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OF THE

Poor, Afflicted Jews

In Russian Poland

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Generous donations have been received, but the call is so great that much more is needed.

Everyone should contribute something — what can you afford to give?

Send your contribution now to any of the following:

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LEO FRANKEL, HARRY SAMUEL,
EDMUND SCHEUER, 90 Yonge Street, Toronto.

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together with \$1.50, presented at The World, 40 West Richmond street, Toronto, or 40 South McNab street, Hamilton, entitles bearer to a copy of the new book, "MAKING MONEY FROM THE SOIL." By mail add parcel postage — 7 cents first zone, 18 cents Ontario, 20 cents in Canada.



A SOLDIER'S OATH
WILLIAM FOX PRODUCTION

WILLIAM FARNUM

In a great French military drama at the Globe on Monday, Tuesday and Wednesday.

MANIFEST INCOMPETENCE

OF GERMAN CROWN PRINCE

Deposed of Command of Army Corps Thru Inability to Handle it.

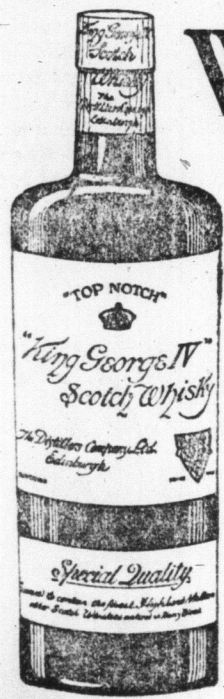
THE HAGUE, March 18.—According to reports current here in well-informed circles, the German Crown Prince has been practically deposed from the

command of the army corps to which he was formerly attached owing to his manifest incompetence. In future he will be assigned to the nominal command of a German air corps.

For beets select a deep, rich, sandy loam. For early beets sow as soon as the ground will work mellow in drills 14 inches apart and thin to four inches distance. The winter crop to be tender should not be sown too early. Sow the seed 24 hours in lukewarm water before planting. Cultivate often.

King George IV Whisky

THE
"TOP NOTCH"
SCOTCH



THE DISTILLERS COMPANY, LIMITED, EDINBURGH

REDMOND'S TRIBUTE TO IRISH BRIGADE

It Will Rank as Work of Real Historic Importance.

ASTONISHING COURAGE

Natural Military Genius Tenderness and Strength Characteristics, He Says.

DUBLIN, March 18.—Mr. John Redmond has written for "The Irish at the Front," by Michael Macdonagh, a preface which, says The British Weekly, will rank with Mr. Lloyd George's famous introduction to "Thru Terror To Triumph" as a work of real historical importance. It will be quoted with his great speech at the outbreak of the war by every writer who attempts to picture the manner in which a really United Kingdom met the Prussian challenge.

It is, says Mr. Redmond, these soldiers of ours, with their astonishing courage and their beautiful faith, with their natural military genius, with their tenderness as well as strength, carrying with them their green flags and their Irish war-pipes, advancing to the charge, their fearless officers at their head, and followed by their beloved chaplains as great-hearted as themselves, bringing with them a quality all their own to the sordid modern battlefield, exhibiting the character of the Irishman at its noblest and greatest—it is these soldiers of ours to whose keeping the cause of Ireland has passed today.

Died With Smile.
It was never in worthier, holier keeping than that of these boys offering up their supreme sacrifice of life with a smile on their lips because it was given for Ireland. May God bless them!

The Irish Guards at Mons, the Royal Irish Regiment at Ypres, the London Irish at Loos (dribbling a football before them as they charged), the boys in the trenches before the charge holding out the matches with which they had lit their cigarettes to show each other that their hands were not shaking, the regular battalions at "V" Beach, the new "service" battalions of the Tenth Division at Suva, I name out of a long list.

To Gen. Mahon's Division, composed exclusively of new levies who were civilians when the war began, thousands of Nationalist families in Limerick, Munster, and Connaught represented in its ranks—the terrible opening fighting at Suva Bay (which began with the shelling of the lighters at the landing and the bursting of chains of contact mines as they set foot on shore) was their first experience of being under fire.

Coolness Undisturbed.
Undismayed, their coolness undisturbed, they formed for attack as if on the parade ground.

Capt. Thornhill, himself a representative of these magnificent new levies, has been another revelation of the war, wrote of the Irish: "Their landing at Suva Bay was the greatest thing you will ever read of in books by highbrows. Those that witnessed the advance will never forget it. Bullets and shrapnel rained on them, yet they never wavered. The way they took that hill (now called Dublin Hill) was the kind of thing that would make you pinch yourself to prove that it was not a cheap wine aftermath. How they got there Heaven only knows. As the land lay, climbing into hell on an airplane seemed an easier proposition than taking that hill."

When it was decided to occupy Salonika and to march to the aid of the Serbian army it was the Irish division, under their splendid Irish commander, Gen. Sir Bryan Mahon, that the place of honor for this desperate enterprise was given.

Acting as a rearguard against an army ten times their number, they did what was never expected nor could be won. But their instinctive military genius, as well as their courage and determination, came into play, and they held up the overwhelming enemy for so long and with such skill that the entire French and British forces were able to withdraw safely to their defensive positions without the loss of a single gun or a single transport wagon.

ENLIST NOW

Are you to be absent from the brigade Of the boys who fight for our land? Are you to be classed as one afraid? Who, coward-like, holds his hand? Come! Join at once, now is the hour, Not tomorrow, or six months hence, Aid us to break the archfiend's power, Enlist now, the need is intense.

Prove your love of country, home and right.

What matter even if you fall With face to foe, in your first fight, While storming the gates of hell? Why not risk death while your country lives?

Thru the war-darkened days that are here? ENLIST! Know the joy that battle gives.

When the blood runs red and clear, If fate permits, and you are of those Who return home across the sea, After fighting bravely to the close And till our native land is free, You will retain in memory's store The fights thru which you've passed, And recall with pride as years pass o'er How you stayed in the ranks till the last.

These lines are for you, who, holding back, And shivering, stand on the brink, Plunge right in now, be firm, not slack; You would, if you would only think Of the priceless lives cut short by the Hun.

Of the horrors and crimes they have wrought, Before there rises another sun, Join our ranks, enlist as you ought.

A. J. Browning.

One of the earliest varieties of beets in cultivation, which is suitable for forcing or growing in a few days is the extra early flat Egyptian. The color of the flesh is dark and the beets are tender.

DROPSY Treated One Week Free. Short breathing relieved. Water and uric acid removed in a few days. Regulates liver, kidneys and heart. Write for testimonials of cures, and a symptom blank for a Free Trial Treatment. COLLEGE DROPSY REMEDY CO., DEPT. AT-1, LANTA, GA.

Said the Critic

"Give us TRACTION, without Friction!"



WHEN there arose, in the Tire Industry, a sound of Many Voices,—each clamoring that its Owner had the very best "Non-Skid" design that ever did happen on a Tire, our Professional Critic said, with much Chuckle,—"Give us Traction without Friction!"

We are glad to have met that "Poser" more than half-way.

Here's how and why. Makers of "Non-Skid" Tires, in a mad effort to produce maximum Traction, have done the very natural thing of being too successful.

Too successful in gaining Traction, not merely through "Non-Skid" designs, but through providing a sandpaper texture in Tire Tread Rubber which grinds against the pavement, wearing out as it grinds.

Of course such Treads HAD to be made very thick, and the Tires very HEAVY, in order not to wear out too soon under such constant grinding, with such constant strain on the Rubber Adhesive between the many layers of Fabric in their necessarily cumbersome construction.

Of course, such Tires were heavy in that part of the Car below the Springs where Engineers say that every pound of weight counts as more than twenty pounds placed above the springs.

But beyond all this, their great thickness, the many layers of Fabric, and the stout Tread of gritty, sandpaper, Rubber, made them naturally stiff, unyielding, hard to bend, and conform where obstacles were struck,—hard to drive with moderate power,—and slow to coast down hills (which proved all this).

The intention was good, but the result was a relatively hot, stiff, Tire, with a Traction-wave to overcome that went far toward boosting the Sales of Gasoline.

Well,— Making the Silvertown Cord Tire, taught us a few lessons in the manufacture of lighter, cooler, more flexible and enduring FABRIC Tires.

THE "Silvertown" Tire, you know, gains its marvellous Speed (and the Coasting qualities that demonstrate its Speed) primarily through having only TWO layers of Cords, laid transversely.

Of course, these TWO layers bend more readily than Five, Six, or Seven Layers of Fabric do (or of Cord would).

But, we found it necessary, in order to conserve that flexibility (in the Two-cord construction), to put a Rubber Tread over it which was equally flexible,—equally strong,—and elastic enough to act as a sort of spring between the Earth and the Tire-casing, when Brakes were thrown on at stopping, or clutch thrown in at starting.

So, we had to devise practically a new kind of Rubber,—for this purpose TWO YEARS AGO.

This new type of black "Barefoot Rubber" now does for GOODRICH Tires a work similar to that done by the wonderful Alloys of Steel and Bronze in modern Motor Car construction.

It multiplies Rubber Efficiency, for Tire purposes, while decreasing its Weight, and without increasing its Bulk, or its Cost to you.

As we cannot yet supply half the demand for "Silvertown Cord Tires" (until enough manufacturing equipment can be constructed) we decided to use this wonderfully "efficient black "Barefoot Rubber" in all Goodrich FABRIC Tires for 1916.

This makes them the most Resilient and Responsive-to-Power,—the most Long-Lived and Lively, of all FABRIC Tires, at ANY price,—without increasing their price to you.

We call this new Hyper-Rubber by the name and brand of "Barefoot Rubber."

Because, it CLINGS to the pavement for the same sort of reason that your bare foot clings to a slippery floor, while being flexible, stretchy, springy, and light.

TENACIOUS, resilient, enduring, this "Barefoot Rubber" you today get in all black tread Goodrich Fabric Tires,—Goodrich Motor-Cycle Tires,—Goodrich Truck Tires,—Goodrich Bicycle Tires,—Goodrich Rubber Boots, Overshoes, Soles and Heels, and in none but GOODRICH products.

Get a Sliver of it from your nearest Goodrich Dealer's or Branch. Stretch it thousands of times, but break it you can't.

Then test out a pair of these very moderately priced black tread FABRIC Tires, and see!

THE B. F. GOODRICH CO.
Akron, Ohio.
Toronto Branch—B. F. Goodrich Co. of Canada, Limited, 482 Yonge Street, Toronto.

GOODRICH "BAREFOOT" Tires

GERMAN MORALE SHAKEN BY GREAT LOSS OF LIFE

That Is What Is Chief Concern of Czar, Declares French Writer.

By Henri Favier.

PARIS, March 18.—A well known French writer who has just been repatriated from Germany throws a somewhat new and decidedly interesting sidelight on Germany's economic situation in an interview with me. "The Germans," he said, "have never yet lacked copper. They found a stock in Belgium and the North of France, sufficient for a two years' campaign, and if they used a mixture of copper and other metals in shell manufacture it is merely a precautionary measure in view of the possibility of a prolonged struggle."

"They have stopped working the German iron mines to exploit the French mines at Briey, Conflans, and Homécourt Jouët. The mines represent ten years' intensive production compared with their output in peace time, and Germany exchanges the surplus

for gold from certain neutral countries.

Lose Half Alsace.
"The German engineers at Homecourt declare that Germany would willingly give up half Alsace in exchange for the Briey minefields."

"Wheat is scarce in Germany, but potatoes are abundant. All productive ground in Belgium and the North of France is being utilized by the enemy. Vegetables are plentiful enough, but meat is scarce. If the Germans were vegetarians they would not suffer unduly by the blockade."

"Coal is plentiful and comparatively cheap. One hears everywhere in Germany that the war will be finished in August. The commercial and industrial situation is lamentable. The smaller industries are ruined, but the large firms are accumulating stocks prepared to flood the world's markets immediately hostilities are concluded."

Alexis Blood Purifier

Cures Pimples, Blotches, Old Ulcers, Bad Legs, Eczema, Scrofula, and all impurities of the blood. Pure roots and herbs in dry form. 25¢ per box. In liquid form, 16-oz. bottle, 50¢. For sale at Alexis, 47 McCall St., Main 3200. War Tax and Postage Extra.

In this way Germany hopes after the war to obtain new capital.

Maintain Production.
"Many German factories are maintaining their production at a precisely normal level, despite the cessation of their sales. Contrary to the general opinion in France many of them have ample reserve funds, and can weather the crisis."

"For the present it is not for economic reasons that Germany is succumbing, it is owing to her terrible losses. The morale of the nation has been gravely shaken by the awful sacrifice of human life, and by the crowd of helpless, mutilated beings the war has produced."

The Kaiser has maintained his authority and prestige, and the people are well disciplined. Everybody believes that the war was forced on Germany.

"The first article in the treaty of peace ought to be an official confession by Germany that the war was desired, premeditated, and declared by her."

PATTI'S TREASURED DOLL.

LONDON, March 18.—Among the choicest treasures of Mme. Adeline Patti is a faded doll, decked out in the freshest of muslin. It was the reward that was given to her at her first public appearance in New York, when, at the age of seven, she sang "Comin' Thru the Rye."

A Cure for Drunkenness Within the Reach of All

That Alcoholism is a disease is now recognized by Science. No man in his senses brings disgrace and ruin on himself and family thru choice.

Alcure stops the craving for drink, builds up the system, steadies the nerves. It is guaranteed to cure or benefit or money refunded after a fair trial. Alcure No. 1 can be given secretly by any wife or mother wanting to restore a dear one to health and usefulness. Alcure No. 2 is the voluntary treatment.

Can be had at any of our stores, only \$1.00 per box. Ask for our Free Booklet about Alcure—G. Tamblin—at all stores, Toronto.