

JAPANESE PAPERS

TAKE THINGS EASY

Go To Press Whenever The Forms Are Filled

The "Scoop" Unknown There—Everybody Goes to Sleep on the Nishi-Nichi in Tokyo When They Get First Edition Cut

When the forms of a Japanese newspaper are full, it matters not what the prominent citizens of the city do or say at a late hour, it doesn't get on the next morning's front page, according to Archie Bell, who in the World Outlook tells his surprise in visiting the office of a Tokyo Journal at 11 o'clock at night and finding most everyone asleep.

"Eleven o'clock at night in an American newspaper office is the rush hour," he writes. "Typewriters click frantically and copy boys haven't a minute to sit down and digest the baseball scores. It's the time of the night when editors are widest awake. I chose that time therefore to visit the office of the Nishi-Nichi in Tokyo. I wanted to find things moving at their height. The Nishi-Nichi is a big morning daily, popular with the masses, but not because of any particular leaning or tendencies.

"Presenting myself at the sidewalk entrance of the big building in which it is published, I aroused a couple of sleeping porters, who allowed me to pass. Every one I encountered in the ante-rooms was asleep, with the exception of some office boys, who were preparing tea. I was taken to the office of the

telegraph editor. Fortunately he was awake.

"The first edition has gone to press, so practically every one has gone to sleep," he said to me, "but we will take a look around." And what he said was true. We went to the editorial sanctum, one after another, and when we didn't nearly stumble over an editor asleep on the floor, we found him stretched out asleep on his desk.

"I don't believe in keeping awake at night, when waiting for late news to come in. If they do not publish it today or tomorrow, they may be able to get it in the next day. What is the use of killing an article because something of greater importance arrives later in the evening? The newer stuff will make good copy for another day."

"Scoop" Unknown in Japan

"What is known as a 'scoop' in America does not exist in Japan. If one newspaper has a particularly choice item of news, it communicates it to other papers. What is the use of being selfish? After all, it is the editorial opinion that counts, but even in this there is an exchange of 'courtesy,' because it is a common thing for one paper to remark that the other commented editorially as follows yesterday."

"The Nishi-Nichi employs about one hundred reporters, which may mean more to the layman when he knows that a principal morning paper in a large American city employs twelve or fifteen. The Japanese reporter is not expected to write columns of news each day, no matter what comes to his attention. Frequently a day's work consists of a little item of 200 words, which he polishes to literary perfection before passing it on to the editor."

"The most interesting department of the entire plant, however, was the composing room. Great cases of type of all sizes extend the whole length of the room. As the Chinese and Japanese characters used in a printing office run into the tens of thousands, the life of the compositor must be a continual search for the letter he desires to use. The compositors were shuffling around the sides of the room hunting for these characters, and all singing at the top of their voices, which apparently caused them to forget the terrors of their work. There seemed to be hundreds of them, and the din was deafening."

"After the proof is finally corrected, the forms are made up, quite as they are in an American newspaper office, and sent down to the cylinder presses. The Nishi-Nichi has a daily circulation of 250,000 copies. Four years ago it had but 40,000. One Tokyo paper has gained 100,000 in circulation since the outbreak of the European war. Every one wants the war news and devours it eagerly, because it is supposed to reflect all manner of possibilities for Japan in the years to come."

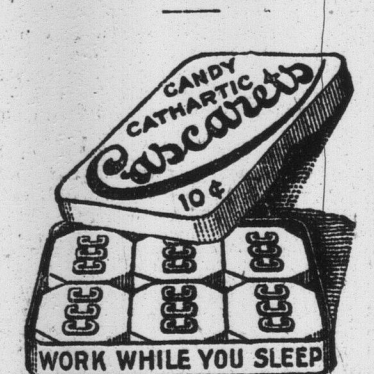
Poetry Much in Favor

"Some of the ideals of the Japanese daily journal reflect the national spirit in a manner difficult for us to understand. For example, poetry is much in favor again. For a time poetry was considered 'effeminate,' but it is being encouraged by the emperor, who is something of a poet himself, and the scholars of the Japanese poem is short, consisting chiefly of thirty-two syllables, like the national hymn which runs: 'May our sovereign live for thousands and tens of thousands of years, until the tiny pebble becomes a moss-covered rock.' Such things as 'the asales has beautiful colors and in spring covers the hillsides,' are much admired and show the results of the higher education in a local paper the other day I saw that

YOU'RE BILIOUS! CLEAN LIVER AND BOWELS TONIGHT

Don't Stay Headachy, Sick, or Have Bad Breath and Sour Stomach.

Wake Up Feeling Fine!—Best Laxative for Men, Women and Children



Enjoy life! Remove the liver and bowel poison which is keeping your head dizzy, your tongue coated, breath offensive, and stomach sour. Don't stay bilious, sick, headachy, constipated and full of cold. Why don't you get a box of Cascades from the drug store and eat one or two tonight and enjoy the sweet, gentlest liver and bowel cleansing you ever experienced? You will wake up feeling fit and fine. Cascades never grip or sicken like salts, pills and calomel. They act so gently that you hardly realize you have taken a cathartic. Mothers should give cross, sick, bilious or feverish children a whole Cascades any time—they act thoroughly and are harmless.

The Mikado had offered several prizes from his own purse for poems about the flowers of May. Strictly speaking, this is not what an American editor would call 'news,' but it is what the people want, and in supplying that commodity the editor is fulfilling a part of his mission. Newspapers may be young in Japan, but literature and culture are ancient; the newspaper merely gives wider circulation to what was formerly confined to the wealthy, military or noble classes.

"One of the latest 'stunts' of the Nishi-Nichi is to employ the lady journalist, which is considered a remarkable innovation in a country where woman is emerging more and more from the seclusion of her home."

"Is the lady reporter's work satisfactory? I asked the editor.

"Yes, in a way, but she is not getting along with writing personals. I find that she wants to crowd woman's rights and woman's rights and equal suffrage. We have to be pretty careful on that sort of thing in Japan, you understand, and keep a pretty close watch on what she writes, because it is likely to have a meaning that men do not wholly understand."

"TIZ" FOR ACHING, SORE, TIRED FEET

Use "Tiz" For Tender, Puffed-Up, Burning, Calloused Feet and Corns



People who are forced to stand on their feet all day know what sore, tender, aching, burning feet mean. They use "Tiz" and "Tiz" cures their feet right "Tiz" is the only remedy in the world that draws out all the poisonous exudations from the feet and causes tender, sore, tired, aching feet. It instantly stops the pain in corns, callouses and bunions. It's simply glorious. Ah! how comfortable your feet feel after "Tiz." You'll never limp or draw your feet in pain. Your shoes won't tighten and hurt your feet.

Get a 25-cent box of "Tiz" now from any druggist. Just think! a whole year's foot comfort for only 25 cents.

WHY HE ENTHUSIAST

In regard to one of his famous public libraries, Andrew Carnegie delights in telling the following story:

A tourist who was visiting a certain country town stopped in front of a handsome building and asked an old man who was leaning against the railing what it was.

"This is the public library, sir," he replied. "I have been here for many years, and I have seen it built."

"I'm glad you are so appreciative," said the tourist, surprised at the old fellow's enthusiasm. "But you don't look like a man of literary tastes."

"Oh, no, sir," retorted the other puffing contentedly at his pipe, "I don't use the library, but my old woman gets the job of cleaning it out."

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I Send It On Trial.

If you have tried most everything else, come to me. Where others fail is where I have my greatest success. Send attached coupon today and I will send you



The above is C. E. Brooks, inventor of the Appliance, who cured himself and who is now giving others the benefit of his experience. If ruptured, write him today, at Marshall, Mich.

Free my illustrated book on Rupture and its cure, showing my Appliance and giving you prices and names of many people who have tried it and were cured. It gives instant relief when all others fail. Remember, I use no sea-bands, no trusses, no lies.

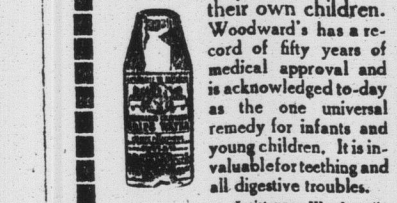
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Please send me by mail, in plain wrapper, your illustrated book and full information about your Appliance for the cure of rupture.
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From Generation to Generation

THE popularity of Woodward's is largely due to personal recommendation. For fifty years it has been before the public, and persons now themselves parents, who were brought up by the aid of Woodward's



use it in turn for their own children. Woodward's has a record of fifty years of medical approval and is acknowledged to-day as the one universal remedy for infants and young children. It is valuable for teething and all digestive troubles. (Write us for booklet.)
At All Druggists
H. F. RICHES & Co., Ltd., Toronto, Ont.

SAYS GERMAN HYPHENS WOULD SUPPORT U. S.

Gen. Sam. Hughes Declares 99 per Cent of Them Want War With Fatherland

Gen. Sir Sam Hughes, former minister of militia of Canada, speaking at a patriotic dinner of the Boston chamber of commerce on Tuesday night, expressed the belief that 99 per cent of the German-Americans in that country would support a declaration of war against their fatherland.

"If we need help," he thought, "they would die for the great cause of human liberty under the colors of the United States."

"It is to the honor of the British fleet," the former minister of militia added, "that the bar Spangled Banner flies over your head tonight."

"This war," he said, "was brought on secondary by cry for peace," adding that "peace societies outside of Germany and Austria in many cases were supported by German gold."

After referring to the overthrow of the Russian government, Gen. Hughes said that the autocrats of Germany and Austria must be abolished to insure the future peace of the world.

"The soul of America speaks today, where two years ago discordant voices were heard," said President W. H. P. Faunce of Brown University. There is such a thing as national locomotor ataxia, when one section of the country or group of individuals wants to go one way and wants to act differently and others do not wish to move at all," he said.

"If such a condition has obtained it has now been overcome," he continued. "We should say to any section of the country: 'We want either your allegiance or your departure.' There should be absolute subordination, not only of individuals, but of states to national interests. It ought to be impossible for any state, whether California or Massachusetts, to nullify a treaty made by congress."

H. Glyn, former governor of New York, predicted of the German-born population of the country "that this grand army of men across the sea who have sworn allegiance to this land will fight for the soil which they have hallowed with their bones, though they cherish the memory of the spot from which they sprang. 'Armed neutrality,' he said, "is a good American doctrine."

"We do not know who first initiated it and we don't care, but Woodrow Wilson is going to enforce it first, last and all the time."

"When by violation of international rights and treaty obligations a foreign power sends the Illinois, the Vigilance and the Memphis, three ships flying the American flag, to the bottom of the sea, then methinks I can hear Woodrow Wilson say, 'Now, gun-powder does smell good to me.' The former governor urged as the battle cry of the nation, 'Don't give up ships, boys, don't give up ships!'

Victor—What is that new building on the hill?
Farmer—If I find a tenant, it's a bungalow; if I don't, it's a barn.

A Miniature Britain now represents the United Kingdom.
English Rector (to parishioner)—Rector—How so?
Good morning, Thompson. I hear you have a son and heir. Parishioner—Why, you see, I am English, my wife is Irish, the nurse is Scotch, and the baby walks.

"There never was a Purer Cigarette" nor better value than

CRAVEN "A" Virginia Cigarettes

10 for 10 Cents
Packages of 50-50c.

Raemakers Famous War Cartoon Miniatures in each packet.

Instant Relief for

MORNING HEADACHE

and poor Appetite

That dull aching, that nausea and distaste for food with which so many begin the day, soon goes when you take Dr. Cassell's Instant Relief. The root of the trouble is disordered liver, perhaps constipation, and Dr. Cassell's Instant Relief so surely restores both liver and bowels that these complaints become impossible.

"Science Gleanings," April 11, 1916, says:—"Providence has given us the means to devise means to compensate Nature for our ill-treatment of her. . . . The means at hand come from natural sources, and we have them embodied in such splendid combinations as Dr. Cassell's Instant Relief. We take this preparation as an example because it is so well balanced in the matter of components and so effective in every direction."

Take Dr. Cassell's Instant Relief for constipation, biliousness, torpid liver, sick headache, dizziness, specks before the eyes, flatulence and windy spasms, acidity, heartburn, impure blood, and that dull, heavy feeling which is a sure indication of liver troubles.

Ask for Dr. Cassell's Instant Relief and take no substitute.

Price 50 cents from all Druggists and Storekeepers.

Or direct from the sole agents for Canada, Harold F. Bittell and Co., Ltd., 10, McAllister, Toronto. War Tax 5 cents extra.

Dr. Cassell's Instant Relief is the companion to Dr. Cassell's Tablets.

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Dr. Cassell's Instant Relief

LIVER TONIC
BILIOUSNESS
CONSTIPATION
LAXATIVE

Keep up the Food Supply and Help Make Victory Sure

OUR soldiers must be fed; the people at home must be fed. And—in spite of Germany's murderous campaign to cut off the Allies' Food supply, by sinking every ship on the High Seas—an ample and unfailing flow of food to England and France must be maintained.

This is National Service—
Not to the Farmer only—
But to YOU—to everybody—
This appeal is directed

WE must unite as a Nation to SERVE—to SAVE and to PRODUCE. Men, women and children; the young, the middle aged and the old—all can help in the Nation's Army of Production.

EVERY pound of FOOD raised, helps reduce the cost of living and adds to the Food Supply for Overseas.

For information on any subject relating to the Farm and Garden, write: INFORMATION BUREAU, Department of Agriculture, OTTAWA.

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OTTAWA, CANADA.
HON. MARTIN BURRELL, Minister.

PLANT a garden—small or large. Utilize your own back yard. Cultivate the vacant lots. Make them all yield food.

WOMEN of towns can find no better or more important outlet for their energies than in cultivating a vegetable garden.

Be patriotic in act as well as in thought.

Use every means available—Overlook nothing.

THE GREAT HEALTH RESTORER

OLIVEINE EMULSION

COUGHS
COLDS
BRONCHITIS
LA GRIPPE
LUNG TROUBLE

Messrs. Fraser, Thornton & Co., Limited, Cookshire, Que.
Dear Sirs:—My children and I are just recovering from a very severe attack of whooping cough. We used three bottles of your "Oliveine Emulsion" and would not be without it in case of coughs or colds. I never took anything that helped me so, staying the cough and keeping it from becoming run down during this trying stage, which every mother dreads so much in cold weather.
Sincerely yours (Signed) Mrs. L. B. Mellick, Montague, P. E. I.

I cannot recommend your excellent medicine highly enough. It has done me as much good as we will have no other in the house. I had a cold and was weak and run down, but "Oliveine Emulsion" has completely cured me, and I feel better than ever. I will do my best to recommend "Oliveine Emulsion" to my friends.
(Signed) Kate MacDonald, DeSable.

Dear Sirs:—I am taking your "Oliveine Emulsion" and it is the best Emulsion I ever used. I cannot praise it enough and think it worth its weight in gold.
(Signed) Jessie Duhon, Upper Durham, N. B.

Messrs. Fraser, Thornton & Co., Limited, Cookshire, Que.
Dear Sirs:—I am writing to let you know how much good your "Oliveine Emulsion" has done in my family. I think it is the best medicine I ever used for colds. My children all had bad colds and my "Oliveine Emulsion" soon relieved them of their coughs. I cannot say enough in praise of "Oliveine Emulsion." It does all you claim.
(Signed) Mrs. W. C. Wilson, Little River, Halifax Co., N. S.

Messrs. Fraser, Thornton & Co., Limited, Cookshire, Que.
Dear Sirs:—Your "Oliveine Emulsion" is without exception the best medicine I ever used for colds. I have used it ever since its introduction here, and I think it will be hard to be improved upon.
(Signed) Mrs. Wm. A. Selin, Clack's Harbor, N. S.

Messrs. Fraser, Thornton & Co., Limited, Cookshire, Que.
Dear Sirs:—I thought I would write and tell you the good your "Oliveine Emulsion" has done in my family. I had a cold and was weak and run down, but "Oliveine Emulsion" has completely cured me, and I feel better than ever. I will do my best to recommend "Oliveine Emulsion" to my friends. I shall never do without it in my house as long as I can get it. I have told a number of my neighbors about your "Oliveine Emulsion." Nothing ever came my way which did me as much good, and I appreciate it very much.
(Signed) Nathan R. Haslett, Milton, Queens Co., N. S.