

SALE

Others can follow but never approach. The most magnanimous price-cutting Sale on High-Class Clothing ever recorded. Read **GOUGH BROS.' champion offer for to-day (Saturday)**—**Any Overcoat in our entire stock—embracing \$15.00, \$18.00 and \$20.00 values, \$5.95 Choice for To-day.**

MEN'S SUITS

300 Men's Suits, all sizes, \$10 and \$12 values, sale price to-day—

4.98

210 Men's Suits, all sizes, \$14 and \$15 values, choice for to-day—

7.95

175 Men's Highest Grade Suits, regular price \$16, \$18 and \$20, choice to-day—

9.50

BOYS' CLOTHING

110 Boys' Blue Suits, regular price \$1.25, sale price—**49**
116 Boys' 2-Piece Suits, regular price \$2 to \$3, sale price—**1.09**
93 Boys' 2-Piece Black and Blue Suits, regular \$3.50 to \$6, sale price—**2.49**
106 Boys' 3-Piece Suits, regular \$4 to \$6, sale price—**1.99**
111 Boys' 3-Piece Suits, regular \$5 to \$8, sale price—**3.49**
97 Youth's Overcoats, size 32 to 35, regular price \$6, \$7, \$8 and \$9, sale price—**2.45**
79 Boys' Reefers, regular \$2.75 to \$4.75, sale price—**1.96**
160 Boys' Odd Vests, regular 75c. and \$1.00, sale price—**25**

MEN'S TROUSERS

250 pairs Good Working Pants, regular price \$1.50, choice to-day—**69**
180 pairs Fine Tweed and Worsted Pants, regular price \$3 to \$3.50, choice to-day—**1.95**

BOOTS AND SHOES

120 Pairs Men's Box Calf Boots, regular price \$2 and \$2.50, sale price—**75**
100 Pairs Men's Box Calf and Patent Calf, regular price \$3 and \$3.50, sale price—**1.95**
150 Men's Hockey Speeders, regular \$2.50 and \$3.00, sale price—**1.75**
10 Pairs Women's Buttoned and Lace Boots, regular price \$1.50 to \$2.50, sale price—**75**
110 Pairs Women's Box Calf, Patent Calf and Kid, Dorothy Dodi and J. McPherson make, regular \$2.75 and \$4, sale price—**1.95**
200 Pairs Boys' and Girls' School Boots, regular price \$1, sale price—**59**
100 Pairs Men's Rubbers, regular price 85c., sale price—**55**

FUR-LINED and FUR COATS

21 Men's Fur Lined Coats, Russian rat-fur, regular price \$35, sale price—**37.00**
19 Men's Fur Lined Overcoats, regular price \$75, sale price—**49.00**
17 Ladies' Fur Lined Coats, regular price \$50, sale price—**32.50**
32 Electric Seal Collars, regular price \$7.50, sale price—**4.25**

FURNISHING GOODS

50 dozen Men's Fleece Shirts and Drawers, regular 50c. and 60c., sale price—**39**
40 dozen Men's All-wool Shirts and Drawers, regular 75c. and \$1, sale price—**50**
30 dozen Soft and Stiff Front Shirts, regular price 75c., sale price—**39**
20 dozen Pure Natural Wool Unshrinkable Underwear, regular \$6 per suit, sale price—**3.75**
25 dozen Xmas Ties, regular price 50c., sale price—**25**
30 dozen Fancy Four-in-hand Neckwear, regular price 25c. and 30c., sale price—**15**

HATS AND CAPS

10 dozen Children's Imitation Grey Lamb Caps, regular 25c., 35c. and 50c., sale price—**15**
25 dozen Men's Soft Fur Hats, American and English manufacture, black and newest shades, regular price \$1.25 to \$1.50, sale price—**99**
10 dozen Men's Soft Fur Hats, brown and black shades, regular price 75c., \$1.00 and \$1.25, sale price—**25**
12 dozen Youth's Fedoras, regular price 75c. and \$1, sale price—**25**

Remember, this is not a catch-penny sale on a few lines only, but a Grand Clearing-up Sale of our entire \$150,000 stock. A rare opportunity that all lovers of truth and honest efforts appreciate. They come, and as their number grows our Great Innovation Sale grows. Why? Because we are doing just as we advertise.

THE BIG CLEARERS

6 and 8 Queen Street West

—TWO ENTRANCES—

186 Yonge Street,

MAIL ORDERS CAREFULLY FILLED.

VOICE OF THE GALLERY

BROTHERS PREMIER ROSS

Man at Brampton Wanted to Know of Minnie M., But Mr. Ross Sidestepped.

Brampton, Jan. 13.—(Special).—Premier Ross spoke at a Liberal meeting here to-night. He was met at the station by the Brampton branch and a torchlight procession. The town hall was filled to overflowing, about 300 ladies being present. E. J. Graham, barrister of Brampton, and president of the Reform Association, presided as chairman. Immense banners bearing the mottoes, "Remember Ross," "Ross for Ontario," "Thirty-two Years and Four Years More," "Smith is Safe," and "God-bye Whitney" adorned the platform.

Among those on the platform were John Smith, the Reform candidate; J. E. Milner, C. A. Irvine, J. L. Stork, R. H. Pringle and other prominent Liberals of the county. The chairman's address, extolling the merits of the Reform candidate, was followed by a brief and humorous speech from that gentleman, who appeared to the followers for support once more on Jan. 23.

The premier was greeted with hearty cheers. He spoke of the Reform party as the party of the future, and of the Liberal party as the party of the past. He declared that the Liberal party, never had a ballot been cast, never had a ballot been cast.

The suggestion from the gallery that some of them had been drowned was unheeded. The Liberal administration, he said, was an administration of honesty, of clean, decent administration, while the policy of the opposition, if it could be called a policy, was to pull down the fabric so slowly woven by the Reform party for the good of the people of Ontario. The history of the opposition was one long record of mistakes and of corrupt practices. The ancient history of Conservative crimes was fully set out to the satisfaction of the Reform party.

When the ab and voice again made a suggestion and asked for something to explain the episode later on, but he did not.

Mr. Ross made a final appeal for a return to power on the strength of the government's long record of administration for the well-being of the people of the province.

The meeting closed with the customary cheers for the King, Mr. Ross and the candidate.

McMILLAN LITERARY SOCIETY

Listen to Mr. S. Blake and Others at Their Annual Banquet.

About 100 sat down to the dinner of the Literary Society of McMILLAN, University last night. The toast list comprised "The King," "Canada," "Alma Mater," "The Press," "Ladies," and "Sister Institutions." S. H. Blake, R.C., in reply to "Canada" said it could be responsible for the death of Miss Emma Schuele at her boarding house, 3377 Wabash-avenue, Wednesday evening.

The young woman's sister, Alexander C. Wilson, registrar clerk in the Commercial National Bank, has given her a solution containing two tablespoonfuls of carbolic acid, in the belief it was carbolic acid. The young man, who was with her, testified that he saw her take the acid.

Wilson told of his mistake. In his avowed intention, of holding Bruno Schuele, a drugist, at 3430 St. Lawrence street, responsible for the death of his daughter, he had failed to affix a "carbolic acid" label to the bottle of poison.

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MISTAKE COST HER LIFE

Young Man Gives Poison to His Sweetheart.

Chicago, Jan. 13.—A provision of the Illinois state pharmacy laws, authorizing the sale of poisons on a physician's prescription without a label, was declared by a coroner's jury yesterday to be responsible for the death of Miss Emma Schuele at her boarding house, 3377 Wabash-avenue, Wednesday evening.

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STUPIDOUS BATTLESHIPS

London, Jan. 13.—The attempts which have been made to induce the admiralty to build only small battleships for the navy have, fortunately, proved unsuccessful, and designs are being at present prepared for a new type of ship, which will, in American parlance, be a "little creation."

The Lord Nelson designed early this year by Mr. Watts without any previous consultation with the admiralty. The ship was planned up to 1904, and was to be of this type in a "little creation."

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NOTICE

Is hereby given that the Annual General Meeting of the North American Life Assurance Co.

will be held at the Head Office of the Company, 112-113 King Street West, Toronto, Ont., on Thursday, 26th Jan., 1905.

The annual meeting of the Shareholders of the Remington-Fowler Company, Limited, will be held at 100 King Street West, Toronto, Ont., on Tuesday, 27th Jan., 1905.

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CHATHAM HEARS WHITNEY CLANCY AND PHIL BOWYER

West and East Kent Conservatives Give Their Candidates and Leader a Rousing Reception.

Chatham, Jan. 13.—(Special).—James Clancy and Phil B. Bowyer, Conservative candidates for West and East Kent, respectively, held a bumper rally in the Grand Opera House to-night in the interest of Conservatism. Col. J. P. Whitney, the Conservative leader, now on his provincial tour, was secured for the occasion, and proved a great drawing card, as the people believe that the opposition and the assessment of railways to be replaced by a better one.

The school system needed a radical change. There was not a teacher who would not endorse the new system. The lowering of the price of school books was also a plank of his platform, and the assessment of railways to be replaced by a better one.

The meeting closed with the usual cheers. The Conservative leader, now on his provincial tour, was secured for the occasion, and proved a great drawing card, as the people believe that the opposition and the assessment of railways to be replaced by a better one.

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BACKACHE

Jaundice, Languor, Despondency, Biliousness, Nervousness, Headache, Heartburn, Dyspepsia and So-Called Female Weakness are Caused by Sluggish Liver and Diseased Kidneys.

Warner's Safe Cure Cures Diseased Kidneys and Sluggish Liver.

If you have pain in the back, rheumatism, uric acid poison, rheumatic gout, diabetes, Bright's disease, inflammation of the bladder and urinary organs, swelling of the liver, jaundice, nervousness, heartburn, dyspepsia, and so-called female weakness, you are suffering from a diseased liver and kidneys. Warner's Safe Cure will cure you.

BANQUET SUPREME EXECUTIVE

Local Councils of Royal Arcanum Honor Visiting Dignitaries.

The banquet tendered last night by the Royal Arcanum Councils of the city to the visiting dignitaries, was a most successful one. It was held in the Grand Opera House, and was attended by a large number of guests.

TRIAL BOTTLE FREE

To convince every sufferer from diseases of the kidneys, liver, bladder and blood, that Warner's Safe Cure will cure them, a trial bottle will be sent absolutely free.

NEW YEAR NOTES FROM BILLIE

We are now haunted by the ghosts of our good resolutions. They look all broken and good resolutions.

RELIGIOUS SERVICES

In Association Hall, Sunday, January 15th, at 8 o'clock.

UNITARIAN CHURCH

Service at 11 o'clock, Sunday, January 15th.

CANADIAN TEMPERANCE LEAGUE

Service at 8 o'clock, Sunday, January 15th.

THE PARKDALE CHURCH SCHOOL

Service at 8 o'clock, Sunday, January 15th.

RIDLEY COLLEGE

Service at 8 o'clock, Sunday, January 15th.

NIGHT SCHOOL

Service at 8 o'clock, Sunday, January 15th.

TORONTO CONSERVATORY OF MUSIC

Service at 8 o'clock, Sunday, January 15th.

CONSERVATORY SCHOOL OF LITERATURE AND EXPRESSION

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