hundreds of thousands of dollars were spent to give you that service, and you yet continued to pay that same little five cent piece, which you had paid on the horse cars to go a short distance at a snail's pace.

And it has been five cents right along and is five cents today—for those who do not buy tickets and secure a four cent rate by so doing.

Today you can ride in St. John over nine miles for five cents.

Do you realize that it would cost you twenty-seven cents to ride the same distance on any of our great railroad systems?

Probably you did not.

It was suggested to us that we should continue the five cent fare in St. John and establish mile fare zones, giving a ride of an additional mile for two cents. An increase of this kind has been frequently granted throughout the United States, but we felt that here it would make too heavy a charge upon our patrons, and that we should endeavor by the institution of all possible economy to try, for the time at least, to get along on a six cent flat rate with one cent for transfer.

This will give you a ride from West St. John to Glen Falls for two-thirds of a cent a mile.

You couldn't walk a mile that cheaply; the cost in wear and tear on shoe leather would be considerably more.

Unlike the public utility, the manufacturers of footwear have advanced their price considerably.

For shorter distances the percentage will be greater, but the average charge would not reach two cents per car mile.

If our fare, which averages 4.31 cents, WAS REASONABLE TEN YEARS AGO, IT IS ABSOLUTELY UNREASONABLE NOW, BECAUSE THE SERVICE RENDERED IS GREATER AND COSTS MORE TO GIVE AND THE VALUE OF 4.31 CENTS IS CONSIDERABLY LESS.

L. R. ROSS,

resident New Brunswick Power Company.

BRITISH NOW IN STRONGER POSITIONS ON WEST FRONT

(Continued from page 1.)

The British troops from their distant positions watched the German manoeuvres with delight. These culminated in a fine charge in mass formation against the former British lines. As the German reached the trenches they paused in evident surprise and a halt was called for a consideration of the situation.

About 2 o'clock in the afternoon the Germans were seen coming over the ridge on both sides of the Bourlon Wood in large numbers and proceeding toward the Baugonne-Cambrai road. A considerable force of the Germans was caught in the artillery fire to the west of the wood and suffered heavy casualties.

French Report.

Paris, Dec. 6.—The official statement issued by the war office tonight reads: "Very spirited artillery activity was maintained during the day on the right bank of the Meuse, in the region of Beaumont as well as in Upper Alsace. An enemy raid at Chappelotte was without success."

"Yesterday three German airplanes were brought down; eight other machines, seriously damaged, fell inside their own lines. Our bombing airplanes have carried out various operations. Nine thousand kilos of projectiles were dropped, notably on the railway stations and storehouses at Lichterfelde and Corten-ack, on cantonments and bivouacs in the region of Laon and depots at Rous-sach."

"German airplanes dropped bombs on the night of December 5-6 in the region of Dunkirk, several casualties are reported. Calais also was bombarded last night, but there were no casualties."

"Easter theatre, Dec. 6.—Calm prevailed along the whole front. A British reconnaissance in the region of Dorian brought back one prisoner."

Bitter Feelings.

London, Dec. 7.—The Petrograd correspondent of the Times says there is only too good reason to corroborate the statement of Leon Trotsky, the Bolshevik foreign minister, regarding the existence of a feeling of resentment against British restlessness in Russia. The feeling, he adds, is nowise universal, but is

NEWS OF SOLDIERS

growing daily among the Bolsheviks. British workmen in a Petrograd factory lately were warned by the Russian comrades that they had better leave the country, as trouble may be brewing.

London, Dec. 7.—An armed Maximalist force has occupied the Marie Pal-ace, according to a Reuters dispatch from Petrograd, and has expelled the all-Russian commission in charge of the elections for the constituent assembly.

Petrograd, Thursday, Dec. 6.—The text of the armistice agreement between the 6th Russian infantry division and the 31st German infantry division is printed by the Press. It does not contain a word concerning the non-transference of German troops to other fronts.

London, Dec. 6.—A Roumanian official communication issued Tuesday says: "Enemy attempts at fraternizing in the region of Mihalesiret were prevented by artillery, and similar efforts on various sectors in Bukovina were answered by fusillades."

With the Airmen.

London, Dec. 6.—The British official communication this evening dealing with aviation says: "There was great activity in the air by both sides Wednesday. By day bombs were dropped and many rounds were fired from machine guns on various ground targets. During Wednesday night a central airdrome was successfully bombed and two direct hits were obtained with heavy bombs on the enemy's airplanes. Other bombs burst among buildings around the airdrome. In addition bombs also were dropped on the St. Denis-Westrom airdrome and the Douai railway station."

"Fighting in the air took place yesterday throughout the day. Four hostile machines were downed and five others driven down out of control. One German machine was shot down in our lines by anti-aircraft fire. Five of our machines are missing."

"Today another successful raid was carried out by our airplanes into Germany. All of our machines returned safely, but no further details of the raid have yet been received."

London, Dec. 6.—An official statement on the operations in Palestine says:—"The situation is unchanged. On Tuesday one British aeroplane attacked six hostile airplanes. One of these was brought down, the others fled."

NEWS OF SOLDIERS

Signaller William W. Perry, of Hartland (N. B.), previously reported died of wounds is now officially reported as doing well in the 3rd Australian General Hospital, France. Word to this effect was received on Saturday by his mother, Mrs. D. J. Coughlin, of Hartland, Carleton county.

Private C. C. Campbell Wounded.

Mrs. F. G. Bent, 101 Leinster street, has received word from Ottawa that her son, Private Clarence C. Campbell, was wounded on Nov. 26 by gunshot in the leg, and is now in the 24th General Hospital at Etaples. Private Campbell enlisted with a Canadian unit in Calgary, and upon his arrival in England was transferred to the Railway Transport Corps, with which unit he has since been serving. His mother is now eagerly awaiting further word as to the nature of his wounds.

Killed in Action.

Mr. and Mrs. J. C. Rhude, Halifax, have been notified that their son, Foster W. Rhude, of the Royal Flying Corps, had been killed in action. He went overseas with the first contingent, and after spending twenty-one months in the trenches and with the first division, was transferred to the Royal Flying Corps. Aviator Rhude was twenty-four years of age and before going overseas was in charge of the wholesale phonograph department of J. & A. McMillan, St. John.

Sergeant William Hare Killed. Mrs. William Hare, St. Andrews, has been notified of the death from wounds of her husband, William Hare. The official notification states that he died of wounds on Nov. 12. Mr. Hare, who had that he was wounded.

He had won his sergeant's stripes and been recommended both for the military medal and for a commission. Sergeant Hare, who was about thirty-six years of age, was a son of Mrs. George Hare, 79 Sydney street. Mrs. Dav. wife of 120

FINANCIAL

NEW YORK STOCK MARKET Quotations furnished by private wire of J. M. Robinson & Sons, St. John, N. B., New York, Dec. 7.

Table of stock market quotations including Am Car & Fdy, Am Locomotive, Am Can, Am Smelters, Am Tel & Tel, Am Woolens, Anaconda Mining, Atch, T & S Fe., Brooklyn R T, X D, Beth Steel, B, etc.

MONTREAL TRANSACTIONS

(J. M. Robinson & Sons, Members Montreal Stock Exchange). Montreal, Dec. 7.

Table of Montreal transactions including Civic Power-78 at 68%, Shawinigan-55 at 107%, Car Pfd-85 at 49%, etc.

Y. M. C. I. Bowling.

In the Senior League at the Y. M. C. I. last night the Sparrows and Autos split even. The score:

Table of bowling scores for Sparrows and Autos.

POLICE COURT.

In the police court today the case of Pte. Robert Orr, charged with striking Mrs. Cosman, of Erin street, with a hammer, was resumed. Some evidence was given by the defendant's wife which contained testimony contradictory to that given by several former witnesses. The case was adjourned until tomorrow morning, when the question of bail will be considered. E. S. Ritchie appeared for the defendant.

BY-LAW MATTERS.

Two by-law reports were taken up by Magistrate Ritchie this morning. Myer Perchenock, High street, was reported for selling junk without a license. He was reported by Alexander Crawford. He pleaded not guilty. Walter H. Raymond was reported by Sergeant Scott for obstructing the sidewalk in front of the site of the new elevator. Following some evidence of the officer the case was postponed until tomorrow.

CORRECT DRESS FOR MEN

SHORT ULSTERS

Belted back, deep vent, shawl or notch collar.

A smart, attractive coat in good quality fabrics for younger men. Brown and grey effects—selling fast, but your size is here if you're not too big.

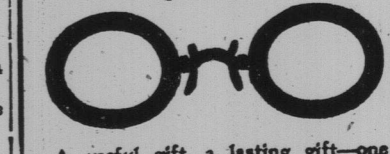
Decide the Gift Question Today. Buy him a Necktie. He will like the one you will buy here, because everything we show is carefully selected to assist buyers such as yourself.

A fine selection of the season's best Neckwear, especially boxed for gift purposes, 50c., 75c. and up.

Gilmour's 68 King St.

A PLEASING CHRISTMAS GIFT

to father or mother would be a new pair of glasses, fitted by K. W. EPSTEIN & CO., Optometrists



A useful gift, a lasting gift—one that brings the giver to mind every day. 193 UNION STREET

COAL

BEST QUALITY REASONABLE PRICES

R. P. & W. F. STARR, Limited Wholesale and Retail Dealers 49 SMYTHE ST. 159 UNION ST

COLWELL'S COAL

"Is Good Coal" All Kinds on Hand. Phone West 17 J. FIRTH BRITAIN, Mgr.

MINUDIE COAL

"Will burn longer than any other Soft Coal on the market. (Good Goods Promptly Delivered)" A. E. WHELPLEY 238 Paradise Row. Main 1227.

Practical Christmas Gifts. Illustration of a gift box with a bow.

We ask the consideration of people who are interested in the most sensible and practical of all the Christmas Gifts that is possible to give to a man, woman, boy, girl or child.

OUR CHOICE FOOTWEAR. There are Shoes for Comfort, Shoes for Service and Shoes for Dress—Beautiful Leathers and Leather Combinations, for men, women and children. There is Footwear for the dance and for all holiday full dress functions.

In Slippers we have a host of good styles. Storm Boots and Rubbers Boots for the boys.

Come in and see how many good things can be easily selected from our line of Choice Footwear that will be just the thing for Christmas.

Prices Always as Low as Good Quality Will Allow

WIEZEL'S CASH STORES 243 - 247 Union St. Illustration of a gift box.