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THE TORONTO SUNDAY WORLD

THE SUNNYSIDE

APRIL 25 1915 13



THRILLS AND FUN FOR ALL

Minstrel Show at Madison and Lots of Variety at Many Other Leading Houses.



"The Women Who Dared," the mag-

mobile and a passenger train, and the daring ruse of the woman when sne penetrates the home of the spy, afford dramatic moments to a story founded more on wit than on violence. Manager Brick has brought his fine

tains his position of musical director. The original high-class policy of the Garden Theatre has been resumed in all its details and Mr. Brick wishes to emphasize that nothing but first

personally censored, to appeal to the most refined patronage, will be





Anybody dropping into the Garden

"The Unexpected 'Honeymoon' is Theatre might wonder how the trapvery farcical farce, which includes an very farcical farce, which includes an extremely farcical mock wedding and a very sudden unexpected honeymoon resulting from a mixup when the farcically married couple find them-selves in a very embarrassing predica-ment. The picture will be shown at the King George Theatre on Monday and Tuesday of this week. "Old Peg Legs" is an exceptionally good comedy, featuring Francis Ford, that will be seen on Friday and Saturday. noises that accompany the pictures. A visitor to the theatre last week while "The Vendetta" was being shown, remarked that even with the eyes shut the noises from trap-drumwas happening on the screen. This was not exaggerated, for Manager Brick 's a staunch believer in realis-tic accompaniments to the pictures. "Joe" Macdonald, the trap-drummer in question, and he has at his com-mand a regular machine shop of ac-cessories. Bes'des the usual com-pletment of a drum, bass drum, and cymbals, and a good collection of toy whistles, horns, sandpaper, etc., "Joe" uses two sets of bells, one are wall Come and get your seats early, is the watchword for these performances. "My Lady High and Mighty." uses two sets of bells, one are wall bells, a xylophone, mirimbaphone and bells, a xylophone, mirimbaphone and tymphanis. Nearly all his accessories are worked by electric buttons, and he has 14 for hands and 4 for his feet, in addition to the regular drums, etc. Formerly Mr. Macdonald served with Lyman H. Howe as an "effectman," and with Belstead's famous concert hand of Cincinnatti

band of Cincinnatti.

Patrons of this theatre are remind-WORLD FILM MOVES

37

TO NEW OFFICES

Yinge Street Now Headquarters For Big Feature Picture Concern.

To Children Who Draw Best Flag

The World Film Corporation's slogan, "Watch Us Grow-Grow With Us," is being vividly exemplified by the Toronto branch of that organiza-tion. Under the hustling methods of the present management the slogan has been an extremely easy one to obey. Geniality seems to be the watchword of the World Film office at Toronto. No demand is too large or too un-reasonable for a genuinely sincers ef-fort to comply with it; no complaint too trivial to be thoroly investigated. The organization of the office is complete in every detail, headed by Edward A. Golden, and with Manager Solomon in charge of the business end of the office, while Phil Kahn has charge of the press work and explains to the exhibitors how they may profit by more and better advertising. The business developed until it out-grew its former quarters at 167 Yonge street, and a removal to larger offices The following are the prize winners in the Flag Contest held by Manager

street, and a removal to larger offices became imperative. The World Film Toronto branch is now installed at 37 Yonge street. The new Ontario head-



The First Star in Moving Pict ure

O^N occasion, I have referred to Sarah Bernhardt as the first thespian of fame on the so-called "legitimato" stage to venture into pictures. But in this I was wrong. Before "the Divine Sarah" made her daring leap from the stage to the screen, an American comedian of national renown forsook musical comedies for picture work, and gained the same measure of success as had pre-viously been his on the specific screen. viously been his on the speaking stage. This man's name

Do you remember back to the days of "The Umpire"--the exceedingly successful musical comedy from the LaSalle Theatre in Chicago? Well, that play had as its star a rotund comedi-an of the first water, genial Fred Mace. Later, he had to his credit on the musical comedy stage, the parts of Mr. Pineapple in "A Chinese Honeymoon" and the Sandman in "Piff, Paff, Pouff." His last appearance upon the speaking stage was as Col. Popoff in "The Chocolate Soldier." and those or my readers who saw the original performance of that, about four years ago, at the Royal Alexandra, will surely admit his artistic and intensely humorous performance.

Going Into Pictures

And then the Biograph. at that time perhaps the most prominent of the established motion-picture companies, made him an offer. With the same keen farsightedness that has gained him the fortune he has, he realized the infinite possibilities of the new amusement, and, appreciating into what a tremendous thing that industry might grow, he accepted. At that time such an action was an unusual thing. Pictures, "the five-cent shows," were con-sidered a cheap form of amusement, good for children or the ignorant masses, and one into which no actor of reputation would enter. Consequently, it was really not surprising that Mace's associates thought he had severed his connection with the world of respectability; he was, accordingly, ostracised People looked at him with amazement; he was the man who had sold his birthright. birthright.

birthright. "But," Mace said to me with a smile, "everyone of those chaps has since come to me looking for a job." Mr. Mace and Mack Sennett immediately went into the business of producing, "The Two Sherlocks," a series of comedy detective pictures that had wide vogue. During this period Mr. Mace was featured in a play called "One-Round O'Brien," which had perhaps the widest circulation and the longest popularity of any picture of its kind. It is interesting to note that this play was but seven hundred feet long, an apt illustration of the information in my last Sunday's article.

Forming the Keystone

Forming the Keystone
Mace, after leaving the Biograph, became one of the originators of the Keystone Company, today unequalled as the producers of comedy pictures, and one of the most prosperous and popular concerns in the world.
Then, under the "Majestic" firm he put out the "Apollo" brand.
His greatest stroke of business was when he secured the signature of which her picture may not be photographed, for any purpose, except thru his agency. Mr. Mace is himself a professional motion-picture cinematographer, and realized the value which her pictures would be sure to have. Consequently, he had written for her "Threads of Destiny." a play in five parts, in which she played the principal role.
He photographed certain of the Parisian scenes of this play in Paris last year, making his escape from that city just one day before war was declared. Then the rest of the picture was completed. When I inform my readers that an extraord rele per week is the usual quota. it may be appreciated what an extraord ordinary amount of work had to be done to get the greater part of five reeis finished in but little more than seven days.

The Johnson-Willard Fight

In the last few weeks Mace's name has again assumed important propor-tions because of his connection with the Johnson-Willard fight. H. H. Frazee, the New York theatrical magnate, was the spirit behind the enterprise, and Mace, realizing the enormous value pictures of the fight would have, secured

Mace, realizing the enormous value pictures of the fight would have, secured the camera privileges of the event. With four camera men as his assistants, Mace left New York to take pic-tures of the fight. The preparations were quite unusual. Instead of having a single camera grinding at the fight from a certain distance, with a desultory view of the crowd, the four men, placed at various distances from the ringside, were able to obtain many angles of the great contest. Then, too, they were suff-ciently well versed in the intricacies of their profession to train their instru-to some pitch of more than usual excitement, with that result that these pic-tures, in human interest, excel those taken of any previous fight. Several days beforehand Mace and his assistants were around the training camps of the two fighters, taking intimate and interesting pictures of the two ment. And on the day of the fight itself, the many interesting events con-nected with the event, such as the coming of Senor Menocal, President of Cuba (under the direct supervision of whom the fight took place), were filmed. Soon to be seen by millions of interested people. During the fight proper, Mace, close to the ringside, took a continual series of close-up pictures, with the result that the completed film, as displayed when the pieture is ready for the market, will be an extraordinary presentation, showing, close-up, each important blow and its effect, and from a distance the sparring and other important features, the whole interspersed with photo-sparhs of the crowd present, showing the mingled feelings that animated them as they witnessed the premier sporting event of the year.

EARL White was just a little tow-headed kid of five when, in 1894, she was taken away from her little log cabin in the Ozark Mountains of Missouri to join a traveling company of "Uncle Tom's Cabin" after she had persuaded a visiting member of the company that "I tan act." It was at "\$5 a week and grub" that the traveling company made arrangements with her parents, and it looked a big sum to them. She stayed syear and when her parents moved to Greenbridge she returned home and spent six years at school. One day a circus came to town and Pearl incided she wanted to be a bareback rider, so that night when the train ruled out she left with them. She stayed with them and then jumped to the stage, playing with many companies until she signed with Pathe. It was as Pauline in the "Perils" that she first made a name for hersil, and so popular was she that she is being again starred in "The Expiets of Elaine." She will make her debut to a Toronto audience in the ner future, and will probably repeat her earlier triumphs.



duced in Paris and in Milan, Italy, will be shown in Toronto for the first time at the Garden Theatre on Monday, Tuesday and Wednesday, with matinees every day. It is a story of uryaual power construction of the sumpside Theatre, so the man-agement from now on are testing light -yes, very light programs. There is Monday, Tuesday and Wednesday, with matinees every day. It is a story of unusual power, conspicuous for its remarkable qualities of sustained in-terest and unique situations and its popularity erest and unique situations, and is 2 its popularity. thrilling picture without, in any sense of being overdrawn. The inspiring sensational race between a figing auto-

ed that in addition to a high grade program of comedies and dramas the thrilling serial, "The Black Box," is orchestra to a finer degree of per-fection than it has ever reached by the addition of the noted 'cello vir-tuoso, Mr. Jack Starin and Signor D'Onfrio. the well-known flautist. Milshown for the first time in this city. You can start following this picture any time, but see it first at The Red Mill

ton Blankenstein formerly with the New York Symphony Orchestra re- Tea Is Prize

run pictures, carefully chosen, and





are model in their appoint

Anecdotes of the Fight

Mace had many interesting things to say of the fight. Naturally so, for he was perhaps more intimate with both men than anyone anywhere. One of these had to do with an Englishman who sat at the ringside. Around his belt was strapped a belt to which a motion-picture camera was attached; this camera was worked by a touch on a button, which released a spring that un-wound no less than three hundred feet of film. With this machine, the Eng-lishman had photographed three rounds of the fight before he was discovered and him.

and his film taken from him. and his film taken from him. And the anecdote, a little touch of that human element which brings even events of this nature close to the average mind and the average feelings. is 'the event that occurred the morning after the fight, when Johnson. the defeated man, came to the boat with which Willard was leaving, early in the morning. He sent for the new champion, and when the guant Willard appeared, Johnson, with tears streaming down his face, took him by the hand,

and said: "Good luck, big fellow. I just want to give you a little piece of advice. You're going to make money—lots of it. Just save it—that's all—and, I wish you all the luck you wish yourself." Mace will be in Toronto for several weeks. He is having the pictures of the fight developed and printed at the local moving-picture studio, and as a further proof of the great publicity an actor on the screen gains with the populace he was recognized by movie fans at least six times during a half-hour walk we had this week. The screen lost a big favorite and a clever man when the business end claimed him. I think he will be seen again soon. Let us hope so. When a man has the combination of business ability, great act-ing proclivities and a wonderful charming personality, he is singularly blessed."

ANSWERS TO QUERIES

these scenarios to me, I will read-and re-H. V. Helps.—Apply at local studio, and you may be given an opportunity. Jack Levy.—While I do not usually Mrs. W. A. MacM.—The number of plays he appeared in is too great for in schools that teach scenario numeration here. Dot Rose.—1. These are pers writing, suggest that a course in some

nstitution might help you out. Or, if matters I cannot discuss. 2. He has appeared in a great number, but his you could get in touch with some sucessful scenario writer, he would unbiggest success was scored in "The Spoilers" and "the Sign of the Cross." doubtedly tell you what is wrong with your plays. 3. Yes. 4. I played in the picture you mention. Thanks for your good Marie Lewis .- Miss Russell is the

young lady's name.

M. G.—Send it to the local company. Inez M.—The Famous Players are at 229 West 26th street, New York. Lila Miller .- See answer to Jack

Levy above. Florence Harfield.—See answer to H. V. Helps above. The studio is at

Swansea. Vaudevillian.—If you will write me, giving me some information about yourself, I may be able to help you. Anxious .-- You will be notified as

Usual High-Class Diversified your type arises. Marie Burke .-- See answer to H. V Helps above.

Scotch Heather .-- 1. At present there All Films Absolutely First Time scotch nearner, a. At present thera is little opprtunity for a position for an inexperienced person. 2. This company can now use only very ex-traordinary features of four reels or Admission:

Matinees-2-5 o'clock, 10c.

Evenings-Open 7-10.30-Balcony, 10c;

Music of a High Order

COMING

DARED"

COMING

Helps above. F. H.-There is not much chance at Lower Floor, 15c. SUNNYSIDE THEATRE

more.

G. M. B.—Purchase a copy of "The Moving Picture World," and you will find the addresses of all the companies. Gerge Gardiner .-- The information you require necessitates more space than I have at my command. See

answer to Jack Levy above.

G. Harvey .- See answer to H. V

M. Allen, secretary of Grimsby Beach, Limited, has just signed a contract with Douglas Cooper of the George Kleine Film Exchange to show

Kleine features at that popular resort during the coming season, to take the place of the stock company that has held forth there for several seasons. The pictures should prove popular to

Anxious.—You will be notified as the thousands of Toronto picnicers soon as the necessity for a person of that visit the Beach.



5

B. A. G.-If you will send copies of