

EATON'S DAILY STORE NEWS

Only Accessories---But How Important!

Depending Thereon is the Making or Marring of Any Costume

Correct Footwear is Essential

So We Mention Attractive Street Shoes For All Costumes.

Hosiery of Many Weaves and Shades

To Blend in Shade With Your Costume
Are Stockings of Silk, Silk and Wool,
Mercerized, and the Ever-required Black

More of the
Friday Bargains

Misses' Wear

Well Cut, Smartly Fashioned Suits for misses in many charming styles, all new and youthful, are made of serge, cheviot, poplin, gabardines, in navy, brown, black, green, Belgian blue and tan. Sizes 14 to 20 years. Reg. \$22.50, \$25.00, \$27.50. Friday, \$16.50.

Various styles, some of them individual models, and all charming and distinctive, are procurable in home-spun, serges, gabardines, chevots, Poirer twills and poplins. Some all trimmed with fur, many with velvet and braid. Colors navy, black, brown, green and Oxford. Sizes 14 to 20 years. Reg. prices \$28.50, \$30.00 and up to \$40.00. Friday, \$24.50.

—Third Floor, Yonge St.

Millinery

Smartly Trimmed Ready-to-wear Hats. Friday, \$3.50.

Including imported hats and our own make, hand-made and pressed shapes in good quality velvet, all greatly reduced. There are sailors, large and small turbans, chin chin, mushroom and a goodly assortment of matrons' hats in black and colors. Trimmings: quills, wings, ornaments and ribbons. Friday, \$3.50.

Attractive Dress Hats, some from New York, others by our own designers. They are made from good quality velvet and hatter's plush, in black and colors. Trimmings: chenille ornaments, buckles, feather mounts, wings and ribbons. Friday, \$6.95.

—Second Floor, Yonge St.

Gloves

Women's Washable Chamousette Gloves, made from closely woven material, and suitable weight for present wear. Slightly counter-soled. White only. Sizes 5 1/2 to 7 1/2 in the lot, but not in each line. For this item we cannot take phone or mail orders, the quantity being limited. Reg. 85c, 95c, \$1.00 and \$1.25. Friday, pair, 65c.

—Main Floor, Yonge St.

Handkerchiefs

Women's Handkerchiefs of Swiss muslin, with embroidered corner effects and hemstitched border; others with fancy colored borders, fancy centres and colored corner effect; also of fine mull with hemstitched border and embroidered corner. Reg. 12 1/2c and 18c each. Friday, each, 10c.

—Main Floor, Yonge St.

Opera Glasses

Under present conditions Opera Glasses at these prices constitute the biggest bargain we have ever put on in this line. They are all first-class French glasses, by the best makers. All are in pearl and gold, and have the longest handle.

Iris Opera Glasses. Reg. \$10.75, Friday, \$8.45.

Flammarion Glasses. Reg. \$9.50, Friday, \$6.95.

Colmont Glasses. Reg. \$17.25. Friday, \$12.25.

—Third Floor, James and Albert Sts.

Women's Dresses

Well-cut Wool Serge Dresses, odd lines; included are models in coat effects with self girdles, pearl button trimming and white satin collars, also in straight effects, with belt piped with silk and black silk collar, some with shantung silk collars and deep button-trimmed cuffs. Colors black, navy and brown. Reg. \$13.50 to \$17.00. Friday, \$10.50.

Women's Wool Serge Dresses, the skirt box pleated front and back, side pleats and pockets trimmed with pearl buttons. Deep belt piped with black fabric; silk collar in various colors. Colors black and navy. Friday, \$13.50.

—Third Floor, James St.

Girls' Dresses

Dresses made of wool serge or cotton mixture. One style, obtainable in navy, garnet and brown, is made in high waist effect, has leather shade round collar, belt trimmed with fancy buckles at front, two shaped pockets on skirt, trimmed with colored stitching to match collar. Others have red and white soutache braid on collar, cuffs, belt and pockets. Some made in combination of plain material and tartan plaid. Sizes 6 to 14 years. For this item we cannot take phone or mail orders, the quantity being limited. Reg. \$5.50 to \$9.00. Friday, \$2.75 to \$4.50. —Third Floor, Centre.

Toys

200 Reed Doll Carriages. Three sizes, 3 1/2 x 12, 4 1/4 x 14, 5 x 16. Reg. 50c. Friday, 39c.

Game of "Crazy Seven." Reg. 25c. Friday, 18c.

"Auto Race" Game. Reg. 49c. Friday, 35c. —Fifth Floor.

Torchon Laces

Cotton Torchon Laces, in splendid assortment, 1 to 2 1/2 inches wide, also Val lace, 3/4 to 1 1/4 inches wide. Reg. 5c to 8c yard. Friday, yard, 4c.

—Main Floor, Yonge St.

At Yonge, Queen and James Street doors are order boxes where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m. and 1, 4 and 4.40 p.m.

Some of the
Friday Bargains

Infants' Wear

Boys' Wash Suits, in Billy Boy style, of white cambric; sports collar, belt and edge of sleeves are of blue; two pockets of white on the belt, plain knee pants. Sizes 2 1/2 to 6 years. Reg. \$1.00. Friday, 69c.

Children's Dresses, of plaid crash, made in French style, vest, collar and cuffs of plain crash finished with narrow cord; tan and blue, and green and red. Sizes 2 to 6 years. Friday, \$1.15.

Children's Knitted Wool Skirts, in white or red. Sizes 6 months to 6 years. Friday, 69c.

—Infants' Wear Department, Third Floor, Queen St.

Art Needlework

Pin Cushion Top and Back, of white union linen, laced style, stamped for embroidery in many designs. Size 5 x 13 inches. Reg. 25c. Friday, 15c.

Centrepieces, of white union linen, stamped for embroidery in many designs. Size 18 inches. Reg. 20c. Friday, 15c.

Pillow Cases, of hemstitched cotton, "Horrockses," stamped for embroidery, 26 x 44 inches. Reg. 44c. Friday, each, 59c.

—Second Floor, Centre.

Blouses

Imported and Canadian made Waists, of Georgette crepe, nylon, silk and crepe de Chine. The collars are large and the trimming principally comprises beading, silk embroidery, hemstitching, gilet lace, insertion or tucking. Colors rose, maize, beetroot, navy, flesh, green, champagne, ivory or black. Sizes 34 to 46. Reg. \$6.50 to \$10.00. Friday, \$5.95.

Dressing Sacqu-

Broken lines in Women's Silk Crepe de Chine Dressing Sacs. One style is made with kimono sleeves, low neck, elastic at waist and deep box-pleated skirt. The large collar and cuffs are of white silk crepe, with hand embroidered designs. Also other styles to choose from. Procurable in sky, pink, Copenhagen, and rose. Not all colors in each style. Reg. \$4.00 to \$12.00. Friday, \$2.00 to \$6.00.

—Third Floor, Centre.

Women's Skirts

Women's \$7.50 Wool Poplin Skirts, Friday, \$3.55.

Two imported styles, in pleated effects, made from fine wool poplin in black and navy. One has belt stitched with six rows of colored stitching running alternately over and under the box pleats. The other has yoke belt with two deep points falling over each hip. 24 to 30 waists. Reg. \$7.50. Friday, \$3.55.

Women's Tea Aprons, Maids' Aprons, of muslin and lawn, neatly trimmed with laces and embroidery. For this item we cannot take phone or mail orders, the quantity being limited. Reg. 25c to \$1.50. Friday, 13c to 75c.

Women's Vests and Drawers, of heavy winter weight cotton, have high neck, long sleeves and button front, and drawers are ankle length and in both styles. This is a clearance of manufacturers' seconds. Friday, 35c.

—Third Floor, Queen St.

Neckwear

Stocks and Jabots, made of fine net, trimmed with lace and insertion, in handkerchief effect, also plain net stocks and jabots, finished with picot edge. Friday, each, 50c.

—Main Floor, Yonge St.

Linens

White Cotton Damask Table Cloth, with border designs and floral and conventional centres. Size 70 x 108. Reg. \$3.15. Friday, \$2.25.

Unbleached Good Cotton Table Damask, in good floral designs, 64 inches wide. Reg. 63c. Friday, yard, 45c.

Hemmed Union Huckaback Towels, with plain white borders. Size 20 x 40. Reg. 50c. Friday, pair, 39c.

—Second Floor, James St.



ALWAYS AN IMPORTANT PART of any costume, correct footwear has never held a more prominent place than at present. The shorter skirt has done much to bring into vogue the colored or colored-top shoe, and that, of course, has made it a more conspicuous detail. When the selection of a shoe is made now, it entails the correct matching of color frequently, as well as that of comfort and style.

At popular figures, therefore, and in designs ordained by Fashion, we mention a few lines in all-black or with contrasting tops.

With grey buckskin tops are smart boots, for women, made of gunmetal calf in laced style, medium height, military heels, soles Goodyear welted. A to D widths. Price, \$8.50 pair.

In the famous Julia Marlowe brand are smart boots of black kid, in laced style, with high tops, plain vamps, leather Louis heels. B to E widths. Sizes 2 1/2 to 8. Price, \$9.00 pair.

Concerning the Correct Corset

The Demands of Slight and Average Figures Admirably Supplied in the "Franco" Corset.

THE FUNDAMENTAL requisite of a corset is to lend support to woman's figure — it must be hygienic, fashioned to conform with the natural form, assisting Nature to give the correct line where necessary.

The "Franco" corset fails not to fill its role, for it is well designed, on scientific basis, the two models we mention herewith being worthy the attention of many women.

For the ultra-slim woman is a "Franco" corset both practical and pretty, for it is made of pink batiste, bound in satin and adorned save at its low bust, where appear elastic insets, the ribbon forms a "V" which



has touch of blue. It is of the laced-front variety, has flexible boning and inset of elastic at base of back, six hose supporters. Sizes 18 to 25. Price, \$4.00.

Of the same style in a heavy white broadened coutil it is \$6.00.

The woman of average figure may have a "Franco" of low bust design, lacing in back, the front fastening having lacing below steel, its long hip with elastic insets and six hose supporters, and it is cut on long, straight hip line to give proper foundation for the season's silhouette. A row of silk embroidery trims it around top, and it may be had in white or pink coutil at \$4.00.

Or in fancy brocades at \$6.00.

—Third Floor, Queen St.

Women's Well-fitting Combinations of the Excellent "Carter" Brand

A Noteworthy Feature is Their Flat Seams, and They May Be Had in Silk and Wool, Wool and Cotton, All Wool and All Cotton.



YOUR PLEASURE IN THE possession of well-made combinations will be assured in the "Carter" brand, whether your preference is for the garment of silk and wool, of wool and cotton, or of all wool or all cotton.

Moreover, your desire may be gratified in the matter of design, for this finely-finished and wholly pleasing brand is to be had in styles as follows:—

Low neck, no sleeve, knee or ankle length drawer; Dutch neck, long sleeves, and ankle length drawer; high neck, long sleeves and ankle length.

In all styles they are well made with flat seams, fashioned to fit neatly, and are finished with silk scalloping around neck and sleeves.

Prices for the Carter brand are: All cotton—Sizes 32 to 38, \$1.65; sizes 40 to 44, \$2.00.

Cotton and wool—According to the sizes mentioned above, \$2.50 and \$2.75.

Silk and wool—\$4.50 and \$5.25.

Wool (having Dutch neck and elbow sleeves, or low neck and no or short sleeves, the drawers being ankle length)—\$5.00 and \$5.50.

—Third Floor, Queen St.

T. EATON CO.

Let the Shopping Service Help You

If you live out of town, or for any other reason cannot come to the Store to purchase any of the merchandise mentioned on this page, address your order to the Shopping Service, and it will be selected for you and sent to you at once. If you want advice regarding the furnishing of your house, the Service will be glad to help you. Take advantage of it.

The Overseas Depot

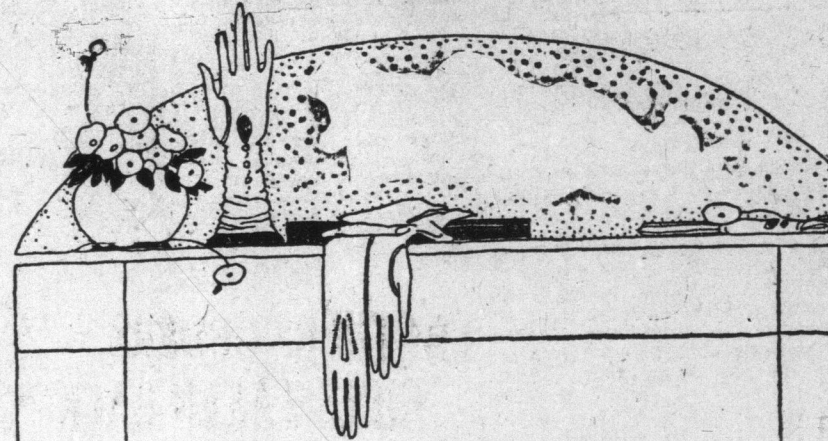
At the head of the Albert Street stairway, on the Second Floor, you will find a most interesting array of all sorts of nice things to eat, warm things to wear, and those small necessities and appliances so very welcome in camp or trenches.

Give your order and the Overseas Depot will see that it is carefully packed and properly despatched.

STORE OPENS 8.30 A.M.

CLOSES 5 P.M.

Gloves—Ever Necessary to Woman's Smart Appearance



A Few Attractive Kinds, of Several Shades, For Present or Winter Wearing.

IT MAY BE THAT YOU PREFER the glove of silk to wear when your muff is carried; that your desire is for the supple suede, or that washable chamousette has its appeal for practical wear. Then you will be interested in the few items which have been chosen from a large array as particularly suited to present uses.

Grey suede gloves, immensely smart, with the prevailing shades, made with oversewn seams, gusset fingers, Paris backs and two dome fasteners to form fastening. Price, \$2.00 pair.

Washable suede, both attractive and practical, are made from selected skins, with two dome fasteners, full pique seams, gusset fingers and Imperial points. Price, \$2.50 pair.

Milanese Silk Gloves in Several Required Shades

Of excellent quality silk, they are made with double-tipped fingers, Paris backs and two dome fasteners. Shades include grey, taupe, navy, champagne, brown and black. Price, \$1.25 pair.

Washable chamousette gloves are made from finely woven material, in shades of white, natural or black. They have full pique seams, self-stitched backs and two dome fasteners. Price, \$1.50 pair.

—Main Floor, Yonge St.